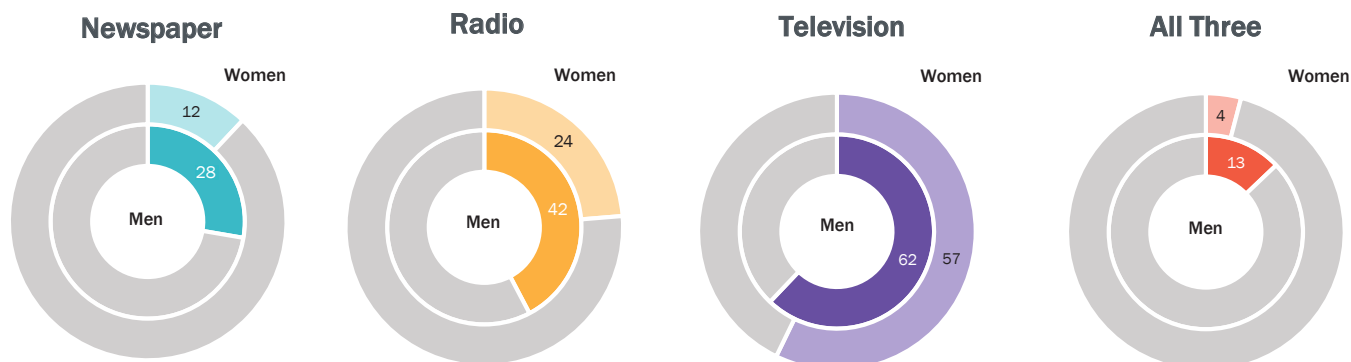




Government of Nepal  
National Planning Commission  
Central Bureau of Statistics



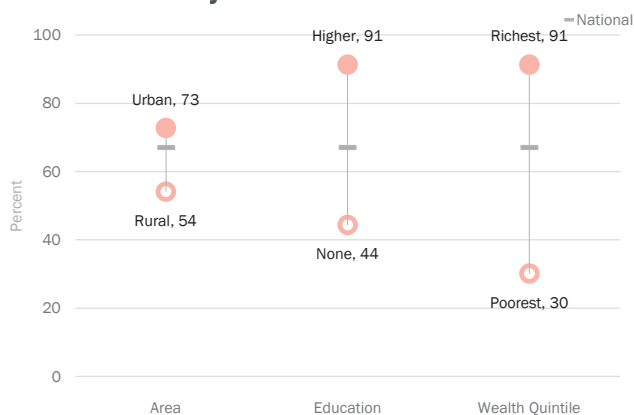
### Exposure to Mass Media



Percent of women & men aged 15-49 years who are exposed to specific mass media (newspaper, radio, television) on a weekly basis and percentage of women & men aged 15-49 who are exposed to all three on a weekly basis

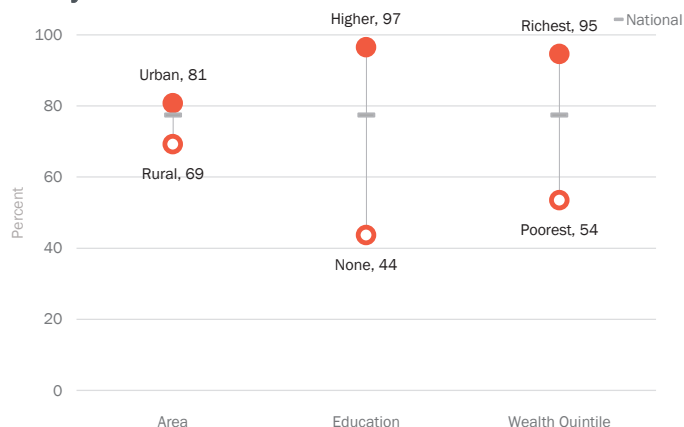
### Inequalities in Exposure to Mass Media

