Mobile Tech as a Public Reporting Tool

4 March 2014

www.souktel.org
What We Do

• Design, development and roll-out of end-to-end mobile solutions

• Cross-platform technology and integration: SMS, USSD, web, audio

• Sectors:
  – Democracy & Governance
  – Economic Growth & Employment
  – Emergency Response
  – Women & Gender Equality
  – Education & Youth
  – Agriculture
Dadaab Camp: Humanitarian Information Service

- Humanitarian information service using radio and SMS
- Empowers Dadaab residents who are journalists to produce broadcasts
- Lets community members share their views on the radio broadcasts via SMS
- Partner: Internews
Tunisia Elections: SMS Incident Reporting Hotline

• Promoting real-time electoral participation and transparency

• By giving citizens the power to send voting-related reports from their mobiles

• SMS reports were directed to lawyer team from the Tunisian Bar Association through web platform.

• The lawyers verified the claims, called voters to confirm details, and pursued follow-up action where needed

• Partner: American Bar Association
Libya Speaks: Elections Citizen Reporting

Partner: Al Jazeera International
Souktel Inc.
Yazeed Sheqem
Director of Business Development – MENA and Africa
+962 79 5017065 – yazeed@souktel.com