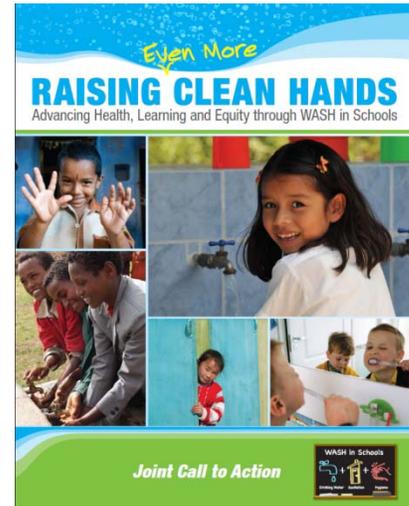


WASH for All Schools
29th October, 2012
<http://whconference.unc.edu/>

Event Description

Every child has the right to be healthy and to learn with dignity. In partnership with those who are dedicated to the health and education of children, we are committed to an ambitious but imperative vision: every child goes to a school that provides safe water, proper sanitation and hygiene education – a school where they will grow, learn and thrive.

WASH in Schools Day at UNC provides an opportunity for practitioners to join together and create a more cohesive group to support and advocate for WinS worldwide. The WASH in Schools network will launch *Raising Even More Clean Hands* during the morning session. Three parallel technical sessions will be held, in the afternoon, to discuss strategies and approaches on : Menstrual Hygiene Management (MHM), Private Sector Engagement with WinS and Gap Prioritization through Bottleneck Analysis.



The launch of *Raising Even More Clean Hands* marks a renewed commitment to support global efforts that ensure all schools provide access to safe water, child friendly sanitation and hygiene education programs. This session is designed to help development and Government partners work on strategies to follow up on the Call to Action for WASH in Schools.

The Menstrual Hygiene Management (MHM) session will focus on critical aspects of MHM within WASH in Schools, such as appropriate MHM guidance for girls, existing research on MHM in a range of contexts including emergencies as well as challenges and potential solutions for successful MHM advocacy at the local, national and global levels.

The Private Sector Engagement session will explore the role of the private sector in WinS programming. The engagement of the private sector can provide one way of expanding the programming reach, attracting additional resources and engaging new advocates for WinS programming. There are also associated benefits for the private sector such as an increased media profile. This in turn increases the profile of WASH in Schools and stimulates public demand for better school interventions and facilities.

The Gap Prioritization through Bottleneck Analysis (Tanahashi model) session will discuss the systematic approach to analyzing the bottlenecks which prevent a WinS program from reaching scale. Using this system we can select appropriate indicators for measuring program delivery and understand how to best direct resources.

Join us in raising clean hands at the UNC Water and Health Conference and at www.washinschoolsmapping.com .

Event Title: WASH for All Schools – Maintaining the Momentum on the Call to Action for WASH in Schools¹

Convenors: UNICEF and the WASH in Schools Network

Facilitator: Murat Sahin of UNICEF (msahin@unicef.org)

Session type: Plenary format

Date: Monday, 29 October, 2012

Time: 8:45 am – 12:15pm

Event Description

The launch of *Raising Even More Clean Hands* marks a renewed commitment to support global efforts that ensure all schools provide access to safe water, child friendly sanitation and hygiene education programs. This session is designed to help development and Government partners work on strategies to follow up on the Call to Action for WASH in Schools.

Since *Raising Clean Hands* was published in March 2010, the momentum has been building among WASH practitioners to invest and prioritize WASH in Schools programming. Nearly 50 organizations have joined together to create a more cohesive group to support and advocate for WASH in Schools worldwide. Strategies have been refreshed, with a focus on reaching key stakeholders – policymakers, implementers, researchers and other contributors – as we encourage national governments to:

- Set standards for WASH in Schools and develop a time frame for programmes.
- Monitor WASH in Schools through the Educational Management Information System.
- Develop and implement at scale WASH in Schools programmes to reach all schools.

