

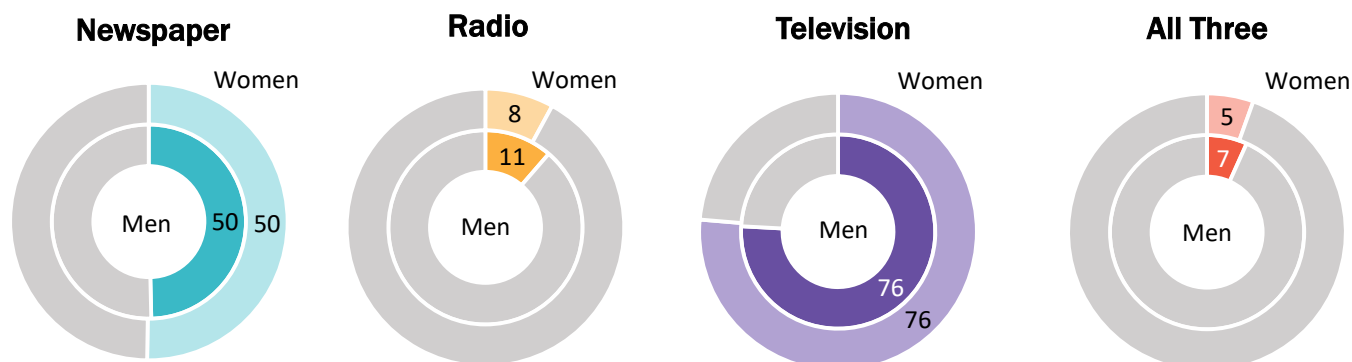
Viet Nam SDGCW Survey 2020-2021



Mass Media, Communications and Internet



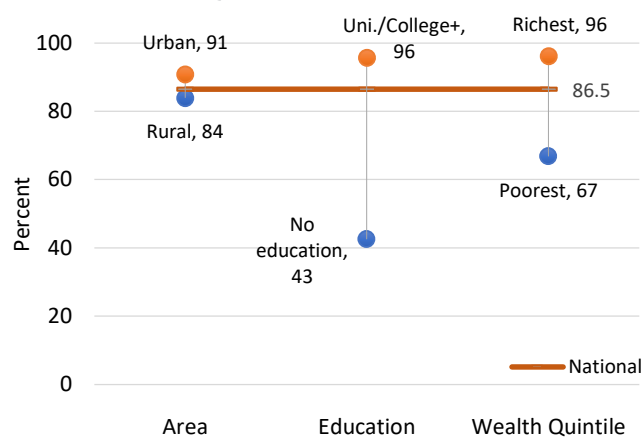
Exposure to Mass Media



Percentage of women and men age 15-49 years who are exposed to specific mass media (newspaper, radio, television) on a weekly basis and percentage of women and men age 15-49 who are exposed to all three on a weekly basis

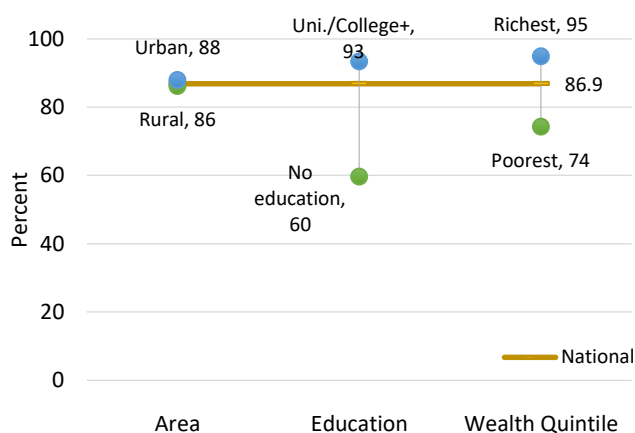
Inequalities in Exposure to Mass Media

Women Exposed to Newspapers, Radio and Television Weekly



Percentage of women age 15-49 years who are exposed to newspapers, radio and television on a weekly basis

