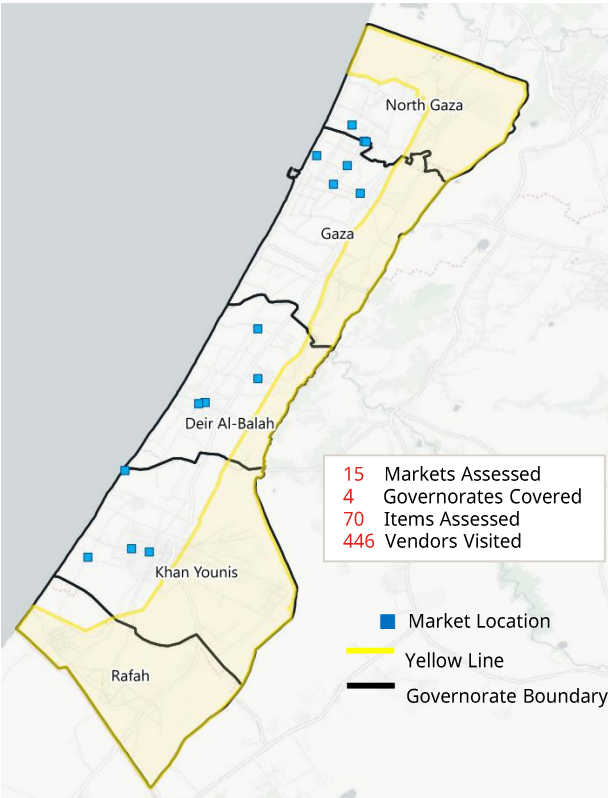


Market Monitoring: Food & Non-Food Items

Gaza Strip | 26 – 28 July 2026



Overview: This market monitoring round was conducted from 26 to 28 July 2026 across 15 markets in four governorates of the Gaza Strip: four markets each in Gaza, Deir al-Balah, and Khan Younis, and three markets in North Gaza. The assessment covered 446 vendors and 70 food and non-food items commonly used by households, with at least four prices sought for each item in each assessed market where sufficient vendors were available. The findings provide a snapshot of item availability and median prices across the assessed markets, supporting humanitarian coordination and market-based programming in Gaza.



Median Prices (ILS), by Governorate							
Food Item	Unit	North Gaza	Gaza	Deir Al Balah	Khan Younis	Overall	Overall Obs.
Fresh Produce							
Cucumber	1 kg	12	12.5	11.5	13	12	60
Eggplant	1 kg	3.5	3	2.5	2.5	3	58
Onions	1 kg	6	6	5.25	5.5	6	60
Potatoes	1 kg	7	6	5	5.5	6	59
Tomatoes	1 kg	8	8	8.5	9.5	8	60
Animal Products							
Beef meat	1 kg	40	40	43.5	40	40	54
Canned feta	250 gm	3	2.5	2.5	2.75	2.5	60
Canned tuna	160 gm	5.71	4	5	4	4.57	60
Chicken meat	1 kg	20	22	22.5	20.5	22	55
Eggs	pcs	0.83	1.05	1.07	1.12	1.07	58
Liquid milk	1L	8	8	8.5	9.5	8	60
Powdered milk	500 gm	20	21.25	21.25	21.25	21.25	58
Turkey meat	1 kg	30	32	32	32	32	36
Yogurt	1 kg	15.33	16.67	16.23	16	16.23	46
Condiments							
Salt	1 kg	5	4	4	4	4	60
Sugar	1 kg	5	5	5	4.5	5	60
Tahini	1 kg	15	18	20	15	16.33	55
Vegetable oil	1 L	9	9	9	9	9	60
Cereals							
Bread	1 Kg	2.5	3	2.5	2.5	2.5	46
Flour	1 kg	2	2	2	2	2	42
Long grain rice	1 kg	8	8	7	7.75	8	58
Short grain rice	1 kg	2	2	3	2	2	60
Pulses and Legumes							
Canned fava beans	380 gm	3	3	2.5	2.5	2.5	60
Canned white beans	380 gm	0.47	0.24	0.24	0.47	0.47	36
Dried chickpeas	1 kg	8	6.5	6.5	6	7	60
Dried fava beans	1 kg	6	6	5	7.5	6	60
Dried white beans	1 kg	5	5	6	6	5	52
Lentils	1 kg	6	6	6	6	6	60
Lentils (Red)	1 kg	1	0.5	0.45	1	1	48

