

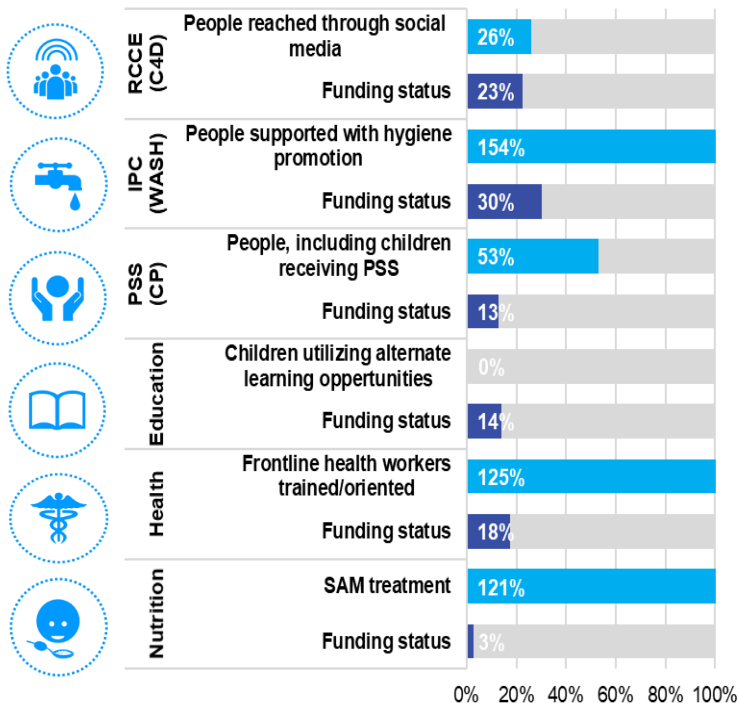


Reporting Period: 2<sup>nd</sup> – 8<sup>th</sup> May 2020

## Key Highlights

- The COVID-19 Global Humanitarian Response Plan was launched on 7<sup>th</sup> May and now includes Pakistan.
- A total of 80 million people have been reached through TV and radio.
- A total of 157.4 million people reached through social media with UNICEF reaching 51.8 million in total and 16.8 million people reached over the reporting period
- Over 6.5 million at risk populations reached through community engagement on COVID-19 (UNICEF reached 5.6 million) with an additional over 3.63 million reached (UNICEF 3.61 million) over the reporting period.
- Using WASH communication networks over 3.8 million people (1 million new) have been reached with COVID-19 hygiene promotion messages.
- 187,941 people have benefitted from WASH facilities installed in 220 Health Care Facilities (70 new), including an additional 41,941 people this reporting period.

