



Britanska ambasada
Podgorica

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za svako dijete

VIEWS OF THE CITIZENS OF MONTENEGRO REGARDING #DISTANCEHANDSMASK December 2020

This public opinion poll in Montenegro was conducted by Ipsos with the support of the British Embassy in Podgorica and [UNICEF Montenegro](#)



#DistanceHandsMask

Let's care of each other!

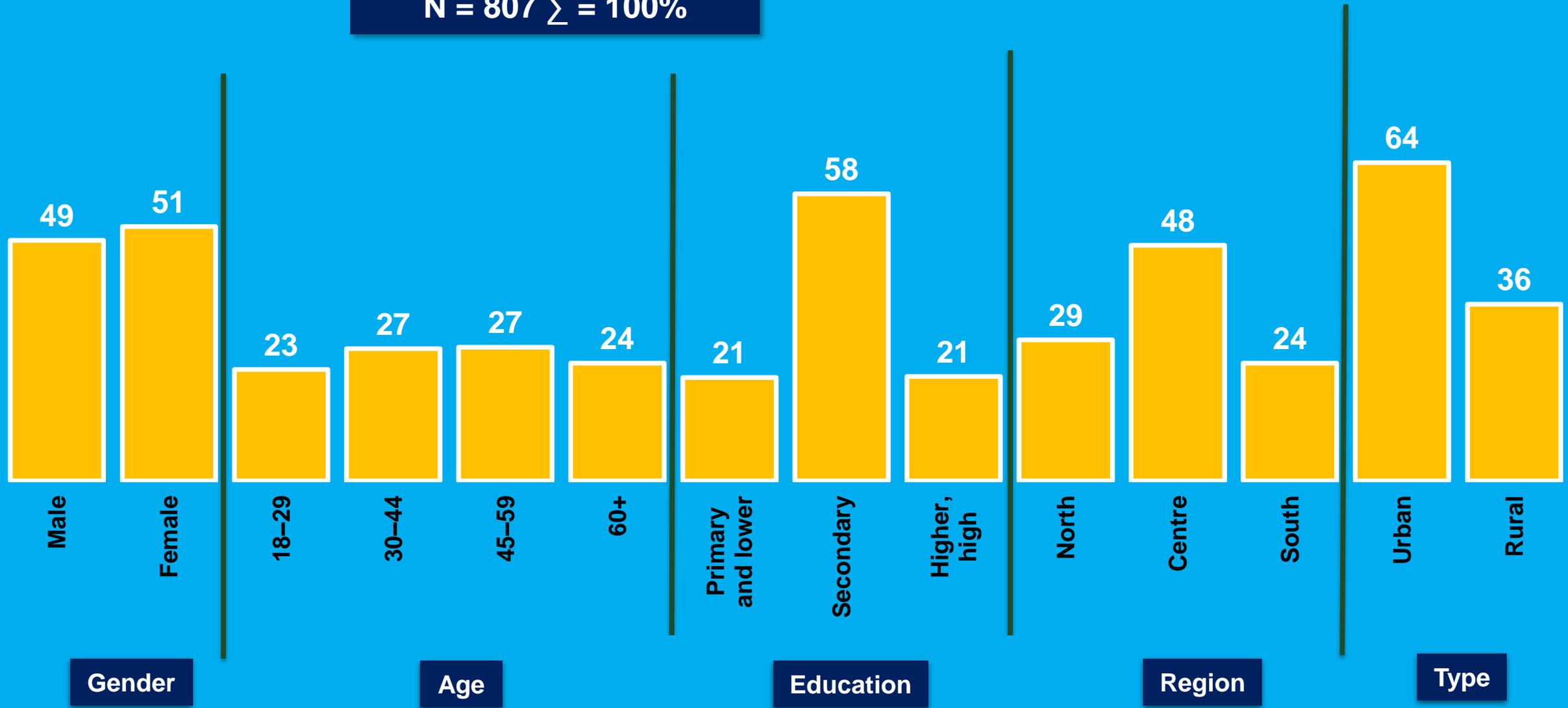
METHODOLOGY

Implementation:	Data collection conducted from 15 to 18 December 2020
Sample framework:	Population of Montenegro aged 18+
Sample size:	807 interviewees
Sample type:	One-phase representative stratified sample Interviewees within a household
Survey type:	Telephone survey with a questionnaire of an average duration of 10 minutes
Place of survey:	24 municipalities from Montenegro – urban, suburban and rural areas
