

Financing the results in the Strategic Plan, 2014-17

Structured dialogue



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Executive Board informal
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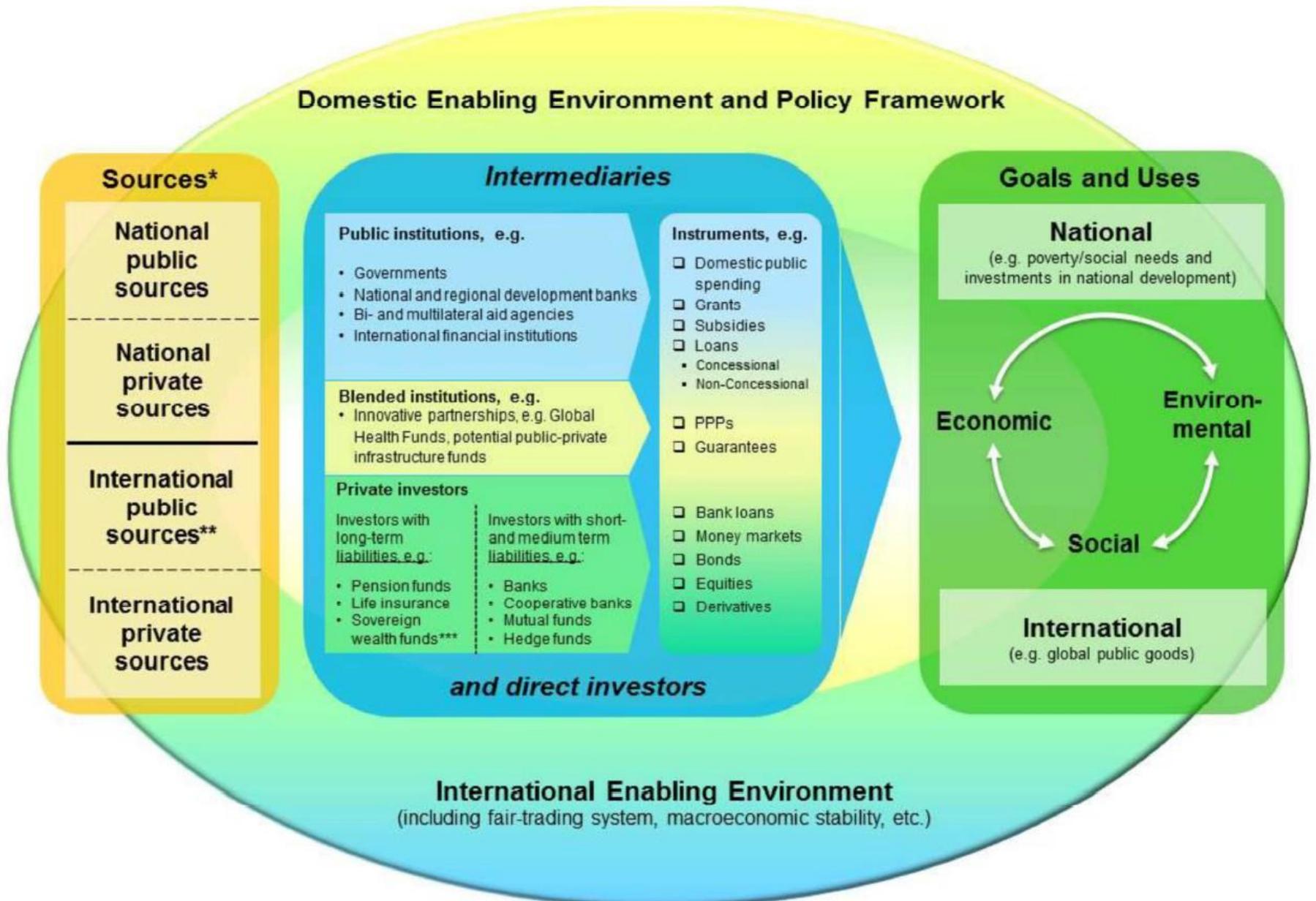
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Presentation outline

1. The SDGs – an exciting opportunity
2. 'Fit for Purpose' through adequate funding
3. Partnership engagement

Financing the SDGs: multi-stakeholder approach



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- 'Fit for Purpose' through adequate funding

