



# Funding the UNICEF MTSP 2014-2017

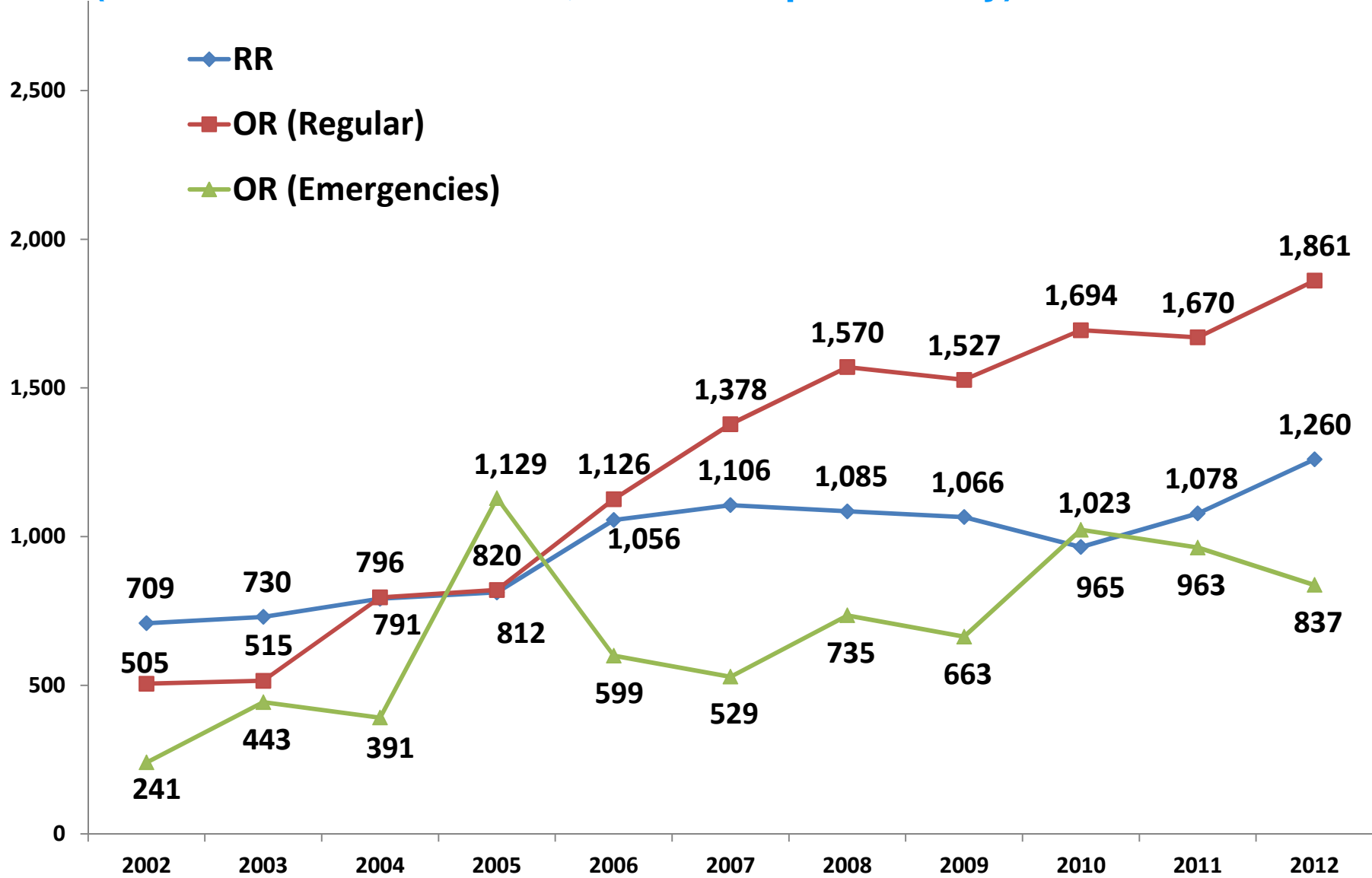
New York, 22 March 2013

unite for  
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