



unicef 

for every child

UNICEF Serbia

Country  
Programme  
of Cooperation  
2021 - 2025

## Country Programme of Cooperation 2021 - 2025

UNICEF in Serbia prioritizes efforts to effectively and efficiently improve children's health, nutrition, protection, education, early childhood and adolescent development. We focus on the most vulnerable children, reaching out with efforts to end discrimination. UNICEF supports the Government of Serbia, and works with governmental and non-governmental organizations, civil society, the business sector, and media to drive change for and with children and young people. We are entirely funded by governments, foundations, the business sector and individuals.

### What we do



Early Childhood Development and Health



Quality and Inclusive Education



Child Protection



Adolescents and Youth (10-24 years)



Social Policy, Public Financing and  
Child Rights Monitoring



Emergencies



Partnerships, Communication and Advocacy



# Early Childhood Development and Health

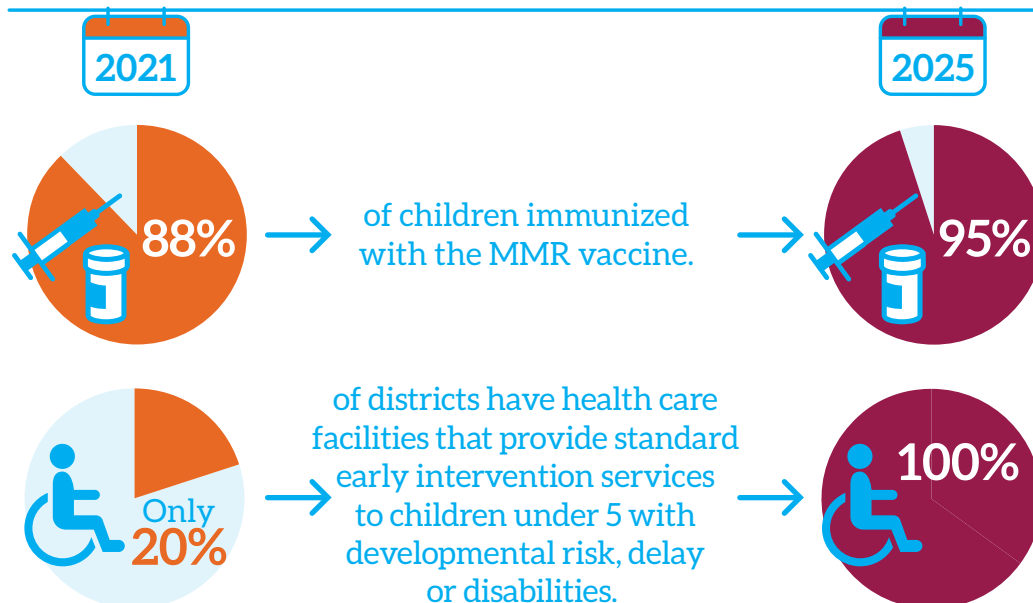
We work with the Ministry of Health and other partners to ensure all young children have their right to a healthy, well-nourished and thriving start to life fulfilled. We invest in strengthening the health and other sectors, as well as policies, legislation and workforce capacities to provide quality and innovative health and early childhood development services, particularly for vulnerable children and their families – those living in poverty, Roma children and children with disabilities.



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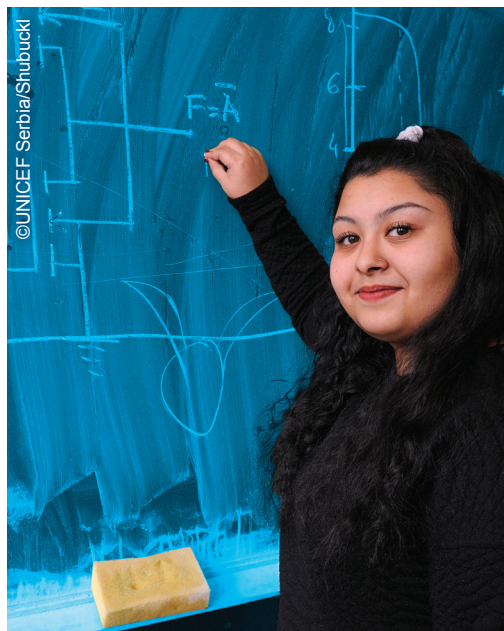


