CORE RESOURCES FOR RESULTS
Achieving the Greatest Impact for Children
2022 Report
Report theme

In 2022 virtually every child on earth was affected by climate change. These effects are stark: the health and lives of children have been endangered, and their education and entire well-being have been put at greater risk. Indeed, climate change impacts every aspect of UNICEF’s work for children. So it is only fitting that this year’s report on the role of Core Resources for Results (RR) focuses on our sustainability and climate work around the world.

UNICEF believes that every child deserves a liveable planet, and RR plays a vital role in making this possible. In this report you will see how RR ensures that our work spans the critical sectors that support children’s survival and well-being, such as advancing climate-smart education in Viet Nam, tackling malnutrition in Chad, and protecting young people from pollution and potential violence in Burundi. You will read how in the Eastern Caribbean, RR is used to amplify the voices of young people in climate policies and high-level forums; and how UNICEF used RR in Pakistan to prepare for, respond to, and recover from devastating floods in 2022.

RR has enabled the foundation of our sustainability and climate work, and is now leveraging other types of funding to further accelerate progress towards the Sustainable Development Goals.

RR is helping to make a liveable planet - for every child.

For a full collection of stories demonstrating UNICEF’s impact across all programme areas and regions, please contact us at rrreport@unicef.org.

Cover: Dina, age 9, learns about sustainability and the natural environment by preparing vegetables with a UNICEF staff member in Guatemala.

Sustainability and Climate: Highlights of 2022 results

• Ensuring the availability of lifesaving nutrition supplies in Chad. RR contributed to procuring ready-to-use therapeutic food, enabling more than 334,000 severely malnourished under-six children to access quality treatment.

• Addressing issues of safety, health, income generation, deforestation, and climate change innovatively in Burundi. RR supported a pilot to develop a ‘green charcoal’ initiative with the aim to combat deforestation and address violence against girls.

• Enabling UNICEF’s emergency response before, during, and after unprecedented floods in Pakistan. RR funds made it possible for UNICEF to pre-position relief supplies, and facilitated the rapid scale up of our field presence, thus providing an integrated lifesaving response benefiting millions of women and children.

• Accelerating climate-resilient and climate-smart education in Viet Nam. RR contributed to a comprehensive study and roadmap for rooftop solar energy in 40,000 schools and leveraged domestic financing from the government.

• Promoting youth activism on climate change in the Eastern Caribbean. RR supported empowerment initiatives to ensure that the voices of children and young people are integrated into climate strategies and policies.

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From the Executive Director

As Executive Director of UNICEF, meeting with children is one of the great privileges of my role. Wherever I travel, I am always inspired by their resilience, even in the face of tremendous adversity. And today, children and their families face more adversity than ever before: from conflicts and climate change to a global malnutrition crisis and increasing rates of poverty. Across the globe, children’s lives and children’s futures are at stake – especially for the most vulnerable.

Every child has the right to quality essential services such as health care and protection, the right to learn and the right to grow in safe and inclusive environments. It is UNICEF’s mission to ensure that every child realizes those rights. And it is this mission that drives our staff and partners in countries around the world to deliver for children, even in the most challenging contexts.

Our work is made possible through Core Resources for Results (RR). These unrestricted resources provide the greatest predictability, flexibility, and efficiency of all the funding UNICEF receives. Whether it is strengthening our humanitarian action, our capacity to innovate, or our ability to help children in forgotten crises, RR is quite simply the bedrock upon which all our efforts and impact for children are based.

The theme of this year’s RR report is sustainability and climate. The climate crisis has exposed nearly every child to greater risk of more frequent, intense, and destructive climate hazards, including heatwaves, droughts, cyclones, flooding, and air pollution. This report shows how UNICEF has used RR to help create a more sustainable future for the world’s children. It features case studies about how RR is funding impactful climate innovation and action in countries such as Burundi and Chad. And it demonstrates how critical core resources are to UNICEF’s capacity to deliver tangible and lasting results for children.

