Overview

The Hand Hygiene for All Initiative is a global call for countries to lay out comprehensive roadmaps that bridge national COVID-19 response plans with national development goals and ensure hand hygiene is a mainstay in public health interventions beyond the pandemic.

3-phased approach

Response

Rebuild

Reimagine & sustain

A culture shift will require a phased approach considering short-term COVID-19 response needs to control the outbreak, medium-term activities to rebuild hand hygiene systems and long-term approaches to reimagine and sustain a hand hygiene culture.

3 Pillars
Hand Hygiene for All

Political Leadership

Strong Enabling Environment

Increase Demand and Supply

- Improved budget
- Visibility/Face of Program
- Lend a Voice
- Finance Institutional Arrangements and Coordination
- Policies, Strategies & Frameworks
- Technical Competence and Capacity Development
- Participatory Planning, Monitoring, Evaluation and Accountability
- Behaviour Change
- Funding/Support Grants
- Promotion/Incentives
- Markets Development
- Products Development
- Supplies Chain/Logistics
- Innovations
- Enterprise
The state of handwashing and hygiene as a component of WASH in Nigeria

Access to hygiene services

17% Households have access to basic hygiene services

21% 16% 17%

2018 2019 2021

Access to hygiene services have declined from 21% in 2018 to 16% in 2019 and increased by 1% in 2021.

Access to Basic Hygiene Services by Area of Residence

- Urban: 25%
- Peri-Urban: 22%
- Urban Centers: 25%
- Itenerant: 14%
- Core Rural Areas: 28%
- Small Town: 17%

Knowledge of Critical times

99%

Demonstration of Proper Handwashing

8%

Notes:

Based on WHO/UNICEF JMP definitions.

- Basic Hygiene Services: where handwashing facility is available on premises and with soap and water
- Limited Hygiene Services: where handwashing facility is available on premises without soap and water
- No Facility: where there is no handwashing facility on premises

17% of households nationally have access to basic hygiene
25% of households in urban areas have access to basic hygiene
13% of households in rural areas have access to basic hygiene

72% of the household members who suffered diarrhoea are children under five

6.6% of household income is spent on hygiene services; an average of 10,105 naira per person

World Health Organization

unicef
## Challenges and Emerging Issues

### Key intersectionality and interactions of sectors for hygiene

#### Health Facilities

<table>
<thead>
<tr>
<th>Description</th>
<th>National</th>
<th>Primary HCF</th>
<th>Secondary HCF</th>
</tr>
</thead>
<tbody>
<tr>
<td>Proportion of Health Facilities with Basic Handwashing Service (i.e., with functional handwashing facility with water and soap available at the points of care and within 5 meters of the toilets)</td>
<td>30%</td>
<td>27%</td>
<td>53%</td>
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</table>

#### Education Facilities

<table>
<thead>
<tr>
<th>Description</th>
<th>National</th>
<th>Primary School</th>
<th>Secondary School</th>
</tr>
</thead>
<tbody>
<tr>
<td>Proportion of schools with basic handwashing service (handwashing facility with water and soap available at the time of visit)</td>
<td>35%</td>
<td>33%</td>
<td>42%</td>
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</table>

#### Markets and Motor Parks

<table>
<thead>
<tr>
<th>Description</th>
<th>National</th>
<th>Markets</th>
<th>Motor Parks</th>
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</thead>
<tbody>
<tr>
<td>Proportion of Markets/Motor parks with basic hygiene service (with handwashing facilities with water and soap available by the toilet/latrine at the public place at the time of the survey)</td>
<td>8%</td>
<td>8%</td>
<td>9%</td>
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#### Policy Direction

**01 Policy Vision**
The Hand Hygiene for All Roadmap envisions that every Nigerian will be practicing hand washing behavior at critical times and have access to handwashing facilities at all times (including at home and in public places) by 2025.

**02 Policy Mission**
The mission of the Hand Hygiene for All Roadmap is to provide a framework for the promotion of hand hygiene behaviors that foster increase in hygiene practices and behaviors reflecting the knowledge on hygiene in homes, institutions and public places.

**03 Policy Goal**
The goal of the Hand Hygiene for All Roadmap is to improve health outcomes as a result of increase in hand hygiene practices. It will ensure everyone in Nigeria is likely to practice proper handwashing (with water and soap) at critical times (after using the toilet, after changing child’s diaper, before eating and before preparing food) and after touching surfaces, animals and shaking hands.
Finance and Fund Mobilization

Household expenditure on WASH

Households in Nigeria spent up to N3.3 trillion or $10.8 billion on water, sanitation, and hygiene services in 2019.