## UNICEF's Response and Funding Status



# Pakistan COVID-19 Weekly Situation Report No. 6

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for every child

## Situation in Numbers

**26,435** Confirmed cases

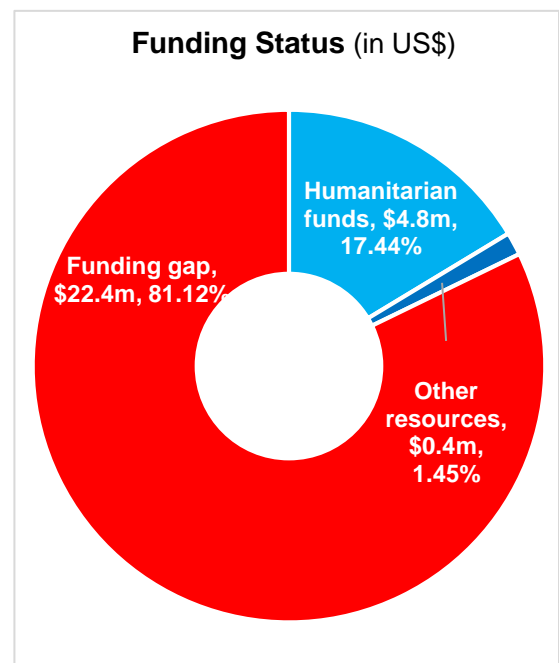
**7,530** Recovered cases

**599** Deaths

Source: <http://COVID.gov.pk/>

Date of report: 8<sup>th</sup> May 2020

## UNICEF Appeal for COVID-19 Preparedness and Response US\$ 27.6 million

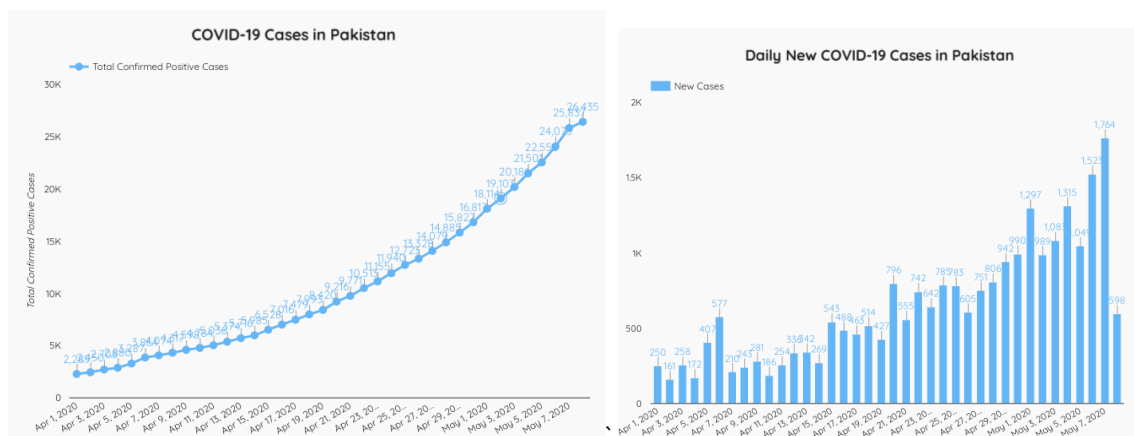


## EPIDEMIOLOGICAL OVERVIEW

As of 8<sup>th</sup> May 2020, there were 26,435 confirmed coronavirus cases, with Punjab being the most affected province with 10,033 cases, followed by Sindh with 9,691 cases and Khyber Pakhtunkhwa (KP) with 3,956 cases. Of the total number of confirmed cases, 599 patients have died and 7,530 have fully recovered from the disease and have been discharged from the hospital.

Provinces				Administrative Areas			Total
Balochistan	Khyber Pakhtunkhwa (KP)	Punjab	Sindh	Azad, Jammu and Kashmir (AJK)	Gilgit-Baltistan (GB)	Islamabad Capital Territory (ICT)	
1,725	3,956	10,033	9,691	78	394	558	26,435

The table below shows trend of infection and daily COVID-19 cases in Pakistan as of 8<sup>th</sup> May 2020<sup>1</sup>:



## NATIONAL COORDINATION

The National Security Committee, chaired by the Prime Minister, established a National Coordination Committee (NCC), to formulate and implement a comprehensive strategy to stop the transmission of the virus and mitigate its consequences. The NCC designated the National Disaster Management Agency (NDMA) as the leading operational agency. In each province the Chief Ministers have convened task forces to coordinate the response, with the Provincial Disaster Management Agencies (PDMA) as the leading provincial operational agency. Furthermore, the Emergency Operating Centre (EOC) at the National Institute of Health (NIH) has been activated as an Incident Command and Control Hub.

Following a meeting of the NCC on the 7<sup>th</sup> May 2020, the Prime Minister announced that the nationwide lockdown will be lifted in phases starting from 9<sup>th</sup> May. Six major decisions have been made: (1) selected Out Patient Departments will be opened to treat specific diseases; (2) markets will be allowed to open until 17.00 from Monday to Friday; (3) sectors related to the construction industry will open; (4) schools will remain closed until 15<sup>th</sup> July and all board exams have been cancelled and students will be promoted based on their last year's results; (5) airport and railway operations to remain suspended and (6) all wedding halls will remain closed.

The PKR 144 billion (USDs 861 million) Government of Pakistan's Ehsaas Emergency Cash (social protection) initiative started on the 9<sup>th</sup> April and, as of 8<sup>th</sup> May 2020<sup>2</sup>, PKR 91.2 billion (US\$ 571.2 million) has been distributed reaching 7.4 million people<sup>3</sup>.

NDMA dashboard as of 8<sup>th</sup> May reported that Pakistan has conducted 257,247 laboratory tests<sup>4</sup> of which 26,435 have been tested positive. Based on data reported as of 8<sup>th</sup> May, out of the 25,837 confirmed COVID-19 cases then in Pakistan: 5,019 cases have been admitted; 7,530 have recovered, 210 are in critical condition and there were 594 deaths with the Case Fatality Rate (CFR) of 2.29%. The highest case density reported is in Gilgit Baltistan followed by

<sup>1</sup> <http://COVID.gov.pk/stats/pakistan>

<sup>2</sup> [https://www.pass.gov.pk/ecs/uct\\_all.html](https://www.pass.gov.pk/ecs/uct_all.html)

<sup>3</sup> Division of Poverty Alleviation and Social Safety, <https://www.pass.gov.pk/home>

<sup>4</sup> <http://web.ndma.gov.pk/>

ICT and Sindh and since 1<sup>st</sup> May onward the number of average new cases are 1000 per day<sup>5</sup>. In all 84% of confirmed cases are in the 20-69 years age and 74% of deaths are in the 50-79 years age.

The Polio Programme is providing support for COVID-19 response, especially in the areas of surveillance, data management, communication and logistics management. As a result, all Polio SIAs are halted until 1<sup>st</sup> June 2020, and will be reviewed after every two weeks by the National & Provincial EOCs as the situation evolves, however, Polio surveillance will continue without any interruption.