Raising Even More Clean Hands will continue to reach out to education, health, nutrition and WASH partners, as well as the private sector. We seek to nurture the community of practice for organizations, institutions and individuals, to share our experiences, our successes and to explore solutions to the challenges.

Join us in Raising Clean Hands at the UNC Water and Health Conference and at www.washinschoolsmapping.com.

¹ <http://www.unicef.org/wash/schools/>

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Programme Chair: Therese Dooley, UNICEF Senior Advisor, Sanitation & Hygiene

Time	Theme and Presenters
08:45	Welcome and Introduction, Mr. Murat Sahin, Adviser WASH in Schools, UNICEF
08:50	Launch of Raising Even More Clean Hands: Six Action Points*, Mr. Murat Sahin, UNICEF
09:05	<p>Action Point 2: Monitor WASH in Schools coverage through Education Management Information Systems (EMIS).</p> <ul style="list-style-type: none"> • Methodologies & Challenges for Monitoring WASH in Schools in India, Mamita Bora Thakkar, UNICEF India • Monitoring WASH in Schools beyond 2015, Jamie Bartram and Ryan Cronk, UNC
09:30	<p>Discussion and Plenary Panel Session</p> <ul style="list-style-type: none"> • Moderator: Rolf Luyendijk, WHO – UNICEF Joint Monitoring Programme • Panelists: <ul style="list-style-type: none"> ○ Mamita Bora Thakkar, UNICEF India ○ Jamie Bartram & Ryan Cronk, UNC ○ Seung Lee, Save the Children ○ Matt Freeman, Emory University
10:15	Coffee Break
10:45	<p>Action Point 3: Engage with at scale WASH in Schools programmes.</p> <ul style="list-style-type: none"> • Challenges & Progress in Scaling Up WASH in Schools Programs in Zambia, Justin Lupele, WASHplus, Zambia • Competition or Cooperation on WASH in Schools: an example from Mali, Yousuf Caires, Dubai Cares • Stakeholder Collaboration on National School Health & Nutrition Policy in Nepal, Neera Sharma and Yadav Mainali, Save the Children, Nepal • Mobilization of Partners Through National Alliance, Erol Joseph, Director of School Health, Ministry of Education, Haiti and Amara Kone, UNICEF Haiti
11:30	<p>Discussion and Plenary Panel Session</p> <ul style="list-style-type: none"> • Moderator: Bella Monse, GIZ • Panelists: <ul style="list-style-type: none"> ○ Justin Lupele, WASHplus ○ Yousuf Caires, Dubai Cares ○ Neera Sharma & Yadav Mainali, Save the Children Nepal ○ Amara Kone, UNICEF Haiti & Erol Joseph, Ministry of Education, Haiti
12:10	Wrap up and link to afternoon workshops

*The plenary session will highlight Action Point 2 and 3

Session One: Menstrual Hygiene Management in Schools

Convenors: UNICEF and the WASH in Schools Network

Facilitators: Marni Sommer of Columbia University (ms2788@columbia.edu), Bethany Caruso of Emory University (bcaruso@emory.edu) and Therese Mahon of WaterAid (theresemahon@wateraid.org)

Session type: Breakout session

Time: 1:15 pm – 5 pm

Event Description

Menstrual hygiene management (MHM) is an issue that is gaining increasing attention in the water and sanitation community. The available research in this emerging area suggests that an enabling environment for safe, comfortable, and private MHM is critical for girls' education. Current challenges include: the inadequate provision of pragmatic guidance on MHM to girls, the lack of appropriate water and sanitation facilities in schools for meeting girls' MHM needs, and the prevalence of cultural taboos around menstruation. These can all play a significant role in interrupting girls' participation, concentration, well being and attendance in school once she reaches menarche. In response, WASH in Schools programs are increasingly providing gender segregated facilities to enable girls and female teachers to manage monthly menses with privacy and dignity, while also beginning to provide specific guidance on MHM for girls. This session will focus on three critical aspects of MHM within School WASH, including the definition of MHM in schools, the status of existing interventions and research on MHM in a range of contexts including tools for the conduct of formative research, the development and dissemination of appropriate MHM guidance for girls, and the challenges and potential solutions for successful MHM advocacy at the local, national and global levels.

