PARENTS OF CHILDREN AGED 4 TO 17 IN MONTENEGRO DURING THE CORONAVIRUS CRISIS
29 April 2020

This public opinion poll was conducted in Montenegro by IPSOS with the support of UNICEF Montenegro
METHODOLOGY

Implementation: Data collected in the period of 25-29 April 2020

Sample frame: Population of parents or guardians of children aged 4 to 17 in Montenegro

Sample size: 804 respondents

Sample type: Single stage representative stratified sample

Respondents from households

Survey type: Telephone survey with a questionnaire lasting approximately for 15 minutes

Survey locations: 23 municipalities in Montenegro, urban, suburban and rural environments

Poststratification: By gender, age

Error:

±1.57% for occurrences with an incidence of 5%

±3.10% for occurrences with an incidence of 25%

±3.59% for occurrences with an incidence of 50% (marginal error)
APRIL 2020
N = 804 \sum = 100%

**Sex**
- Male: 48
- Female: 52

**Age**
- 18-29: 23
- 30-44: 26
- 45-59: 27
- 60+: 24

**Child Age**
- Children aged 4 to 8: 56
- Children aged 9 to 11: 38
- Children aged 12 to 17: 48
- 0-4: 20

**Education**
- Elementary Education and Less: 59
- Secondary Education: 21
- College, Higher Education: 28

**Region**
- North: 47
- Center: 25
- South: 28

**Type**
- Urban: 64
- Rural: 36

Base: Total targeted population, N=804
RESULTS
Most parents of children aged 4 to 17 in Montenegro are happy spending more time with their children and engaging in hobbies during this period. Only every tenth parent during this period is bored or does not know how to spend time with children.

Data expressed in %

- I am happy to spend more time with my children: 94% Yes, 3% No, 3% Does not know/Refuses to answer
- I’m bored and don’t know how to fill the time: 9% Yes, 90% No, 1% Does not know/Refuses to answer
- I do not know how to fill the time with my children: 10% Yes, 88% No, 2% Does not know/Refuses to answer
- I am happy because I have more time for hobbies: 66% Yes, 30% No, 4% Does not know/Refuses to answer
- It annoys me that I have to share my space all the time with other household members: 7% Yes, 92% No, 1% Does not know/Refuses to answer
### WHAT DO THEY DO DURING THE CORONAVIRUS CRISIS?

When it comes to activities with children, parents play board games with children, exercise with them and cook together more than before the coronavirus crisis. When it comes to their own time, most parents watch TV, exchange messages through apps and read the news online more than before the coronavirus crisis.

Data expressed in %

<table>
<thead>
<tr>
<th>Activity</th>
<th>More than before</th>
<th>Same as before</th>
<th>Less than before</th>
</tr>
</thead>
<tbody>
<tr>
<td>Watched TV</td>
<td>54</td>
<td>32</td>
<td>9</td>
</tr>
<tr>
<td>Played social games with their children</td>
<td>53</td>
<td>25</td>
<td>3</td>
</tr>
<tr>
<td>Exercised / recreated with children</td>
<td>53</td>
<td>31</td>
<td>7</td>
</tr>
<tr>
<td>Cooked meals at home together with their children</td>
<td>52</td>
<td>34</td>
<td>2</td>
</tr>
<tr>
<td>Messaging via Viber, Hangouts, FB Messenger, etc.</td>
<td>52</td>
<td>39</td>
<td>4</td>
</tr>
<tr>
<td>Visited informative Internet sites</td>
<td>50</td>
<td>52</td>
<td>6</td>
</tr>
<tr>
<td>Visited social networks</td>
<td>50</td>
<td>44</td>
<td>6</td>
</tr>
<tr>
<td>Read printed books</td>
<td>37</td>
<td>39</td>
<td>7</td>
</tr>
<tr>
<td>Watched-listened to a concert on the internet with children</td>
<td>29</td>
<td>28</td>
<td>5</td>
</tr>
<tr>
<td>Watched a theatrical performance on TV with their children</td>
<td>27</td>
<td>27</td>
<td>5</td>
</tr>
<tr>
<td>Played offline games with their children</td>
<td>19</td>
<td>23</td>
<td>6</td>
</tr>
<tr>
<td>Read electronic books</td>
<td>17</td>
<td>22</td>
<td>8</td>
</tr>
<tr>
<td>Listened to radio</td>
<td>17</td>
<td>39</td>
<td>11</td>
</tr>
<tr>
<td>Made interesting videos with their children for posting on social networks</td>
<td>15</td>
<td>19</td>
<td>7</td>
</tr>
<tr>
<td>Went for a virtual visit to a museum over the internet with children</td>
<td>15</td>
<td>16</td>
<td>5</td>
</tr>
<tr>
<td>Read daily newspapers</td>
<td>15</td>
<td>25</td>
<td>13</td>
</tr>
<tr>
<td>Played online games with children</td>
<td>13</td>
<td>17</td>
<td>6</td>
</tr>
</tbody>
</table>

In the past few weeks, since the coronavirus crisis broke out, have you...?...

