This Monthly Bulletin summarizes data collected from the U-Report polls and highlights key findings on the topic of:

- **Youth Entrepreneurship and skill-building** – youth interests and experiences with entrepreneurship, administrative procedures, formal and non-formal entrepreneurial education, parental support and guidance

- **National Strategy for the Development of the Youth Sector 2014 - 2020** – challenges for young people in Moldova, participation in decision-making, experience with youth-friendly services, local youth councils activities, internships, healthy lifestyle campaigns and their impact

Number of U-Reporters:

- **12,7 million** U-Reporters in 75 countries
- **15,500** U-Reporters as of December 31

[www.ureport.in](http://www.ureport.in)  [www.moldova.ureport.in](http://www.moldova.ureport.in)
YOUTH ENTREPRENEURSHIP

The poll aimed at collecting inputs from young people on their interest, motivation and experience with entrepreneurship and skill-building.

1,034 RESPONDENTS

29% 71%

28% 42% 7% 9% 4% 10%

0-14 15-19 20-24 25-30 31-34 35+

KEY FINDINGS

- 64% of U-Reporters considered starting their own business while 16% already did so
- 71% of respondents stated there is/was no entrepreneurship course in their school while the same percentage of participants demonstrated interest to attend such courses.
- 69% of young people are not aware of any non-formal entrepreneurial education opportunities (such as UPSHIFT, Tekwill, Junior Achievement or Start for Youth) while their interest remains high at 72%
- 2 out of 3 respondents stated that they do not have financial resources to launch a business
- 67% of U-Reporters who launched a business found the business registration and administration procedures complicated. 77% of young people would appreciate additional support with the fulfillment of responsibilities when launching a business (finance, administration, etc.)
- 94% of parents would support their child in launching their business and the same percentage of parents thinks that the government should support young entrepreneurs more.

Have you ever considered starting your own business?

- Yes, I have already started one 29%
- Yes, I started but it failed 7%
- Yes, but I have not started yet 9%
- No 64%

Do you have financial resources to start your own business?

- Yes 29%
- Partially 7%
- No 64%

What is the main source of funding of your business?

- Relatives 38%
- Own savings 35%
- Loans 9%
- Funds 5%
- Other 13%
If you started a business, how simple or complicated were the business registration and administrative procedures?

- Simple: 20%
- Neither simple nor complicated: 24%
- Complicated: 43%
- I don’t know: 12%

How would you evaluate enterprise courses at your school? (1 very bad, 5 very good)

1: 16%
2: 8%
3: 20%
4: 23%
5: 33%

When starting a business, how important would the following assistance be for you:

- Creating business plan: 65%
- Accessing finance: 73%
- Mentoring and coaching: 67%
- Developing a business idea: 71%

Suggestions:

- Mainstream formal and non-formal skill-oriented entrepreneurial education throughout Moldovan schools and youth services. Support accessibility and awareness of existing non-formal programmes.
- Provide assistance to young people with administrative, accounting, planning and management responsibilities to fill the experience and knowledge gap and disadvantage in the business field.
- Establish funding programmes available to youth and adolescents age groups. Facilitate access to traditional and non-traditional financing options to young people across Moldova.
- Build strong partnerships and networks including international stakeholders for access to markets and networks.
- Promote and advance the work of existing youth enterprises as a means to encourage others to follow in their footsteps.

Access full results HERE.
YOUTH STRATEGY

The poll was launched in cooperation with UNFPA to support the evaluation of the National Strategy for the Youth Sector Development 2014-2020. It aimed to collect inputs from young people on the impact of the strategy in their communities, following relevant objectives and priorities of the document.

KEY FINDINGS

- The biggest challenges for young people in Moldova are unemployment and job search (31%), financial instability (23%) and lack of quality education (20%)
- 4 in 5 respondents are not aware of the National Strategy for the Youth Sector Development 2020
- 41% of young people stated that they participate in decision-making (score 3, 4 and 5 as seen in the graph below), while 59% of respondents claim not to participate much or not at all (score 1 and 2)
- 40% of U-Reporters stated that there are youth-friendly services in their locality while 27% reported that there is no such service and 33% are not sure whether there are any
- 44% of young people reported that they have benefited from a campaign, brochure, event, or activity promoting a healthy lifestyle. 55% stated that their healthy lifestyle has not improved much or at all after benefiting from such a campaign.

What area is the biggest challenge in Moldova for you as a young person?

To what extent do you get involved in decision-making?
(by voting, participation in local budget consultations for youth, etc.) 1 not at all, 5 very much

- Access to quality education
- Job and employment
- Participation in public life
- Healthcare
- Financial instability
- Life skills
- Other

[key findings diagram]

657 respondents aged <35
22% 78%
21% 35% 8% 17% 10%
0-14 15-19 20-24 25-30 31-34
What is the main reason young people don’t participate in decision-making?

- Don’t know about the participation opportunities: 38%
- Participation would not change anything: 14%
- No local opportunities for participation: 16%
- Too busy with other commitments: 12%
- There is no support from teachers, youth workers: 15%
- Other reasons: 6%

How important is participation of young people in voting? 1 not at all, 5 very much

1: 10%
2: 3%
3: 7%
4: 12%
5: 69%

Are there youth friendly services in your locality?

- Yes, and I have benefited from them: 16%
- Yes, but never used them: 24%
- There are none: 33%
- I do not know: 27%

65% of young people who benefited from a youth friendly service were satisfied (score 4 and 5), while 13% were not satisfied at all with the service quality.

In the last 2 years, have you participated in any activities of a local youth council?

- Yes, actively: 12%
- Yes, occasionally: 23%
- No: 65%
What was the main reason you did not participate in activities of a local youth council?

- I don't know about any: 53%
- Activities are not interesting: 9%
- I don't have finance to take part: 12%
- It is too far away: 6%
- Other: 19%

Have you benefited from any campaign, leaflet, event or activity focused on healthy lifestyle among young people?

Yes: 44%
No: 56%

How much did your healthy lifestyle improve after benefiting from such activity, campaign, etc.?

(1 not at all, 5 very much)

1: 10%
2: 39%
3: 16%
4: 24%
5: 11%

Is it easy to find a suitable internship for you?

- Yes, easy: 7%
- Nor easy neither difficult: 38%
- No, difficult: 29%
- I have not tried yet: 25%

Suggestions:
- Promote all forms of active participation in formal and non-formal educational institutions
- Raise awareness of the importance of youth participation among teachers, youth workers and other relevant actors
- Build partnerships between youth organizations and local and regional authorities
- Encourage governments to enhance possibilities for young people to participate in local and regional elections
- Expand the network of youth-friendly services in Moldova, in particular targeting relevant regions where such services are so far not accessible to young people
- Continue building capacities of existing youth-friendly services to deliver quality assistance and advice to young people