Men Exposed to Newspapers, Radio and Television Weekly



Percentage of men age 15-49 years who are exposed to newspapers, radio and television on a weekly basis

Key Messages

- Television is the most popular form of media, followed by newspapers and radio
- People with higher education levels and in richer households are more exposed to mass media
- Household ownership of information and communications technology (ICT) equipment varies. Ownership of computers and internet at home differs significantly across areas, regions and wealth quintiles.
- Mobile phone use is very high for both men and women
- Less than three in every 10 men and women age 15-49 years have basic ICT skills
- There are no significant differentials among regions and between men and women, but there are for ethnic groups. The proportion of Mong ethnic women and men with basic ICT skills is lowest (0.4 percent for Mong women and 2.7 percent for Mong men).

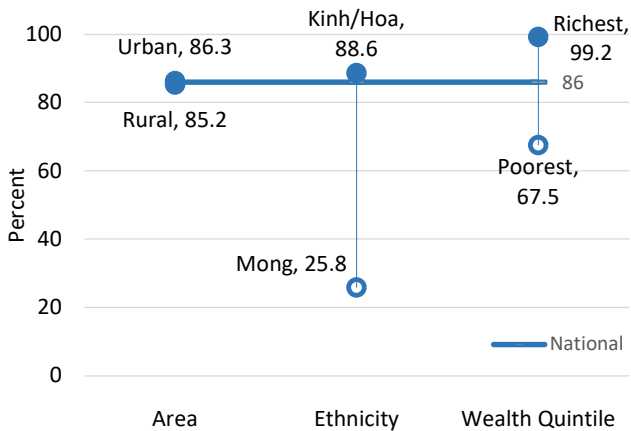
Household Ownership of Information and Communications Technology Equipment and Internet at Home

Region	Radio (%)	Television (%)	Telephone - Fixed line (%)	Telephone - Mobile (%)	Computer at home (%)	Internet at home (%)
National	7	86	3	96	29	72
Red River Delta	11	93	6	98	59	89
Northern Midlands Mountainous Area	5	83	1	97	17	60
North Central and Central Coastal Area	5	89	2	94	26	67
Central Highlands	5	82	3	93	27	60
South East	5	79	6	98	49	85
Mekong River Delta	8	87	4	97	20	72

Percentage of households which own a radio, television - fixed line, telephone - mobile, computer, and who have access to the internet at home

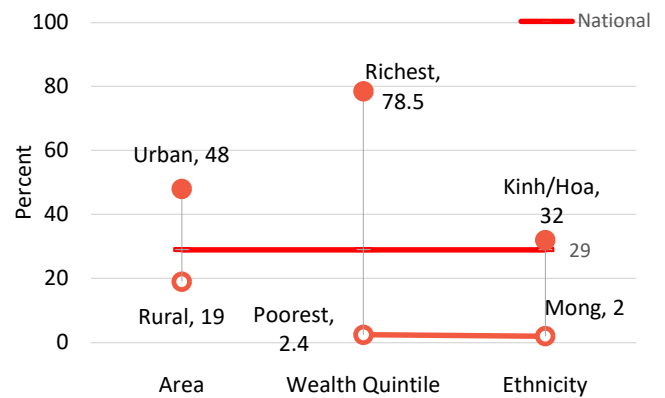
Inequalities in Household Ownership of ICT Equipment and Internet at Home

Household Ownership of a Television



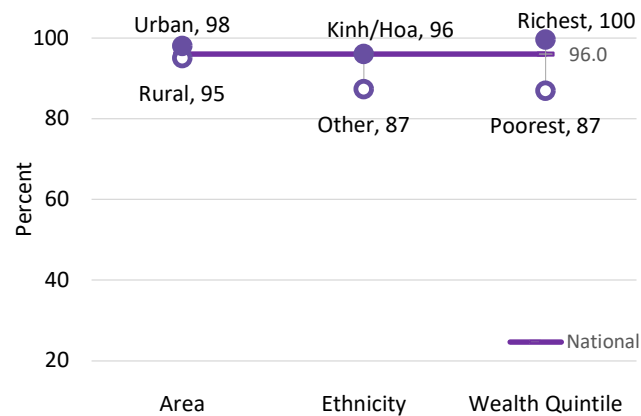
Percentage of households with a television at home