Poststratification:	By gender, age
Error:	±1.57% for phenomena with incidence of 5% ±3.12% for phenomena with incidence of 25% ±3.61% for phenomena with incidence of 50% (<i>marginal error</i>)

SAMPLE

DECEMBER 2020

N = 807 Σ = 100%



Base: Total target population, N=807

RESULTS



LEVEL OF SUPPORT FOR THE FOLLOWING MEASURES...

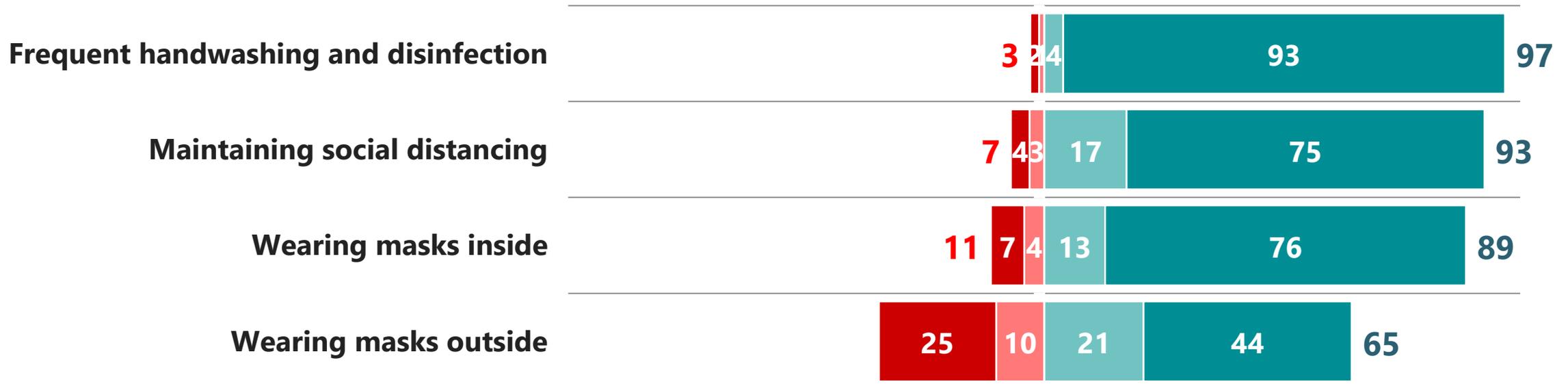
The vast majority of the citizens of Montenegro support the respect of measures related to frequent handwashing and disinfection and maintaining physical distancing. More than four-fifths of the citizens support wearing masks indoors. Still, when it comes to wearing masks outdoors, this measure is supported by approximately two-thirds of the citizens, while one-quarter do not support it.