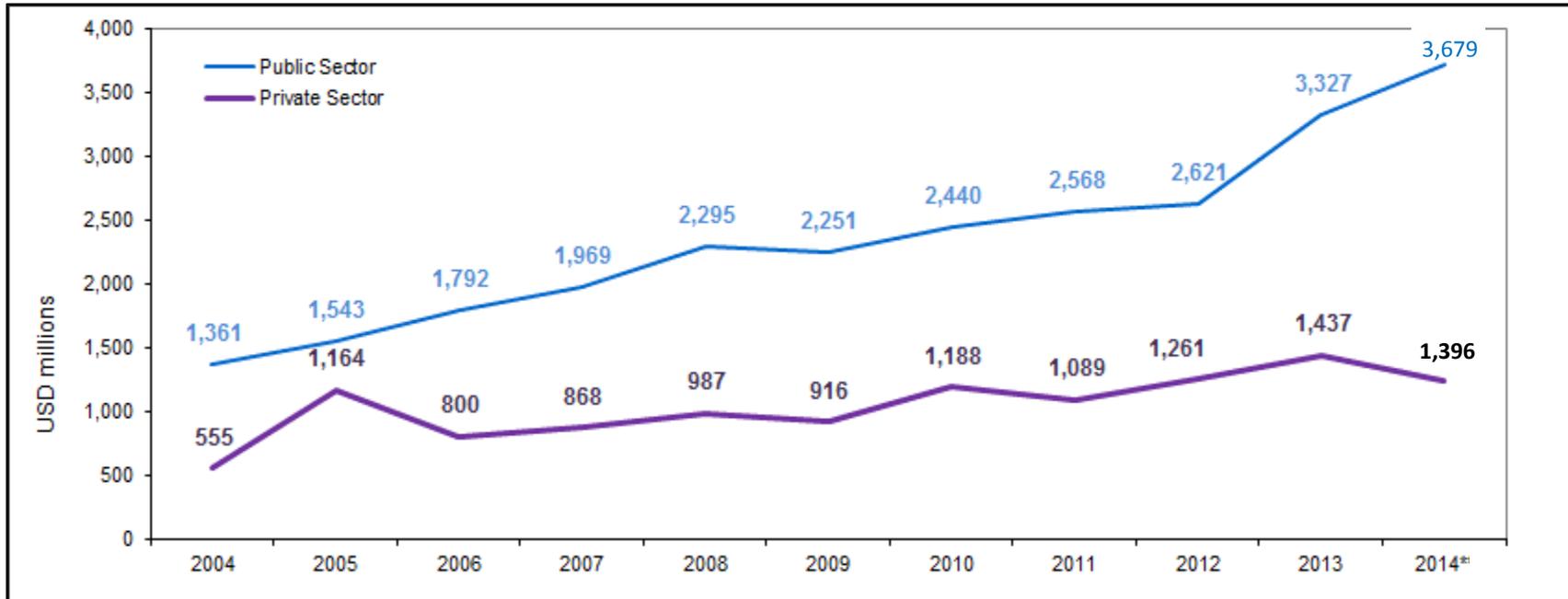
UNICEF revenue outpaces ODA

Overall UNICEF revenue in 2014 surpassed USD5bn for first time

UNICEF public-sector revenue increased by 173% over last decade, vs. 68% for ODA

Currency exchange variations mainly affected private-sector revenue

UNICEF revenue by funding source, 2004-14*



* Does not include Other Revenue; Private Sector includes Global Programme Partnerships

