The Changing Childhood Project:
UNICEF’s questions in Gallup World Poll
(data collected 2022–23)

Please note: 1) With the exception of the climate questions (which follow directly from one another), Gallup asked the following in a randomized order of each respondent. 2) Gallup also asked standard demographic questions of all World Poll respondents, which are not reflected in this document.

UN1  [WP22826]
Which of the following do you use MOST OFTEN to stay informed about current events? *(Read 1-3)*

1. Social media, such as [insert the top 3 social media platforms in each country]?
2. Online news websites
3. Radio, TV, or newspapers
4. (None of these)
5. (Don't know)
6. (Refused)

UN2  How much do you trust each of the following sources to provide you with accurate information? A lot, a little, or not at all? *(Read and rotate UN2A-UN2D) (Programmer: Randomize Items)*

1  A lot
2  A little
3  Not at all
8  (DK)
9  (Refused)

UN2A  [WP22827]  News media
UN2B  [WP22086]  Social media platforms
UN2C  [WP22087]  National government
UN2D  [WP22088]  Doctors and health care workers
UN2E  [WP22089]  Scientists
UN2F  [WP22090]  Religious organizations
UN3 [WP22091]
Which of the following do you identify with MOST? Being a part of the city or area where you live, being a part of the [COUNTRY], or being a part of the world?

1 Being a part of the city or area where you live
2 Being a part of this country
3 Being a part of the world
8 (DK)
9 (Refused)

(READ:) Now, on a different topic…

UN4 [WP22125]
Have you ever heard of climate change?

1 Yes
2 No
8 (DK)
9 (Refused)

UN5 [WP22828]
When you hear the phrase "climate change," which of the following comes to mind?
(Interviewer: If respondent says "Both" probe with, "which is closer to your view?"
Repeat responses 1-2 as necessary)
(Programmer: Rotate Items)

1 Seasonal changes in weather that occur every year
2 More extreme weather events and a rise in average world temperatures resulting from human activity
3 (Neither/Something else)
8 (DK)
9 (Refused)