## UN COORDINATION

The UN in Pakistan has established a Crisis Management Team (CMT) comprising of: WHO; UNICEF; WFP; UNHCR; UNFPA; IOM; UNOCHA; UNDP; DSS and the RC which meets every Monday, Tuesday and Friday evenings. Currently, UN agencies, including UNICEF, are working on finalizing the sectoral plans for the Global Humanitarian Response Plan being coordinated by OCHA and lead by sector lead agencies. UNICEF has established a COVID-19 Task Force that currently meets every Monday, Tuesday and Friday morning.

## UNICEF's Response Strategy

UNICEF Pakistan is working through a multipronged response strategy which include (1) Response to the COVID-19 pandemic and (2) Mitigation of the impact of COVID-19 in Pakistan. The key strategies include:

### Response to COVID-19

- **Risk Communication and Community Engagement (RCCE)** to provide timely and accurate information to families and communities and promote behaviour to reduce risk and limit transmission
- **Infection prevention and control (IPC)** through Water Sanitation and Hygiene (WASH) support to health facilities, quarantine and isolation centres and in the communities
- **Procurement services** in support of the Government to ensure timely sourcing and availability of quality essential medical supplies and personal protective equipment (PPE)
- **Psychosocial support and child protection** to ensure children and families of cases and contacts affected by Covid-19 are provided with appropriate care and psychosocial support, and for stigma prevention

### Mitigation of the impact of COVID-19

- **Continuity of education and learning** to ensure teachers, parents and students are informed about COVID-19, continuity of learning and facilitate safe reopening of schools and learning education institutions.
- **Building resilient health system** for managing mild cases and referral of severe cases with the aim to strengthen primary health care (PHC) system and ensure continuity of life saving basic health services like MNCH<sup>14</sup> and immunization.
- **Essential nutrition support for vulnerable children and families** with the aim to ensure access to promotional, preventive and curative nutrition services to people affected by, and people at risk of Coronavirus infection, with a focus on nutrition vulnerable groups.
- **Socio-economic impact assessment**, as part of a joint UN effort to identify vulnerable groups impacted by both COVID-19 and response measures, including options for social protection.

## Summary Analysis of Programme Response

### 1. Risk Communication and Community Engagement

**Coordination:** UNICEF supports the Ministry of Health (MoH) to convene the RCCE task force meetings and leads the UN communication group on RCCE. So far, 14 RCCE task force meetings, 6 UN communication group meetings and 3 federal and provincial coordination meetings have taken place. At the provincial level, weekly RCCE taskforce meetings take place.

**National Response:** An estimated total of 80 million people has been reached with TV and radio through Government, UNICEF and UNDP resources, including the mass media airing of the videos in partnership with UNILEVER, produced by UNICEF in collaboration with MOH and WHO. To intensify the key messages on social distancing, prevention and health seeking behaviour related to COVID-19, UNICEF has provided approved messaging content to Radio Pakistan

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<sup>5</sup> WHO Sitrep 8th May 2020

which is being aired free of cost nationally as well as through 48 FM radio stations reaching millions of people, particularly in rural areas. Digital Pakistan support to the Ministry of Health on social media have reached more than 103,660,958 people<sup>6</sup> this week through their Digital Media platform. UNICEF works closely with Digital Media team. The MoH has released a video promoting key preventative behaviour during Ramadan.

### **UNICEF Response**

**Data analytics:** A fifth RCCE brief, informed by combined analysis of the social and behavioural data, daily social media sentiment data and records from the polio helpline (1166) has been approved and released. The key findings include (1) low risk perceptions among young people and (2) concerns about stigma towards infected people, especially health workers, religious groups and women infected with Coronavirus. Informed by the findings and recommendations, the MOH is developing a focused campaign targeting health workers and communication content for youth is being finalized. The WhatsApp Chatbot survey is ongoing, which will help in assessing the knowledge, attitude and practices of the populations. UNICEF is working with FAO, UNHCR, UNAIDS and ICRC to identify respondents for the survey.

**Religious leaders' engagement:** Through existing polio alliances and health programme, 24,218 religious leaders (862 new) have been engaged and mobilised to promote risk perception of corona virus, emphasise social distancing, encourage praying at home and to promote key preventive messages on COVID-19. Ramadan specific messages on religious rituals are being disseminated through religious leaders and institutions. UNICEF Pakistan participated in the religious leaders' conference organized by the UNICEF Regional Office for South Asia (ROSA) with support from headquarters, where a senior religious leader from Pakistan was a speaker.

**Social Media:** UNICEF's Advocacy and Communication and polio social media platforms have reached 51.7 million people<sup>7</sup> through different social media platforms, an increase of 16.8 million people during the reporting period and collectively the Government and UN Agencies have reached 157,433,115 people with social media posts.

