




Pakistan COVID-19 Weekly Situation Report No. 4

unicef 
for every child

Reporting Period: 13-19 April 2020

Key Highlights

- A total 33 million people have been reached through electronic media (TV & radio)
- A total of 55.4 million people engaged through social media interaction (UNICEF reaching 23 million) with an additional 5.2 million people reached over the reporting period
- Over 2.6 million at risk populations reached through community engagement on COVID-19 (UNICEF reached 1.8 million) with an additional 1.4 million reached (UNICEF 1.1 million) over the reporting period.
- 62,387 religious leaders including 23,113 through UNICEF (1,173 new) have been engaged and mobilised to promote social distancing, encourage praying at home and to promote key messages on COVID-19.
- Using WASH communication networks over 1.59 million people (420,255 new) have been reached with COVID-19 hygiene promotion messages
- A total of 334 hand washing stations (49 new) have been installed at communal points enabling around 500,000 people (100,000 new) to wash their hands with clean running water and soap
- 103,000 people have benefitted from WASH facilities installed in 109 Health Care Facilities, including an additional 12,000 people this reporting period

Situation in Numbers

7,638 Confirmed cases

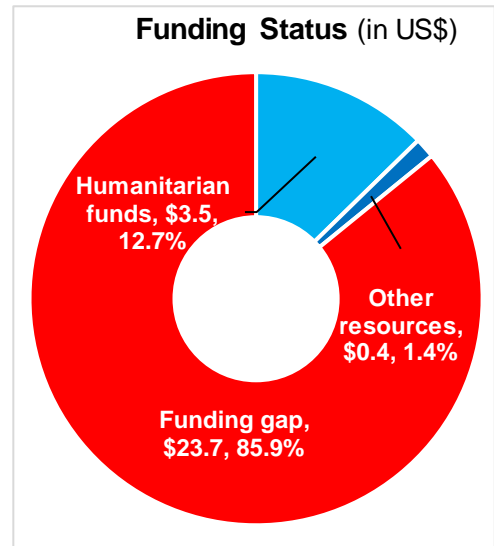
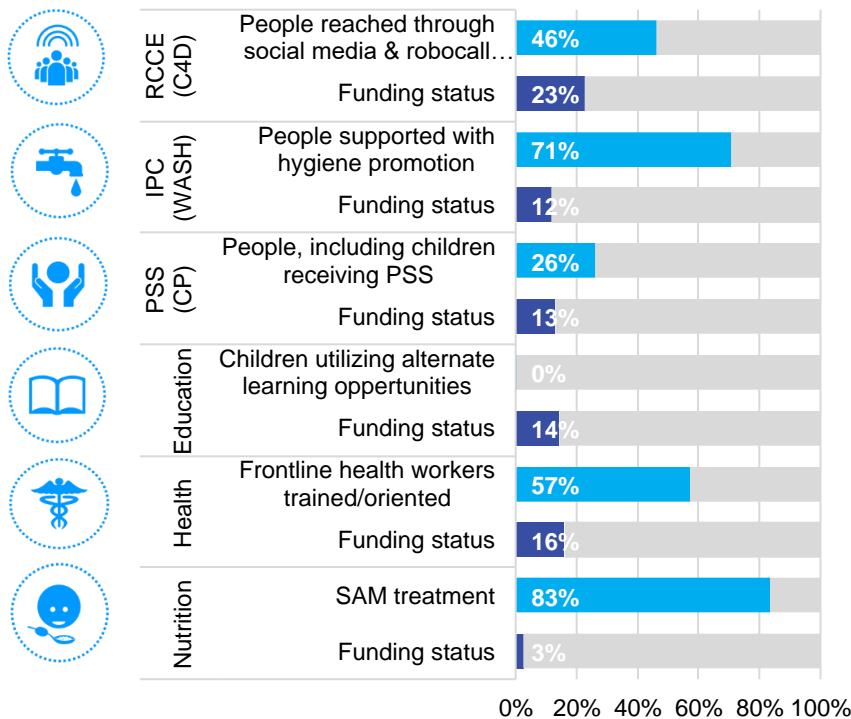
1,832 Recovered cases

