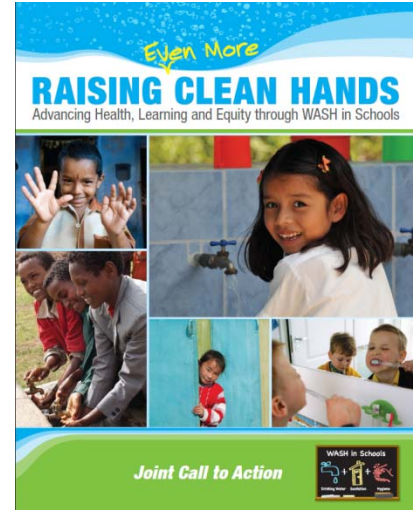


**WASH for All Schools**  
**29<sup>th</sup> October, 2012**  
<http://whconference.unc.edu/>

## Event Description

Every child has the right to be healthy and to learn with dignity. In partnership with those who are dedicated to the health and education of children, we are committed to an ambitious but imperative vision: every child goes to a school that provides safe water, proper sanitation and hygiene education – a school where they will grow, learn and thrive.

WASH in Schools Day at UNC provides an opportunity for practitioners to join together and create a more cohesive group to support and advocate for WinS worldwide. The WASH in Schools network will launch *Raising Even More Clean Hands* during the morning session. Three parallel technical sessions will be held, in the afternoon, to discuss strategies and approaches on : Menstrual Hygiene Management (MHM), Private Sector Engagement with WinS and Gap Prioritization through Bottleneck Analysis.



The launch of *Raising Even More Clean Hands* marks a renewed commitment to support global efforts that ensure all schools provide access to safe water, child friendly sanitation and hygiene education programs. This session is designed to help development and Government partners work on strategies to follow up on the Call to Action for WASH in Schools.

The Menstrual Hygiene Management (MHM) session will focus on critical aspects of MHM within WASH in Schools, such as appropriate MHM guidance for girls, existing research on MHM in a range of contexts including emergencies as well as challenges and potential solutions for successful MHM advocacy at the local, national and global levels.

The Private Sector Engagement session will explore the role of the private sector in WinS programming. The engagement of the private sector can provide one way of expanding the programming reach, attracting additional resources and engaging new advocates for WinS programming. There are also associated benefits for the private sector such as an increased media profile. This in turn increases the profile of WASH in Schools and stimulates public demand for better school interventions and facilities.

The Gap Prioritization through Bottleneck Analysis (Tanahashi model) session will discuss the systematic approach to analyzing the bottlenecks which prevent a WinS program from reaching scale. Using this system we can select appropriate indicators for measuring program delivery and understand how to best direct resources.

Join us in raising clean hands at the UNC Water and Health Conference and at [www.washinschoolsmapping.com](http://www.washinschoolsmapping.com) .

**Event Title:** WASH for All Schools – Maintaining the Momentum on the Call to Action for WASH in Schools<sup>1</sup>

**Convenors:** UNICEF and the WASH in Schools Network

**Facilitator:** Murat Sahin of UNICEF ([msahin@unicef.org](mailto:msahin@unicef.org))

**Session type:** Plenary format with an expected audience size of 100+

**Date:** Monday 29 October, 2012

**Time:** 8:45 am – 12:15pm

### **Event Description**

The launch of *Raising Even More Clean Hands* marks a renewed commitment to support global efforts that ensure all schools provide access to safe water, child friendly sanitation and hygiene education programs. This session is designed to help development and Government partners work on strategies to follow up on the Call to Action for WASH in Schools.

Since *Raising Clean Hands* was published in March 2010, the momentum has been building among WASH practitioners to invest and prioritize WASH in Schools programming. Nearly 50 organizations have joined together to create a more cohesive group to support and advocate for WASH in Schools worldwide. Strategies have been refreshed, with a focus on reaching key stakeholders – policymakers, implementers, researchers and other contributors – as we encourage national governments to:

- Set standards for WASH in Schools and develop a time frame for programmes.
- Monitor WASH in Schools through the Educational Management Information System.
- Develop and implement at scale WASH in Schools programmes to reach all schools.

Raising Even More Clean Hands will continue to reach out to education, health, nutrition and WASH partners, as well as the private sector. We seek to nurture the community of practice for organizations, institutions and individuals, to share our experiences, our successes and to explore solutions to the challenges.

Join us in Raising Clean Hands at the UNC Water and Health Conference and at [www.washinschoolsmapping.com](http://www.washinschoolsmapping.com).