**Sentiment Analysis – Weekly Update:** The weekly trend showed 192 million unique users were reached with potential impact of 1,720 million in the last week. The trend shows that conversation peaked on the 4<sup>th</sup> May due to the death of Dr Furqan in Sindh and the politicization of COVID-19 efforts in the country. There is a massive conversation around Prime Minister Imran Khan launching the web portal ceremony in Islamabad and the video was viewed more than 27 million times. The conversation around Coronavirus also peaked on the 1st May and was mainly around Pakistan's Green Stimulus Scheme that gained global recognition, PM Imran Khan's speech at COMSTECH Headquarters in Islamabad, however, there was negativity around not being able to offer first Friday prayers of Ramadan in congregation.

**Multiple communication channels used to reach at risk populations:** in partnership with VIAMO<sup>8</sup>, a Mobile Solution services, robocall messages recorded by the Minister of Health Services are being disseminated reaching millions of people and the data is currently being analysed. WhatsApp continues to be used as an important communication channel to reach people with information on behaviour change communication related to COVID-19. Mobile vans and loudspeaker announcements are being used in all provinces. Through various partnerships with CSOs, frontline workers are being orientated on Infection Prevention and Control (IPC) in small groups enabling social distancing to be maintained. Digital platforms such as Skype, Zoom are also being used to train frontline workers on Early Childhood Development/parenting package, integrated messages on preventive behaviours on COVID-19, social distancing and health seeking behaviours. Videos on isolation, quarantine and positive role modelling for Ramzan are being developed and will be disseminated next week.

In partnership with ZONG 4G, thousands of people have been reached with key messages on UNICEF's IEC material (Facebook: 65,979 people have been reached and 1,952 engaged; Twitter: Impressions: 7,499, Engagements: 250 and Instagram: Likes: 143, Comments: 2)

**Use of polio assets:** Polio infrastructure such as helpline, social media hub, Community Based Vaccinators (CBVs) continues to be mobilised for reaching population with key messages on COVID-19, using a combination of channels including WhatsApp, religious leaders' engagement, mobilization of influencers and celebrities etc.

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<sup>6</sup> Contacts through social media include multiple interactions with the same person

<sup>7</sup> Contacts through social media include multiple interactions with the same person

<sup>8</sup> A global social enterprise that specializes in mobile engagement and Information and Communication Technology for Development

This week in addition to mosques and places of worship, special attention was given to the marketplaces, businesses, including food deliveries, as a part of the Ramadan communication strategy. Several food delivery restaurants have been approached in Sindh and Punjab to display COVID-19 related communication materials on their social media and ordering sites. While in Baluchistan, teams have mapped different banks in the districts and coordinated with respective deputy commissioners to get letters for these banks to follow key COVID-19 prevention protocols inside and outside the banks (ATM etc.).

By engaging key influencers in their respective areas, Polio communication teams sensitized shopkeepers to follow the Standard Operation Procedures (SOPs) while dealing with customers: circles or lines in front of shops for customers, ensure physical distance, wearing masks and washing hands frequently. In KP, healthcare providers and political influencers (Member Provincial Assembly /Member National Assembly) and other local political elders) were engaged for the promotion of precautionary as well as preventive measures in the community. Financial investment/hedge fund managers have also been engaged in Sindh and given an interactive online briefing on COVID-19, prevention practices, current trends and their role in raising awareness on COVID-19.

With the relaxation of the lockdown, the communication teams have also started engagement/orientation of Police Traffic Wardens for COVID-19. In Baluchistan, police traffic wardens were provided orientation in all high-risk areas and were provided with public address system for announcement in Bazars especially crowded area and shops to convey messages on physical distancing, avoiding unnecessary gathering and crowds and abiding by stay at home policy. In Multan, Punjab, special sessions were held with nomadic influencers and their communities on physical distancing. While in Lahore special orientation sessions were held with mothers as well as local councillors in several high-risk communities on key COVID-19 prevention measures.

**Media orientation and mobilization:** A total of 2,447 Journalists, reporters and bloggers continue to be engaged at both federal and provincial level for promoting key messages on COVID-19 and to counter negative media and Corona related myths.

**Helpline:** The Polio helpline (1166) which is being used for COVID-19 has received over 2.6 million calls and responded to a total of 929,612 calls. With the increased capacity of helpline now reaching 250 helpline agents, the helpline is now able to respond to higher number of calls. UNICEF supports the 85 agents and the rest are supported by Digital Pakistan. The average weekly proportion of calls answered now stands at 64.2 per cent of calls.