Data is in %

- 2 – I do not support to some extent
- 3 – I partially support

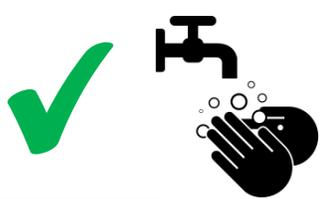
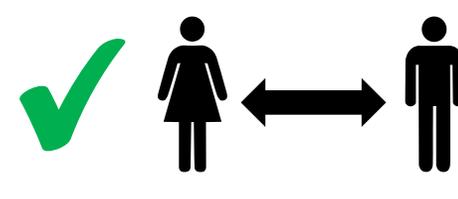
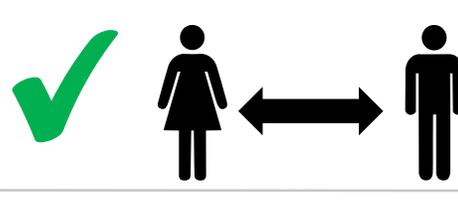
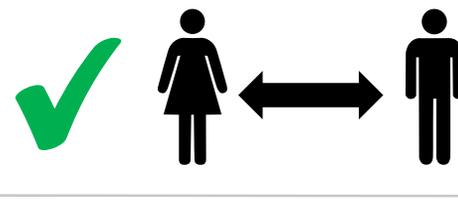
- 1 – I do not support at all
- 4 – I fully support

I DO NOT SUPPORT (1+2)
SUPPORT (3+4)



SUPPORT FOR THE FOLLOWING MEASURES...

Three-fifths of the citizens support the respect of all four preventive measures, while almost one-quarter support frequent handwashing and disinfection, maintaining physical distancing and wearing masks indoors, but at the same time do not support wearing masks outdoors.

Frequent handwashing and disinfection	Maintaining physical distancing	Wearing face masks indoors	Wearing face masks outdoors	
				61%
				24%
				4%

LEVEL OF SUPPORT FOR THE MEASURE OF WEARING MASKS INDOORS AND THE APPLICATION OF PREVENTIVE MEASURES FOR PROTECTION AGAINST CORONAVIRUS

Most citizens who support wearing masks indoors apply that measure themselves to a great extent and maintain the requested physical distancing from others, while almost all wash their hands more frequently. Furthermore, among those who support wearing masks indoors, three-fifths wear masks outdoors as well.



of citizens support the use of face masks indoors

Among citizens who support the use of face masks indoors, the following measures are applied by:

More frequent handwashing		99%
Wearing face masks indoors		92%
Talking to others from a distance of 1–3 m		84%
Wearing face masks outdoors		60%

To what extent do you support the use of following measures?

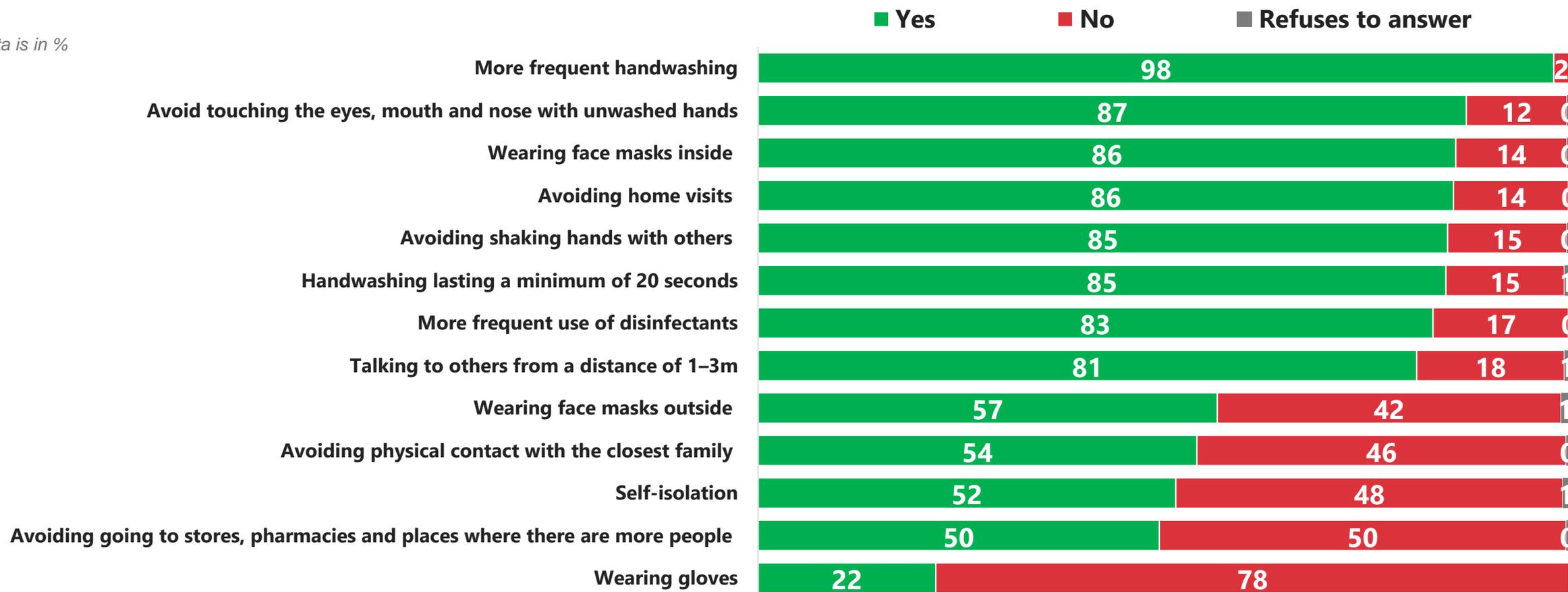
Can you tell me now which of the following measures you personally apply to protect against coronavirus, please respond with Yes or No.