Session Components:

I:MHM Interventions: The presentation and discussion will discuss the definition of MHM, examine what the components are that form a comprehensive MHM approach in schools, review existing MHM research and program efforts in various contexts including emergencies, and explore the development of relevant local and global MHM decision-making and monitoring tools.

II) MHM Guidance: The presentation and discussion will focus on the development of the Tanzania girl's puberty book "Growth & Changes" and its adaptation to multiple contexts, including the process of stakeholder building, the conduct of participatory research with girls, and the effort to scale up across each country.

III) MHM Advocacy: The presentation and discussion will review the nature and role of advocacy needed at local, national and global levels to move forward the MHM agenda. .

IV) MHM Formative Research: The presentation and discussion will share the methodology and approaches being used to conduct formative research on the MHM barriers faced by girls in countries in various countries, highlighting the Emory University and UNICEF collaborative country research on MHM.

Draft Agenda (TBC)

Time	Theme and Presenters
13:15	Welcome - Bethany Caruso (Emory University), Therese Mahon (WaterAid), Marni Sommer (Columbia University)
13:25	An Overview of MHM : Definition, Tools, Gaps and Status of the Research and Intervention Presenter: Therese Mahon, WaterAid
13:50	Q&A
14:05	Integrating Research into Practice: Providing Pragmatic MHM Guidance to School Girls Presenter: Marni Sommer, Columbia University
14:30	Q&A
14:45	Essentials of Advocacy for MHM Presenter: Jackie Powell, WASH Advocates
15:00	Coffee Break
15:30	Getting Started: A Formative Approach for Assessing MHM Needs and Challenges, Examples from the Field Presenter: Bethany Caruso, Emory University
15:55	Q&A
16:10	MHM Breakout Groups: Facilitators: Bethany Caruso, Therese Mahon, Marni Sommer
16:30	Groups Report Back to Plenary
16:50	Wrap Up of MHM Session/Concluding Remarks

Session Two: Private Sector Engagement in WASH in Schools Programming

Convenors: UNICEF and the WASH in Schools Network

Facilitators: Elynn Walter of WASH Advocates (ewalter@WASHadvocates.org) and Bette Scott of UNICEF (escott@unicef.org)

Session type: Breakout session with an expected size of 50

Time: 1:15 pm – 5 pm

Event Description

Corporations have been involved with and supported WASH in Schools (WinS) for many years both technically and financially. Private sector companies have a range of motivations and approaches when engaging with WASH in Schools. This session provides an opportunity for several corporations involved in WASH in Schools to tell their story, share how they gathered support internally for WASH investments, discuss the partnerships they formed, and highlight their work. The first half of the session is a moderated “fireside chat” panel discussion with representatives from four private sector companies engaged in WASH in Schools. The second half of the session offers an opportunity for the audience to interact with the presenters and each other through facilitated table discussions. Participants should leave with a better understanding of reasons corporations are interested in and support (technically and financially) WASH in Schools, and help participants consider ways to present investment cases to various types of industry partners.

Questions for table discussions:

- Besides funding, what are good ways for the private sector to get involved in WASH in Schools programs?
- What is the most effective way for the private sector to advocate for WASH in Schools?

Draft Agenda (TBC)

Time	Theme and Presenters
13:15	Welcome and Introduction, Elynn Walter, WASH Advocates
13:25	Setting the Stage: A history of corporate investment in WASH in Schools , Bjorn von Euler, formerly ITT Watermark
13:50	Fireside Chat: Conversations behind closed doors – how WASH in Schools became a priority <ul style="list-style-type: none">• Moderator: Bjorn von Euler, formerly ITT Watermark<ul style="list-style-type: none">○ Panelists:○ Bill Lin, Johnson & Johnson○ Eric Ostern, Unilever○ Coca-Cola (TBC)
15:00	Coffee Break
15:30	Small Group Discussions: What the Private Sector and Implementing Organizations Need to Know <ul style="list-style-type: none">• Moderator: Bjorn von Euler• Table faciliators: TBC
16:10	Large Group Shareback and Discussion / Plenary
16:45	Wrap-up /Concluding Remarks