**Partnerships:** UNICEF is working with the federal and provincial governments as well as implementing partners which includes: WHO, UNHCR, UNDP, FAO, UNAIDS, UNESCO, UNODC, UNWOMEN, UNFPA, UN HABITAT, UNRC, WFP, ICRC, PRCS, Digital Pakistan, UNILEVER, Daraz.pk, Zong4G

## 2. Infection Prevention and Control

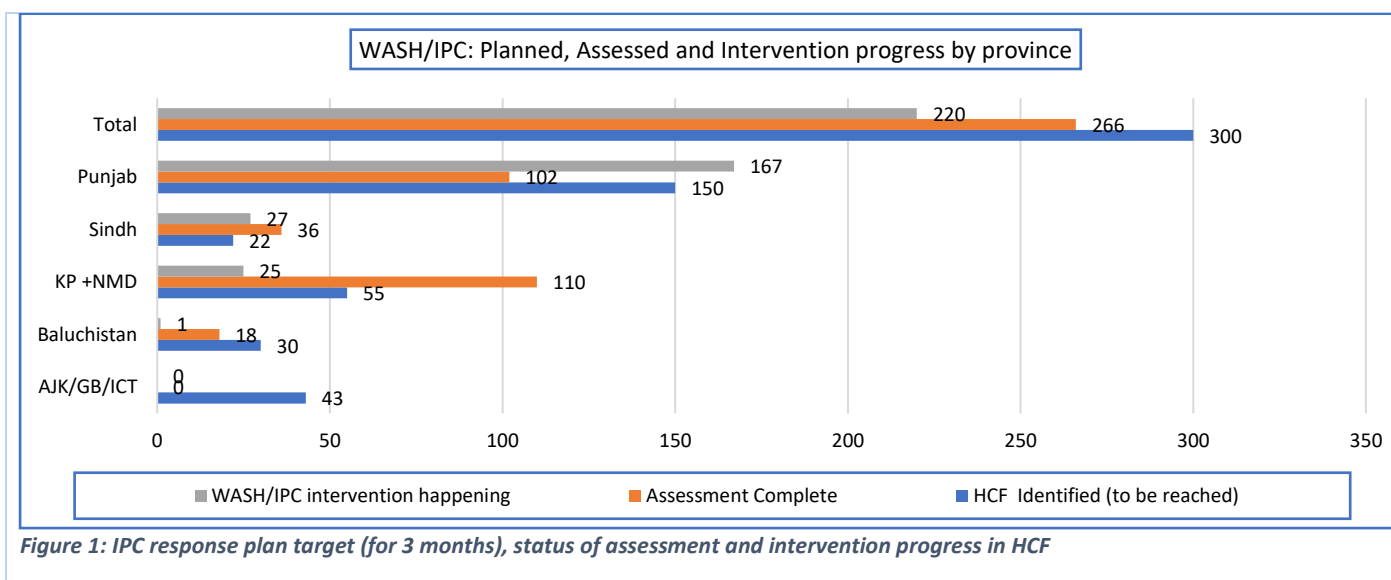
**Coordination:** UNICEF is supporting the Ministry of Climate Change (MOCC) to convene weekly virtual WASH sector coordination meetings at federal level bringing together over 60 participants. Over 70 organisations are now reporting on the progress of their interventions through the 4Ws matrix. The same support is being extended to the departments of local government in four provinces to coordinate and hold similar coordination meetings. These meetings are providing the government an opportunity to update development partners on the progress, challenges and gaps in the COVID-19 response. A WASH sector response plan was finalized last week and awaits approval by the MOCC.

**UNICEF Response:** UNICEF coordinated with WHO and health department officials in the provinces and conducted a rapid WASH assessment of 266 out of 300 targeted designated isolation and treatment facilities using WASHFIT<sup>9</sup>. The graph below shows the number of HCF which have so far benefitted from WASH, supported by UNICEF in each province:

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<sup>9</sup> Water and Sanitation for Health Facility Improvement Tool by WHO





To date, UNICEF has rehabilitated and installed WASH facilities in 220 out of the 266 assessed HCFs, including 70 during the reporting period (Sindh: 27, KP: 25, Punjab: 167, Baluchistan: 1). More than 187,941 people (at least 41,941 new) have used these facilities to date. These facilities will ensure availability of safe drinking water and safe excreta management which will contribute towards reducing the risk of COVID-19 infection among health care workers, currently being reported in the country. UNICEF has provided handwashing stations (HWS) in 138 out of 244 health care facilities to ensure that functional hand hygiene facilities are present for all health care workers at all points of care and in areas where PPE is put on or taken off.

Over 3.8 million people (1 million new) have been reached with COVID-19 hygiene promotion messages across the four provinces (Sindh: 530,476, KP: 385,981, Punjab: 2,722,477, Baluchistan: 203,378). UNICEF is disseminating hygiene messages through social mobilisers, Community Resource Persons (CRPs), IEC materials displayed on communal Hand Washing Stations and Clean and Green Pakistan digital and social media platforms.

UNICEF has rolled out the training of sanitary workers on cleaning and disinfection using the approved training modules and to date 3,036 sanitary and frontline workers (342 new) have been trained with UNICEF support (Sindh: 629, Punjab: 1,781, Baluchistan: 626). To address the shortage of quality chlorine products in the country, UNICEF has supported the training of 26 from Government and partners (Punjab-7, KP-7, Sindh-6, Baluchistan-6) on local production of chlorine products and 10 production kits were donated to local partners implementing IPC activities in the provinces.