144 Deaths among confirmed cases

Source: <http://COVID.gov.pk/>
Date of report: 19th April 2020

**UNICEF Appeal for
COVID-19 Preparedness
and Response
US\$ 27.62 million**

UNICEF's Response and Funding Status

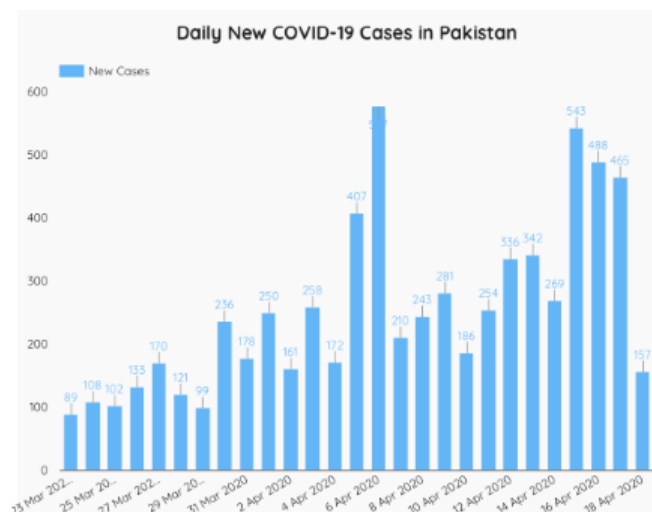
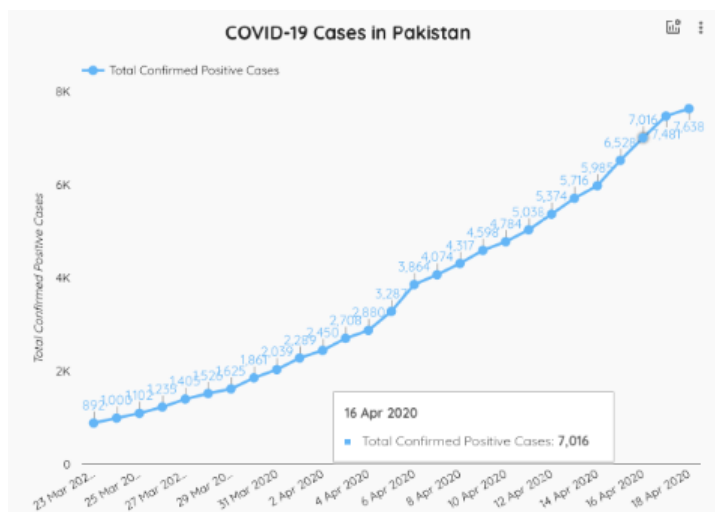


EPIDEMIOLOGICAL OVERVIEW

In Pakistan, the first imported case of COVID-19 was reported on 25 February 2020. As of 19 April 2020, there were 7,638 positive coronavirus cases, with Punjab being the most affected province with 3,410 cases, followed by Sindh with 2,355 cases and Khyber Pakhtunkhwa (KP) with 1,077 cases. Of the total number of confirmed cases, 144 patients have died and 1,832 have fully recovered from the disease and have been discharged from the hospital.

Provinces				Administrative Areas			Total
Balochistan	Khyber Pakhtunkhwa (KP)	Punjab	Sindh	Azad, Jammu and Kashmir (AJK)	Gilgit-Baltistan (GB)	Islamabad Capital Territory (ICT)	
335	1,077	3,410	2,355	48	250	163	7,638

The table below shows trend of infection and daily COVID-19 cases in Pakistan as of 19 April 2020¹:



NATIONAL COORDINATION

The National Security Committee, chaired by the Prime Minister, established a National Coordination Committee (NCC), to formulate and implement a comprehensive strategy to stop the transmission of the virus and mitigate its consequences. The NCC designated the National Disaster Management Agency (NDMA) as the leading operational agency. In each province the Chief Ministers have convened task forces to coordinate the response, with the Provincial Disaster Management Agencies (PDMA) as the leading provincial operational agency. Furthermore, the Emergency Operating Centre (EOC) at the National Institute of Health (NIH) has been activated as an Incident Command and Control Hub. The NCC has decided that the current restrictions, on movement and gatherings of all kinds and the opening of schools, imposed by the Federal government will remain in force until the end of the month, for KP and Sindh this is extended until 21st April and Punjab until the 25th April.

The Government has identified industries (namely construction and its related industries, which includes tiles, cement, steel, electrical fixtures, wood, and compressed wood industries etc.) where there is a low risk of transmitting the virus, which will be allowed to operate with standard operating procedures in place. The Government is working on a strategy of testing, tracing and quarantining (TTQ) to enable the country to move from the current restrictions to normalcy. With Ramadan approaching the government is consulting with Ulemas (religious scholars) and guide the public on how they can both offer prayers and prevent the spread of COVID-19².

The revised Strategic Preparedness and Response Plan (SPRP) is being prepared by the Ministry of Health and NDMA, in consultation with partners and International Financial Institutions (IFI), and with the technical support of the United Nations and is aligned to the global SPRP. The SRSP will be complemented by a Socio-Economic plan being prepared by the Planning Commission in collaboration with NDMA, and in consultation with International Financial Institutions (IFIs) and the United Nations. As per reports, the unprecedented COVID-19 crisis comes with a dire economic outlook.