Household Ownership of a Computer



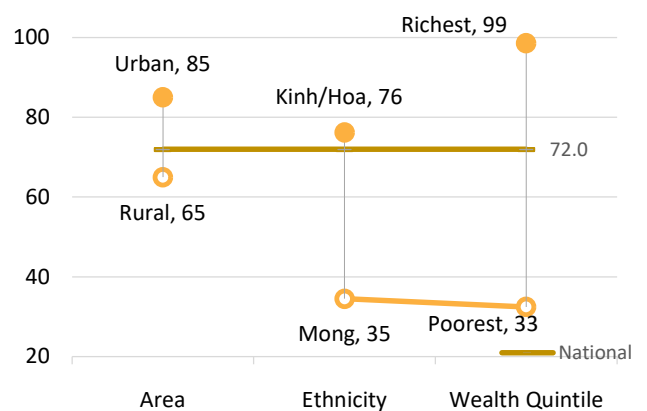
Percentage of households with a computer at home

Household Ownership of a Mobile Telephone



Percentage of households with mobile telephone

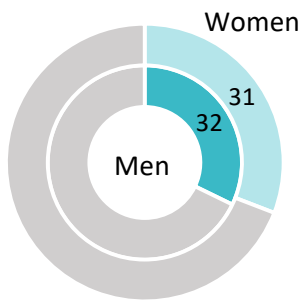
Households with Internet



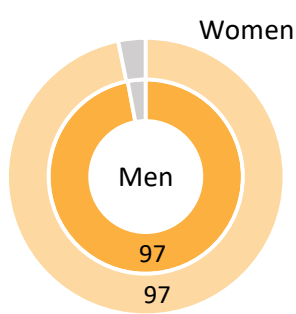
Percentage of households with access to the internet at home

Use of Information and Communications Technology

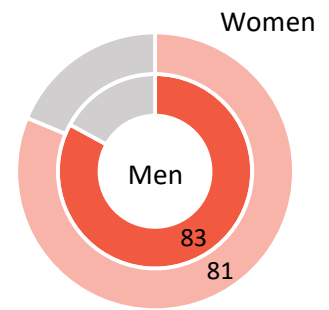
Computer Use



Mobile Phone Use



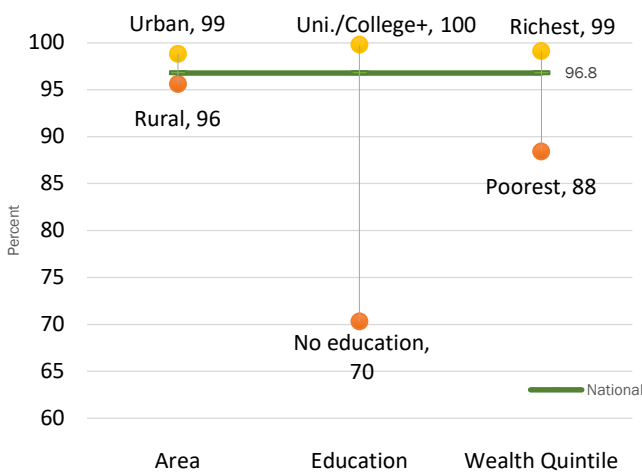
Internet Use: SDG17.8.1



Percentage of women and men age 15-49 years who during the last three months used a computer, used a mobile phone and used the internet