Sector wide, WASH services have been provided in 350 HCF, 23% of the sector target of 1,500, reaching out to over 600,000 beneficiaries. Out of the 3,000-sector target, 751 (25%) hand washing points have been installed which includes 178 at HCF and 573 at communal places. Over 5.3 million people (21%) of the targeted 25 million at risk people have been supported with hygiene promotion services including COVID-19 prevention and control information and 59 of the targeted 2,500 schools in high-risk areas have been supported with IPC measures and improved water and sanitation by sector partners.

**Partnerships:** UNICEF is working with the federal and provincial governments as well as implementing partners which includes: HANDS, SRSP, WASA Lahore, WSSC Swat, WSSC Abbottabad, WSSP Peshawar, BRSP, Unilever and DFID.

### 3. Psychosocial Support and Child Protection

**Coordination:** NDMA has issued a notification clarifying UNHCR/NDMA's overall leadership of the protection working group at the national level and the protection sub-working group on women and child protection to be co-led by UNFPA and UNICEF. The Federal structure is to be adopted at the Provincial level. In KP the protection sub-sector working group on women and child protection held a meeting during the reporting period.

**UNICEF Response:**

A total of 959 social workforce professionals (467 women and 492 men) have been trained in psychosocial support and stigma prevention in all provinces through package developed by UNICEF, including 159 trained in this reporting period (Punjab: 16, Baluchistan: 15, KP: 83, Sindh: 45).

A total of 4,760 parents, caregivers, children and individuals (340 girls, 279 boys, 2,057 women, 2,084 men) received Psychosocial Support and Services (PSS) by trained social workforce professionals in Punjab, KP and Sindh provinces, of which 818 received training during the reporting period (Punjab: 696, KP: 51, Sindh: 71) including 62 individuals (16 women and 46 men) who received specialized PSS services.

Within the reporting period stigma prevention messages on various platforms reached to 1.7 million people and engaged 5,263 users, with a cumulative reach of 3,7 million people engaging 63,686 users.

**Partnerships:** UNICEF is working with the Federal and Provincial Governments as well as implementing partner DANESH (Drugs and Narcotics Educational Services for Humanity) and Agha Khan Foundation.

#### 4. Health

**Coordination:** UNICEF is working in close coordination with Ministry of National Health Services Regulation and Coordination (MNHSR&C), Provincial Health Departments, UN and Development partners. To ensure continuity of essential health services during COVID-19 emergency, UNICEF is jointly working with H5 Partners (WB, WHO, UNICEF, UNFPA, UNAIDS) to develop a framework for the roll out of essential services, including the implementation modality.

**UNICEF Response:** UNICEF is supporting the Provincial and Regional health departments to ensure the continuation of essential primary health care services in 136 targeted health facilities reaching 737,555 people with an increase of 35,135 during the reporting period (Baluchistan: 2,141, Sindh: 31,516, KP: 1,478). UNICEF continues to support routine immunisation and a total of 16,707 children (under 1 year) have been vaccinated against measles, an increase of 5,421 children (Baluchistan: 544, Punjab: 3,494, KP:1,034 and Sindh: 349) during the reporting period.

In Punjab, Sindh and Baluchistan, UNICEF supported training of a total 3,863 frontline health workers, 693 during this reporting period on IPC and also supported training of 12,521 frontline health workers and community volunteers (1,306 during this week) on COVID-19 and identification and referral of suspected cases. UNICEF is also supporting the provision of PPEs (gloves, sanitisers and masks) and a total 11,278 frontline health workers of targeted health facilities have received basic PPEs including 9,153 during the reporting week.

In KP, UNICEF is supporting telemedicine services through an implementing partner to focus the MNCH needs of mothers and children. So far, a total of 584 women and children have benefited from this service, which included 110 diarrhoea and 62 Acute Respiratory Infection patients under the age of 5 years. Similarly, 45 pregnant women received advice on ANC.

**Partnerships:** Ministry of National Health Services Regulation and Coordination, Provincial and Regional Departments of Health, MNCH, EPI, LHWS, AIDS Control, Pakistan Medical Association, Pakistan, Family Physician Association, Sir Ganga Ram Hospital, SARHAD (a CSO) and Public Health Association, PHC Global, Aga Khan Foundation and AKDN, in GB, Pakistan Paediatric Association and Health Services Academy.

#### 5. Nutrition

**Coordination:** Nutrition coordination working groups chaired by Government and co-chaired by UNICEF, continue to lead the Nutrition COVID-19 response at federal and provincial level.

**UNICEF Response:** At the national level, UNICEF is promoting optimal breastfeeding and adequate age appropriate IYCF practices using communication products (leaflets, radio spots and three short videos for social media) developed and approved jointly with MoNHSR&C which are disseminated through social media (Facebook, Twitter and Instagram). These communication materials have been shared for use by implementing partners and both Federal and Provincial government and after a week of dissemination of these messages using social media platforms over 23.4 million people were reached with more than 21 million viewers reached through Facebook alone.

