01 December 2010
WASH in Schools
Strategic Partnership Meeting

- Report-
(Open for minor comments)
Table of Contents

1. Executive Summary .................................................................................................................. 2
2. WAY forward with the Task Group Activities and WINS Partnership................................. 5
   (Follow Up: Priorities, Tasks, Roles, & Responsibilities)

Annexes

Annex 1: Participant List
Annex 2: Agenda
Annex 3: Presentations (with concept notes as per availability)
Annex 4: Template to capture list of advocacy events for WASH in Schools in 2011
Annex 5: Template to capture agencies to take lead/contributor role at the WINS mapping
Executive Summary

The WASH in Schools (WINS) Strategic Partnership meeting was held on 1st of December, 2010 in New York. The meeting brought WINS Professionals from 20 organizations (UN agencies, academia, foundations and nongovernmental organizations) and provided an opportunity to review the progress made at the Call to Action for WINS in 2010 and discussions on the forward thinking for the WASH in Schools movement.

The meeting resulted in the following conclusions and actions:

1. All partners have appreciated the progress made at the advocacy front on WASH in Schools during 2010. Partners were actively involved at several key profile events that included:

   - Development of the Call to Action for WASH in Schools publications. Examples of which include: (1) ‘Raising Clean Hands - The Call to Action for WASH in Schools’, 2) the WASH in Schools Advocacy Pack, and 3) the WASH in Schools Communication Pack.
   - A strategy meeting at UNICEF in NY on the Call to Action for WASH in Schools campaign in March 2010.
   - Launch the Call to Action for WASH in Schools campaign at the Dubai Humanitarian Aid Development (DIHAD) Conference in April 2010.
   - A follow-up session on the Call to Action for WASH in Schools at Stockholm Water Week in September 2010.
   - Launch the Call to Action for WASH in Schools in Washington DC targeting US-based policy and decision makers
   - Discussions on various Task Groups on joint activities for WASH in Schools.

2. Partners showed their interest and enthusiasm to continue to be active members of the WINS movement in 2011. UNICEF has been tasked to lead the WASH in Schools “partnership” community until a Strategic Moment is reached to move from existing level of engagement to a higher level. The next face to face meeting of the partnership will be held in June 2011. Advocacy efforts to bring in organizations and agencies from other regions (i.e. EU based NGOs and Agencies) will be strengthened.

3. Task groups will continue leading discussions on their specific themes. Participating agencies at the movement will nominate professionals to contribute to discussions on each theme. Please see below the Task groups, leader of the group and their contact details. Details of each task group activities and specific “ASKS” from partners are summarised within this report.

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1 WASH in Schools Partnership is a community of practice which brings in organizations and people across the sector who are passionate on WASH in Schools.
<table>
<thead>
<tr>
<th>Task Groups</th>
<th>Lead organization</th>
<th>Contact person  (email)</th>
</tr>
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<tbody>
<tr>
<td>1 Advocacy Group</td>
<td>UNICEF</td>
<td>Murat Sahin, <a href="mailto:Msahin@unicef.org">Msahin@unicef.org</a></td>
</tr>
<tr>
<td>2 Knowledge Group</td>
<td>Emory University</td>
<td>Matt Freeman, <a href="mailto:mcfreem@emory.edu">mcfreem@emory.edu</a></td>
</tr>
<tr>
<td>3 Mapping Group</td>
<td>Alliance of religion and Conservation</td>
<td>Rev. Alfred Bailey, <a href="mailto:abailey@newpsalmist.org">abailey@newpsalmist.org</a></td>
</tr>
<tr>
<td>4 Website Group (Information</td>
<td>IRC, International Water and Sanitation Centre</td>
<td>Ingeboirg Krukkert, <a href="mailto:krukkert@irc.nl">krukkert@irc.nl</a></td>
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<tr>
<td>Management)</td>
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<tr>
<td>5 Management Group</td>
<td>UNICEF</td>
<td>Murat Sahin, <a href="mailto:Msahin@unicef.org">Msahin@unicef.org</a></td>
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4. UNICEF will provide regular updates on the activities of the WASH in schools Partnership through Webex sessions. The Webex sessions are scheduled for the last Wednesday of each month (first session will be held on 26\textsuperscript{th} of January 2011) and will be conducted between 09.00-11.00 A.M. NY time.
The task group activities heavily depend on the time each individual/or organization allocates for WASH in Schools movement. It is critical to keep up the momentum and bring in professionals from other sectors/agencies/same organizations to play an active role and to contribute to discussions within Task groups. Task group activities will be shared in monthly Webex sessions.