#### Women Exposed to Newspaper, Radio & Television Weekly



Percent of women aged 15-49 years who are exposed to any of the media (newspaper, radio, and television) on a weekly basis

#### Men Exposed to Radio, Newspapers & Television Weekly



Percent of women aged 15-49 years who are exposed to any of the media (newspaper, radio, and television) on a weekly basis

## Key Messages

- Television is the most popular form of media in Nepal followed by radio and newspaper. Sixty-two percent (62%) of men age 15-49 years and 57% of women watch television at least once a week.
- Location (urban/rural), level of education and household wealth are key factors related to disparity of exposure to media (radio, television, newspaper). People living in poor households, in rural areas and those who have no education are least exposed to media. Amongst these, women are the most deprived of exposure to media.
- Nationally, 96% of households in Nepal have access to a mobile phone, with very little variability between provinces. Half of these households (51%) have access to the internet at home.
- Ninety-two percent (92%) of women reported access to a mobile phone in the past three months and 41% have access to the internet.
- Computer ownership is far more prevalent in the richest households (47%) than in the poorest households (1%).
- In Nepal, women are far less likely than men to have carried out specific computer related activities. Only 6% of women carried out at least one computer related activity in the three months prior to the survey.

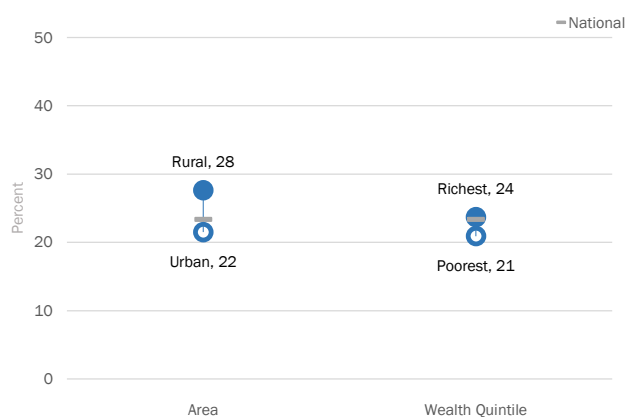
## Household Ownership of Information & Communication Technology (ICT) Equipment & Internet at Home

Province	Radio	Television	Telephone-Fixed line	Telephone-Mobile	Computer	Internet at Home
<b>National</b>	<b>23.4</b>	<b>55.8</b>	<b>5.9</b>	<b>96.2</b>	<b>15.4</b>	<b>51.1</b>
Province 1	26.8	54.1	4.0	94.5	11.6	51.3
Province 2	16.1	52.3	2.2	95.5	8.9	44.6
Bagmati Province	23.8	71.3	12.6	97.9	30.0	68.7
Gandaki Province	26.3	67.0	7.0	97.6	18.0	57.4
Lumbini Province	20.4	55.2	2.6	96.1	9.3	46.9
Karnali Province	19.5	12.5	0.7	93.6	4.4	25.8
Sudoorpashchim Province	35.2	32.1	5.2	95.7	7.0	24.3

Percent of households which own a radio, television-fixed line, telephone- mobile, computer and that have access to the internet at home

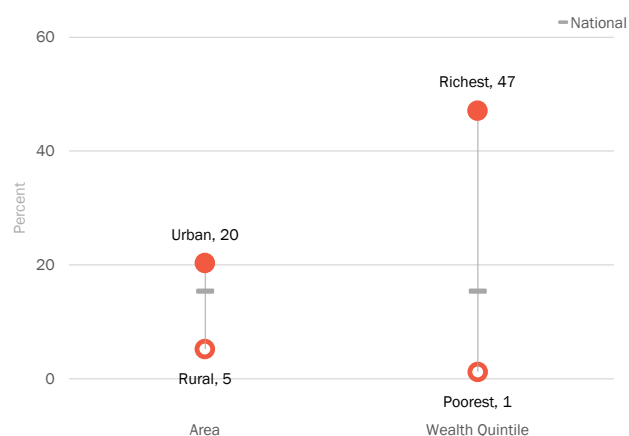
## Inequalities in Household Ownership of ICT Equipment & Internet at Home

