If you are a committed, creative professional and are passionate about making a lasting difference for children, the world's leading children's rights organization would like to hear from you.

For 70 years, UNICEF has been working on the ground in 190 countries and territories to promote children's survival, protection and development. The world's largest provider of vaccines for developing countries, UNICEF supports child health and nutrition, good water and sanitation, quality basic education for all boys and girls, and the protection of children from violence, exploitation, and AIDS. UNICEF is funded entirely by the voluntary contributions of individuals, businesses, foundations and governments.

Duration of contract:
Three months starting from 01 May 2017.

Purpose of the Assignment
To support the implementation of the communication, advocacy and programme visibility strategy, and of the behavior change communication / communication for development (C4D) strategy.

Assignment Tasks
Reporting to the Chief of Communication, the Contractor will work closely with communication colleagues, a Communication for Development (C4D) Contractor, the Deputy Special Representative, Programme sections, and partners. She/he will be responsible for:
• Supporting the implementation of the communication and advocacy strategy covering the State of Palestine, including but not limited to supporting the organization of events and field visit in support of child rights. This will include the drafting of stories, press statements and social media posts; the review and launch of reports; following-up on work progress with photographers, video crews, writers/editors, designers, translators.

• Supporting the implementation of communication and donor/programme visibility activities as per the 2017 communication and advocacy calendar of events and activities.

• Supporting the implementation of the cross-cutting, intersectoral behavior change communication/Communication for Development (C4D) strategy with a focus on early childhood development and education, on violence against children and on children with disabilities. This will include working closely with the C4D Contractor, and coordinating with a wide range of partners to bring together ministries, NGOs, civil society, communities, youth groups, media organizations to help develop C4D capacity and coordination at the national level, and the planning of related activities. The contractor will also help coordinate the activities of the UNICEF C4D working group and of key partners together with the C4D contractor. The Contractor will help organize and coordinate meetings of the UNICEF C4D working group. He/she will help coordinate with a wide range of partners (ministries, NGOs, civil society, communities, youth groups…) to develop capacity in the State of Palestine in support of positive behavior and attitude change in the fields of Education, Adolescents, Child Protection, WASH and Health & Nutrition, to promote social inclusion and equal opportunities for children with disabilities.

• Other relevant tasks as needed.

Expected Deliverables

• Communication, advocacy and visibility activities listed in the communication and advocacy calendar are planned, and implemented, including: the launch of several reports; the documentation of several donor-funded projects; the visit of a goodwill ambassador; the
organization of an exhibition and of a students' visit; social media posts / campaigns in support of UN/UNICEF events; the organization of briefings and advocacy events in-country and abroad.

- Behavior change communication (BCC) / Communication for Development (C4D) initiatives are supported and implemented, e.g. the development of the implementation plan of the cross-sectoral C4D strategy; local implementation of a global UNICEF awareness-raising campaign on parenting and ECD (including fathers' parenting role); BCC initiatives related to violence against children and children with disabilities; coordination across sectors, including meetings of the UNICEF C4D task force; liaison with partners on capacity building; the integration of BCC/C4D in the new programme of cooperation.

Qualifications of Successful Candidate

Education
- Advanced university degree in journalism, communication, social/behavioural sciences (Sociology, Anthropology, Psychology, and Health Education), communication for development, or any other relevant field.

Years of relevant experience
- Minimum five years of progressively responsible professional work experience in the field of communication and advocacy, in the field of coordination, or in the development, planning and management of communication for development programmes, including several years in developing countries, with practical experience.
- Fluency in English essential; Arabic a strong asset.

Competencies of Successful Candidate

To view our competency framework, please click here.

Please indicate your ability, availability and daily/monthly rate (in US$) to undertake the terms of reference above (including travel and daily subsistence allowance, if applicable). Applications submitted without a daily/monthly rate will not be considered.

UNICEF is committed to diversity and inclusion within its workforce, and encourages qualified female and male candidates from all
national, religious and ethnic backgrounds, including persons living with disabilities, to apply to become a part of our organisation.

Opening Date Fri Apr 07 2017 09:00:00 GMT+0300 (Jerusalem Daylight Time) FLE Daylight Time
Closing Date Sun Apr 16 2017 23:55:00 GMT+0300 (Jerusalem Daylight Time)