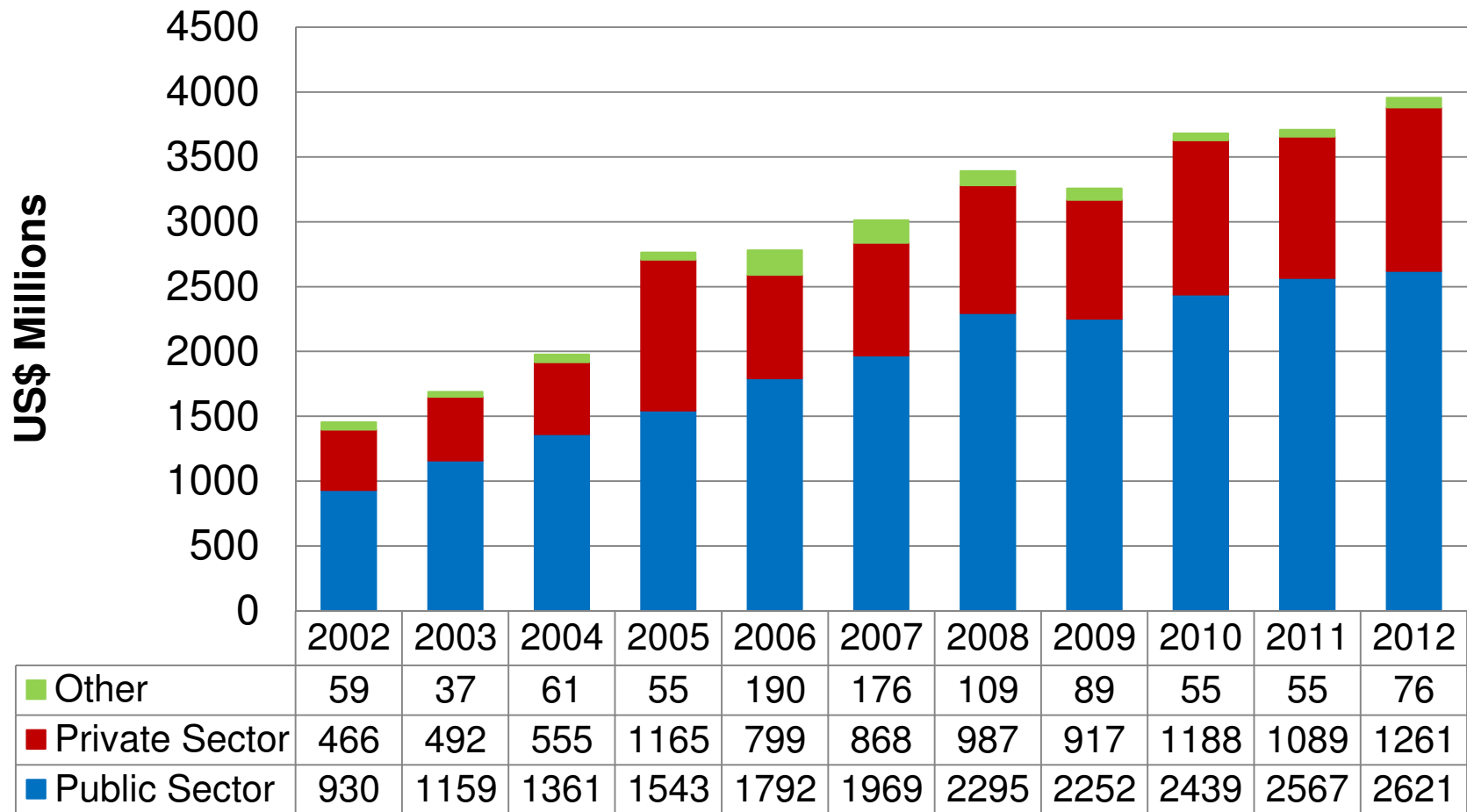
# Contributions to UNICEF, 2002-2012

(in millions of US dollars, 2012 data preliminary)