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<sup>1</sup> <http://www.unicef.org/wash/schools/>

**DRAFT - 2012 10 02**

Programme Chair: TBC

<b>Time</b>	<b>Theme and Presenters</b>
08:45	Welcome and Introduction, Mr. Murat Sahin, Adviser WASH in Schools, UNICEF
08:50	Launch of Raising Even More Clean Hands: Six Action Points*, Mr. Murat Sahin, UNICEF
09:00	<p><b>Action Point 2: Monitor WASH in Schools coverage through Education Management Information Systems (EMIS).</b></p> <ul style="list-style-type: none"> <li>• Methodologies &amp; Challenges for Monitoring WASH in Schools in India, Mamita Bora Thakkar, UNICEF India</li> <li>• Monitoring WASH in Schools beyond 2015, Jamie Bartram and Ryan Cronk, UNC</li> <li>• EMIS (TBC)</li> </ul>
09:30	<p><b>Discussion and Plenary Panel Session</b></p> <ul style="list-style-type: none"> <li>• Moderator: Rolf Luyendijk, UNICEF</li> <li>• Panelists: <ul style="list-style-type: none"> <li>○ Mamita Bora Thakkar, UNICEF</li> <li>○ Jamie Bartram &amp; Ryan Cronk, UNC</li> <li>○ TBC</li> </ul> </li> </ul>
10:15	Coffee Break
10:45	<p><b>Action Point 3: Engage with at scale WASH in Schools programmes.</b></p> <ul style="list-style-type: none"> <li>• Challenges &amp; Progress in Scaling Up WASH in Schools Programs in Zambia, Sarah Fry, WASHplus, Zambia</li> <li>• Competition or Cooperation on WASH in Schools: an example from Mali, Yousuf Caires, Dubai Cares</li> <li>• Stakeholder Collaboration on National School Health &amp; Nutrition Policy in Nepal, Neera Sharma and Yadav Mainali, Save the Children, Nepal</li> <li>• Mobilization of Partners Through National Alliance, Erol Joseph, Director of School Health, Ministry of Education, Haiti and Amara Kone, UNICEF Haiti</li> </ul>
11:30	<p><b>Discussion and Plenary Panel Session</b></p> <ul style="list-style-type: none"> <li>• Moderator: Bella Monse, GIZ</li> <li>• Panelists: <ul style="list-style-type: none"> <li>○ Sarah Fry, WASHplus</li> <li>○ Yousuf Caires, Dubai Cares</li> <li>○ Neera Sharma &amp; Yadav Mainali, Save the Children Nepal</li> <li>○ Amara Kone, UNICEF Haiti &amp; Erol Joseph, Ministry of Education, Haiti</li> </ul> </li> </ul>
12:10	Wrap up and link to afternoon workshops

\*The plenary session will highlight Action Point 2 and 3

## Session One: Menstrual Hygiene Management in Schools

**Convenors:** UNICEF and the WASH in Schools Network

**Facilitators:** Marni Sommer of Columbia University ([marni.sommer@gmail.com](mailto:marni.sommer@gmail.com)), Bethany Caruso of Emory University ([bcaruso@emory.edu](mailto:bcaruso@emory.edu)) and Therese Mahon of WaterAid ([theresemahon@wateraid.org](mailto:theresemahon@wateraid.org))

**Session type:** Breakout session with an expected size of 50

**Time:** 1:15 pm – 5 pm

### Event Description

Menstrual hygiene management (MHM) is an issue which is gaining more attention in the water and sanitation community. The available research in this emerging area suggests that an enabling environment for safe, comfortable, and private MHM is critical for girls' education. Current challenges include: the inadequate provision of pragmatic guidance on MHM to girls, the lack of appropriate water and sanitation facilities, in schools, for meeting girls' MHM needs and the prevalence of harmful cultural taboos around menstruation. These can all play a significant role in interrupting girls' participation, concentration, well being and attendance in school once she reaches menarche. In response, WASH in Schools programs are increasingly providing gender segregated facilities to enable girls and female teachers to manage monthly menses with privacy and dignity, while also beginning to provide specific guidance on MHM for girls. This session will focus on three critical aspects of MHM within School WASH, including the development and dissemination of appropriate MHM guidance for girls, the status of existing interventions and research on MHM in a range of contexts including emergencies, and the challenges and potential solutions for successful MHM advocacy at the local, national and global levels.

### Session Components:

I) MHM Guidance: The presentation and discussion will focus on the development of the Tanzania girl's puberty book "Growth & Changes" and its adaptation to multiple contexts, including the process of stakeholder building, the conduct of participatory research with girls, and the effort to scale up across each country.