¹ <http://COVID.gov.pk/stats/pakistan>

² Dawn News, 17th April

South Asia might well experience its worst economic performance in 40 years, with at least half of the countries falling in a deep recession³. The Hon. Prime Minister has called upon international powers to consider writing off loans for developing countries such as Pakistan in order to ensure resource allocation to fight coronavirus that has gripped the world. International Monetary Fund (IMF) has decided to give a one-year debt relief to Pakistan as the country is grappled with coronavirus pandemic.

The PKR 144 billion (USDs 861 million) Government of Pakistan's Ehsaas Emergency Cash (social protection) initiative started on the 9th April and, as of 17th April 2020, PKR 49.7 billion (US\$ 303.8 million) has been distributed reaching 4.1 million people⁴.

Based on available data, as of the 18th April, Pakistan has conducted 92,548 laboratory tests of which 7,481 tested positive. Out of the 7,481 confirmed COVID-19 cases in Pakistan: 1,881 cases are hospitalized; 1,832 have recovered and been discharged; 3,625 cases are in home isolation and there were 143 deaths. The breakdown of the data on confirmed cases, as of 18th April, shows that 17 per cent of the cases were imported and 83 per cent resulted from local transmission.

The Polio Programme is providing support for COVID-19 response, especially in the areas of surveillance, data management, communication and logistics management. As a result, all Polio SIAs are halted until 1st June 2020, and will be reviewed after every two weeks by the National & Provincial EOCs as the situation evolves, however, Polio surveillance will continue without any interruption.

UN COORDINATION

The UN in Pakistan has established a Crisis Management Team (CMT) comprising of: WHO, UNICEF, WFP, UNHCR, UNFPA, IOM, UNOCHA, UNDP, DSS, RC and meet every Monday, Tuesday and Friday evenings. Currently, UN agencies including UNICEF are working on finalizing the sectoral plans for the Global Humanitarian Response Plan being coordinated by OCHA and lead by sector lead agencies. UNICEF has established a COVID-19 Task Force that currently meets every Monday, Tuesday and Friday evening. UN RCCE Coordination group has been established which meets every Wednesday. UNICEF chairs the meeting.

UNICEF's Response Strategy

UNICEF Pakistan is working through a multipronged response strategy which include (1) Response to the COVID-19 pandemic and (2) Mitigation of the impact of COVID-19 in Pakistan. The key strategies include:

Response to COVID-19

- **Risk Communication and Community Engagement (RCCE)** to provide timely and accurate information to families and communities and promote behaviour to reduce risk and limit transmission
- **Infection prevention and control (IPC)** through Water Sanitation and Hygiene (WASH) support to health facilities, quarantine and isolation centres and in the communities
- **Procurement services** in support of the Government to ensure timely sourcing and availability of quality essential medical supplies and personal protective equipment (PPE)
- **Psychosocial support and child protection** to ensure children and families of cases and contacts affected by Covid-19 are provided with appropriate care and psychosocial support, and for stigma prevention

Mitigation of the impact of COVID-19

- **Continuity of education and learning** to ensure teachers, parents and students are informed about COVID-19, continuity of learning and facilitate safe reopening of schools and learning education institutions.
- **Building resilient health system** for managing mild cases and referral of severe cases with the aim to strengthen primary health care (PHC) system and ensure continuity of life saving basic health services like MNCH^[1] and immunization.
- **Essential nutrition support for vulnerable children and families** with the aim to ensure access to promotional, preventive and curative nutrition services to people affected by, and people at risk of Coronavirus infection, with a focus on nutrition vulnerable groups.
- **Socio-economic impact assessment**, as part of a joint UN effort to identify vulnerable groups impacted by both COVID-19 and response measures, including options for social protection.

³ [World Bank Spring Report 2020](#)

⁴Division of Poverty Alleviation and Social Safety, <https://www.pass.gov.pk/home>

Summary Analysis of Programme Response

1. Risk Communication and Community Engagement

Coordination

UNICEF supports the Ministry of Health to convene the RCCE taskforce meetings and leads the UN communication group on RCCE. So far, 11 RCCE task force meetings, 3 UN communication group meetings and 2 federal and provincial coordination meetings have taken place. UNICEF facilitated a specific UN coordination meeting focusing on RCCE for youth to ensure common messages, material and approaches are used to reach young people.

National Response

An estimated total of 33,000,000 people have been reached through TV and radio from Government, UNICEF and UNDP resources. For Ramadan, mass media activities will be intensified through PTV, other TV channels, Radio Pakistan and 48 FM radio stations in provinces, including community radio stations. Through partnership with UNILEVER, mass media dissemination of key messages will be further intensified to increase the number of people reached with key messages.

Digital Pakistan supports to the Ministry of Health on social media have reached more than 19.7 million people this week through their Digital Media platform. UNICEF works closely with Digital Media team.