### Task Group(1) | Advocacy Group
--- | ---
Brief on Issue | Call to Action for WINS campaign was designed and launched over the year. Several high profile events were organized, namely a Launch at DIHAD, Stockholm Water Week and the US based Launch. All events were structured along the six points of Action of the Call to Action, and several agencies played key role in designing and implementing the advocacy events.

Advocacy group had ad hoc meetings which need to be strengthened in 2011. Members of the group were Brooks Keene, PJ Hooper, Elynn Walter, Mark Duey, Nina Miller, Leanne Burney, Dennis Warner, Murat Sahin, Therese Dooley and Seung Lee.

Two questions were raised
1. What are events in 2011 that could be tapped for advocacy on WINS?
2. What themes or products that can be developed as joint advocacy materials in 2011 (i.e. follow up of/on Raising Clean Hands publication)?

Action (1) | To engage in developing joint products by: 1. putting together a short evidence base brochure on WINS; 2. developing a ‘How To’ booklet on WINS which can be drawn from case studies from different agencies in line with six points of action of the Call to Action; and 3. developing a generic WINS PowerPoint presentation.

Action (2) | To expand advocacy efforts outreach to other regions and Sector Partners by: advocating and bringing in partners from the Education and Health sector and; strengthening the Global participation (i.e. EU based agencies) at the movement.

### Task Group(2) | Knowledge Group
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Brief on Issue | There are a number of large-scale WINS programs currently being executed by partners in 2010 that are generating learning, including work in Kenya, Tanzania, Mali, Central America, and Indonesia. A few papers were published and circulated this year on impact and outcomes of these programs which can be found on the SWASHplus.org and [http://www.fitforschool.ph](http://www.fitforschool.ph) websites.

Additional papers and reports are in process for next year.

During the Dec 1 meeting, there was discussion about what the role of the knowledge group should be, and proposed role suggestions included:
1) Arbitrator of high-quality work and standards
2) Developer of a peer review process for the web site
3) Leader in identifying gaps in knowledge
4) Leader in synthesizing and interpreting findings for advocacy, practitioners, policy-makers
5) Supporter in assisting with the development of higher quality practitioner reports through the dissemination of good M&E techniques

We also discussed the need to define the framework that we are working in so that we can understand what any review should cover, so that it does not come out too broad or not too narrow. There was considerable feedback on what that framework should include, and developing and defining that framework would be the first step of any systematic review.

**Action (1)**

**To develop a systematic review of the literature:** Though there are a few literature reviews of the state of the knowledge of WINS, there is a need for a systemic approach to highlight what is known and identify gaps to be addressed. This review could cover impacts and outcomes (service delivery).

**Action (2)**

**To organize Practitioner forums:** These meetings will be organized around a specific topic and will focus on building on existing knowledge. High level practitioners could assemble (perhaps similar to the UNICEF round table from a few years ago) to try to make progress on one area in WINS. The first topic proposed was the establishing of consistent monitoring tools and approaches as a way to formalize findings and reporting from across various countries.

**Action (3)**

**To organize scientific session:** In order to elevate the learning in the sector, a major peer-reviewed conference on a section could be ideal. One proposal was to approach the organizers of the UNC Water conference to be held next October to see if a stream on WINS could be included and organized by the WINS’ knowledge team.

**Task Group (3) **

**Mapping Group**

**Brief on Issue**

In 2010, the Mapping Group was established to create awareness, mobilize governments and partners to contribute to make WINS data available.

A data collection questionnaire was developed to gather WINS data and the information gathered will be made available on a website for countries and organizations alike to view.

The questionnaire has three components:
- Enabling Policy Environment
- Quality of WINS Programs
- WINS Outcomes

The questionnaire was launched at the Stockholm World Water Week conference.