### Household Ownership of a Radio



Percent of households with a radio at home

### Household Ownership of a Computer



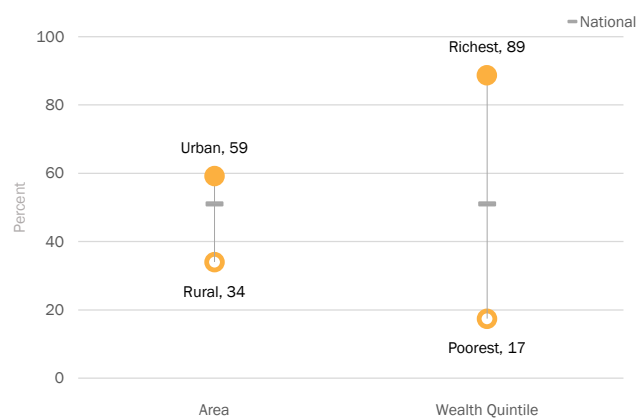
Percent of households with a computer at home

### Household Ownership of a Mobile Telephone



Percent of households with mobile telephone

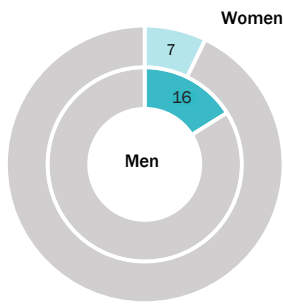
### Households with Internet



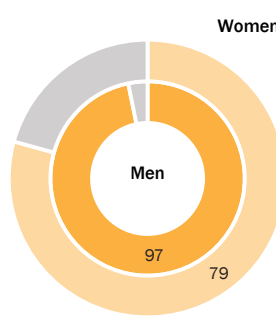
Percent of households with access to the internet at home

# Use of Information & Communication Technology

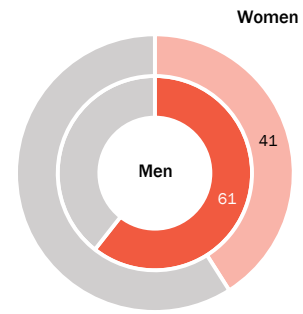
## Computer Use



## Mobile Phone Use



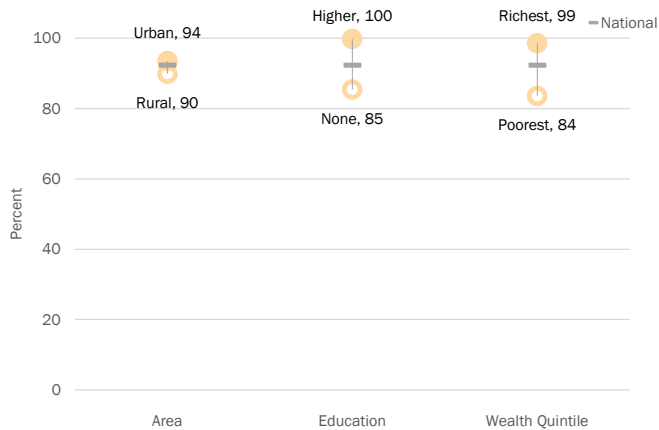
## Internet Use: SDG17.8.1



Percent of women and men aged 15-49 years who during the last 3 months used a computer, used a mobile phone and used the internet