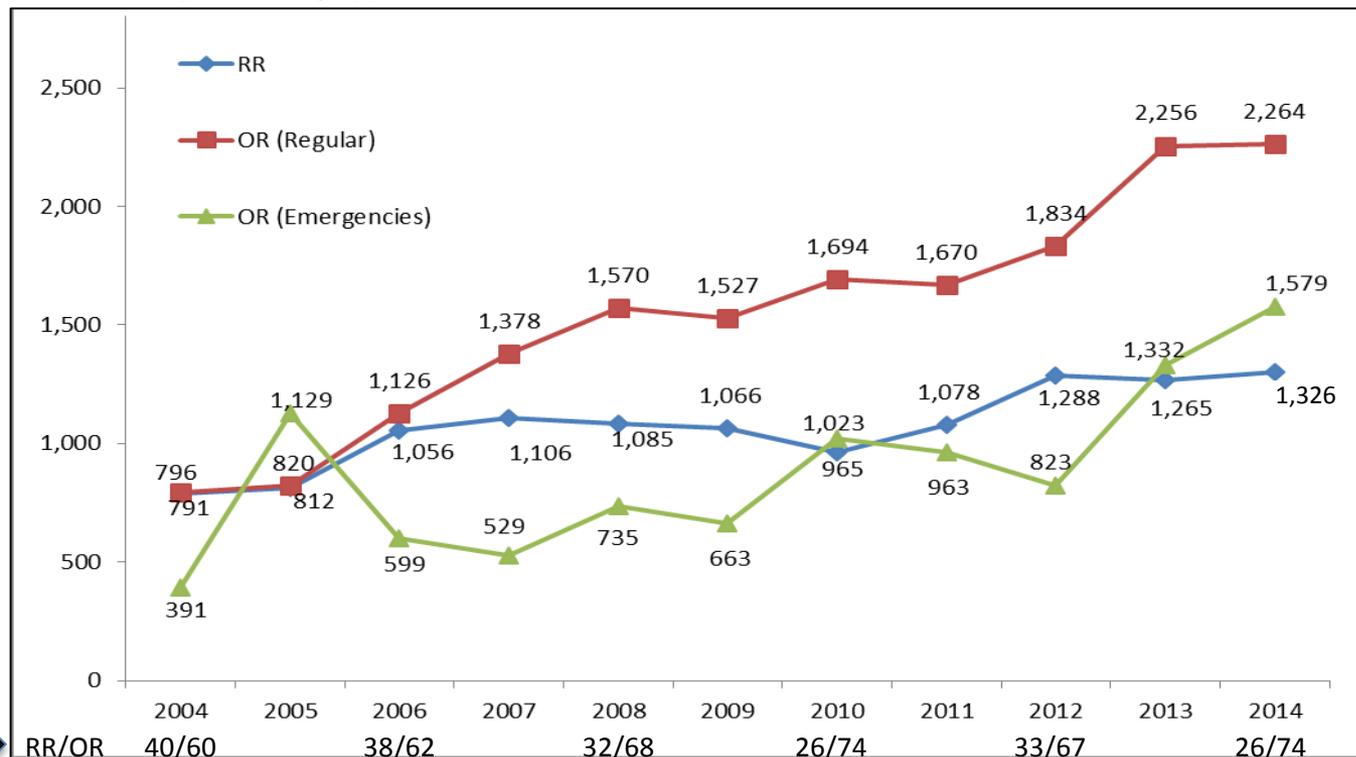
Share of Regular Resources continues to slide

RR share of total revenue slid to just over ¼, down from ½ at the turn of the new millennium

