Managing Menstruation in Bangladesh

*A short film*

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Introduction

- **Exploratory study around the topic of menstruation in rural Bangladesh**
- **Setting:** Mymensingh (central Bangladesh) in a BRAC intervention area (*Kishori* clubs)
- **Respondents:** Students that have/have not been exposed to the *Kishori* club intervention, teachers, *Kishori* club youth leaders
- **Aim:** Gather perceptions, attitudes and practices by hearing the story directly from the respondent – highlighting individual voices
Benefits of Visual Methods

- Gives viewers a chance to enter a world they may not have otherwise had access to – sights, surroundings, voices, characters
- Can humanize the research
- Draws attention to MHM in a concise and effective manner
- Easy to disseminate in a variety of outlets
How it was created

- Production – Qualitative methods
  - Built rapport with respondents
  - Requested respondents to “show us their world” – e.g. Walked around their school grounds with them, played soccer together, met their friends
  - Sensitive topic – chose a quiet private area so the girls felt they could open up and talk honestly
Thank you!

For more information please contact:

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Additional Resources:
- Principles of Visual Anthropology edited by Paul Hockings
- Film Art by David Bordwell and Kristin Thompson
- Rebel without a Crew by Robert Rodriguez
- www.visualanthropology.net
- www.nofilmschool.com