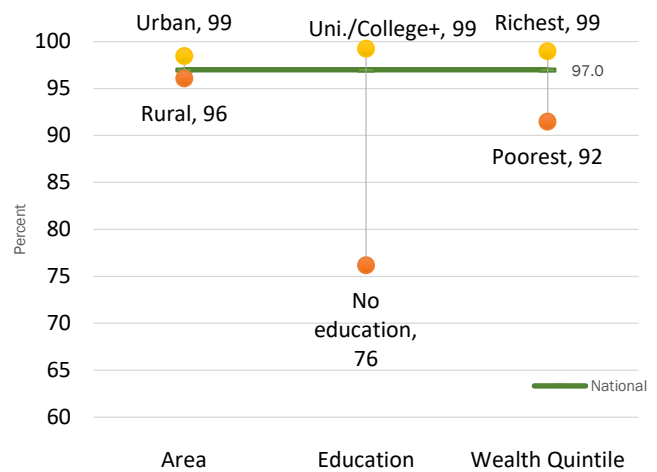
Disparities in Use of ICT

Disparities in Mobile Phone Use among Women



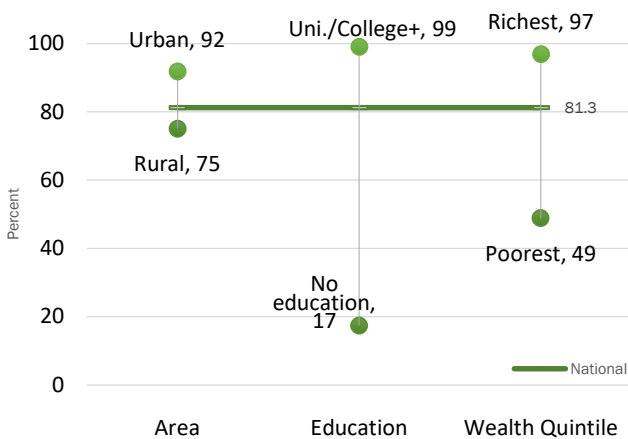
Percentage of women age 15-49 years who during the last 3 months used a mobile phone

Disparities in Mobile Phone Use among Men



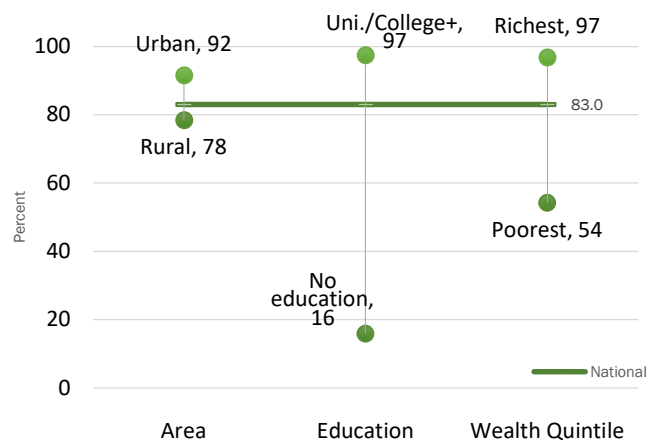
Percentage of men age 15-49 years who during the last 3 months used a mobile phone