Private sector RR fell by \$17m, impacted by the USD appreciation

Projected RR for 2015 indicates a drop of \$86m or 6% over 2014

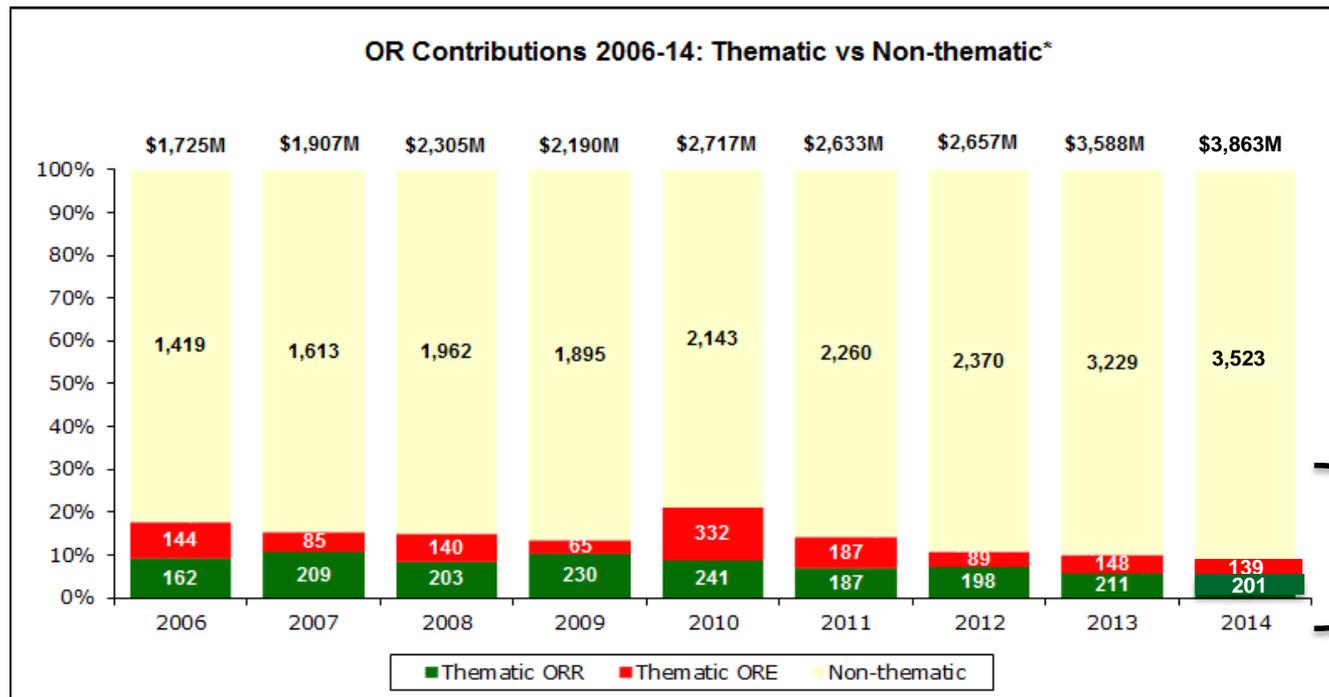
UNICEF revenue by funding type, 2004-14



Challenged flexible earmarked funding

QCPR: Encourages Member States making non-core contributions to reduce transaction costs, assign resources ...at the beginning of the annual planning period, with multi-year duration, streamlined and harmonized reporting and evaluation, and priority to pooled funds

UNICEF thematic funding, 2006-14



Declining thematic funds since 2010, by \$18m in 2014 vs. 2013, to 8.9% of OR

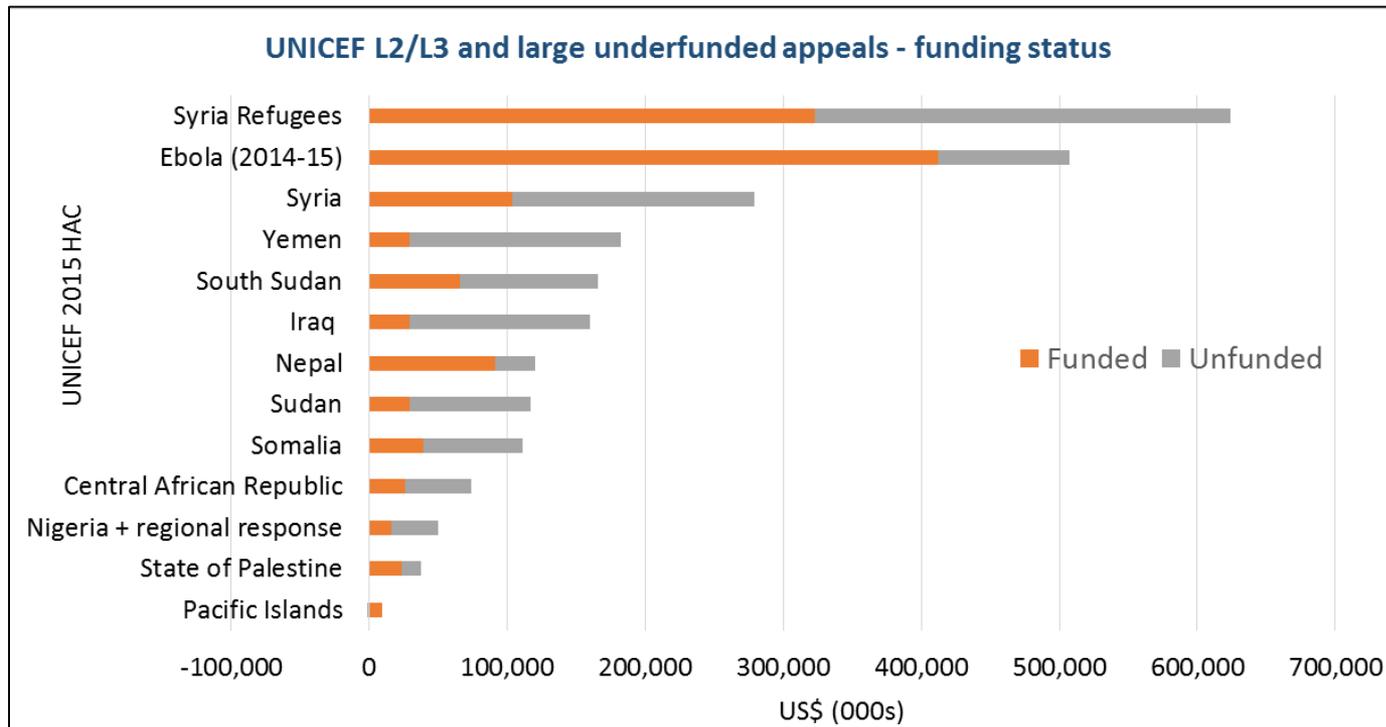
Gender pool went unfunded

Record emergency funding covers half the need

Highly volatile revenue based on major global emergencies, with 2014 dominated by the Ebola crisis, CAR, Iraq, South Sudan and Syria