Base: Total targeted population, N = 804
When it comes to the use of television and the internet by children, seven out of 10 parents say they talk to their children about media contents they follow and stay near and monitor what the child is watching on TV and on the internet. There is a significant increase in this kind of parental behavior compared to the previous period as a result of the continued media literacy campaign "Let's Choose What We Watch“ which started in 2018.

Data expressed in %

Which of the following do you practice when it comes to media usage by Your child?

Base: Total targeted population, N= 804
One in two parents considers that caring for preschool children at home during coronavirus crisis is a challenge for parents.

**Data expressed in %**

- **5 - I fully agree**: 36
- **4**: 15
- **I AGREE**: 51
- **3**: 13
- **I DISAGREE**: 30
- **2**: 5
- **1 - I do not agree at all**: 25
- **Does not know/Refuses to**: 6

To what extent do you agree that: Caring for preschool children at home during the corona crisis is a challenge for parents? Please rate the agreement on a scale of 1 to 5, where 1 means that you fully disagree and 5 that you completely agree.

Base: Total targeted population, N= 804
Have you heard of the #PlayAtHome campaign launched by UNICEF, the Parents’ Association and the Ministry of Education through which parents and teachers share short videos of various home games for preschoolers?

Base: Total targeted population, N=804

Nearly two-thirds of parents of children aged 4 to 17 have heard about the #PlayAtHome campaign.

Data expressed in %
More than three-quarters of parents of children aged 4 to 17 who have heard about the #PlayAtHome campaign find it interesting and helpful.

**IMPRESSIONS ABOUT THE #PlayAtHome CAMPAIGN**

Data expressed in %

How do you feel about this campaign? Please, rate it on a scale of 1 to 5, where 1 means Not at all and 5 You find it very...

Base: Total targeted population, N=510

<table>
<thead>
<tr>
<th></th>
<th>1 Not at all</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5 Very</th>
<th>Does not know/Refuses to answer</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Interesting</strong></td>
<td>21</td>
<td>13</td>
<td>22</td>
<td>55</td>
<td>7</td>
<td></td>
</tr>
<tr>
<td><strong>Useful</strong></td>
<td>22</td>
<td>12</td>
<td>22</td>
<td>58</td>
<td>5</td>
<td></td>
</tr>
</tbody>
</table>
Overall, how satisfied are you with how your child's / your children's school or kindergarten responded to the coronavirus crisis? Please rate your satisfaction on a scale of 1 to 5, where 1 means you are very dissatisfied and 5 you are very satisfied.

Data expressed in %

Overall, more than three-fifths of parents are very satisfied with how schools and kindergartens have responded to the coronavirus crisis.

SATISFIED
- Very satisfied: 62%
- Satisfied: 81%

DISSATISFIED
- Very dissatisfied: 6%
- Dissatisfied: 2%

Does not know/refuses to respond: 2%
How worried are you that your child / children will lose their working habits due to closing kindergartens? Please rate your concern on a scale of 1 to 5, where 1 means you are not at all concerned and 5 is very concerned.

Nearly half of parents of children aged 4 to 17 are not concerned at all that children will lose their working habits due to school and preschool closures.

How worried are you?

<table>
<thead>
<tr>
<th>Concern Level</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>5 - I am very much concerned</td>
<td>14%</td>
</tr>
<tr>
<td>4 - I am concerned</td>
<td>10%</td>
</tr>
<tr>
<td>3 - I am not very concerned</td>
<td>17%</td>
</tr>
<tr>
<td>2 - Not at all</td>
<td>9%</td>
</tr>
<tr>
<td>1 - Not at all</td>
<td>48%</td>
</tr>
</tbody>
</table>

Does not know/Refuses to... 1%

Base: Total targeted population, N= 804
Half of parents believe that teaching content on television and the Internet should continue to be created after the coronavirus crisis too.

Data expressed in %

- Yes: 49%
- I am not sure: 21%
- No: 27%
- Does not know/refuses to answer: 3%

In your opinion, should we continue to create teaching content on television and the internet after the crisis, in order to improve the quality of teaching?
Base: Total targeted population, N= 804
Six in 10 parents of children aged 4 to 17 say that their children have learned to better use new technologies to follow the school curriculum online.

Data expressed in %

- **Yes**: 61%
- **I am not sure**: 12%
- **No**: 15%
- **My child / children do not follow the school curriculum online**: 12%
- **Does not know/Refuses to answer**: 1%

Has your child / have your children learned how to use new technologies better to follow the school curriculum online?

Base: Total targeted population, N= 804
Every third parent has noticed UNICEF’s young reporters on social media and other media.

Data expressed in %

- 32% Yes
- 68% No
Most parents of children aged 4 to 17 who have heard of UNICEF's young reporters rate their actions very positively. 91% of parents consider them to be a good example for young people in society.

Data expressed in %

How do you feel about these actions by UNICEF volunteers? Please rate them on a scale from 1 to 5, where 1 means Not at all, and 5 Very much appreciated. You find these actions ...

Base: Those who noticed UNICEF’s young reporters during the coronavirus crisis on social media and other media, N = 261
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