Availability classification uses market monitoring observations by item and governorate/overall: Widely available is assigned when wide availability is more than 50%; otherwise, if the item is observed as available in any degree, it is classified as Limited availability. Not available is used only when no observation indicates availability.

Item Availability, by Governorate					
Food Item	North Gaza	Gaza	Deir Al Balah	Khan Younis	Overall
Fresh Produce					
Cucumber	●	●	●	●	●
Eggplant	●	●	●	●	●
Onions	●	●	●	●	●
Potatoes	●	●	●	●	●
Tomatoes	●	●	●	●	●
Animal Products					
Beef meat	●	●	●	●	●
Canned feta	●	●	●	●	●
Canned tuna	●	●	●	●	●
Chicken meat	●	●	●	●	●
Eggs	●	●	●	●	●
Liquid milk	●	●	●	●	●
Powdered milk	●	●	●	●	●
Turkey meat	●	●	●	●	●
Yogurt	●	●	●	●	●
Condiments					
Salt	●	●	●	●	●
Sugar	●	●	●	●	●
Tahini	●	●	●	●	●
Vegetable oil	●	●	●	●	●
Cereals					
Bread	●	●	●	●	●
Flour	●	●	●	●	●
Long grain rice	●	●	●	●	●
Short grain rice	●	●	●	●	●
Pulses and Legumes					
Canned fava beans	●	●	●	●	●
Canned white beans	●	●	●	●	●
Dried chickpeas	●	●	●	●	●
Dried fava beans	●	●	●	●	●
Dried white beans	●	●	●	●	●
Lentils	●	●	●	●	●
Lentils (Red)	●	●	●	●	●

● Widely ● Limited ● Not available

Market Monitoring: Food & Non-Food Items

Gaza Strip | 26 – 28 July 2026



Food Item Availability and Prices: Vendor observations from the 26–28 July 2026 market monitoring round show that most assessed food items were widely available across the markets visited in the Gaza Strip. Fresh produce, condiments, rice, and most animal products and pulses were widely available across all four assessed governorates.

Availability of turkey meat and canned white beans was less consistent in some areas. Turkey meat was limited in North Gaza and Deir Al Balah. Limited availability was also recorded for yogurt and bread in North Gaza, and for red lentils in Gaza.

Median food prices were generally similar across governorates, particularly for fresh produce, flour, rice, chicken meat, beef, powdered milk, vegetable oil, and most pulses. Some differences were observed for certain products, including tahini, salt, canned tuna, liquid milk, potatoes and dried fava beans. These differences may be linked to the type, quality, brand, or origin of the products available in each market.

Non-Food Item Availability and Prices: Baby needs and hygiene items were among the most widely available NFIs across the assessed governorates. Most hygiene items were widely available, while detergent was limited in North Gaza. Availability was more constrained for energy and shelter items. Cooking gas and diesel were limited in three governorates, while gasoline was limited in most areas and unavailable in Deir Al Balah. Where available, cooking gas, diesel, and gasoline were mainly sold through informal market channels rather than regular commercial outlets.

Shelter items remained mostly limited, although several were widely available in Deir Al Balah. WASH items were generally available, except jerry cans, which were limited overall and unavailable in Gaza.

Median prices for most baby needs, hygiene, health, and WASH items were broadly similar across governorates. Some differences were observed for certain shelter and clothing items, particularly family tents, nylon sheets, headscarves, infant and baby suits, and shoes.

