Why IMNCH Strategy?

- In 2000, at the Millennium Summit held in New York, World Leaders pledged to reduce child mortality and improve maternal health among other Goals (Millennium Development Goals) to ensure human development by the year 2015. Since the millennium declaration, Nigeria and many other countries are not on track to attaining the targets for reducing child mortality and improving maternal health.
- There are effective interventions to significantly reduce child mortality and improve maternal mortality. The problem is that they are not delivered to the populations in need at high enough coverage (e.g., 80% immunization coverage).
- Efforts have been largely fragmented and have not taken into good account the interdependency of the different stages of life. For instance, what we fail to give to a mother today in terms of health care, could affect the baby yet to be born and may have intergenerational effect that accrue to affect the child in school and his/her ability to attain the fullest potential for development.
- The situation calls for a new approach to doing business in health to improve the health of Mothers, newborns and older children. Thus, the recent development what is now known as a Maternal, Newborn and Child Health Strategy and the birth of a partnership for maternal, newborn and child health whose primary aim is to support countries to reduce newborn and child mortality and improve maternal health.

What does the IMNCH strategy entail?

- Focus on care with linkages from home to community to health facility. Health policies, programmes and interventions in the fields of maternal newborn and child health will be approached together and incorporated into integrated programmes.
- New and radical way of resource mobilisation (or resourcing), coordination (or coordinating) and putting into action a minimum range of effective interventions that have been proven to work for the attainment of MDG 4 - Reduce child mortality- and MDG 5 – Improve maternal health.
- Re-invigorating the struggle by governments, partners and all stakeholders for attainment of MDGs 4 and 5.
## Delivery Intervention Mode

### 3.1 Clinical primary level skilled maternal & neonatal care
- Skilled delivery care
- Resuscitation of asphyctic newborns at birth
- Antenatal steroids for preterm labour
- Antibiotics for Preterm/Prelabour Rupture of Membrane (P/PROM)
- Detection and management of (pre)ecclampsia (Mg Sulphate)
- Management of neonatal infections at PHC level

### 3.2 Management of Illnesses at Primary Clinical Level
- Antibiotics for U5 pneumonia
- Antibiotics for diarrhea and enteric fevers
- Vitamin A - Treatment for measles
- Zinc for diarrhea management
- Artemisinin-based Combination Therapy for children
- Artemisinin-based Combination Therapy for pregnant women
- ART for children with AIDS
- ART for pregnant women with AIDS

### 3.3 Clinical first referral illness management
- Basic emergency obstetric and immediate neonatal care (B-EONC)
- Management of severely sick children (referral IMCI)
- Clinical management of neonatal jaundice
- Universal emergency neonatal care (asphyxia aftercare, management of serious infections, management of the VLBW infant)
- Management of complicated malaria (2nd line drug)

### 3.4 Clinical second referral illness management
- Comprehensive emergency obstetric and neonatal care (C-EONC)
- Other emergency acute care
- Management of complicated Aids

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**Who should take action to accelerate the achievements of Millennium Development Goals 4 and 5 and to keep the promise made to mothers and children?**

- **All of us:** The Executive (Federal and State), Legislature (Federal and State), Local Government Authority, Professionals, Journalists and Media, Community Organizations and leaders, Parents

**What can you do?**

- Introduce policy and legislation
- Provide funding
- Maintain low duty rates on ITNs/LLTNs and other malaria commodity
- Provide physical and financial access to health facility and safe water as well as ensure adequate sanitation
- Immunize newborns and children
- Popularize IMNCH strategy

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**Keeping the promise made to mothers and children by ensuring high coverage of effective interventions to reduce newborn and child mortality and improve maternal health**

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**National Integrated Maternal Newborn and Child Health Strategy**