

## Materials List for Pricing

### Print Products

Product	Size	Proprietary Illustrations and/or Photographs	Unit Price (Local Currency)
Poster	A4 / A3 / A2 /A1	Yes	
	A4 / A3 / A2 /A2	No	
Flyer or Brochure	A5 / A4 Single side	Yes	
	A5 / A4 Single side	No	
	A5 / A4 / A3 Double side	Yes	
	A5 / A4 / A3 Double side	No	
Info Card / Invitation	A6 / A5 Double size	Yes	
	A6 / A5 Double size	No	
Flipbook / Flipchart	A4 / A3 Double side	Yes	
	A4 / A3 Double side	No	
Banner (wall hanging / roll-up)	Custom size	Yes	
	Custom size	No	
Booklet Cover / Back page	Custom size	Yes	
	Custom size	No	

### Audiovisual Products

Radio Spot	30 sec	Voice over and Music	
	1 min	Voice over and Music	
	2 min	Voice over and Music	
	30 sec	Drama: 2 or more characters	
	1 min	Drama: 2 or more characters	
	2 min	Drama: 2 or more characters	

Television Spot (Broadcast quality)	30 sec	illustrations / photos and Music	
	1 min	illustrations / photos and Music	
	2 min	illustrations / photos and Music	
	30 sec	Drama: 2 or more characters	
	1 min	Drama: 2 or more characters	
	2 min	Drama: 2 or more characters	
	30 sec	animation	
	1 min	animation	
	2 min	animation	
Films / Documentaries	15 min	including scripting, outdoor shoots, animation, infographics, etc.	
	30 mins	including scripting, outdoor shoots, animation, infographics, etc.	
	45 mins	including scripting, outdoor shoots, animation, infographics, etc.	
Adaptation for Digital platforms	30 sec	Size reduction	
	1 min	Size reduction	
	2 min	Size reduction	
Digital Displays	10 sec		
	15 sec		
Social Media Tiles	Custom size	Yes	
	Custom size	No	