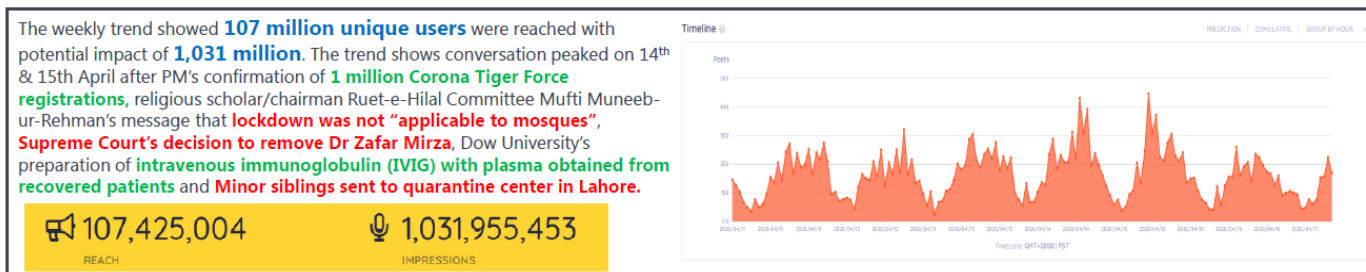
UNICEF Response

Data analytics: A 3rd RCCE brief, informed by combined analysis of the social and behavioural data, daily social media sentiment data and records from the polio helpline (1166) has been approved and released. The key findings include concern over whether social distancing will be maintained during upcoming Ramadan; stigma and violence against children, and the need to strengthen the messaging around child protection. Informed by the findings, a RCCE plan for Ramadan has been developed with all partners agreeing to intensify social distancing messages during this period. The findings have been used to inform the Health Minister's media briefings, advocacy and to inform decision making for programme related issues.

Religious leaders' engagement: Through existing polio alliances and health programme, 23,113 religious leaders have been engaged and mobilised to promote social distancing, encourage praying at home and to promote key messages on COVID-19. Engagement with religious leaders, particularly Imams, is a key strategy for Ramadan to influence the general population. All UN partners will use their field presence to engage with local Imams to discuss possible alternatives to religious gatherings for prayers during Ramadan.

Social Media: UNICEF's Advocacy and Communication and polio social media platforms have reached more than 23 million people (5.2 million this week) and collectively the Government and UN Agencies have reached 55.5 million people with social media posts.

Sentiment Analysis – Weekly Update



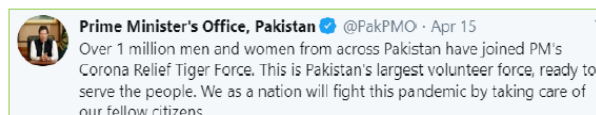
POSITIVE SENTIMENT PEAKED – 13th and 15th April

- Registration of 1 million volunteers in Corona Tiger Force
- Iqar Hassan's viral video on ration distribution in DHA Lahore
- Unified policy announcement regarding lockdown making #LockdownPakistan trend and PM Imran Khan's media talk
- Doctors sharing videos on social media challenges
- MoNHSR&C's video about signs and symptoms of COVID-19
- Video of Sindh women that relief payments are from late Benazir Bhutto
- People receiving PKR 12,000 relief fund under Ehsaas Programme
- PM's appeal for debt relief and G20 debt relief for Pakistan

NEGATIVE SENTIMENT PEAKED – consistent

- Mufti Muneeb-ur-Rehman's statement that lockdown was not "applicable to mosques" resulting in negative tweets using multiple hashtags with trending against the statement
- Supreme Court's decision to remove Dr Zafar Mirza
- Minor siblings sent to quarantine center with father in Lahore
- Rapidly increasing number of cases and deaths
- Forced conversion of Hindus/Christians to Islam and discrimination in rations' distribution
- Pakistan being absent from the list of countries receiving IMF debt relief
- Frontline workers and police officials testing positive for COVID-19.

Sentiment Timeline coronavirus



Multiple communication channels used to reach at risk populations: Four videos on social distancing, signs and symptoms of coronavirus infection and preventive measures have been shared through the MoH and UNICEF's social media. The messages are also disseminating through various TV channels with support from Unilever. Videos in local languages featuring religious leaders and other influencers continued to be sent via WhatsApp to encourage positive behaviours particularly on social distancing and loudspeaker announcements using mobile vans and motorbiked is a key strategy which has been used by all provinces to reach communities. Flyers on stigma reduction and mitigation was approved and shared with the provinces and partners. Communities are being engaged through integrated RCCE interventions via partnerships with CSOs, Pakistan Medical Associations. WASH platforms such as mobile trucks providing hand washing facilities are also disseminating hand washing and hygiene messages.

