2020 COMMITMENTS

- Lead the Action Coalition on Technology and Innovation
- Promote education & adolescent girls’ needs & opportunities as strong advocacy narratives
- Amplify in communications adolescent girls’ voices & solutions

2020 ACHIEVEMENTS

- Report | 25-years girls’ progress
  - A New Era for Girls 2020: 25 years of impact

- ED Fore | GenEqual Leader
  - I am proud to be one of the LEADERS for GENERATION EQUALITY

- Report | Investing Pathways
  - Investing in the Pathways to Employment

- Portfolio | Skills4Girls
  - Promising programme models in over 15 countries

- Comms | Girls’ leadership
  - Powerful photo-driven webpage of 5 young women activists
    - Award nominee; Lancet featured; on Amazon Prime soon

- Communications | Day of Girl
- Portfolio | Innovation
  - Innovative skills development to bridge the gender digital divide

- Guidance | Digital solutions with Gender Lens
**2021 VISION**

Launch **bolder and louder** actions with and for the diversity of girls globally to equitably use and create digital technologies by mobilizing an expanded ecosystem of partners including today’s youth generation, tech industry, impact investing, to collectively build solutions that achieve gender equality and girls’ empowerment by addressing the connectivity / access, education / skills and **safety gaps** of the gender digital divide.

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<th>February</th>
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<td><strong>GenderSmart Investing Summit</strong>&lt;br&gt;1-11 February</td>
<td><strong>Women’s Day, Comm. Status Women,</strong>&lt;br&gt;GenEqual Forum Mexico&lt;br&gt;8-31 March</td>
<td><strong>Lead up to GenEqual Forum Paris</strong></td>
<td><strong>GenEqual Forum Paris</strong>&lt;br&gt;8-10 June</td>
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- **Innovative finance as a solution:**<br>Summit launch of UNICEF, Volta Capital, GenderSmart recommendations on specific innovative financing mechanisms to pool public & private funds toward narrowing the digital divide in education and skill gap for girls.

- **Girls on digital, at forefront of tech evolution.** Social media takeover of UNICEF & select partner platforms to amplify girls’ use of digital for advocacy on their concerns, e.g. harnessing tech to end GBV.

- **Activate existing communication assets on girls’ use and creation of digital technologies, e.g.:**
  - Teen.Girl. Activist. webpage [STEM feature](#)
  - [Coping w/ Covid-19 Diaries](#)
  - [Forging forward for adolescent girls](#)
  - [Girls and gender digital divide](#)

- **Girls’ voices & solutions.** Creative “Quotes” campaign co-designed with partners to amplify girls’ diverse voices on their digital divide realities- in line with Reimagine Education initiative.

  - Campaign curated on digital and print media to broaden general public and/or tech industry awareness; potential Paris live exhibition.

- **Intergenerational digital divide.** Media piece showcasing the gaps and opportunities of the tech evolution on girls and women-across all economic geographies. Driven by data, the piece will offer recommendations to a wide range of stakeholders to collectively engage to find tactics that bring bold and ambitious change to increasing digital literacy - a key action of the Generation Equality Tech and Innovation Action Coalition.

> “I started programming a few years ago and now I’m getting ready for the Computer Olympics. Every day I’m more passionate about technology, because imagination is the only limit.”

Valentina, 14-year-old, Argentina (VoY)
<table>
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<th>Annotated Bibliography</th>
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| **UNICEF, UN Women and Plan International, A New Era for Girls: Taking Stock of 25 Years of Progress**  
March 2020 |
| **UNICEF, GenderSmart, Volta, Investing in the Pathways to Employment for adolescent girls and young women in low and middle-income countries**  
July 2020 |
| **Coping w/ Covid-19 Diaries**  
July 2020 |
| **Teen.Girl.Activist Interactive website**  
October 2020 |
| **UNICEF, Skills4Girls Portfolio Brief**  
October 2020 |
| **UNICEF, Equals, ITU, Towards an equal future: Reimagining girls’ education through STEM**  
October 2020 |
| **UNICEF, Mapping gender equality in STEM from school to work**  
November 2020 |
| **UNICEF, EAPRO, Gender and Innovation, GenderTech Tools. Building digital solutions for girls’ digital realities and How to include girls in digital product user testing**  
November 2020 |