



PROSPECTS SOUTH-SOUTH 2+2=5 LEARNING WORKSHOP

JORDAN COUNTRY OVERVIEW: YOUTH CLIMATE ACTION & GREEN SKILLS PATHWAYS

What Works – Youth Climate Action & Green Skills Pathways

Initiatives:

- **SAWN – Youth Engagement in Climate Action:** Young people learn climate science, risk awareness, advocacy, and community climate action. They design campaigns on waste reduction, water conservation, flash-flood preparedness, and green public spaces. UNICEF is developing a national Climate Curriculum with flexible learning for three age groups.
- **NAHNO – National Green Volunteering Movement:** Youth participate in large-scale environmental activities including tree planting, recycling, water-saving actions, and community clean-ups. Over 3.3M volunteering hours logged, 35,000+ green opportunities, and 250+ youth-led climate actions.
- **Social Innovation Incubators (UPSHIFT):** Youth design green enterprises—composting, waste sorting, recycled products, eco-food solutions, and local climate services—with mentoring, seed funding, and market linkages through WASH Innovation Hubs.
- **Hydroponic Greenhouses:** Vulnerable youth are trained in climate-resilient hydroponic agriculture, managing water-efficient greenhouses and selling produce through private-sector partnerships (e.g., Del Monte, Carrefour).

Jordan's model combines green skills, climate literacy, social innovation, and structured volunteering through national platforms. It links learning to climate action and emerging green-economy pathways, reaching refugee and host-community youth while promoting girls' leadership and inclusive participation.

Objective: Equip young people with climate knowledge, practical green skills, and meaningful engagement opportunities that improve employability, strengthen community resilience, and contribute to national green-growth priorities.

Results and Success Factors:

- Thousands engaged through climate action, social innovation, and green volunteering.
- Strong alignment with national green-growth and youth strategies.
- Mobilization through existing national systems (MoY centres, NAHNO platform, universities).
- Effective inclusion of refugee youth, young women, and youth with disabilities.
- Demand-driven pathways in water conservation, sustainable agriculture, waste management, green logistics, and renewable energy.

What Didn't Work – Key Challenges & Lessons

- Training and volunteering do not consistently lead to income or enterprise creation.
- Green enterprises struggle to access markets, financing, and value chains.
- Climate activities remain scattered across projects rather than system-wide.
- Mobility, documentation and social barriers limit access for young women, refugees, and youth with disabilities.
- Youth often lack clear pathways to turn climate awareness into livelihoods.

Lessons: Jordan's youth ecosystem has strong components—climate literacy, volunteering, innovation, skills, and green employment models—but they need to be connected into coherent national pathways linking **skills → action → enterprise → employment**.

Vision & Next Steps

- Expand green livelihood pathways in water efficiency, hydroponics, waste management, sustainable agriculture, solar maintenance, and hybrid-energy systems.
- Strengthen access to safe, legal, and inclusive green opportunities for refugee youth and marginalized groups.
- Institutionalize climate literacy, green skills, and volunteering across MoY Centres, VTCs, and schools.
- Develop a national Green Skills & Youth Employment framework aligned with Jordan's Economic Modernization Vision.
- Scale NAHNO as a national green workforce pipeline for climate volunteering, environmental action, and pathways to paid green jobs.
- Strengthen public-private partnerships with agribusiness, renewable-energy companies, tourism operators, and waste-management firms to create apprenticeships, placement pipelines, procurement channels, and co-investment in youth-led climate solutions.

Quick Facts

Youth reached: 3.3M+ volunteering hours, 35,000+ green opportunities, 250+ youth climate actions

Partners: MoY, universities, private-sector actors (agriculture, energy, waste, tourism)

Focus areas: Climate literacy, green volunteering, social innovation, hydroponics, green enterprise pathways