# Quality and Inclusive Education

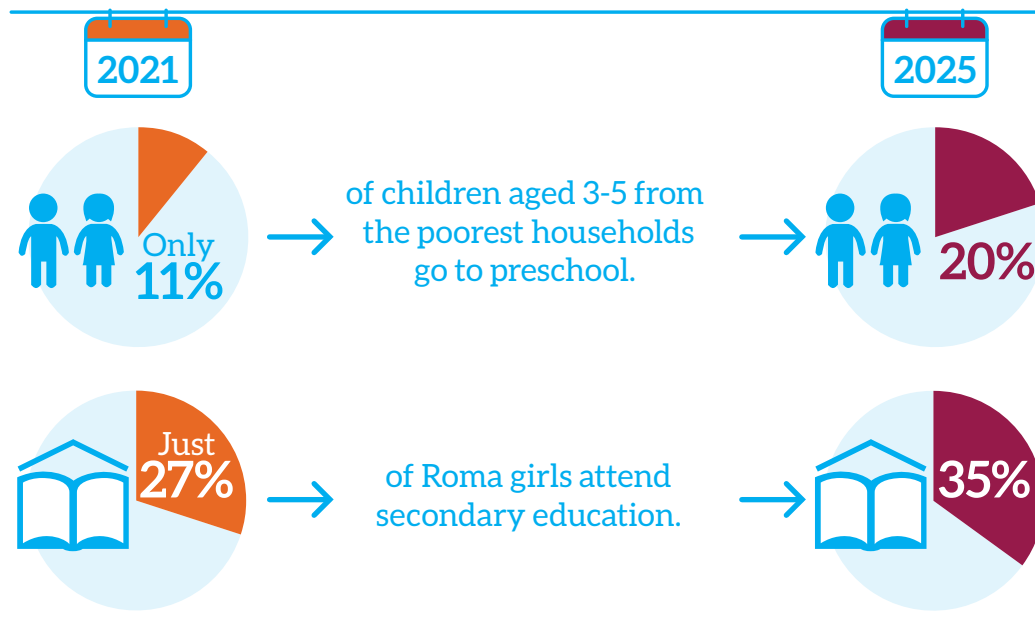
UNICEF works to ensure that every child – regardless of background – has access to equitable high quality and inclusive education from early childhood to adolescence, particularly children with disabilities and marginalized children. Together with the Ministry of Education, Science and Technological Development, other partners and with children and young people, we work to strengthen quality learning outcomes, including through innovative solutions and digital innovations for developing 21<sup>st</sup> century skills.



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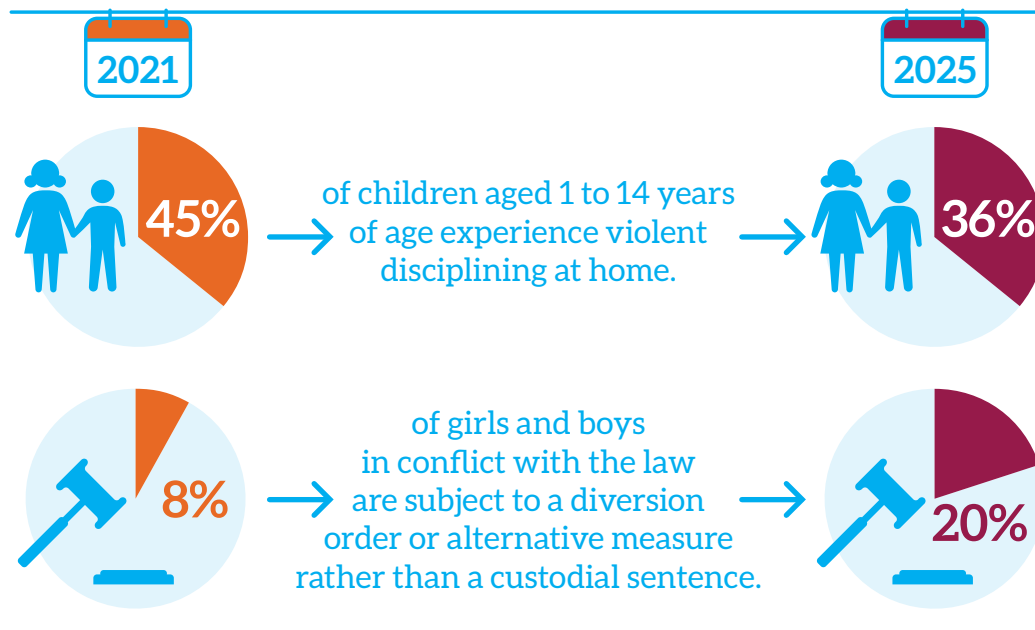
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# Child Protection

Together with the Ministry of Labour, Employment, Veteran and Social Affairs, the Ministry of Justice, the Ministry of Family and Demography, and children and young people, UNICEF works to ensure that children and adolescents can grow up free from violence, neglect and abuse, live in a caring family environment, instead of in institutions, and have access to child-sensitive justice when needed. We also support the government with policy, legislation and regulatory frameworks that strengthen the social service workforce, including by supporting innovative solutions that help children.



