Building a virtual safe space platform for women and girls is a Generation Equality Commitment (Beijing25+) made jointly by UNICEF, USAID, the Government of Finland and the Open Society Foundation (OSF).

Access to physical safe spaces is often limited for women and girls, so UNICEF has designed Laaha to act as a virtual safe space for them to find GBV and SRH information and services.

Laaha brings women’s and girls’ voices to the core of the design process through substantial investment in user research.

Laaha accounts for the gender digital divide and builds safety features, including technology-facilitated GBV by building safety features.

Laaha is optimized for the most vulnerable women and girls with an intuitive design and accessibility features to allow access by all.

Laaha accounts for the gender digital divide and is built for accessibility of the platform in LMICs for women and girls with low literacy levels.

Laaha places the safety of women and girls first, building to ensure a platform free of exploitation and technology-facilitated GBV by building safety features.

Laaha aims to:
- Create a digital space that enables women and adolescent girls to seek support, ask questions, know where to go to seek for help, and in time replicate a sense of safe social network on the platform.
- Reduce isolation, building safe spheres of support for adolescent girls and women.

Features:
- Access to available services nearby.
- 70+ Modules on SRH/GBV.
- User Forum.
- Interactive Chatbot Soon!
- User-friendly.
- Soon in Pashtu, Dari and Ukrainian.

Visit www.laaha.org for more information.