Median Prices (ILS), by Governorate

NFI Item	Unit	North Gaza	Gaza	Deir Al Balah	Khan Younis	Overall	Overall Obs.
Baby Needs							
Baby diapers	40 diapers	33	25.5	35	37.5	33	59
Baby formula	500 ml	32	43.75	33.12	35	39.38	51
Energy							
Coal	1 kg	17	17	14	15	17	51
Cooking gas	1 kg	90	90	100	85	90	28
Diesel	1 L	30	35	35	32	35	30
Firewood	1 kg	7	6	6	6	6	41
Gasoline	1 L	100	100	—	92.5	100	10
Hygiene Items							
Bar soap	150 gm	3	3	4.25	3	3	60
Detergent	1 L	15	16	16	15	15	48
Dish soap	1 L	11	13.93	14.42	13.5	13.85	60
Sanitary pads	16 pads	10	10	10	9	10	60
Shampoo	400 ml	10	10	11.33	12	11.33	59
Toilet paper	1 un	2	3	2.25	2.75	2.5	60
Toothbrush	1 un	2	1	2	1	1	60
Toothpaste	100 ml	6	5	6	5	6	60
Health/Medical							
Antiseptic iodine	60 ml	8	5	5.5	6	6	29
Analgesic	1 Tablet	0.58	0.7	0.6	0.7	0.6	56
WASH							
Bottled water	1 L	5	5	4	4.67	4.67	56
Buckets	1 pcs	30	27.5	25	21	25	50
Chlorine	1 L	13	12.5	13	12.5	13	60
Jerry cans	1 pcs (20 l)	15	—	18	15	15	28
Shelter Items							
Blankets	1 un	25	30	22.5	22.5	25	28
Heavy-duty duct tape	Roll	15	20	18	20	19	22
Mattress	1 un	80	70	70	60	70	32
Nylon sheet	20 m2	95	100	120	130.59	120	12
Rope	1 pcs	10	15	10	15	15	31
Family tent (6×4 m)	1 unit	300	390	260	400	300	20
Tarpaulin sheet	1 m2	5.83	6.25	6.04	5.31	5.83	25
Clothing and Footwear							
Headscarves	1 pcs	20	10	17.5	12.5	15	47
Infant and baby suits	1 un	25	15	25	20	20	30
Shoes	Pair	35	50	57.5	65	55	54
Slippers	Pair	30	25	25	30	30	55

Item Availability, by Governorate

NFI Item	North Gaza	Gaza	Deir Al Balah	Khan Younis	Overall
Baby Needs					
Baby diapers	●	●	●	●	●
Baby formula	●	●	●	●	●
Energy					
Coal	●	●	●	●	●
Cooking gas	●	●	●	●	●
Diesel	●	●	●	●	●
Firewood	●	●	●	●	●
Gasoline	●	●	●	●	●
Hygiene Items					
Bar soap	●	●	●	●	●
Detergent	●	●	●	●	●
Dish soap	●	●	●	●	●
Sanitary pads	●	●	●	●	●
Shampoo	●	●	●	●	●
Toilet paper	●	●	●	●	●
Toothbrush	●	●	●	●	●
Toothpaste	●	●	●	●	●
Health/Medical					
Antiseptic iodine	●	●	●	●	●
Analgesic	●	●	●	●	●
WASH					
Bottled water	●	●	●	●	●
Buckets	●	●	●	●	●
Chlorine	●	●	●	●	●
Jerry cans	●	●	●	●	●
Shelter Items					
Blankets	●	●	●	●	●
Heavy-duty duct tape	●	●	●	●	●
Mattress	●	●	●	●	●
Nylon sheet	●	●	●	●	●
Rope	●	●	●	●	●
Family tent (6×4 m)	●	●	●	●	●
Tarpaulin sheet	●	●	●	●	●
Clothing and Footwear					
Headscarves	●	●	●	●	●
Infant and baby suits	●	●	●	●	●
Shoes	●	●	●	●	●
Slippers	●	●	●	●	●

Median Price Trends

Gaza Strip | 26 – 28 July 2026



Key Price Changes: Between the 13–15 July and 26–28 July 2026 monitoring rounds, median prices at the Gaza Strip level showed a mixed pattern. Many food-item prices remained stable, while larger changes were concentrated among some non-food items.