Use of polio assets: Polio infrastructure such as helpline, social media hub, CBVs continues to be mobilised for reaching population with key messages on COVID-19, using a combination of channels including WhatsApp, religious leaders' engagement, mobilization of influencers and celebrities etc. Social profiling was done in hot spots (areas with more than 10 confirmed cases) to have a tailored communication approach to reach to particular communities with a specific strategy for the Ramadan. In Sindh, various businesses, labour unions, factories schools' associations and community leaders have been sensitised on social distancing. Through EOC Sindh polio goodwill partnership with Daraz.pk, Pakistan's largest online retailer is being supported to include key COVID-19 prevention messages in their packaging and deliveries. IEC material has been packaged in their delivery boxes so that they can reach their customers. In the first phase over the weekend of 18th-19th April, 10,000 deliveries will be done in Karachi and will build from there. Lahore polio team are also exploring the same partnership. In addition, some videos have been shared with them to display on their social media channels.

Media orientation and mobilization: A total of 2,447 Journalists, reporters and bloggers have been engaged (an increase of 1,173) at both federal and provincial level for promoting key messages on COVID-19 and to counter negative media and Corona myths.

Helpline: The Polio helpline which is being used for COVID-19 has received over 1.7 million calls and responded to a total of 372,258 calls. With the increased capacity of helpline now reaching 250 helpline agents, the helpline is now able to respond to higher number of calls. UNICEF supports the 85 agents and the rest are supported by Digital Pakistan. The average weekly proportion of calls answered has increased from 19.2 per cent last week to 47.2 per cent during the reporting period.

Partnerships: UNICEF is working with the federal and provincial governments as well as implementing partners which includes: WHO, UNHCR, UNDP, FAO, UNAIDS, UNESCO, UNODC, UNWOMEN, UNFPA, UN HABITAT, UNRC, WFP, ICRC, PRCS, Digital Pakistan, UNILEVER, Daraz.pk

2. Infection Prevention and Control

Coordination

UNICEF is supporting the Ministry of Climate Change to hold weekly WASH sector coordination meetings both at federal and provincial levels and the number of partners has increased from 35 to 43. The WASH sector COVID-19 Response plan was presented to partners last week and should be finalized this week.

UNICEF Response

A total of 49 new hand washing stations (HWS) were installed at communal points bringing the total number of HWS to 334 across all the provinces (Baluchistan: 4, Sindh: 32, KP: 254, Punjab: 44) enabling around 500,000 people (100,000 new) to wash their hands with clean running water and soap. Using WASH communication networks over 1.59 million people (420,255 new) have been reached with COVID-19 hygiene promotion messages (Sindh: 322,260, KP: 294,558, Punjab: 838,574, Baluchistan: 131,519). In addition, over 2,367 sanitary and 420 frontline workers have been trained on IPC with UNICEF support (in Baluchistan: 287, Sindh:299 and Punjab:1781 till date).

An additional 12,000 people have benefitted from WASH facilities installed at the previously reported 109 Health Care Facilities (HCF) i.e. (Baluchistan: 16, Sindh: 19, KP: 29, Punjab: 45). Cumulatively, over 103,000 people have benefitted from these facilities across the four provinces. A contribution in kind of 20,000 bars of soap and 8,000 bottles of bleach has been received from Unilever to support the COVID-19 response.

Partnerships: UNICEF is working with the federal and provincial governments as well as implementing partners which includes: HANDS, SRSP, WASA Lahore, WSSC Swat, WSSC Abbottabad, WSSP Peshawar, BRSP and Unilever.

3. Psychosocial Support and Child Protection

Coordination

UNICEF, in collaboration with UNFPA, is in discussions at the Federal and Provincial levels to establish Women and Child Protection Working Groups (WCPWG) to ensure clear leadership in planning, coordinating and responding to Child Protection related issues. The WCPWG coordinated and drafted the sector strategy for Global Humanitarian Response Plan in consultation with main protection agencies including UNFPA, UNWOMEN, UNHCR, UNICEF and IOM.

UNICEF Response

A total of 578 social workforce professionals (279 women and 299 men) have been trained in psychosocial support and stigma prevention through package developed by UNICEF in all provinces, including 225 this week (Punjab: 81, KP: 77, Sindh: 67).

A total of 2,359 parents, caregivers, children and individuals (130 girls, 118 boys, 1,077 women, 1,034 men) received Psychosocial Support and Services (PSS) by trained social workforce professionals in Punjab, KP and Sindh with 882 being reached this week. This includes 10 people (5 women and 5 men) affected by the virus received specialised PSS services in Sindh and KP. The stigma prevention messages and flyers were approved by the RCCE Task Force at the Federal level and shared with the provinces for further dissemination.

There are reports of increases in violence against children that are starting to emerge across the country and UNICEF with the support of Magenta is designing a study on the impact of confinement on Violence Against Children to further inform programming whilst, at the same time, continuing to strengthen Child Protection systems to prevent and respond to violence against children.

Partnerships: UNICEF is working with the Federal and Provincial Governments as well as implementing partner DANESH (Drugs & Narcotics Educational Services for Humanity).