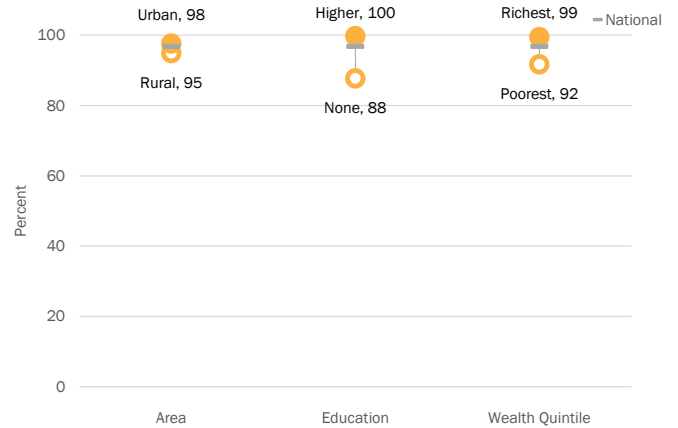
# Disparities in Use of Information & Communication Technology

## Disparities in Mobile Phone Use among Women



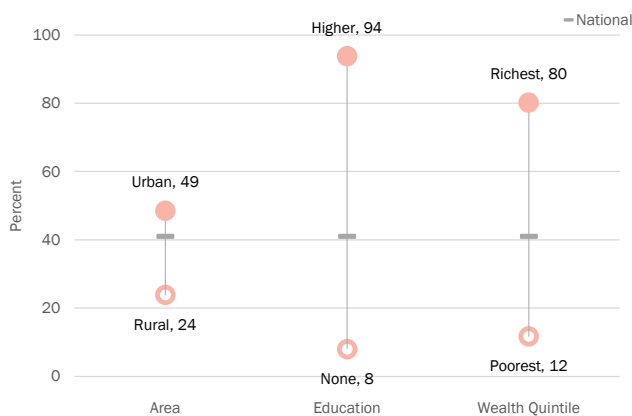
Percent of women aged 15-49 years who during the last 3 months used a mobile phone

## Disparities in Mobile Phone Use among Men



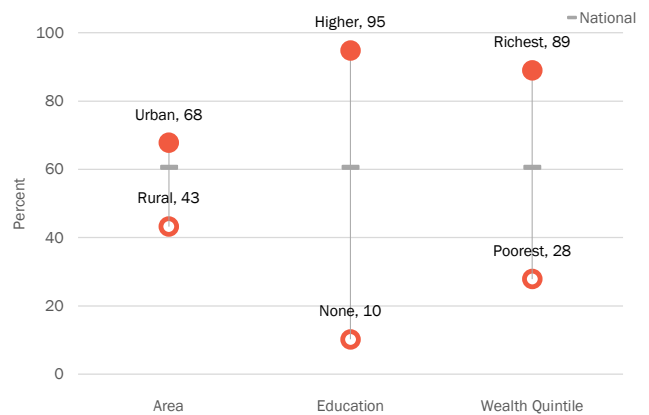
Percent of men aged 15-49 years who during the last 3 months used a mobile phone