Session Three: Taking WinS to Scale : Gap Prioritization through Bottleneck Analysis (Tanahashi Model)

Convenors: UNICEF and the WASH in Schools Network

Facilitator: Murat Sahin of UNICEF (msahin@unicef.org) and Matthew Freeman of Emory University (mcfreem@emory.edu)

Session type: Breakout session with an expected size of 50

Time: 1:15 pm – 5 pm

Event Description

How we approach taking WinS to scale is partly related to how we identify the challenges or ‘bottlenecks’ that need to be overcome. We know, for example, that soap provision in schools is often an issue, but do we always know why? Does it have to do with the cost of local procurement? The adoption of national WinS standards? Inadequate communication between various ministries/departments? UNICEF has been looking at how bottleneck analysis (Tanahashi Model) can be used to prioritize problem solving when it comes to program / service delivery. This initiative is organization-wide and is in the midst of being rolled out to the country level. The development of the framework stemmed from the need for more timely feedback on which interventions are working and which are not (as opposed to the more comprehensive surveys such as MICS or DHS which take place every 3-4 years). Individual countries can determine the appropriate indicators to use and state of the sector in the %. From there it becomes easier to flag the largest problems and where resources should be directed. We believe this is a useful way of looking at WinS and can make us more effective at reaching scale.

Category	Determinants	Indicator	Source of information	%
Enabling environment	Social Norms	By country	By country	By country
	Policy framework (existence/ application of policies which are critical)	By country	By country	By country
	Legal Framework	By country	By country	By country
	Budget allocation	By country	By country	By country
Supply	Availability of essential commodities/inputs	By country	By country	By country
	Availability of human resources	By country	By country	By country
	Adequacy of facilities/services	By country	By country	By country
Demand	Financial barriers	By country	By country	By country
	Social cultural barriers	By country	By country	By country
Quality	Quality Indicator 1	By country	By country	By country
	Quality Indicator 2	By country	By country	By country
Key				
	Major bottleneck 0 -30 %			
	Minor bottleneck 30 -60 %			
	Not a significant bottleneck 60-100 %			

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Questions to pose to the group in plenary for discussion:

- If this is a good method to use for WinS, is it in line with your organization’s policies, practice, programming?
- How can this framework be improved / enhanced?
- How can we monitor programs in overcoming bottlenecks?
- Are there tools to monitor progress on bottleneck analysis?

Draft Agenda

Time	Theme and Presenters
13:15	Welcome, Murat Sahin, Adviser WASH in Schools, UNICEF
13:25	Application of Tanahashi Model (Bottleneck Analysis) for scaling up WASH in Schools Programming , Murat Sahin, UNICEF
13:45	Synthesis of Case Studies on Bottleneck Analysis from the Field (Case Studies from Angola, Bhutan, Ethiopia, Sierra Leone), Matt Freeman, Emory University
14:15	Questions and answers
14:30	Group Session: Applicability of Bottleneck Analysis for Scaling up WASH in Schools in different settings Breakout Group Exercises (Group1, Group 2, Group 3)
15:00	Coffee Break
15:15	Group Presentations <ul style="list-style-type: none"> • Facilitator: TBC • Presenters: <ul style="list-style-type: none"> ○ Group 1 ○ Group 2 ○ Group 3
15:45	Panel Discussion : How to Overcome Bottlenecks at Scale (i.e. O&M of facilities and availability of supplies) <ul style="list-style-type: none"> • Moderator : Matt Freeman, Emory University • Panelists:(TBC) <ul style="list-style-type: none"> ○ Fernando Lopez, UNICEF Bolivia ○ Tim Grieve, UNICEF Philippines ○ Mamita Bora Thakkar, UNICEF India
16:30	Wrap Up of Bottleneck Analysis Workshop/Concluding Remarks