A total of 2,740 Severe Acute Malnutrition (SAM) treatment sites were operational countrywide, a decrease of 12 during the reporting period due to the temporary closure of 12 health facilities. The service uptake continues to be compromised by movement restrictions. A total of 18,076 SAM children have been admitted for treatment, of which 4,326 were reached during the reporting period (KP 1,891; Balochistan: 1,460 ; Punjab 501 and Sindh: 474); Inter-personal communication effort through Lady Health Workers and other community-based networks counselled on IYCF practices reached 38,431 pregnant and lactating women during the reporting period (Balochistan 7,896; Punjab 10,406; KP 17,467 and Sindh 2,662) and 88,156 in total.

**Partnerships:** To respond to COVID-19 UNICEF is working with MoNHSR&C, Provincial Health Departments, Ministry of Planning Development and Reform, WFP, WHO, Nutrition Development Partners and UN SUN networks.

## 6. Education

### **Coordination:**

UNICEF and National Education Development Partners Group (NEDPG) are supporting Federal Ministry of Education in coordinating COVID-19 response. First version National Education Response and Resilience Plan for COVID-19, endorsed by Ministry of Education and NEDPG was uploaded on Ministry website and shared with provincial governments and UNICEF Field Office for onward dissemination. Pakistan's National Education Response & Resilience Plan for COVID-19 has been approved by Ministry of Federal Education & Professional Training.

### **UNICEF Response:**

A total of 67,094 School Management Committee/Parent Teachers Committee (SMC/PTCs) members, teachers and education personnel were directly reached with COVID-19 prevention messages via SMS and other social media platforms during the reporting period, taking the total to 1.3 million.

Targeted messages on the importance of education, including short video messages on mathematics, science and English, have reached a total of 13,075 parents and PTSMC (Parent Teacher School Management Committee) members, including 1,166 during this reporting period.

With UNICEF's support, a total of 25,076 children are benefitting from alternative learning platforms (Sindh ALPs and Baluchistan "My Home My School"), with 2,508 children reached during this reporting period through Baluchistan Education Department's campaign "My Home My School". A total of 506 teachers have been trained on psychosocial support and safe reopening of schools, with 74 teachers trained during this reporting period.

**Partnerships:** Ministry of Federal Education, Provincial Education Department, Indus Resource Center, ILM Association.

## Supply/Procurement Services

A COVID-19 Supply Chain System (CSCS) has been established, co-chaired by WHO and WFP, as an online platform to coordinate procurement and distribution of COVID-19 supplies. UNICEF is represented at all levels of the system and will continue leading the pooled procurement of PPEs, whilst WHO will lead on the procurement of diagnostics and biomedical equipment. The delivery of these supplies will be led by the WFP Transport Common Services for COVID-19.

Whilst UNICEF is supporting the procurement and delivery of critical COVID-19 supplies, the extreme demand of COVID-19 supplies has resulted in a highly constrained global supply market for PPEs and diagnostic equipment which has been exacerbated by very limited logistic options delivery, greatly affecting the timely procurement and delivery of COVID-19 supplies. UNICEF continues to coordinate at both the regional and global level to resolve the current delays in procurement and delivery of supplies.

## Human Interest Stories and External Media

Three videos produced on COVID-19 symptoms, preventive behaviours and physical distancing were repackaged in several formats (20, 50 and 90 seconds) for broadcasting on public and private television. A video on preventive behaviours during the month of Ramazan was produced for the Ministry of Health and 3 videos positive nutrition behaviours during COVID-19 have been disseminated. Two more one-minute videos by adolescents and young people



have been produced and released as part of the #PakYouthDiaries series on COVID-19 and a human-interest story on home schooling during the pandemic has been published.

Videos of the Pak Youth Diaries #COVID-19 series published this week: Safira Bibi: <https://bit.ly/3b7GBpm> and Sunain Hasan: <https://bit.ly/2xECOIL>

Nutrition videos: <https://bit.ly/2ynl2Ty>; <https://bit.ly/2L8kAfg> and <https://bit.ly/35Co9Ei>

Human Interest Story: 'My Home, My School': <https://uni.cf/2zgKtHi>

## Funding

UNICEF appeals for US\$ 27.62 million to sustain COVID-19 response activities in Pakistan. The funding requirements are being updated to reflect the growing needs in the HAC revision on 9 May. To date, generous contributions amounting to US\$ 4.8 million have been received which, in addition to UNICEF's regular resources, yield a funding level of 19%. UNICEF expresses its sincere gratitude to the Government of Japan, CERF Secretariat, Asian Development Bank, World Bank, COVID-19 Solidarity Response Fund, Global Partnership for Education and Unilever along with all public and private donors for their contributions. UNICEF would also like to recognize the repurposing of polio programme assets with funding from the Bill and Melinda Gates Foundation, Rotary Foundation, CIDA and CDC towards the COVID-19 response, and DFID for the approval to re-purposing funds in the Aawaz Programme to support COVID-19. However, the response still has a funding gap of 81%.