In 2022, UNICEF received vital RR support thanks to our generous donors and partners. UNICEF is especially grateful to the governments of the Netherlands, Norway, Sweden, and the United States for their steadfast leadership and support, and to the governments of Germany, Japan, and Switzerland for significantly increasing their core contributions.

UNICEF received our largest private sector contributions through our National Committees for UNICEF in France, Germany, Japan, the Republic of Korea, and Spain. Most of this private sector funding came from the general public and from every walk of life, representing a true ‘people to people’ contribution, for which UNICEF is very thankful.

For all of this success, however, UNICEF’s total RR income in 2022 actually decreased by 6 per cent over the previous year. We must now urgently reverse this trend to meet our ambitious goals for the world’s children. And with your help, we will. Around the world, UNICEF staff and our partners look forward to working with you in 2023 and beyond. It is thanks to your solidarity and support that, together, we can create a world fit for children.

Catherine Russell
UNICEF Executive Director
Core Resources for Results: Driving equity for every child

“For every child.” It’s a promise that drives everything we do. Our expert staff are dedicated professionals, leading and pioneering for children – from birth to adolescence – throughout the entire world. For over 75 years these men and women have worked tirelessly in times of peace, in conflict, and in emergency so that we can proudly say that UNICEF is there for every child. Core Resources for Results (RR) are the bedrock that makes that commitment possible. By providing unrestricted RR funding, our partners and donors empower us to make good on that simple, powerful promise of equity: For every child.

We trust in you and you trust in us

Every day, children all over the world trust UNICEF to be there for them. Families trust UNICEF to help ensure their children are nourished, healthy, safe, and educated. Communities trust UNICEF to amplify their voice. Governments trust UNICEF to provide advice and support in shaping policies that affect millions. And UNICEF partners and donors – like you – trust us to transform funding into effective action for children. We treasure this trust, and we will never take it for granted. In fact, it is this trust that allows us to deliver lasting change for children. And that is where Core Resources for Results come in: where we turn trust into results.

RR delivers predictability, flexibility, and efficiency

Delivering long-term change for children can be complicated. Having first begun working in the aftermath of the Second World War, UNICEF knows full well that what counts is to be there for children wherever and whenever the need is greatest, for as long as it takes. Thankfully, and gratefully, we can do this with the support of Core Resources for Results. RR is unrestricted funding to be used flexibly for children. It is our most prized resource because it provides us with three key tools: the predictability to plan and implement long-term programmes; the flexibility to address challenging and often rapidly changing contexts so as to achieve real, lasting results; and the efficiency that comes from reducing transaction costs and thereby maximizing the resources that can go directly to children. This predictability, flexibility, and efficiency allows us to achieve the greatest possible impact – transforming children’s lives, solving complex challenges, and preventing suffering.

For donors focused on the greatest impact, RR delivers

One hundred per cent of the money donated for RR is used to further our mission. Over 85 per cent of this goes directly to programmes around the world – at the country, regional, and global level – carefully invested where children have the greatest need. This includes our ongoing work plus emergency response, opportunities for innovation, and development effectiveness, making critical evaluation, research, policy formulation, and guidance universally available. Generally, the remaining percentage is used for UN development coordination, management, independent oversight and assurance, and fundraising costs.

Afghanistan
With the support of RR, UNICEF establishes safe spaces such as this one to restore a sense of normality and continuity to children whose lives have been disrupted by emergencies.
UNICEF offers a range of philanthropic and investment opportunities for donors and partners. These are based on their passion or organizational mandate, and on the level of impact they wish to achieve.

Just as investors diversify their personal portfolio to achieve maximum returns, so too does UNICEF carefully use donor funds to achieve maximum results. To that end, UNICEF has established several primary funding mechanisms, each of which complement one another and thus strategically leverage results together.