In addition, a data reporting test with country offices of Nepal, Mali and Cambodia which resulted in new observations and propositions for improving the mapping questionnaire.

**Action (1)**

**To identify countries where WINS Mapping initiative will take place** and assisting those countries in compiling the data for sharing with WINS coalition. The mapping questionnaire will be presented to various countries in particular those where there already existed WINS activities. Some of these countries include Iraq, Yemen, Cameroon, Ghana, Sierra Leone, Nigeria, Bolivia, Haiti, Ethiopia, Kenya, Malawi, Zambia, Tajikistan, Uzbekistan, Mali,
### Task Group(4) Website/Information Management Group

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<tr>
<th>Brief on Issue</th>
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<td><strong>Brief on Issue</strong></td>
<td>There is a momentum for this website as it is the first time there exist such collaborative effort to introduce one. Though, three main questions influence this process.</td>
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<td>1) Who is the primary audience of the site?</td>
<td>The suggested audience to focus on were: professionals (both NGOs and government staff) working on WINS (repository, latest documents, guides and policies), school directors, teachers (developers of ‘how to’ guides and lesson plans), donors (interested in research information); and advocates (who might find information they can re-package for policy makers).</td>
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<td>2) At what level should we aim?</td>
<td>The basic level, which is the current situation, is: reactive, fragmented with ad-hoc updates. The suggested level should be a mid-level service with a more focused audience, more options to interact and more coordination between the working groups or the dream level with an integrated service of web-based and offline products, regular updates and coordinating efforts between the working groups and other organizations of the Partnership. At the same time, encouraging modular changes along the way.</td>
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<td>3) How will the site be financially supported?</td>
<td>Funding should be available for a person (or a few persons) communicating, coordinating, engaging with others to get the content for the web site. As is the case at the Global Handwashing Campaign. It is proposed that RC could take up this function if funding is provided accordingly. However, since IRC cannot promise to have or find funding for the future; finding funding should also be a group effort from all of the groups within the Partnership and not solely on the one organization. Organizations should start and be encouraged to allocate funding for the Partnership in 2012 and make small monetary contribution each year.</td>
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<td>Additional point raised in the group was the quality of the information. A reviewer’s group is suggested to review information before it gets published. Another relevant issue to this is the selection of forces for the information that will be published. On the ladder, universities, reputable organizations and partners and members of the private sector are seen as potential contributors.</td>
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### Action (1)

**To generate sufficient funding** by encouraging any organization who has capability and interest (initial funding) to take the initiative in sustaining a WINS website on behalf of the WINS coalition.

### Action (2)

**To provide maintenance support of the website** by inviting WINS coalition members to share NEWS, relevant information and field experience.

### Task Group(5) Management Group

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<td><strong>Brief on Issue</strong></td>
<td>The management group was established to review possible management styles for the WINS’ Call to Action group of organizations. The group was tasked with establishing a concept note outlining the possible management options for the group. To name a few, members involved in this process are: Water</td>
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Advocates, UNICEF and AED. The group met via webcast and phone from March to Dec 2010 and the draft concept note was sent to the entire group of organizations involved in the Call the Action for review and feedback.

A management style option has yet to be agreed on. For this to happen, the group needs further information on the goals and objectives of the “Partnership”. The strategic goals and objectives for the Partnership will be established by a smaller group of representative organizations,” Think Tank Group” then circulated among the larger group for review and feedback.

**Action (1)**

To establish a group of **Think Tank Group** for visioning the goals of the WINS Groups. The Think Tank group members have been identified as Murat Sahin and Ann Thomas from UNICEF, Sarah from AED, Lotika Water Centric, Ingeborg Krukkert from IRC, Naoko from CRS, and Bella from GTZ). The think tank group will function for 3-6 months.

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**Sector Highlights through Soap Boxes**

There were two soap box sessions and each one provides a brief update on the initiatives at the sector.

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<tr>
<th>Topic (1)</th>
<th>Ceramic Filters (Esu Anahata, Barka Foundation)</th>
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<tr>
<td>Topic (2)</td>
<td>Global Hand Washing Day 2010, (Katie Carroll)</td>
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