4. Health

Coordination

UNICEF Health is working in close coordination with Ministry of National Health Services Regulation and Coordination (MNHSR&C). The outcome of the last H5 partners (UNICEF, WHO, UNAIDS, WB and UNFPA) meeting, where it was agreed to advocate and support the continuation of essential health services was the establishment of a task team (WHO, UNICEF, UNFPA) to develop a concept note focusing on essential health packages and delivery models. UNICEF also participated in a meeting organized by Gavi and the National EPI where it was agreed for follow up on the current stock of vaccines for improved planning for the next months.

UNICEF Response

UNICEF is supporting the Provincial and Regional health departments to ensure the continuation of essential primary health care services in 125 targeted health facilities reaching 537,239 people (Baluchistan: 353, Sindh: 523,995, KP: 506), including the immunisation of 8,851 children (under 1 year) against measles.

With UNICEF support 2,465 frontline health workers were trained on infection prevention and control and another 5,738 frontline health workers and community volunteers were oriented on COVID-19 and referral of suspected cases. UNICEF also supported provision of PPEs (Gloves, sanitisers and masks) to 874 frontline health workers in the targeted health facilities.

To build capacity of the health workers, UNICEF provided technical assistance to MNHSR&C and Provincial Health Departments for development of orientation modules on COVID-19 for PHC facility based and community-based health workers where these workers will be trained through virtual trainings at different level. UNICEF has supported Punjab health department to procure of basic PPEs (48,092 masks, 61,208 gloves and 874 sanitizers) for frontline health workers.

Partnerships: Ministry of National Health Services Regulation and Coordination, Provincial and Regional Departments of Health, MNCH, EPI, LHWs, AIDS Control, Pakistan Medical Association, Pakistan, Family Physician Association, Sir Ganga Ram Hospital, SARHAD (a CSO) and Public Health Association, PHC global, Aga Khan Foundation and AKDN, in GB, Pakistan Paediatric Association and Health Services Academy.

5. Nutrition

Coordination

Nutrition coordination working groups, chaired by Government and co-chaired by UNICEF, have been activated at Federal and Provincial levels. The Federal Nutrition Working Group has developed the Nutrition COVID-19 Sector Plan which has been endorsed by all the provinces and is expected to be released this week. UNICEF led and provided technical support for the development and the endorsement process of the sector plan.

UNICEF Response

At national level, UNICEF continues to work with RCCE Task force to develop nutrition messages in the context of COVID-19. Based on the three messages on protection and promotion of breastfeeding and promotion of complementary feeding a radio spot was developed and approved by MoNSHR&C and three short videos for TV and social media are being developed. These communication materials are shared with partners at federal and provincial level for further sharing with communities. Communication materials on the importance of breastfeeding posted on UNICEF Pakistan Facebook page reached 120,000 viewers and messages to promote positive Infant and Young Child Feeding practices in Punjab reached over 1.3 million people through multiple channels (Facebook, Instagram, YouTube, Twitter and WhatsApp).

The number of SAM treatment sites providing nutrition services increased by 7 this week making a total of 2,751 SAM treatment sites nationally, however, service uptake continues to be compromised by movement restrictions. A total of 12,503 SAM children have been admitted for treatment, of which 6,758 were reached during the reporting period (KP 3,398; Punjab: 667, Balochistan: 290 and Sindh: 2,403). Counselling on IYCF practices reached 6,408 pregnant and lactating women received during the reporting period. (KP: 3,943, Balochistan: 1,557 and Sindh: 908) and 40,890 in total.

Partnerships: To respond to COVID-19 UNICEF is working with MoNHSR&C and Provincial Health Departments, Ministry of Planning Development and Reform, WFP, WHO, Nutrition Development Partners and UN SUN networks

6. Education

Coordination

The Federal Ministry of Education and Professional Training is leading the COVID-19 Education Response at Federal level and is coordinating the work of education actors in the country through the National Education Development Partners Group (NEDPG). The Education and DRR working groups, chaired by Government, have been activated at Provincial levels. The Provincial Education Working Groups are developing the Education COVID-19 Response Plan based on the guidelines received from the Federal Ministry of Education. UNICEF is providing technical support for the development and implementation of the Education response plans both at Provincial and Federal level.

UNICEF Response

A total of 637,459 School Management Committee/Parent Teachers Committee (SMC/PTCs) members, teachers and education personnel have been reached with prevention messages for the COVID-19 response with 603,154 reached during this reporting period⁵. Additionally, during the reporting period 2,570 parents have been reached with messages encouraging learning activities and importance of continuity of learning taking the total to 10,675 parents. A total of 96 content-based videos of Mathematics, Science and English subjects have been shared with 2,791 Parent Teacher Committees through WhatsApp to support the continuity of learning. In Sindh, UNICEF is also providing new curriculum-based worksheets to 10,188 ALP students (5,998 girls) from 330 Non-Formal Basic Education Centres (NFBEC) to ensure continuity of learning during NFBEC closures.

