

ANNEX C
Financial Proposal
LRPS: 2026 9202732

No.	Description of Service	Unit of measure	Price per page
1	Design and layout of fact sheets, advocacy briefs, data briefs, brochures and/or reports, some of which will be used as media products. The documents will include text, data visualizations and UNICEF photographs (up to 2 pages)	per document	
2	Design and layout of fact sheets, advocacy briefs, data briefs, brochures and/or reports, some of which will be used as media products. The documents will include text, data visualizations and UNICEF photographs (up to 4 pages)	per document	
3	Design and layout of fact sheets, advocacy briefs, data briefs, brochures and/or reports, some of which will be used as media products. The documents will include text, data visualizations and UNICEF photographs (up to 8 pages)	per document	
4	Design and layout of fact sheets, advocacy briefs, data briefs, brochures and/or reports, some of which will be used as media products. The documents will include text, data visualizations and UNICEF photographs (over 8 pages – price per additional page)	per page	
5	Design of infographics and data visualizations (print and/or digital, including for UNICEF Montenegro website and social media platforms)	per item	
6	Design of factographs	per item	
7	Design and layout of publications, leaflets or brochures (other than items 1–4)	per document	
8	Design and layout of PowerPoint presentations	per presentation	
9	Design of information materials for office events	per item	
10	Design of greeting cards	per item	
11	Design of calendars	per item	
12	Design of posters	per item	
13	Design of social media visuals	per visual	
14	Design of illustrations	per illustration	
15	Design of graphics for videos	per item	
16	Design of merchandise (e.g. T-shirts, bags)	per item	
17	AI-generated visuals or animations (upon request and subject to UNICEF approval and brand guidelines)	per item	
18	Design of information materials for Office events (e.g. agendas, roll-ups, banners, badges, invitations), as requested	per item	