

## Advocacy Local Consultant, Gaza, State of Palestine

**Job no:** 501944

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**Work type:** Consultancy

**Location:** State of Palestine

**Categories:** Communication / External Relations

If you are a committed, creative professional and are passionate about making a lasting difference for children, the world's leading children's rights organization would like to hear from you.

For 70 years, UNICEF has been working on the ground in 190 countries and territories to promote children's survival, protection and development. The world's largest provider of vaccines for developing countries, UNICEF supports child health and nutrition, good water and sanitation, quality basic education for all boys and girls, and the protection of children from violence, exploitation, and AIDS. UNICEF is funded entirely by the voluntary contributions of individuals, businesses, foundations and governments.

### Purpose of the Assignment

With guidance from the UNICEF Gaza-based Communication Officer, the Chief of Communication in Jerusalem and the Chief of Gaza Field Office, the consultant will provide technical expertise in the implementation of the communication and advocacy strategy and action plan, which were developed by UNICEF, in consultation with ECHO. Evidence-based advocacy efforts will focus on the situation of vulnerable children and adolescents in the Gaza Strip as it enters the tenth year of blockade. The Consultant will also highlight UNICEF interventions related to emergency preparedness in Gaza, supported by ECHO.

### Assignment Tasks

The consultant's key tasks are outlined below and are to be undertaken in line with UNICEF rules and regulations.

Specific tasks include:

- Provide technical expertise to implement the existing advocacy strategy and action plan, focusing on children and adolescents in the Gaza Strip.
- To prepare and update a detailed work plan of the project with specific timelines for the development and dissemination of advocacy and communication materials.
- To liaise with relevant partners, including from the Education cluster, the WASH cluster, the Child Protection Working Group, the WG on Grave Violations, the Health Cluster, and other Gaza based humanitarian actors. Attend relevant meetings, take note of advocacy needs and follow-up.
- To identify human interest stories and case studies, to document them in writing, photography, videography, infography and/or for social media.
- To liaise with programmes to keep track of trends and evidence related to children, and seek inputs to inform the development of advocacy materials.
- To develop advocacy materials and briefing notes as described in the action plan, and others as needed.
- To assist in media outreach and ensure media coverage of issues pertaining to children in the Gaza Strip, and on activities funded by ECHO, in line with the advocacy strategy, plan of action and visibility plan.
- To ensure that all products and activities developed are properly cleared, tracked and registered, and to monitor their use.

**To perform other relevant tasks as needed.**

### Expected Deliverables

**Deliverable**

**Timeframe**

Detailed work plan with timeline, to implement the communication and advocacy strategy and action plan focusing on children and adolescents in the Gaza Strip

Before end December 2016

Minutes/notes from meetings with UNICEF programme staff, partners, relevant clusters

Throughout the consultancy period, when meetings are held

Documented human interest stories and case studies (in writing, photography, videography, infography, and social media); Evidence-based advocacy materials/products, in line with Advocacy strategy and action plan.

At least 3 materials/products by end February 2017

At least 3 materials/products before end March 2017.

At least 3 materials/products before end May 2017.

Archiving and tracking system established

Before end January 2017

At least five monitoring reports

By end of Jan, Feb, March, April and May 2017.

**Recourse:** UNICEF reserves the right to withhold all or a portion of payment if performance is unsatisfactory, if work/outputs is incomplete, not delivered or for failure to meet deadlines.

### **Estimated duration of contract and Tentative Dates**

Duration: 5 months (on a part-time or full-time basis)

Dates: January 2017 to 30 May 2017

### **Terms of Payment**

Linked to the deliverables, described above.

- 20 percent after month 1, after detailed work plan with timeline, archiving & tracking system and monitoring report have been delivered
- 20 percent after month 2, after at least 3 materials/products and monitoring report have been delivered
- 20 percent after month 3, after at least 3 materials/products and monitoring report have been delivered
- 20 percent after month 4, after the monitoring report has been delivered
- 20 percent after month 5, at least 3 materials/products have been produced and monitoring report have been delivered

## **Qualifications of Successful Candidate**

### **Experience**

First level university degree in Journalism, Social Science, international relations or other related field. An advanced degree is preferable.

### **Education**

A minimum of 5 years in the field of communication and advocacy, media, journalism, humanitarian work.

### **Languages**

Fluent English and Arabic required

### **General Conditions**

- Under the consultancy/contractor agreements, a month is defined as 21 working days.
- Consultants are not entitled to payment of overtime. All remuneration including travel (for international consultants requiring travel from their home or recruitment location) must be within the contract agreement.
- Consultant are not entitled to annual leave.
- No contract may commence unless the contract is signed by both UNICEF and the consultant or Contractor.
- Signed contracts must be sent by fax, email or in person.
- Consultants to complete the basic and advanced security course and submit certificates to UNICEF before any travel is undertaken or if the consultant will be travelling to or during the consultancy period on behalf of UNICEF;
  
- Consultants will not have supervisory responsibilities or authority on UNICEF budget.
- Consultant will be required to sign the Health statement for consultants/Individual contractor prior to taking up the assignment, and to provide documentary evidence of health insurance coverage, including Medical Evacuation.
- The Form 'Designation, change or revocation of beneficiary' must be completed by the consultant upon arrival, at the HR Section.

### **Competencies of Successful Candidate**

To view our competency framework, please click [here](#).

**Please indicate your ability, availability and daily/monthly rate (in US\$) to undertake the terms of reference above (including travel and daily subsistence allowance, if applicable). Applications submitted without a daily/monthly rate will not be considered.**

UNICEF is committed to diversity and inclusion within its workforce, and encourages qualified female and male candidates from all national, religious and ethnic backgrounds, including persons living with disabilities, to apply to become a part of our organisation.

**Advertised:** 15 Dec 2016 FLE Standard Time

**Applications close:** 21 Dec 2016 FLE Standard Time