In this week 4,246 children directly benefitted from alternate learning opportunities through UNICEF support taking the total to 18,002. Additionally, in the reporting week 314 teachers in Balochistan have been trained on psychosocial support which is part of preparedness plan for safe reopening of schools.

Partnerships: Ministry of Federal Education, Provincial Education Department, Indus Resource Center, ILM Association

Social Protection

UNICEF in close consultation with SDG Secretariat on Parliamentary response to COVID-19, is working towards responding to questions on health, climate change and impact of COVID-19 on children and the annual report of the SDG Secretariat. The Situation Analysis for Pakistan is in its developmental stages. The Socioeconomic Assessment on the impact of the COVID-19 response led by the UNDP has been presented to the Ministry of Planning and Development and we are waiting for final feedback to be provided.

Articles on “Close analysis of current situation from social protection perspective” can be accessed at the links below:

1. <https://www.cnbc.com/2020/04/14/imf-global-economy-to-contract-by-3percent-due-to-coronavirus.html>
2. <https://openknowledge.worldbank.org/handle/10986/33478>

Supply/Procurement Services

The extreme demand of PPE products globally, is having an impact on delivery of COVID-19 supplies to Pakistan. UNICEF Supply Division is currently arranging the delivery of COVID-19 supplies procured from the reprogrammed National Immunization Support Program funds (US\$ 1.5 million) and ADB funds (US\$ 500,000) scheduled to arrive before the end of April 2020. UNICEF Pakistan is currently discussing with the NDMA on potential arrangement to transport COVID-19 supplies (surgical gowns (37,840 pieces and N95 Mask (42,860 pieces) from UNICEF Shanghai hub in China.

The World Bank approved the agreement of an additional USDs 7 million for the procurement of PPE and Test Kits for one-month. The draft agreement for procurement of COVID-19 supplies under the new WB/GoP - Pandemic Response Effectiveness in Pakistan (PREP) agreement with a budget of USDs 155 m will be finalized by the end of April 2020 and the procurement plan includes: 1) PPEs, 2) Diagnostic Equipment, 3) Clinical Management Equipment, 4) Other items – services, vehicles and ICT equipment. The funds will be disbursed in three phases (3 months, 6 months, and 12 months).

UNICEF is also discussing with DFID, ADB, and MSF on procurement arrangement for PPEs, test kits, ventilators, diagnostics and clinical management equipment.

In support of the COVID-19 Response, Gavi has approved that up to 10 per cent of countries' Gavi Health System Strengthening allocations to be applied towards procurement of supplies through UNICEF Procurement Services. UNICEF and Gavi agreed that Gavi will transfer USDs 40 million (the “HSS deposit”) to enable UNICEF to (i) enter into special contracting transactions for COVID-19 Supplies such as advance purchasing, firm commitments, pre-payments to suppliers and other special terms.

⁵ The sharp increase from the previous 34,305 reported figure is due to under-reporting of KP figures in the previous sitreps which has now been corrected and is being reflected in the cumulative figure.

The COVID-19 outbreak is currently affecting delivery of vaccines due to flight cancellation and lockdowns. The country is facing shortage of some vaccines for Routine Immunization. UNICEF in collaboration with Federal EPI, is arranging for shipments to be routed via Karachi airport.

Human Interest Stories and External Media

In cooperation with MoHSRC, UNICEF released three animated videos and social media packages in Urdu on how (1) to recognize the symptoms of COVID-19; (2) the preventive behaviours to adopt and (3) the need to practice social/physical distancing. The videos were pitched to television channels and social media influencers and shared on the platforms of the MoHRSC. Guidelines on professional reporting on COVID-19 for media professionals continued to be shared with journalists at the national and provincial levels. All content produced by UNICEF is being translated into the four regional languages. Outreach to celebrities continued, and an Instagram Live session organized with actress Aamina Sheikh to encourage social distancing. Messages on non-stigmatisation were published on social media.

Three animated videos on symptoms, preventive behaviour and social distancing:

1. https://twitter.com/UNICEF_Pakistan/status/1250730948922150912?s=20
2. https://twitter.com/UNICEF_Pakistan/status/1250360144405372935?s=20
3. https://twitter.com/UNICEF_Pakistan/status/1249678069113262080?s=20

Funding

UNICEF appeals for US\$ 27.62 million to sustain COVID-19 response activities in Pakistan. Till date, generous contributions amounting to US\$ 3.5 million have been received which, in addition to UNICEF's regular resources yield a funding level of 14%. UNICEF expresses its sincere gratitude to the Government of Japan, CERF Secretariat, Asian Development Bank, the World Bank and the Global Partnership for Education, Unilever along with all public and private donors for their contributions. However, the response still has a funding gap of 86%.

