Generation Unlimited: Investing for and with Young People

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Young People: the calling of our time

- 12 millions of young people joining the African labour force each year, but only 3.7 million jobs created annually in Africa.
- More than 200 million adolescents are out of school.
- 35% of core skills will change between 2015 and 2020.

Between now and 2030, the global population aged 10-19 will increase in size 8 times greater than the population aged 0-9.

- Health & Safety dividends: Survive, grow and develop free from violence.
- Innovation and technology: 71% of those aged 15-24 are on-line.

- Demographic dividend: empower, educate & employ.
- A critical window of opportunity.

Triple dividend: adolescents, future adults & children.
Vision

• Generation Unlimited is a Global multi-sector Partnership that enables the largest generation of 1.8 billion young people (10-24) to become productive and engaged members of society.

• Generation Unlimited connects Secondary-age Education and Skills Development to Employment and Entrepreneurship.

• Together with partners, GenU designs country investment agendas – portfolios of scalable initiatives and innovations - that can attract public-private partnership and investment for better education, skills, entrepreneurship and employment for millions of young people.
GenU business model in countries

GenU aims at creating in-country public/private platforms that attract and pool investment for scalable, bankable initiatives that have transformational potential for millions of young people.

Country investment agendas

GenU will bring together multisector actors at country level to articulate a targeted investment agenda with and for young people at scale, and mobilize resources and policy reform in support of that agenda.

Global breakthroughs

GenU will create and source investable opportunities, attract capital, and scale innovations through multisector partnerships.

Successful initiatives are elevated to global breakthroughs

Breakthroughs are adapted to local contexts and scaled through investment agendas.
Under the leadership of President Kenyatta, a GenU Leader, significant investments in youth skills in partnership with Mastercard Foundation, World Bank, and DPs.

- SC co-chaired by the Office of the President and UNRC.
- Landscaping analysis foundation for Country Investment Agenda.
- Scale up of KYEOP and digital connectivity focusing on schools given WB’s Digital Moonshot for Africa (US$25 billion).

- Key private sector partnerships with SAP, Quess Corp, Facebook, Accenture, Microsoft.
- Career Guidance Portal supporting over 2 million youth.

- To be launch Nov 1.
- Will enable youth, connect them to aspirational work and engage them as active changemakers.
- Hosted initially by UNICEF, Strategic Advisory Board led by the government and composed of private sector, UN, CSOs, and young people.

- Public-private partners including key industry associations representing more than 500 national businesses.
- WB partnership on skills for economic transformation.

- Reach 7.3 M young people with education, skills and employment opportunities by 2030.
- Create 1 M new apprenticeship opportunities by 2023.
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Who is Generation Unlimited?
GenU represents an unprecedented coalition of leaders coming together for young people*

Private sector actors with visibility into labor market needs, valuable corporate assets

Governments (and regional bodies) with the ability to reshape policy, systems, and budget allocations

UN Agencies with deep expertise and connections with country governments

Financing organizations (including foreign dev. aid) with resources dedicated to youth agenda

Partnerships focused on young people with existing initiatives for learning that can be scaled

Civil society organizations and young advocates/leaders with vast knowledge of local context, service delivery, and advocacy

*For the full list of the GenU Leaders, Board members and Champions, (as of July 2019) please see page 15 of the Investment Case brochure

In April 2019, the WBG announced a $1b investment in GenU as part of its Human Capital Project

The Netherlands also pledged a €10m commitment for GenU’s learning-related efforts over the next 5 yrs

Ireland made a €1m contribution for 1-2 global breakthroughs (topics tbd) and youth engagement

Dubai Cares pledged a $5m contribution for 3 global breakthroughs (digital connectivity, remote learning and work, and portable certification)
GenU Global Breakthroughs

**Digital Connectivity**
- Making the internet accessible, affordable and usable for all young people

**Portable Certifications**
- Developing educational certification that is recognized across borders

**Smart Cities**
- Promoting frontier tech to improve urban livelihood for and with young people

**Job-Matching**
- Harnessing data analytics from digital job-matching platforms to inform & equip the teachers & skills trainers

**Remote Learning and Work**
- Supporting more young people to utilize the remote learning & work platforms

**Green Economy**
- Devising systemic pathways for young people to gain the skills required for green jobs

**Remedial Learning**
- Expanding remedial learning opportunities through AI-based personalized learning tools

**Instant Translation**
- Leveraging machine-learning, instant translation tools to provide online learning tools in all languages

**Building the infrastructure and enabling environment for digital economy**

**Providing effective job-matching and training to the future workforce by using big data & megatrend analysis**

**Deploying AI and innovations to enhance learning of the most marginalized young people**
BRAC-SDP started working in the Informal Sector by providing offline trainings to the beneficiaries. Along with the trainings the SDP assist the learners to place them at jobs and this is where BRAC realise the need of a better way to access jobs. (Offline Trainings)

Google partnered with BRAC-SDP and launched Kormo which is a jobs and careers app (Online Trainings)
Educate! tackles youth unemployment by reforming what schools teach and how they teach it, so that students in Africa have the skills to attain further education, overcome gender inequities, start businesses, get jobs and drive development in their communities. Our model is delivered through practically-trained teachers and empowered youth mentors. Educate!’s goal is to make this practical, skills-based model part of national education systems.
5 Key Goals of YouthConnekt Afrika

- **Create** 10 million jobs for youth
- **Empower** 25 million youth with skills
- **Nurture** 1 million young leaders
- **Connect** 100 million young Africans
- **Close** the gender gap