Exponential increase in needs throughout 2014 to \$3.1 billion, leaves UNICEF appeals only 50% funded despite record revenue

Currently, as of mid August 2015, overall funding gap for L2/L3 and large underfunded emergency appeals is just over 50%



High concentration of UNICEF resources

While UNICEF continues to broaden its donor base, diversification of risk remains, with over 76% of overall 2014 revenue derived from the top 20 resource partners

Top 20 OR resource partners, 2014 (USD)

	Partner	RR	ORR	ORE	Total
1	United States	132,000,000	228,971,624	311,266,969	672,238,593
2	United Kingdom	66,390,087	252,342,695	171,024,721	489,757,503
3	European Commission	-	249,849,853	105,467,882	355,317,735
4	United States NatCom	23,841,813	229,079,311	16,603,363	269,524,487
5	UNOCHA (Bilateral + CERF)	-	16,000	216,098,404	216,114,404
6	Norway	72,184,793	115,084,655	10,944,910	198,214,358
7	Germany	15,844,440	21,041,469	156,853,201	193,739,110
8	Sweden	79,767,948	64,609,163	46,725,257	191,102,367
9	Canada	14,660,633	95,392,327	79,074,227	189,127,188
10	Japan	21,762,701	52,806,546	99,440,847	174,010,094
11	Netherlands	33,195,021	85,319,194	27,887,244	146,401,459
12	Japan NatCom	95,239,937	10,474,958	16,747,168	122,462,062
13	Australia	58,443,220	49,390,550	11,576,070	119,409,841
14	UNDP (MDTF + DaO)	-	52,480,601	64,847,180	117,327,781
15	Germany NatCom	62,903,886	16,436,083	17,853,951	97,193,920
16	Republic of Korea NatCom	72,427,949	14,080,254	3,883,950	90,392,152
17	United Kingdom NatCom	14,890,178	50,990,162	20,806,876	86,687,216
18	Global Partnership for Education	-	76,446,673	-	76,446,673
19	France NatCom	45,542,601	14,911,445	5,004,216	65,458,262
20	Sweden NatCom	41,627,310	16,910,592	6,018,468	64,556,370
	Total	850,722,517	1,696,634,156	1,388,124,902	3,935,481,575

➤ Partnership engagement

Building a shared agenda: the EU case



- Key priorities in the new EU Human Rights and Democracy Action Plan (2015-2020)
 - Strengthen child protection systems
 - Empower women & girls
 - Prioritise Children and Armed Conflict (CAAC)
 - Prevent Youth radicalisation
- POLICY COHERENCE: EU internal – external policies & across ALL policy areas (trade, security, migration)
- RIGHTS – BASED APPROACH to development cooperation (RBA)

