



## Contribute to UNICEF's Supply Chains to realize the Sustainable Development Goals

UNICEF is looking for long term transport and logistics solutions from supply chain sector leaders to further strengthen the supply chains of essential commodities for children

### Target Services Solution

This is an open call for any business in the transport, logistics and supply chain sector who is interested in working in partnership with UNICEF to realize shared value in line with the Sustainable Development Goals.

As a starting point, UNICEF is interested in receiving proposals and ideas for **end-to-end logistics and supply solutions**, especially but not exclusively in emergency settings, with the opportunity to discuss wider partnerships in support of UNICEF and children.

UNICEF is open to partnerships with different companies providing in-kind services and expertise.

Any proposed solution shall address one or more of the following elements:

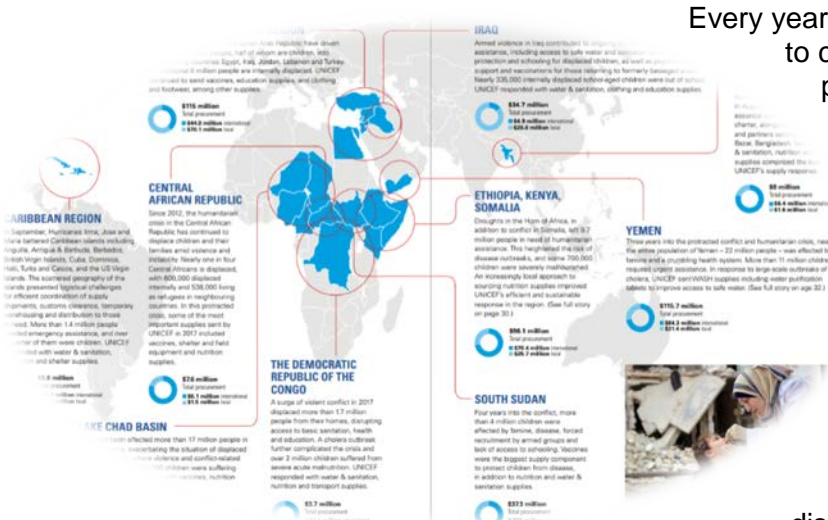
1. In-kind contributions through **technical expertise** and/or **knowledge sharing** that can improve UNICEF and government supply chains of essential products for children. Examples of potential partnership areas are:
  - a. Data Management (blockchain, barcoding, mobile apps, data visualization, data analytics)
  - b. Supply Chain Design (assessments, analytics, last mile solutions, change management)
  - c. Supply Chain Professionalization (training, mentoring, curricula for supply chain technicians and managers, skill building: data analytics, system design, private sector outsourcing, etc.)
  - d. Strategic Planning (supply chain strategy development, monitoring, change management, environmental sustainability)
2. Contributions through in-kind **logistics services** resulting in efficient logistics operations, for example:
  - a. Aircraft or container availability for international transportation of supplies for children, including potential routings (origins & destinations), types of aircraft or equipment and their capacity and frequency / availability
  - b. Free-of-charge provision of in-country logistics services and resources (warehousing, transportation, customs clearance, knowledge sharing, volunteer personnel, etc.)

## About UNICEF

UNICEF is the world's leading organization for children. We are the #1 non-profit organisation in terms of brand awareness (92%) and are recognised as an impactful global organization. UNICEF will work with you on a package of partnership support benefits which speak to your philanthropic & business goals, such as:

- Opportunities to communicate with UNICEF to a range of global audiences
- Access to live insights into supply and logistics areas in humanitarian emergencies and working with governments on strengthening their supply chains
- The ability to demonstrate to customers and employees how the core competence of the business can drive social purpose

## UNICEF: Life Saving Supply Chains Across the World



Every year, UNICEF transports life-saving supplies to children from over 50 countries to programmes in close to 150 countries.

In 2018 alone, UNICEF purchased over \$3.48 billion of goods and services from over 11,000 businesses, including 2.36 billion doses of vaccines preventing the biggest killer diseases; 47,760 tonnes of ready-to-use therapeutic food (RUTF); \$110 million water and sanitation supplies; and \$277 million medications that UNICEF rushed to disaster zones hours after cyclones,

hurricanes or conflict situations that caused children to lose everything in a matter of minutes. Each year, UNICEF needs to move some 14,000 TEUs (twenty-foot equivalent units) by sea and 13,000 metric tons by air, with 66% percent of all shipments destined to African countries.



Underpinning the world's agreed ambitious goals to create sustainable development across the areas of health, education, equality, environment and all other Sustainable Development Goals (SDGs) by 2030, are supply chains like UNICEF's, which ensure that life-saving and life changing supplies reach every child no matter where they are in the world.

The private sector is already contributing extensively in realizing UNICEF's goals and has the potential to further and rapidly accelerate progress on UNICEF's programme results for children. Therefore, we are seeking to work with the private sector in a new way, one that brings together the power, impact and assets of a company to the global work that UNICEF is doing in support of children. We see this as strong Shared Value Partnership opportunities which from UNICEF's perspective means partnerships that represent a "win-win" situation (i.e., finding solutions that bring significant impact to children and at the same time bring long term, sustainable value to businesses).

### **How to express interest in partnering with UNICEF**

If you would like to express your interest in and share your ideas on working in partnership with UNICEF around the elements mentioned above, please contact: [sd.supplychainpartnerships@unicef.org](mailto:sd.supplychainpartnerships@unicef.org).

This expression of interest will remain open indefinitely, however, in late January 2020, UNICEF will undertake an initial assessment of all expressions of interest received by 15<sup>th</sup> January 2020. Any expressions of interest received after such date will be assessed by UNICEF on an ad-hoc basis.

UNICEF will review the expressions of interest received and identify those of priority interest for further exploring partnerships with selected companies. The identification of potential partners will be done in consideration of key factors such as alignment of companies' profiles with UNICEF's values and mission and with the strategic elements outlined in this Target Services Solution.