Sector	Requirements	Funds available		Funding gap	
		Humanitarian resources received	Existing resources reprogrammed for response	\$	%
Risk Communication and Community Engagement (C4D)	6,000,000	1,383,414	178,222	4,438,364	74%
Infection Prevention and Control (WASH)	5,000,000	1,488,000	117,864	3,394,136	68%
Psychosocial Support and Child Protection	3,630,000	438,000	29,902	3,162,098	87%
Building Resilient Health System	6,000,000	1,005,000	49,110	4,945,890	82%
Continuity of Education and Learning	3,150,000	421,000	24,902	2,704,098	86%
Nutrition	3,000,000	81,000	0	2,919,000	97%
Data, Information Management & Social Research	150,000	0	0	150,000	100%
Coordination and Knowledge Management	692,500	0	0	692,500	100%
<b>Total</b>	<b>\$ 27,622,500</b>	<b>\$ 4,816,414</b>	<b>\$ 400,000</b>	<b>\$ 22,406,086</b>	<b>81%</b>

## Next SitRep: 15 May 2020

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## Summary of Results

Sector	UNICEF and Operational partners			Task Force /Sector		
	Target*	Results	Change since last report ▲▼	Target	Results	Change since last report ▲▼
<b>Risk Communication and Community Engagement (C4D)</b>						
Number of people reached through social media**	200,000,000	51,767,160	16,791,668▲	300,000,000	157,433,115	157,433,115▲
Number of people engaged through social media***	50,000,000	11,663,990	9,665,712▲	50,000,000	11,663,990	11,663,990▲
Number of at-risk populations reached through community engagement	10,000,000	5,609,616	3,611,338▲	50,000,000	6,503,938	3,630,707▲
Number of members of religious leaders engaged in promoting key messages	75,000	24,218	862▲	300,000	65,492	862▲
Number of media practitioners oriented on reporting on COVID-19	6,000	2,447	-	30,000	2,943	40▲
Number of calls received from helpline	2,100,000	2,641,709	269,554▲	16,000,000	2,372,155	-
Number of calls from helpline responded to	750,000	929,612	157,128▲	11,000,000	772,484	-
<b>Infection Prevention and Control (WASH)</b>						
Number of health facilities provided with essential WASH services.	300	220	70▲	1,500	350	350▲
Number of people at high risk of COVID-19 supported with hygiene promotion activities and facilities	2,500,000	3,842,312	956,111▲	25,000,000	5,300,000	5,300,000▲
Number of community sites with handwashing facilities in the affected areas	515	462	0	3,000	573	573▲
# of schools in targeted high-risk areas supported with IPC measures and improved water and sanitation	200	0	0	2,500	0	0
<b>Psychosocial Support and Child Protection</b>						
Number of affected people, including children, who received psycho-social support	9,000	4,760	818▲	16,666		
Number of social and care workers trained on psychosocial support and stigma reduction	435	959	159▲	3,875		
Number of people reached with stigma prevention messages	10,000,000	3,716,552	1,653,528▲	16,666,666		
<b>Continuity of Education and Learning</b>						
Number of SMCs/PTMCs members, teachers and other education personnel reached with prevention information via SMS, robocall and social media	3,000,000	1,313,337	67,094▲	5,000,000		
Number of parents reached with messages encouraging learning activities through SMS	5,000,000	13,075	1,166▲	8,000,000		
Number of children benefiting from alternate learning opportunities	7,500,000	25,076	2,508▲	10,000,000		
Number of SMCs trained on safe reopening of schools	8,500	0	0	12,000		
Number of teachers trained on psychosocial support and safe reopening of schools	100,000	506	74▲	130,000		
<b>Building Resilient Health Systems</b>						
Number of people benefitting from continuity of primary health care services at UNICEF supported health facilities	2,770,000	737,555	35,135▲			

Number of children < 1 vaccinated against Measles	78,000	16,707	5,421▲			
Number of frontline health workers reached with basic PPEs (masks, gloves and hand sanitizers)	100,000	11,278	9,153▲			
Number of frontline workers trained on infection prevention and control	10,000	3,863	693▲			
Number of frontline health workers and community volunteers oriented on COVID-19 and referral of suspected cases	10,000	12,521	1,306▲			
<b>Nutrition</b>						
Number of sites which are safe for service providers and patients.	2,799	2,740	12▼	2,799	3,080	328▲
Number of mothers and care givers at high risk of infection supported with IYCF and hygiene promotion.	50,000	88,156	38,431▲	403,461	209,990	98,333▲
Number of children treated for SAM without complication in a safe environment at health facility	15,000	18,076	4,326▲	73,346	28,456	10,501▲

\* All UNICEF targets are currently being revised along with the budget for the Global COVID-19 HAC revision

\*\* Contacts through social media include multiple interactions with the same person

\*\*\* Social Media Reach is counted as: Likes, Share and Re-Tweet