UNICEF IN SOUTH AFRICA

At UNICEF South Africa, we have targeted our programmes to reduce levels of child poverty and shrink the deep-seated inequalities found in South Africa today. We do this by focusing on:

- **Early Childhood Development:** In the early years of a child’s life, especially in the critical first 1,000 days, we work to ensure that every child has a healthy start by accessing quality healthcare, prevention of mother to child transmission of HIV, good nutrition, early stimulation and play-based learning, and inclusive quality learning in the foundation school years.

- **Results for Adolescents:** To ensure adolescence remains an age of opportunity, we aim to prevent HIV and improve HIV testing, treatment and access to quality sexual and reproductive health services, keep girls in schools and prepare them for employment through Child-Friendly Schools, and promote adolescent skills development and participation.

- **Ending Violence against Children:** By working on preventing violence against children through positive parenting, social protection, care-giver support and home visits for vulnerable children, funding safe spaces and mobilizing communities, we aim to support and build resilience in those who have experienced traumatizing life events at home, communities or at school and build child-friendly communities and safe schools.

WHY INVEST IN UNICEF SOUTH AFRICA?

UNICEF South Africa is fully committed to mitigating the inequalities and pervasive challenges to child development. Despite South Africa’s Middle Income status, progressive constitution and supportive legislation, there remain challenges around the quality of education, HIV, stunting and violence against children. One can achieve tangible, measurable results, thanks to the following:

- A stable government with a clear focus on driving progress ensures widespread programme delivery. With UNICEF support, the quality of delivery is enhanced and the reach maximized.

- Technologically advanced, at the forefront of innovation, and with a 90% mobile phone penetration South Africa is the ideal market to trial new programmes.

- South Africa is accessible with multiple international airports and excellent transport links.
WHAT DOES YOUR INVESTMENT BUY?

- $3 gives learners aged 13-18 access to a mobile learning platform that provides teaching and learning resources and psychosocial support services over a five-year period.
- $5 provides a child with enough toothpaste and hand soap for two months, ensuring the child washes his/her hands and brushes his/her teeth twice daily at school. This helps prevent disease and tooth decay.
- $9 coaches and supports new parents over 3 months on how to stimulate and teach their children from birth to 3 years old to maximize quality early learning.
- $10 ensures 12 months of Pregnancy Tracking (via SMS) – including appointment & medication reminders for a mother-to-be.
- $15 buys a kit to enable a community health worker to reach eight families per week while raising awareness about Prevention of Mother-To-Child Transmission (PMTCT) of HIV, hygiene and other health care issues.
- $58 ensures that a foundation learner can receive support in his/her reading development, in his/her own language, for three years.
- $65 gives 100 children life-saving Vitamin A injections.
- $105 is the cost of 12 hours training for four parents and carers in basic parenting techniques (including specific Men-Care programmes for fathers).
- $160 supports a three-day training on Maternal New born and Child Health (MNCH) and PMTCT for HIV of one community health worker reaching up to 100 women in their communities.
- $175 provides a three-day malnutrition training and awareness programme reaching up to 1,000 children.
- $180 supports one child with regular home visits from the Isibindi programme for a year.
- $200 gives 25 HIV-positive mothers in rural areas a breastfeeding and ART mentor1 for 6 months.
- $220 gives one child, one year of daily meals, homework support and resilience training in an Isibindi safe park.
- $240 trains a Community Health Care Worker in PMTCT of HIV and MNCH services.
- $521 enables a young girl from an under-resourced community to undertake a three-year job shadowing programme, and simultaneously provides tutoring in Science, Technology, Engineering and Math (STEM) and life skills.
- $10,000 is the cost of a 30-minute education video in the country’s 11 official languages to train healthcare workers on post-natal nutrition and breastfeeding.
- $60,000 would fund the running of an Isibindi safe park for 1 year (including operational costs, personnel, training, and child coaching) which will provide sanctuary for up to 120 children and families monthly.

CONTACT US
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1 A Breastfeeding and ART mentor – guides a mother through the first difficult stages of life, coaching her on breastfeeding, providing guidance and support on nutrition, and ensuring ART drugs are taken on time.