UNICEF funding mechanisms work together to achieve maximum results

- **Core Resources for Results (RR)** - contributions without restrictions, to be used flexibly for children wherever and whenever the need is greatest.
- **Other Resources Regular (ORR)** - contributions for targeted interventions in development programming. These include flexible, thematic funding for a country and/or sector. These can also be further earmarked for specific programmes or projects.
- **Other Resources Emergency (ORE)** - contributions specifically for humanitarian programming. These include the flexible Global Humanitarian Thematic Fund and specific regional and country humanitarian appeals, as well as opportunities for targeted responses through more earmarked funding.

This chart shows the layering effect of these funding mechanisms.

### Income ratio by type of funding (2014–2022)

<table>
<thead>
<tr>
<th>Year</th>
<th>RR</th>
<th>ORR</th>
<th>ORE</th>
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<tbody>
<tr>
<td>2014</td>
<td>30%</td>
<td>50%</td>
<td>20%</td>
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<tr>
<td>2015</td>
<td>36%</td>
<td>41%</td>
<td>23%</td>
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<tr>
<td>2016</td>
<td>33%</td>
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<td>2017</td>
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<td>2018</td>
<td>34%</td>
<td>43%</td>
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<td>2019</td>
<td>32%</td>
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<td>2020</td>
<td>30%</td>
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<tr>
<td>2021</td>
<td>37%</td>
<td>46%</td>
<td>17%</td>
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<tr>
<td>2022</td>
<td>41%</td>
<td>45%</td>
<td>14%</td>
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</tbody>
</table>

RR provides funding for core programming and ensures that UNICEF has a strong presence in every country. When a country office layers on funding from other resources (ORR) – for example, on climate programmes – it enables targeted interventions that build on the RR foundation established through our prior relationships, staffing, and innovations. If an emergency strikes, RR is the first responder; and even as emergency funding (ORE) is subsequently raised, RR can be deployed rapidly through existing programmes, allowing us to reach children even faster.

It is through leveraging the distinct features of each funding mechanism that UNICEF can deliver a long-term and sustainable impact and fulfil its mandate.
Why invest in Core Resources

Five key assets give UNICEF a real comparative advantage over other organizations when it comes to being there for every child.

#1 – Expert staff

We are immensely proud of our staff, all of whom have deep expertise and a network of trusted contacts and relationships, including everyone from technical staff to our most senior representatives who engage with government ministers. We cherish the hard-earned trust placed in them by donors, governments, partners, and, of course, children and their families. Your RR support funds key staff in country offices and ensures universal expertise in all programme areas, policy formulation, evaluation, and research. RR also guarantees strong senior management at the field and global level, well-functioning premises and systems, and coordination with the broader UN system – all elements that are absolutely critical in having a positive impact, especially during conflict and emergencies.

#2 – Taking the work to scale

UNICEF achieves impact for children because, thanks to RR, we have a strong footprint in over 190 countries. You amplify our impact by helping us to scale up innovations, best practices, and programming at the country level, which can then be replicated regionally and even globally. This means that through RR, UNICEF can promote the adoption of global best practices, tailoring them for the specific needs of children in each country, and thus driving progress towards the 2030 Sustainable Development Goals.

#3 – Leading and pioneering

Your support allows us to convene, lead, and innovate for children by investing today to achieve change tomorrow, much as the world’s leading companies invest in research and development to drive progress. Our reliable long-term presence in a country and our convening power with governments, civil society, and the private sector gives us the deep insights that are needed to understand the root causes of problems and to find effective solutions. Your trust gives us the flexibility to take risks and innovate, which is how we create new ideas to benefit children now and into the future. RR funding is critical for supporting strategic and innovative activities, many of which have proven transformational in helping children around the world.

