

## WE INVEST IN SOLUTIONS. FOR CHILDREN. FOR OUR FUTURE.

We are entrepreneurs, investors, board members, partners and CEOs. Some of us are parents, grandparents. We have different backgrounds, speak different languages and come from different cultures.

## Together, we are the UNICEF International Council.

Forget concepts like 'charity' or 'donation'. We are active investors in children's rights. Because investing in children's futures is the surest way to make a better tomorrow, for all. With UNICEF as our trusted partner, we roll up our sleeves and get to work. We are not just financial contributors but a valued part of the organization. We pool our energy, our networks and our expertise to maximize our collective impact and uplift the next generation.

We are committed to solutions that enable access to quality education and health systems, that build climate resilience, that amplify the voices of youth and that drive action in the face of emergencies.

We call upon our peers worldwide to stand with us, to become champions of children's rights everywhere and to help us turn the Sustainable Development Goals into a living reality.

Because there is still a long way to go, and there's strength in numbers.

Let's scale up our strategic investments in children to secure the ultimate return: a future where all families and communities can prosper.

## The time for action is now.

## JOIN US TO SHAPE THE FUTURE WITH UNICEF.

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