Base: Those who support wearing masks indoors. N= 715 (89% of the total target population)

APPLICATION OF PREVENTIVE MEASURES AS A PROTECTION AGAINST CORONAVIRUS

Most citizens personally apply numerous preventive measures as a protection against coronavirus: primarily more frequent and longer handwashing and disinfection, avoiding touching the face with unwashed hands, wearing masks indoors, avoiding home visits and shaking hands with others, and maintaining distancing. On the other hand, the measures that citizens apply the least is wearing gloves.

Data is in %



Please tell me now which of the following measures you personally apply for protection against coronavirus, Please answer Yes or No.

Base: Total target population, N=807

PERSONAL APPLICATION OF THE FOLLOWING PREVENTIVE MEASURES...

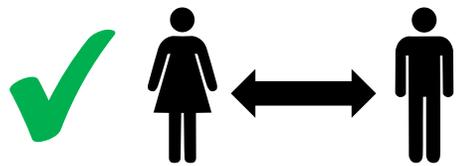
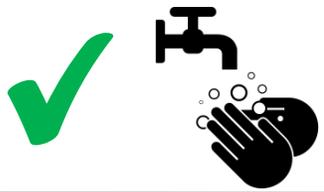
Over two-fifths of the citizens say that they personally apply preventive measures that involve more frequent handwashing, talking to others from a distance of 1 to 3 meters, and wearing face masks indoors and outdoors. In addition, one-quarter of the citizens frequently wash their hands, maintain physical distancing and wear masks indoors, but not outdoors.

More frequent handwashing

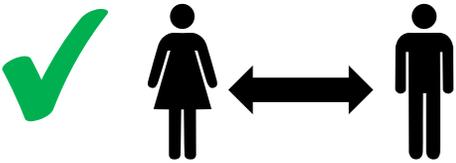
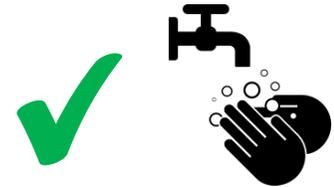
Talking to others from a distance of 1–3 m

Wearing face masks indoors

Wearing face masks outdoors



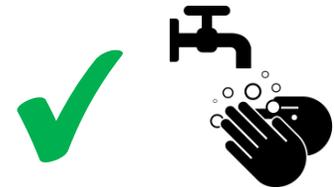
46%



25%



5%



7%

**THIS SURVEY WAS CONDUCTED IN
MONTENEGRO BY IPSOS WITH THE SUPPORT OF
THE BRITISH EMBASSY IN PODGORICA AND
UNICEF MONTENEGRO**

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