Sector	Requirements	Funds available		Funding gap	
		Humanitarian resources received	Existing resources reprogrammed for response	\$	%
Risk Communication and Community Engagement (C4D)	6,000,000	1,183,414	178,222	4,638,364	77%
Infection Prevention and Control (WASH)	5,000,000	476,000	117,864	4,406,136	88%
Psychosocial Support and Child Protection	3,630,000	438,000	29,902	3,162,098	87%
Building Resilient Health System	6,000,000	905,000	49,110	5,045,890	84%
Continuity of Education and Learning	3,150,000	421,000.00	24,902	2,704,098	86%
Nutrition	3,000,000	81,000.00	0	2,919,000	97%
Data, Information Management & Social Research	150,000	0	0	150,000	100%
Coordination and Knowledge Management	692,500	0	0	692,500	100%
Total	\$ 27,622,500	\$ 3,504,414	\$ 400,000	\$ 23,718,086	86%

Next SitRep: 1 May 2020

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Summary of Results

Sector	UNICEF and Operational partners			Task Force /Sector		
	UNICEF Target ⁶	Results	Change since last report ▲ ▼	Target ⁷	Results	Change since last report ▲ ▼
Risk Communication and Community Engagement (C4D)						
Number of people reached every week through social media and robocall messages	50,000,000 ⁸	23,038,684	5,204,967 ▲		55,462,835	5,204,967 ▲
Number of at-risk populations reached through community engagement	10,000,000	1,760,975	1,108,049 ▲		2,623,323	1,366,291 ▲
Number of members of religious leaders engaged in promoting key messages	75,000 ⁹	23,113	1365 ▲		64,387	64,387 ▲
Number of media practitioners oriented on reporting on COVID-19	6000 ¹⁰	2,447	1,173 ▲		2,903	2,903 ▲
Number of calls received from helpline	2,100,000 ¹¹	1,672,181	398,372 ▲		1,672,181	398,372 ▲
Number of calls from helpline responded to	750,000 ¹²	328,256	165,096 ▲		328,256	165,096 ▲
Infection Prevention and Control (WASH)						
Number of health facilities provided with essential WASH services.	300	109	0			
Number of people at high risk of COVID-19 supported with hygiene promotion activities and facilities	2,500,000	1,586,911	420,255 ▲			
Number of community sites with handwashing facilities in the affected areas	515	334	49 ▲			
# of schools in targeted high-risk areas supported with IPC measures and improved water and sanitation	200					
Psychosocial Support and Child Protection						
Number of affected people, including children, who received psycho-social support	9,000	2,359	882 ▲			
Number of social and care workers trained on psychosocial support and stigma reduction	435	578	225 ▲			
Number of people reached with stigma prevention messages	10,000,000		0			
Continuity of Education and Learning						
Number of SMCs/PTMCs members, teachers and other education personnel reached with prevention information via SMS, robocall and social media	3,000,000	637,459 ¹³	603,154 ▲			
Number of parents reached with messages encouraging learning activities through SMS	5,000,000	10,675	2,570 ▲			
Number of children benefiting from alternate learning opportunities	7,500,000	18,002	4,246 ▲			
Number of SMCs trained on safe reopening of schools	8,500		0			

⁶ The targets are flexible and will be adjusted to meet the evolving phase of the pandemic.

⁷ Sector target are under negotiation with partners and will be finalised with the revised National SPRP

⁸ This indicator is under revision

⁹ The target has been increased from 15,000 to 75,000

¹⁰ The target has been increased from 5,000 to 6,000

¹¹ The target has been increased from 1,000,000 to 2,100,000

¹² The target has been increased from 100,000 to 750,000

¹³ High increase is due to under reporting of KP figures in the last sitrep.

Number of teachers trained on psychosocial support and safe reopening of schools	100,000	314	314 ▲			
Building Resilient Health Systems						
Number of people benefitting from continuity of primary health care services at UNICEF supported health facilities	2,770,000	537,239	533,626 ▲			
Number of children < 1 vaccinated against Measles	78,000	8,815	55 ▲			
Number of frontline health workers reached with basic PPEs (masks, gloves and hand sanitizers)	100,000	874	0			
Number of frontline workers trained on infection prevention and control	10,000	2,465	0			
Number of frontline health workers and community volunteers oriented on COVID-19 and referral of suspected cases	10,000	5,738	152 ▲			
Nutrition						
Number of sites which are safe for service providers and patients.	2,799	2,751	7 ▲			
Number of mothers and care givers at high risk of infection supported with IYCF and hygiene promotion.	50,000	40,890	6,408 ▲			
Number of children treated for SAM without complication in a safe environment at health facility	15,000	12,503	6,758 ▲			