



Managing Menstruation in Bangladesh

A short film

Sara Liza Baumann

Old Fan Films

sara@oldfanfilms.com

Old Fan
Films
Go



Introduction

- Exploratory study around the topic of menstruation in rural Bangladesh
- Setting: Mymensingh (central Bangladesh) in a BRAC intervention area (*Kishori* clubs)
- Respondents: Students that have/have not been exposed to the *Kishori* club intervention, teachers, *Kishori* club youth leaders
- Aim: Gather perceptions, attitudes and practices by hearing the story directly from the respondent – highlighting individual voices



Old Fan
Fairy
Joe

+ Benefits of Visual Methods

- Gives viewers a chance to enter a world they may not have otherwise had access to – sights, surroundings, voices, characters
- Can humanize the research
- Draws attention to MHM in a concise and effective manner
- Easy to disseminate in a variety of outlets





How it was created

- Production – Qualitative methods
 - Built rapport with respondents
 - Requested respondents to “show us their world” – e.g. Walked around their school grounds with them, played soccer together, met their friends
 - Sensitive topic – chose a quiet private area so the girls felt they could open up and talk honestly




Old Fan
Films
Co.



Thank you!

For more information please contact:

Sara Liza Baumann

Old Fan Films

www.oldfanfilms.com

sara@oldfanfilms.com

Additional Resources:

- Principles of Visual Anthropology edited by Paul Hockings
- Film Art by David Bordwell and Kristin Thompson
- Rebel without a Crew by Robert Rodriguez
- www.visualanthropology.net
- www.nofilmschool.com



Old Fan
Films
Sara