## Disparities in Internet Use among Women: SDG17.8.1



Percent of women aged 15-49 years who used the internet in the last 3 months

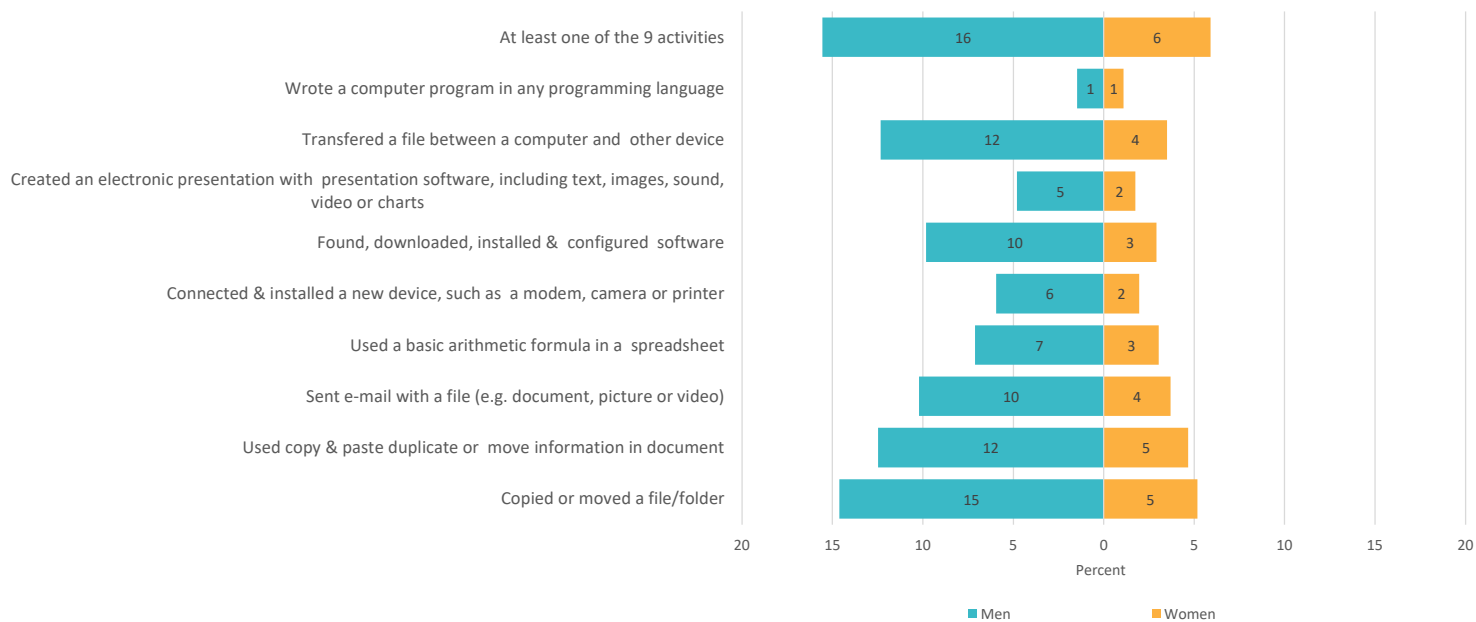
## Disparities in Internet Use among Men: SDG17.8.1



Percent of men aged 15-49 years who used the internet in the last 3 months

## Information & Communication Technology (ICT) Skills

### Specific Computer Skills



Percent of women and men aged 15-49 years who in the last 3 months have carried out specific computer related activities and the percentage who have carried out at least one of these activities

### Provincial Data on ICT Use & Skills among Women

Province	Computer Use	Mobile Phone Use	Internet Use	Performed at Least 1 computer-related activity
<b>National</b>	<b>5.3</b>	<b>92.4</b>	<b>41.0</b>	<b>5.9</b>
Province 1	5.6	90.8	40.0	3.6
Province 2	3.0	91.0	29.3	2.7
Bagmati Province	16.3	95.9	63.8	13.9
Gandaki Province	8.9	97.1	59.6	6.4
Lumbini Province	3.4	91.3	32.3	2.9
Karnali Province	1.3	86.2	14.7	1.2
Sudoorpashchim Province	3.2	90.1	17.0	2.6

Percent of women aged 15-49 years who during the last 3 months used a computer, used a mobile phone and used the internet and percentage who performed at least 1 computer-related activity

The Nepal Multiple Indicator Cluster Survey (MICS) was carried out in 2019 by the Central Bureau of Statistics as part of the global MICS programme. Technical support was provided by the United Nations Children's Fund (UNICEF). UNICEF and Government of Nepal provided financial support.

The objective of this snapshot is to disseminate selected findings from the Nepal MICS 2019 related to Mass Media, Communications & Internet. Data from this snapshot can be found in tables SR.9.1W, SR.9.1M, SR.9.2, SR.9.3W, SR.9.3M, SR.9.4W and SR.9.4M in the Survey Findings Report.

Further statistical snapshots and the Survey Findings Report for this and other surveys are available on [mics.unicef.org/surveys](https://mics.unicef.org/surveys).