RIGHTS IN PRINCIPLE AND ACCOUNTABLE IN PRACTICE
Child Rights and Social Accountability in the Post-2015 World

Workshop Agenda
3-4 March 2014
London, United Kingdom
Rishi Aurobindo Colony, Kolkata, West Bengal, INDIA. 30 January 2011: Salim Shekh (13) shows off the comprehensive hand-drawn map of the community at the Rishi Aurobindo Colony where they are undertaking a range of tasks headed by Community Mapping. A UNICEF direct advocacy program Community Mapping volunteers collect information from residents and take photographs of their houses to lay out a coherent blueprint of the colony that is linked to Google maps. It encompasses the volunteers giving advice to families with younger children about polio immunisation, and to young girls the dangers of child marriage. Conducted with NGO partner Prayasam, the program is called ‘Awaz Do’ or Raise Your Voice and encourages participation from socially excluded children as well as kids from mainstream schools. It also included raising issues such as access to clean water, which many children in the colony are forced to walk a long way and deal with the danger of crossing train lines.
Rights in Principle and Accountable in Practice:
Child Rights and Social Accountability in the Post-2015 World
UNICEF UK, London

3-4 March 2014

Agenda

Purpose:
• **Share experiences** in supporting the realisation of children’s rights through social accountability initiatives.
• **Identify the factors that influence outcomes** (i.e., enabling factors/bottlenecks) of social accountability initiatives benefiting and/or involving children.
• Improve understanding of concrete action points to advocate for the inclusion of social accountability and to further mobilize for children’s rights in the **Post-2015 Development Framework**.
• Discuss and determine how best to **generate evidence of the benefits and pitfalls** of social accountability initiatives for children’s rights.

Day 1: Monday, 3 March 2014

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>9:30</td>
<td>Registration</td>
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<tr>
<td>10:00</td>
<td>Welcome and Introductions</td>
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<td></td>
<td>Richard Morgan, Senior Advisor on the Post-2015 Development Agenda, UNICEF</td>
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<td>David Bull, Executive Director, UK National Committee for UNICEF</td>
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<td></td>
<td><strong>Background, modalities and objectives of the workshop</strong></td>
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<td>Susana Sottoli, Associate Director, Programmes, UNICEF</td>
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<td>David Anthony (Workshop facilitator), Chief, Policy Advisory Unit, Division of Policy and Strategy UNICEF</td>
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<tr>
<td>10:30</td>
<td><strong>Accountability for What? Responding to the Demand for Accountability for Child Rights</strong></td>
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<td><strong>Chair:</strong> Kirsten Sandberg, Chairperson, Committee on the Rights of the Child</td>
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<td>Lindiwe Mokate, Commissioner, South African Human Rights Commission</td>
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<td>Théophane Niyèma, The African Child Policy Forum, Executive Director</td>
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<td>Elizabeth Gibbons, Child Rights Expert, FXB Center for Health and Human Rights (Harvard University)</td>
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<tr>
<td>11:30</td>
<td>Plenary Discussion</td>
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<td>11:45</td>
<td>Coffee/Tea Break</td>
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### Beyond Processes: Improving Outcomes Through Social Accountability

**Chair:** Christian Salazar, Deputy Director, Programmes, UNICEF  
- Jeff Hall, Director, Local Advocacy, World Vision  
- Liza Martinez, Philippine Coalition on the Convention on the Rights of Persons with Disabilities  
- Catarina de Albuquerque, Special Rapporteur on the human right to safe drinking water and sanitation  
- Maria de Salete Silva, Chief of Education, UNICEF Brazil

### 13:15 Plenary Discussion

### 13:30 Lunch

### 14:30 Children’s Participation in Social Accountability Initiatives: A Right Today and An Investment in Citizen Engagement Tomorrow

**Chair:** Gerison Lansdown, co-Director of CRED-PRO  
- Lebo Ramafoko, Chief Executive Officer, Soul City Institute for Health & Development Communication, South Africa  
- Carron Basu Ray, Co-ordinator 'My Rights, My Voice' Programme, Oxfam GB  
- Will Parks, Deputy Representative, UNICEF Nepal

### 15:45 Plenary Discussion

### 16:00 Coffee/Tea Break

### 16:15 Challenge Session 1

1. **Enabling Environment:** What are the essential pre-conditions for a social accountability initiative for child rights to function? (Lead: Vanessa Sedletzki, International Child Rights Expert)

2. **Programme Implementation:** How can social accountability initiatives result in improved outcomes for children? (focus on linking social accountability initiatives to administrative and judiciary systems)  
   (Lead: Elizabeth Gibbons, Child Rights Expert, FXB Center for Health and Human Rights, Harvard University)

Participants will select one of the two key questions stated above. Each group will seek to develop answers to the question and through this process will highlight good practices and lessons learned. Each question will be presented by an expert, whose role will be to provide an initial overview and then guide participants to identify solutions.

### 17:30 Report Back & Plenary Discussion

**Moderator:** Andrea Rossi, Social Policy Regional Advisor, Regional Office, South Asia, UNICEF

### 18:00 End Day 1
### Day 2: Tuesday, 4 March 2014

#### 9:30 Reflections on Day 1

#### 10:00 From Public Reporting to Social Accountability

**Chair:** Sharad Sapra, Principal Adviser and Director, Innovation Center, UNICEF  
- Jaya Murthy, Chief of Communication, UNICEF Uganda  
- Dondon Parafina, Executive Director, Affiliated Network for Social Accountability in East Asia and the Pacific (ANSA-EAP)  
- Yazeed Sheqem, Director of Business Development Middle East/Africa, Souktel Inc.

#### 11:15 Plenary Discussion

#### 11:30 Coffee/Tea Break

#### 11:45 Social Accountability, Child Rights and the Post-2015 Development Framework

**Moderator:** Richard Morgan, Senior Advisor on the Post-2015 Development Agenda, UNICEF

#### 13:00 Lunch

#### 14:00 Plenary Discussion: Exploring a Future Social Accountability Agenda for Children

**Moderator:** David Anthony, Chief, Policy Advisory Unit, Division of Policy and Strategy, UNICEF

Defining vision, purpose and desired results in 6 months, 1 year, and 2 years from now.

#### 15:00 Coffee/Tea Break

#### 15:15 Challenge Session 2

**Exploring a Future Social Accountability Agenda for Children (Contd.)**

**Group 1:** Partnership  
**Group 2:** Evidence  
**Group 3:** Programming for Results Through Social Accountability  
**Group 4:** Advocacy for Post-2015 Development Agenda  
**Group 5:** Innovations and ICTs

#### 16:30 Report Back & Plenary Discussion: Emerging Lessons and Way Forward

**Moderator:** David Anthony, Chief, Policy Advisory Unit, Division of Policy and Strategy, UNICEF  
- Presentations by Group Leads  
- Open Discussion

#### 17:30 Closing Remarks

#### 18:00 End of Workshop