




UNICEF'S PRODUCT INFORMATION

No	UNICEF Material Code	Short Description	Full product specifications	Photo
1	S8794500	Round UNICEF metal badge, 55 mm diameter	<p>General Description: Round UNICEF metal badge with pin closure, 100% cyan blue with white branding, 55 mm in diameter.</p> <p>Technical Specifications: Round UNICEF badge, with a metallic base and pin closure.</p> <p>Colour: 100% Cyan Blue (Pantone Process Cyan - C:100, M:0, Y:0 and K:0) with the UNICEF brand (the word 'unicef' in lowercase letters, plus the mother and child emblem clearly shown) in white. The UNICEF brand should be clearly and consistently placed with the letter boundaries distinctive with no misalignment. The Cyan colour should be homogenously distributed with no inclusions/alien particles/wrinkles or streaks.</p> <p>Brand location and dimensions: the brand is to be vertically centred running horizontally across the diameter of the badge. The total length of the brand should be 47 mm. Please refer to UNICEF branding guidelines for guidance on proportions. The Cyan blue colour must extend to the edges of the badge and there should be no 'border'.</p> <p>The pin must be of the appropriate size and design to enable the badge to be closed and to ensure a secure attachment to clothing – the pin should be able to puncture a cloth surface easily causing minimal damage. The badges are to be presented with the pin clasps closed so that there are no protruding pins.</p> <p>The composition, design and the method of attachment of the metal and badge surface must be suitable for outdoor use with no leaching.</p> <p>Packaging and labelling: Fifty (50) badges to be packed in a cardboard box. An adhesive label indicating the UNICEF Material Number (S8794500) and the UNICEF Material Description (Round UNICEF metal badge, 55 mm diameter) attached to the cardboard.</p>	
2	S8799000	Rectangular UNICEF lapel pin, 38 mm long	<p>General Description: Rectangular UNICEF metal lapel pin with butterfly clasp, 100% cyan blue with white branding, 38 mm in length.</p> <p>Technical Specifications: Rectangular UNICEF lapel pin, metallic with protective layer and butterfly clasp.</p> <p>The dimensions of the lapel pin should be: 38 (L) x 17 (H) x 10 (W, excluding the pin) mm, with rounded corners.</p> <p>The base of the lapel pin should be composed of stainless steel, with one butterfly clasp on the reverse side. The surface of the Lapel pin should be covered in an epoxy finish to ensure protection of the surface.</p> <p>Colour: 100% Cyan Blue (Pantone Process Cyan - C:100, M:0, Y:0 and K:0) with the UNICEF brand (the word 'unicef' in lowercase letters, plus the mother and child emblem clearly shown) in white. The UNICEF brand should be clearly and consistently placed with the letter boundaries distinctive with no misalignment. The Cyan colour should be homogenously distributed with no inclusions/alien particles/wrinkles or streaks.</p> <p>Brand location and dimensions: the brand is to be vertically centred running horizontally across the length of the lapel pin. The total length of the brand should be 33 mm. Please refer to UNICEF branding guidelines for guidance on proportions. The Cyan blue colour must extend to the boundaries of the Lapel pin and there should be no 'border'.</p> <p>The clasp must be of the appropriate size and design to enable the lapel pin to be closed and to ensure a secure attachment to clothing – the pin should be able to puncture a cloth surface easily causing minimal damage. The lapel pins are to be presented with the clasps closed so that there are no protruding pins.</p> <p>The composition, design and the method of attachment of the metal and badge surface must be suitable for outdoor use with no leaching.</p> <p>Packaging and labelling: Fifty (50) badges to be packed in a cardboard box. An adhesive label indicating UNICEF Material Number (S8799000) and the UNICEF Material Description (Rect UNICEF Lapel pin, metal, 38 mm long) attached to the cardboard.</p>	

3	S8799100	UNICEF ID card holder-lanyard/BAG-50	<p>General Description: UNICEF Identity card holder (lanyard), polyester, 20 mm wide, in 100% Cyan blue with 1 colour imprint (white) with safety clasp and suspension clip with PVC strap, backed in a bag of 50.</p> <p>Technical Specifications: Identity card holder (lanyard), polyester, in 100% Cyan blue with 1 colour imprint with a plastic safety clasp and fitted with a suspension clip with PVC strap.</p> <p>The lanyard material should be polyester, 20 mm in width and 90 cm along each length. The polyester must be hard wearing, easy to wash, comfortable to wear and with the edges securely finished. The stitching at either end of the materials should be at least double-stitched with any loose thread removed, without affecting the stability of the stitching.</p> <p>The top of the lanyard should contain a plastic safety clasp that is easy to open and close and will release in the event that the lanyard becomes lodged, enabling the wearer to remove the lanyard safely. The clasp should be secure at other times.</p> <p>Colour: The polyester should be 100% Cyan Blue (Pantone Process Cyan - C:100, M:0, Y:0 and K:0) with the UNICEF brand (the word 'unicef' in lowercase letters, plus the mother and child emblem clearly printed) in white. The UNICEF brand should be clearly and consistently placed with the letter boundaries distinctive with no misalignment. The print must be durable and not easily removed. The lanyard material and printing must be easy to wash with no leaching.</p> <p>Brand location and dimensions: the UNICEF brand is to be centred running along the length of the lanyard. The UNICEF brand is to be printed 4 times, at equal spacing, along both lengths of the lanyard, on one side – the brand should be running up the right section and down the left section. The location of the branding must be a 'mirror-image' of the opposite side. The branding must be clearly visible when the lanyard is worn. The total length of each brand should be 63 mm. Please refer to UNICEF branding guidelines for guidance on proportions.</p> <p>A suspension clip with PVC strap and stud press to be fitted to the lanyard. The strap should allow the easy attachment and removal of an ID card with a slit of approximately 8 mm. The design of the strap and stud press should not cause damage to the card.</p> <p>Packaging and labelling: Individual unit: 50 lanyards packed in a sealed plastic bag. The plastic bags should be sturdy and be resistant to puncturing and should be easy to open and close, without causing damage to the bag. An adhesive label indicating UNICEF Material Number (S8799100) and UNICEF Material Description (UNICEF ID card holder-Lanyard/BAG-50) attached to one short side of the pack.</p>	
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