Fresh produce prices were unchanged except for cucumber, which increased from ILS 10 to 12 per kg. Animal-product prices were generally stable or slightly lower. Canned tuna decreased from ILS 5 to 4.6, eggs from ILS 1.17 to 1.07 per piece, and beef from ILS 42 to 40 per kg, while liquid milk, canned feta, chicken meat, and turkey meat remained unchanged.

Among condiments, cereals, and pulses, salt decreased from ILS 5 to 4 per kg, vegetable oil from ILS 10 to 9 per liter, and lentils from ILS 7 to 6 per kg. Flour increased from ILS 1.8 to 2 per kg, while most other monitored items remained stable. Sugar, long- and short-grain rice, and most other pulses remained unchanged.

Among non-food items, baby formula decreased from ILS 43.75 to 39.38. Baby diapers also decreased from ILS 35 to 33 per pack. Firewood decreased from ILS 7 to 6 per kg and cooking gas from ILS 100 to 90 per kg, while diesel remained unchanged. Coal increased from ILS 16 to 17 per kg, and gasoline from ILS 95 to 100 per liter.

For hygiene and health items, bar soap decreased from ILS 4 to 3, toilet paper from ILS 3 to 2.5, antiseptic iodine from ILS 10 to 6, and analgesics from ILS 0.7 to 0.6 per tablet. Shampoo and detergent also decreased slightly, while toothpaste, toothbrushes, and sanitary pads remained unchanged.

For clothing and shelter items, infant and baby suits decreased from ILS 25 to 20, while shoes increased from ILS 50 to 55 per pair. Blankets decreased from ILS 30 to 25, while mattresses increased from ILS 55 to 70, heavy-duty duct tape from ILS 15 to 19, and rope from ILS 10 to 15. Family tents and tarpaulin sheets remained stable.

For WASH items, bottled water decreased from ILS 6 to 4.67 per liter, jerry cans from ILS 17.5 to 15, and buckets from ILS 32.5 to 25, while chlorine remained unchanged.

Food items					
Item	Aug 25	Feb 26	13-15 July	26 – 28 July	% Change vs prev.
Fresh Produce					
Onions (1 kg)	60	4	6	6	■ 0 (0%)
Tomatoes (1 kg)	80	9	8	8	■ 0 (0%)
Potatoes (1 kg)	23	4	6	6	■ 0 (0%)
Cucumber (1 kg)	45	10	10	12	▲ 2 (20%)
Eggplant (1 kg)	15	12	3	3	■ 0 (0%)
Animal Products					
Yogurt (1 kg)	50	19	16.67	16.23	▼ 0.43 (2.6%)
Powdered milk (500 gm)	48.5	25	22.5	21.25	▼ 1.25 (5.6%)
Liquid milk (1L)	19	8	8	8	■ 0 (0%)
Canned feta (250 gm)	10	2	2.5	2.5	■ 0 (0%)
Canned tuna (160 gm)	8	3	5	4.57	▼ 0.43 (8.6%)
Chicken meat (1 kg)	130	27	22	22	■ 0 (0%)
Beef meat (1 kg)	NA	40	42	40	▼ 2 (4.8%)
Turkey meat (1 kg)	NA	25	32	32	■ 0 (0%)
Eggs (pcs)	15	1.16	1.17	1.07	▼ 0.1 (8.6%)
Condiments					
Salt (1 kg)	5	4	5	4	▼ 1 (20%)
Sugar (1 kg)	14	4	5	5	■ 0 (0%)
Vegetable oil (1 L)	23	8	10	9	▼ 1 (10%)
Tahini (1 kg)	30	17	17.78	16.33	▼ 1.44 (8.1%)
Cereals					
Long grain rice (1 kg)	18	8	8	8	■ 0 (0%)
Short grain rice (1 kg)	8	3	2	2	■ 0 (0%)
Flour (1 kg)	10	1.6	1.8	2	▲ 0.2 (11.1%)
Bread (1 kg)	2	2	2.75	2.5	▼ 0.25 (9.1%)
Pulses and Legumes					
Lentils (1 kg)	15	6	7	6	▼ 1 (14.3%)
Lentils (Red) (1 kg)	5	1	1	1	■ 0 (0%)
Dried white beans (1 kg)	10	5	5	5	■ 0 (0%)
Dried chickpeas (1 kg)	8	6	7	7	■ 0 (0%)
Dried fava beans (1 kg)	22.5	5.5	6	6	■ 0 (0%)
Canned fava beans (380 gm)	9.5	2.5	2.5	2.5	■ 0 (0%)
Canned white beans (380 gm)	3	0.5	0.47	0.47	■ 0 (0%)