# Adolescents and Youth (10-24 years)

To expand opportunities for adolescents to meaningfully participate in their communities and the political processes that affect them, UNICEF supports and motivates them to actively engage and enables them to make their voices and views heard in the public and with policymakers. We work with young people, the Ministry of Youth and Sports and other partners to increase opportunities for adolescent and youth to be active members of society, to increase their skills



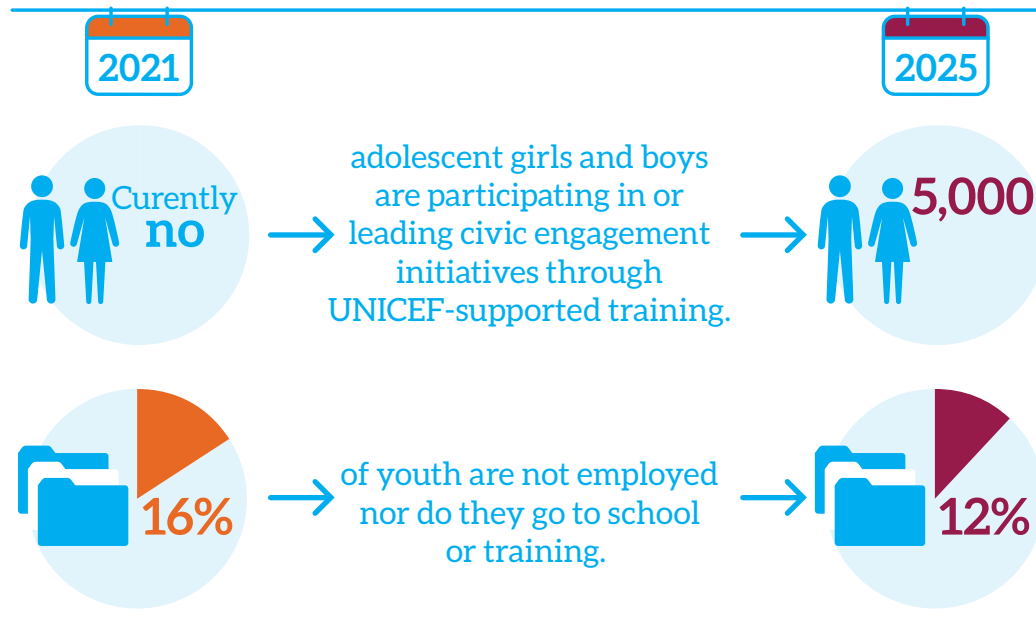
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development and employability for the future labour market, and to jointly address social norms that stand in their way. The wellbeing and mental health of adolescents and young people is also emerging as a critical

issue which UNICEF and partners are going to address by establishing an adolescent-friendly system through which young people can seek advice and counselling about mental health.



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## Social Policy, Public Financing and Child Rights Monitoring

UNICEF works to strengthen government systems, independent bodies and civil society organizations for evidence-based, child-friendly planning and budgeting to increase equitable and efficient budget spending and to strengthen child rights monitoring systems. We support the national and local governments to mobilize, allocate and improve the utilization of public financial resources to deliver more equitable and sustainable social services in order to contribute to better results for children. We also lead and support the generation of child-focused evidence and data.



## Emergencies

UNICEF responds to emergency situations as per our core commitments to children in emergencies. We provide life-saving commodities, ensure access to gender-sensitive and inclusive humanitarian services that incorporate the voices of affected communities into planning. In close collaboration with our partners in the social protection system and other relevant sectors, UNICEF works to increase the resilience of the most vulnerable families and children, including those on the move. Resilience to climate change and environmental protection are emerging issues which UNICEF will be working more closely on in the future.



## Partnerships, Communication and Advocacy

The cornerstone of UNICEF's work is partnerships – with governments, civil society, and with individual donors, the business sector, foundations, the media, celebrities, influencers and UNICEF National Ambassadors. Development goals can no longer be achieved in isolation – all partners need to work in close cooperation for the advancement of child rights.



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