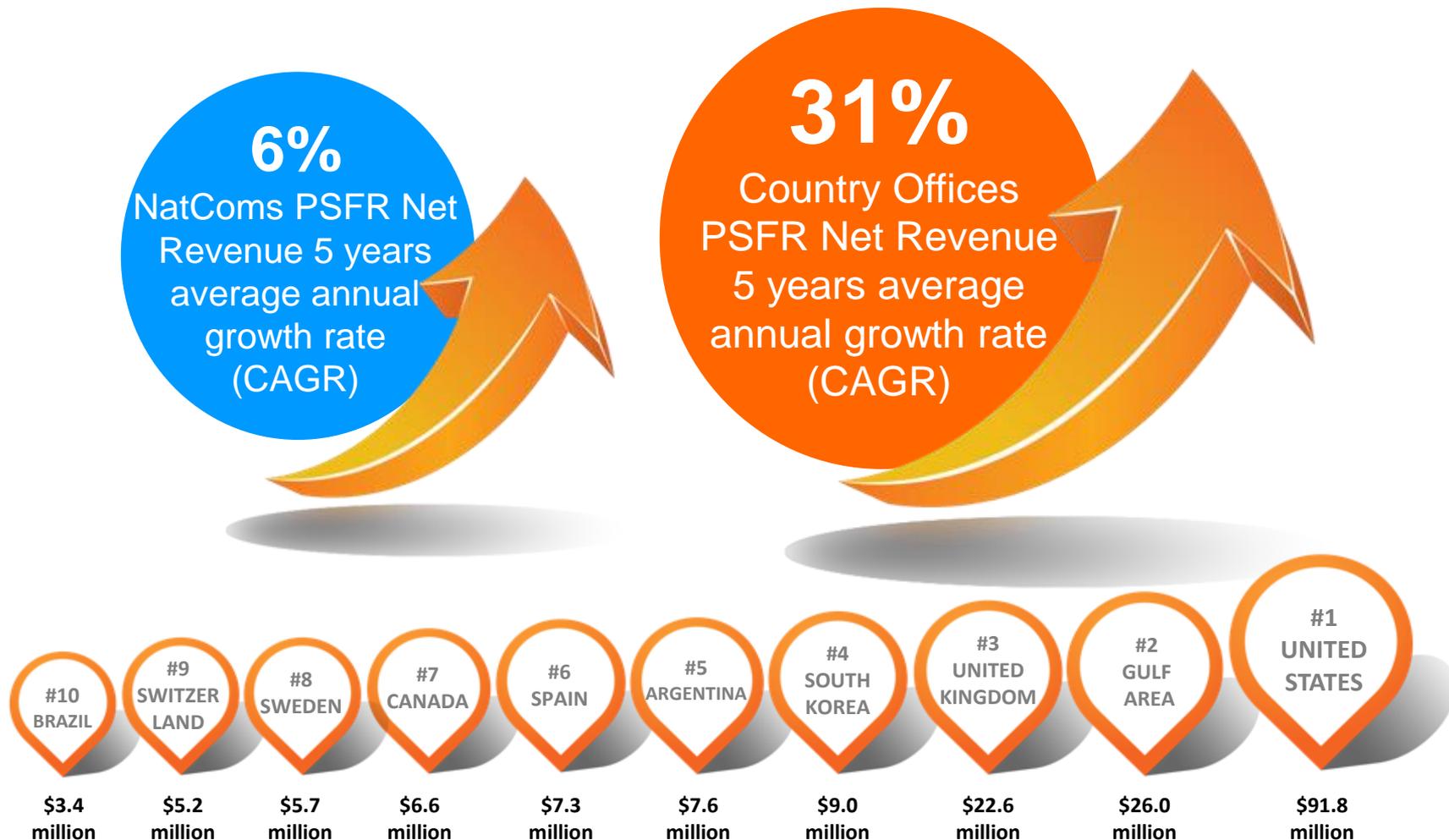
Innovative approaches to expand financing

IFMs span the breadth of UNICEF's Strategic Plan result areas:

- *Power of Nutrition*: catalytic financing facility for nutrition that aims to unlock \$1 billion of new private and public financing to support countries scale up high impact programming
- *UNITLIFE*: IFM under exploration to leverage revenues from the extractive industries sector to fight chronic malnutrition in sub-Saharan Africa
- *Child Protection Partnership*: fund with universal reach in exploratory development targeted at ending violence against children
- *Education in Emergencies*: fund or platform under exploration for financing education in emergencies and protracted crises
- *Blended WASH finance*: exploratory blending of 'grant' funding to UNICEF with World Bank finance for the most vulnerable in Africa

MICs lead private sector revenue growth

Market ranking by growth in private-sector revenue*



* Includes licensing and excludes Emergency Revenue. At constant US\$ of 31 December 2013 exchange rates.

Mobilizing flexible and predictable resources for children - the Post-2015 moment

- UNICEF enjoys strong support from resource partners, driven by shared commitments and results for children
- The Post-2015 agenda looks to the rights of all children everywhere, with a focus on the most vulnerable, in line with the Strategic Plan
- In remaining 'fit for purpose' to deliver on the Strategic Plan and its alignment with the SDGs, and in order to fulfil the QCPR mandates on the structured dialogue, UNICEF needs to be adequately funded
- Flexible funding that is aligned with the Strategic Plan – such as Regular Resources and thematic funds – and comes from a broad donor base represents a vote of confidence in the organization's mandate and work, and reduces transaction costs
- There is an urgency to accelerate partnerships to fund humanitarian crises. In 2014, UNICEF responded to 294 humanitarian situations in 98 countries. The needs are huge and growing
- Ever-stronger collaboration with partners for a world fit for children

Thank you



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