# UNICEF income by source of funding 2002-2012

(in millions of US dollars, 2012 data preliminary)



# Programme Assistance by Focus areas

(in million US dollars)

Focus area	Regular resources		OR-R	OR-E	Other resources (OR-R + OR-E)		Total	
	[\$]	%	[\$]	[\$]	[\$]	%	[\$]	%
<b>FA1: Young child survival and development</b>	1881.0	43.0	3870.5	2984.3	6854.8	53.4	8735.8	50.8
<b>FA2: Basic education and gender equality</b>	665.1	15.2	2054.1	886.6	2940.7	22.9	3605.8	20.9
<b>FA3: HIV/AIDS and children</b>	296.3	6.8	649.1	52.0	701.1	5.5	997.4	5.8
<b>FA4: Child protection</b>	465.2	10.6	880.2	456.5	1336.7	10.4	1801.9	10.5
<b>FA5: Policy advocacy</b>	944.3	21.6	595.9	270.8	866.7	6.8	1811.0	10.5
<b>Others</b>	127.2	2.9	73.6	61.8	135.4	1.0	262.6	1.5
<b>Total</b>	4 379.1	100	8 123.4	4 712.0	12 835.4	100	17 214.5	100

# Thematic Funding 2006-2012 by MTSP Focus Areas

Amount in USD (millions)								
Theme	2006	2007	2008	2009	2010	2011	2012	Grand Total
<b>FA 1: Young Child Survival and Development</b>	15	13	19	22	33	28	41	170
<b>FA 2: Basic Education and Gender Equality</b>	98	121	122	129	132	128	122	851
<b>FA 3: HIV-AIDS and Children</b>	17	19	10	15	10	7	11	90
<b>FA4: Child Protection</b>	26	39	36	51	53	19	18	241
<b>FA 5: Policy, Advocacy and Partnership</b>	7	18	16	13	13	4	6	77
<b>Thematic Humanitarian Response</b>	144	84	140	65	332	187	89	1,041
<b>Grand Total</b>	<b>306</b>	<b>294</b>	<b>343</b>	<b>295</b>	<b>574</b>	<b>373</b>	<b>287</b>	<b>2,472</b>

# Thematic funding as a ratio of total

Thematic funding as a ratio of the total	2006	2007	2008	2009	2010	2011	2012	Target
Baseline 21 (2005)	11.0	9.7	10.1	13.1	15.6	10.0	7.0	15.0

# Mobilization of Regular Resources: Review & Analysis

## Key findings and recommendations:

UNICEF has potential to grow unrestricted funding in the medium to long term

- **FOCUS** on key donors currently providing unrestricted contributions
  - **ALIGN** National Committees behind the importance of delivering unrestricted income and achieving 75% contribution rate
  - **PRIORITIZE** Ensure adequate resources – skilled people, resources, and capacity—for partnerships with key donors
- Shift from transactional donor relationships to more strategic partnerships
  - Enhance communication on why unrestricted funds are vital – and why the ratio to restricted funds must improve
  - Ensure optimal coordination among various parts of the organization

# Thematic Funding: Review and recommendations

- Thematic funding has been significant – potential for growth from both public and private sectors
- For government donors, key issue is to improve reporting on results, value for money
- Thematic funding works best when there is a clear match between UNICEF's results areas and donor priorities
- Internally, allocation of global thematic funding needs to be proactive, strategic, expeditious and transparent
- Need to ensure funds utilization within the validity period



# 2014-2017 Medium Term Strategic Plan— Financial Plan & Funding Architecture

- Preparation of financial projections and scenarios for funding of 2014-2017 Medium Term Strategic Plan
- Preparation of integrated resource mobilization strategy, with focus on maximizing growth in unrestricted and quality funding
- Improve risk management and propose risk-sharing measures to mitigate and reduce subsidization of losses in non-core funding with core resources

# Questions for Group Work



1. What recommendations would you make for UNICEF to receive more unrestricted, quality funding?
2. For the 2014-2017 MTSP, what thematic funding windows should be established? One for each of the seven results areas? Humanitarian action? Other?