Disparities in Internet Use among Women: SDG17.8.1



Percentage of women age 15-49 years who used the internet in the last 3 months

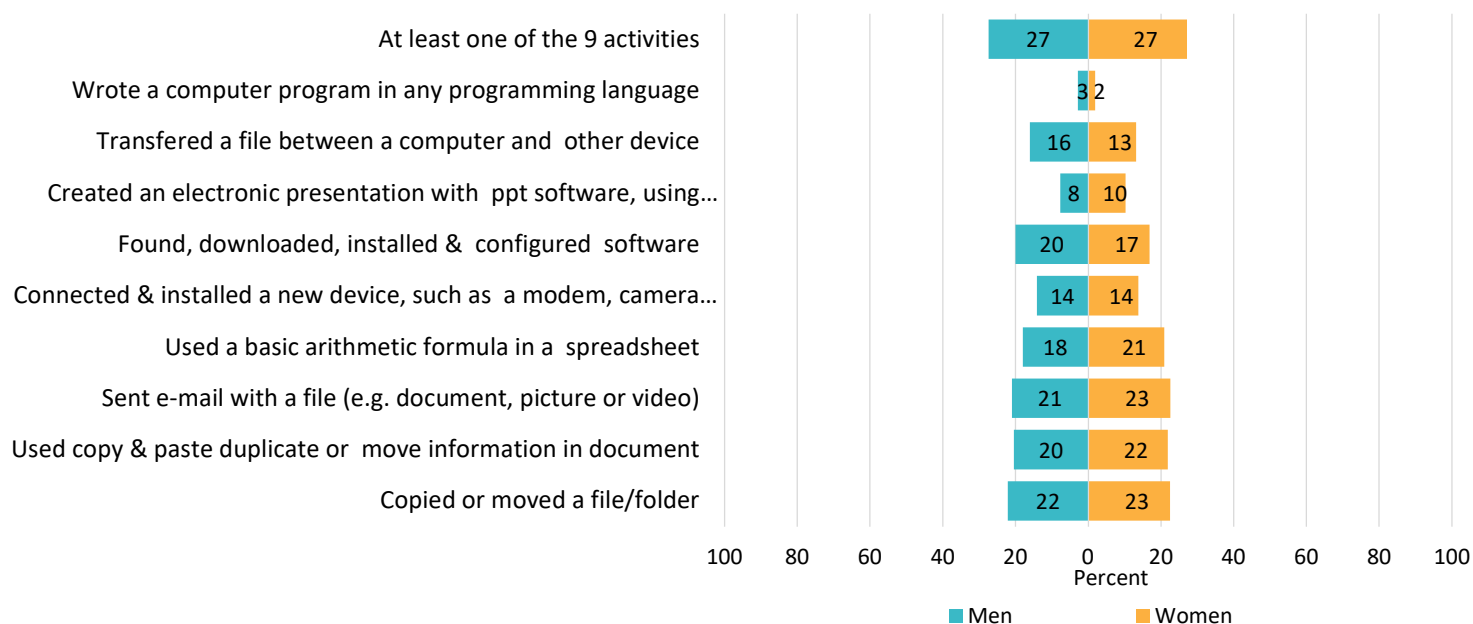
Disparities in Internet Use among Men: SDG17.8.1



Percentage of men age 15-49 years who used the internet in the last 3 months

Information and Communications Technology Skills

Specific Computer Skills



Percentage of women and men age 15-49 years who in the last 3 months carried out specific computer-related activities and the percentage who carried out at least one of these activities

Regional Data on ICT Use and Skills among Women by Region/City

Region	Computer Use (%)	Mobile Phone Use (%)	Internet Use (%)	Performed at least 1 computer-related activity (%)
National	30.9	96.8	81.3	27.2
Red River Delta	40.5	98	89.8	36.3
Ha Noi	59.6	99.5	93.2	56.4
Northern Midlands & Mountainous Area	18.6	94.4	67.9	16.7
Northern Central and Central Coastal Area	30.2	95.9	80.2	28.1
Central Highlands	21.9	87.9	60.2	16.7
South East	38.6	98.9	91.2	34.7
Ho Chi Minh City	45.6	98.8	94.5	42.3
Mekong River Delta	19.9	98.2	75.1	14.8

Percentage of women age 15-49 years who during the last 3 months used a computer, used a mobile phone and used the internet and percentage who performed at least 1 computer-related activity

The Survey measuring Sustainable Development Goal Indicators on Children and Women (SDGCW) Viet Nam was carried out in 2020-2021 by the General Statistics Office as part of the global MICS programme of UNICEF. Technical and financial support was provided by UNICEF and

UNFPA. The objective of this snapshot is to disseminate selected findings from the Viet Nam SDGCW Survey 2020-2021 related to Mass Media, Communications and the Internet. Data from this snapshot can be found in Tables SR.9.1W, SR.9.1M, SR.9.2,

SR.9.3W, SR.9.3M, SR.9.4W and SR.9.4M in the Survey Findings Report. Further statistical snapshots and the Survey Findings Report for this and other surveys are available at mics.unicef.org/surveys.