



RESPONSABLE DE ALIANZAS CORPORATIVAS

MAJOR DUTIES AND RESPONSIBILITIES

- Partnerships – Relationship: Assist in developing and maintaining of close relations with corporate, Council of businessmen and mass media allies, as well as with groups and organisations whose support is essential to the achievement of fund-raising objectives.
- Partnerships, Key Customer and Employee Programs and Special Events – Follows up on the implementation of the different Corporate agreements, Establishes/maintains an up-to-date documentation for Corporate payments, agreement results, press releases and clippings, as well as photographic and audio-visual materials associated with the different campaigns.
- Special Events – Sponsoring and Organization: Organize and generate corporate & public support for Major Special Events to promote fund-raising goals.
- Corporate & Special Events – Strategy and Workplan Preparation: Contributes to the preparation of the Private Sector Strategy and Workplan, by compiling and analysing relevant data.
- Screening Proposal's Preparation – Assists in drafting and editing proposals for key allies in the Corporate Sector and assist in the developing of the communication materials of the area for corporate.
- Child Rights – assists and maintains relationships with partners to promote child rights in business practices.
- Partnerships – Agreement's Preparation: Prepares Corporate screenings and proposal to be sent to the RSC and the CC. Assists in drafting agreements with Corporations.
- Pathways to pledge: assist in the identification and development of strategic alliances that will provide a database to prospect pledge donors.