Non-food items					
Item	Aug 25	Feb 26	13-15 July	26-28 July	% Change vs prev.
Baby Needs					
Baby diapers (Pack (40 diapers))	260	25	35	33	▼ 2 (5.7%)
Baby formula (500 ml)	70	31.25	43.75	39.38	▼ 4.38 (10%)
Energy					
Firewood (1 kg)	7	5	7	6	▼ 1 (14.3%)
Coal (1 kg)	20	10	16	17	▲ 1 (6.2%)
Cooking gas (1 kg)	NA	65	100	90	▼ 10 (10%)
Diesel (1 L)	80	30	35	35	■ 0 (0%)
Gasoline (1 L)	120	77.5	95	100	▲ 5 (5.3%)
Hygiene Items					
Dish soap (1 L)	20	10	13.42	13.85	▲ 0.42 (3.2%)
Bar soap (150 gm)	13.7	3	4	3	▼ 1 (25%)
Toothpaste (100 ml)	10	5	6	6	■ 0 (0%)
Toothbrush (1 un)	2	1.5	1	1	■ 0 (0%)
Sanitary pads (Pack (16 pads))	15	7	10	10	■ 0 (0%)
Toilet paper (1 un)	10	2	3	2.5	▼ 0.5 (16.7%)
Shampoo (400 ml)	40	10.5	12	11.33	▼ 0.67 (5.6%)
Detergent (1 L)	20	12	16.25	15	▼ 1.25 (7.7%)
Health/Medical					
Antiseptic iodine (60 ml)	6	6	10	6	▼ 4 (40%)
Analgesic (1 Tablet)	1.5	0.9	0.7	0.6	▼ 0.1 (14.3%)
Clothing and Footwear					
Infant and baby suits (1 un)	27.5	30	25	20	▼ 5 (20%)
Shoes (Pair)	100	80	50	55	▲ 5 (10%)
Slippers (Pair)	35	25	30	30	■ 0 (0%)
Headscarves (1 pcs)	20	19	15	15	■ 0 (0%)
Shelter Items					
Nylon sheet (20 m2)	240	87.5	115	120	▲ 5 (4.3%)
Tarpaulin sheet (1 m2)	27.5	3.75	5.83	5.83	■ 0 (0%)
Blankets (1 un)	50	27.5	30	25	▼ 5 (16.7%)
Mattress (1 un)	100	75	55	70	▲ 15 (27.3%)
Heavy-duty duct tape (Roll)	12	8	15	19	▲ 4 (26.7%)
Rope (1 pcs)	10	10	10	15	▲ 5 (50%)
Family tent 6×4 m (1 unit)	2600	400	300	300	■ 0 (0%)
WASH					
Bottled water (1 L)	10	3	6	4.67	▼ 1.33 (22.2%)
Chlorine (1 L)	35	15	13	13	■ 0 (0%)
Jerry cans (1 pcs (20 l))	72.5	20	17.5	15	▼ 2.5 (14.3%)
Buckets (1 pcs)	35	20	32.5	25	▼ 7.5 (23.1%)