Breakdown by Sector

$10.8 billion was spent by WASH Sector in the year 2019.

- **Water Sector**: 33.69%
  - $4.0 billion was spent on water sector in the year 2019

- **Sanitation Sector**: 1.86%
  - $0.2 billion was spent on sanitation sector in the year 2019

- **Hygiene Sector**: 61.15%
  - $6.6 billion was spent on hygiene sector in the year 2019

Costed Plan/Budget Framework

Total economic cost over 5 years of serving all unserved people

Nigeria will need to invest $2.5 billion over the next 5 years to achieve hand hygiene for all by 2025. Half of these cost will be borne by the government for initial hygiene promotion $910 million (36%) and top-up promotion $355 million (14%). An additional $0.11 million will be spent by government on formative research and designs. Households will be required to spend $718 million on soap (28%), $447 million on handwashing facilities (18%) and $94 million on water (4%).
<table>
<thead>
<tr>
<th>Pillars</th>
<th>Political Leadership</th>
<th>Strong Enabling Environment</th>
<th>Increase Demand and Supply</th>
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<tr>
<td>Impact</td>
<td>Improve health outcomes as a result of increase in hand hygiene practices</td>
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<td>Outcome</td>
<td>Increase in hygiene practices and behaviours reflecting the knowledge on hygiene in</td>
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<td>homes, institutions and public places</td>
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<tr>
<td>Key Results</td>
<td>Political leadership demonstrated through:</td>
<td>Strong enabling environment resulting in strengthened systems</td>
<td>Increased Supply and Demand Demand</td>
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<tr>
<td></td>
<td>- Improved budget</td>
<td>- Finance Institutions Arrangements and Coordination</td>
<td>- Behaviour Change</td>
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<td>- Visibility/Face of Program</td>
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<td></td>
<td>- Lend a Voice</td>
<td>- Technical Competence and Capacity Development</td>
<td>- Promotion/Incentives</td>
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<tr>
<td>Inputs/Pathways</td>
<td>Leadership across multiple levels/strata as hand hygiene champions:</td>
<td>Integration modality / mechanism:</td>
<td>Supply</td>
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<tr>
<td></td>
<td>- Government: Local, state, federal</td>
<td>- Existing health, education, nutrition, social welfare, climate change, livelihood</td>
<td>- Markets Development</td>
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<td></td>
<td>- Communities: traditional, religious, societal, age, gender groups</td>
<td>correctional services etc.</td>
<td>- Products Development</td>
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<td></td>
<td>- Work: Institutional, professional</td>
<td>- Programs are strengthened with hygiene for mutual benefits and no extra cost</td>
<td>- Supplies Chain/Logistics</td>
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<tr>
<td></td>
<td>- Social: Influencers, natural leaders</td>
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<td>- Innovations</td>
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<td></td>
<td>- Enterprise</td>
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<tr>
<td>Financial flows</td>
<td>HH and institutional expenditure</td>
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<td></td>
<td>Government budgets, Donor transfers, CSR- Private sector and foundations</td>
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<td>Multi-sector coordination</td>
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<td>and partnerships:</td>
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<td></td>
<td>- Multi-sector</td>
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<td></td>
<td>- Multi stakeholder</td>
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<td>- Inclusive</td>
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<tr>
<td></td>
<td>- Multiple approaches</td>
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<tr>
<td>Reference</td>
<td>All figures are taken from Water, Sanitation and Hygiene: National Outcome Routine</td>
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<td>FCT Abuja. Nigeria</td>
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Strategic Milestones to realize HH4A in Nigeria

- Lend a voice and visibility to hand hygiene promotion
- Launch a National Clean Hands Campaign as a component of the Clean Nigeria Campaign
- Build the capacity of hygiene sector workers
- Strengthen indicators for measuring handwashing practices
- Promote long term and sustained household behaviour change
- Adopt evidence-based pragmatic and flexible actions to promote hand hygiene behaviours in schools, health centres and public settings
- Mainstream hygiene and hand hygiene as a component of WASH, community health, maternal health
- Provide specific legislations, regulations, and strategic directions on hand hygiene to increase synergy across sectors
- Strengthen soap production and markets
- Empower women through entrepreneur skills development
- Ensure dedicated flow of funds for hand hygiene in all public institutions

Road Map