II) MHM Interventions: The presentation and discussion will examine what the components are that form a comprehensive MHM approach in schools, review existing MHM research and program efforts in various contexts including emergencies, and explore the development of relevant local and global MHM decision-making and monitoring tools.

III) MHM Advocacy: The presentation and discussion will review the nature and role of advocacy needed at local, national and global levels to move forward the MHM agenda, engaging session participants in assessing what evidence, evaluation data, and messaging is needed to move forward the MHM in WASH and education agendas.

**Draft Agenda (TBC)**

<b>Time</b>	<b>Theme and Presenters</b>
13:30	Welcome - Bethany Caruso (Emory University), Therese Mahon (WaterAid), Marni Sommer (Columbia University)
13:35	<b>Providing Pragmatic MHM Guidance to School Girls</b> Presenter: Marni Sommer (Columbia University)
13:55	Q&A
14:10	<b>MHM Research and Intervention</b> Presenters: Bethany Caruso (Emory University) and Therese Mahon (WaterAid)
14:45	Q&A
15:00	Coffee Break
15:30	<b>MHM Advocacy at Local, National &amp; Global Levels</b> Presenter(s): TBC
15:50	<b>MHM Advocacy Breakout Group Discussion:</b> Evidence needed for improved MHM advocacy and key advocacy messaging
16:10	Groups Report Back to Plenary
16:30	<b>Wrap Up of MHM Session/Concluding Remarks</b>

## Session Two: Private Sector Engagement in WASH in Schools Programming

**Convenors:** UNICEF and the WASH in Schools Network

**Facilitator:** Elynn Walter of WASH Advocates ([ewalter@WASHadvocates.org](mailto:ewalter@WASHadvocates.org)) and Bette Scott of UNICEF ([escott@unicef.org](mailto:escott@unicef.org))

**Session type:** Breakout session with an expected size of 50

**Time:** 1:15 pm – 5 pm

### Event Description

Taking any intervention to scale is a challenge. There are issues around sufficient budget, staffing, supplies, O&M, enabling environments (policy and local levels), school curricula, teacher training and motivation and general understanding of behavior change interventions v. facilities provision among others. All of this in spite of the tremendous effort by governments, NGOs, UN agencies, donors and others. Private sector engagement can provide one way of reaching a larger numbers of schools with additional funds or even supplies. Large and small businesses can ‘adopt a school’ or work with local / national governments to provide additional funding for O&M, the purchase of soap for handwashing, or where appropriate the purchase of menstrual hygiene materials. There can also be associated benefits for the sector in terms of raising the media profile of both their own business as well as that of WinS, stimulating public demand for better school interventions / facilities.

### Questions to pose to the group in plenary for discussion:

- How can WinS stakeholders play an advocacy role in developing national guidelines for how and when the private sector is involved in WinS?
  - If NGOs / UN agencies are involved in this kind of advocacy, then does this automatically mean that they are barred from accepting contributions from the same companies contributing to WinS?
- Can the private sector deliver/contribute to Universal WinS coverage?
- How much control would governments / MoEs need to relinquish for the private sector to become interested?
  - What kind of oversight would be needed from governments / others to ensure that there was no exploitation? Would providing adequate oversight costs just as much or more as allocating sufficient funds to WinS in the first place?
  - Do all governments have experience working with the private sector on basic service delivery?

Draft Agenda (TBC)

Time	Theme and Presenters
13:30	Welcome and Introduction, Elynn Walter, WASH Advocates
13:35	<b>Setting the Stage: A history of corporate investment in WASH in Schools</b> , Bjorn von Euler, formerly ITT Watermark
13:50	<p><b>Fireside Chat: Conversations behind closed doors – how WASH in Schools became a priority</b></p> <ul style="list-style-type: none"> <li>• Moderator: Bjorn von Euler</li> <li>• Panelists:               <ul style="list-style-type: none"> <li>○ GSK (TBC)</li> <li>○ Johnson &amp; Johnson</li> <li>○ Unilever</li> <li>○ Xylem Watermark (TBC)</li> </ul> </li> </ul>
15:00	Coffee Break
15:30	<p><b>Small Group Discussions: What the Private Sector and Implementing Organizations Need to Know</b></p> <ul style="list-style-type: none"> <li>• Moderator: Bjorn von Euler</li> <li>• Table facilitators:               <ul style="list-style-type: none"> <li>○ Coca-Cola (TBC)</li> <li>○ Johnson &amp; Johnson</li> <li>○ Merck (TBC)</li> <li>○ Procter &amp; Gamble (TBC)</li> <li>○ Unilever</li> </ul> </li> </ul>
16:10	<b>Large Group Shareback and Discussion / Plenary</b>
16:45	<b>Wrap-up /Concluding Remarks</b>

**Session Three: Taking WinS to Scale : Gap Prioritization through Bottleneck Analysis (Tanahashi Model)**

**Convenors:** UNICEF and the WASH in Schools Network

**Facilitator:** Murat Sahin of UNICEF ([msahin@unicef.org](mailto:msahin@unicef.org)) and Matthew Freeman of Emory University ([mcfreem@emory.edu](mailto:mcfreem@emory.edu))

**Session type:** Breakout session with an expected size of 50

**Time:** 1:15 pm – 5 pm

**Event Description**

How we approach taking WinS to scale is partly related to how we identify the challenges or ‘bottlenecks’ that need to be overcome. We know, for example, that soap provision in schools is often an issue, but do we always know why? Does it have to do with the cost of local procurement? The adoption of national WinS standards? Inadequate communication between various ministries/departments? UNICEF has been looking at how bottleneck analysis (Tanahashi Model) can be used to prioritize problem solving when it comes to program / service delivery. This initiative is organization-wide and is in the midst of being rolled out to the country level. The development of the framework stemmed from the need for more timely feedback on which interventions are working and which are not (as opposed to the more comprehensive surveys such as MICS or DHS which take place every 3-4 years). Individual countries can determine the appropriate indicators to use and state of the sector in the %. From there it becomes easier to flag the largest problems and where resources should be directed. We believe this is a useful way of looking at WinS and can make us more effective at reaching scale.

Category	Determinants	Indicator	Source of information	%
Enabling environment	Social Norms	By country	By country	By country
	Policy framework (existence/ application of policies which are critical)	By country	By country	By country
	Legal Framework	By country	By country	By country
	Budget allocation	By country	By country	By country
Supply	Availability of essential commodities/inputs	By country	By country	By country
	Availability of human resources	By country	By country	By country
	Adequacy of facilities/services	By country	By country	By country
Demand	Financial barriers	By country	By country	By country
	Social cultural barriers	By country	By country	By country
Quality	Quality Indicator 1	By country	By country	By country
	Quality Indicator 2	By country	By country	By country
Key				
	Major bottleneck 0 -30 %			
	Minor bottleneck 30 -60 %			
	Not a significant bottleneck 60-100 %			



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Questions to pose to the group in plenary for discussion:

- If this is a good method to use for WinS, is it in line with your organization’s policies, practice, programming?
- How can this framework be improved / enhanced?
- How can we monitor programs in overcoming bottlenecks?
- Are there tools to monitor progress on bottleneck analysis?

**Draft Agenda**

<b>Time</b>	<b>Theme and Presenters</b>
13:30	Welcome, Murat Sahin, Adviser WASH in Schools, UNICEF
13:40	<b>Application of Tanahashi Model (Bottleneck Analysis) for scaling up WASH in Schools Programming</b> , Murat Sahin, UNICEF
14:00	<b>Synthesis of Case Studies on Bottleneck Analysis from the Field</b> (Case Studies from Angola, Bhutan, Ethiopia, Sierra Leone), Matt Freeman, Emory University
14:20	<b>Questions and answers</b>
14.30	<b>Group Session: Applicability of Bottleneck Analysis for Scaling up WASH in Schools in different settings</b>  Breakout Group Exercises (Group1, Group 2, Group 3)
15:00	Coffee Break
15:15	<b>Group Presentations</b> <ul style="list-style-type: none"> <li>• Facilitator: TBC</li> <li>• Presenters: <ul style="list-style-type: none"> <li>○ Group 1</li> <li>○ Group 2</li> <li>○ Group 3</li> </ul> </li> </ul>
15.45	<b>Panel Discussion : How to Overcome Bottlenecks at Scale</b> (i.e. O&M of facilities and availability of supplies) <ul style="list-style-type: none"> <li>• Moderator : Matt Freeman, Emory University</li> <li>• Panelists:(TBC) <ul style="list-style-type: none"> <li>○ Fernando Lopez, UNICEF Bolivia</li> <li>○ Tim Grieve, UNICEF Philippines</li> <li>○ Pranab Shah, UNICEF Eritrea</li> </ul> </li> </ul>
16:30	Wrap Up of Bottleneck Analysis Workshop/Concluding Remarks