#4 – Meeting needs throughout the entire childhood and adolescence

UNICEF works to save children’s lives, to defend their rights, and to help them fulfil their potential – from early childhood all the way through adolescence. At each step of the journey UNICEF is there, ensuring that they are healthy, receiving a nutritious diet, protected, and – critically – that they are attending primary and secondary school with adequate water and sanitation facilities, so they can finally break the onerous chain of cyclical poverty. Your support of RR enables us to be there with them and for them, consistently and reliably, including in times of conflict and emergency.

#5 – Before, during, and after an emergency

In a crisis every hour matters. Our teams are first responders because your support allows us to be in a country even before a crisis occurs, building the effective systems, relationships, and plans that we need to protect children. And when emergencies do strike, RR means our experts are in place and can use their pre-existing skills, equipment, and relationships to make an impact wherever it matters most. Sadly, when a crisis ends the suffering of children does not. Your support for RR also means we can stay long after the emergency. For as long as children need us.
Highlights of investing in RR: Sustainability and Climate

Investing in RR is a clear way to help UNICEF advance its work on sustainability and climate. The five key reasons to invest in RR have been customized to showcase specific examples from five countries that in 2022 used these flexible resources to respond to climate-related challenges for children.

**#1 – Expert staff**
Over the last few years RR has funded key staff positions around the world, building a cadre of sustainability and climate experts across the organization.

*In Burundi*, for example, the country office used RR to establish a cross-sectoral team of experts in child protection, health, and education as well as with climate and preparedness knowledge, which developed a pioneering new ‘green charcoal’ initiative.

**#2 – Taking the work to scale**
Using evidence generated with RR funding, UNICEF identifies highly effective programmes for scale-up. In *Viet Nam*, UNICEF invested RR to produce a comprehensive study and roadmap for electrifying 40,000 schools with clean and renewable energy, and designed an environmental training package for 1.1 million teachers to integrate climate awareness into the education system.

**#3 – Leading and pioneering**
UNICEF’s ground-breaking Climate Change Risk Index was pivotal in identifying children’s exposure and vulnerability to the impacts of climate change. For example, *Chad* was identified as the 2nd most ‘at risk’ country globally; and when the nutrition crisis intensified in the country in 2022, UNICEF led the response by investing RR to convene the government and civil society partners, managing the supply chain, disseminating information, and providing overall coordination.

**#4 – Meeting needs throughout the entire childhood and adolescence**
Ensuring children’s voices are not only heard but acted upon by governments and national and international organizations is a key pillar of UNICEF’s work. In 2022, UNICEF engaged with young people in 122 countries. For example, in the *Eastern Caribbean* the governments of multiple countries called on UNICEF to establish youth advocacy initiatives around climate change, citing the organization’s child-focused remit, expertise, and reputation.

**#5 – Before, during, and after an emergency**
With climate now fully integrated into our updated Core Commitments for Children, we and our partners are equipped to deliver a principled, timely, quality, and child-centred humanitarian response. In *Pakistan*, UNICEF invested RR to pre-position supplies in anticipation of emergencies. And when floods hit the country in 2022, RR was used to scale up field presence, ensuring an integrated health, nutrition, and WASH lifesaving response. UNICEF continues to build the resilience of communities for future crises.
How we spend RR effectively to achieve the greatest impact

UNICEF uses Core Resources for Results (RR) strategically across the organization to ensure maximum impact with donor funds and to scale up sustainable solutions around the world. The way in which UNICEF allocates resources also ensures that we continue to pioneer new approaches, work innovatively across the entire span of childhood, and adapt to changing situations, particularly during emergencies.

The largest proportion of expense – **Direct Programmes** – supports programming across the entire spectrum of planning, delivery, and evaluation at the global, regional, and country level, including in 150 country offices. The other portion is used to strategically support UNICEF’s core structure and mission through its Institutional Budget, including representation, policy work, and other key deliverables that provide strategic benefits to children and ensure the success of all programmes.

In addition, $147.7 million was used for the Private Fundraising and Partnerships Division (excluding country offices) to generate sustainable support from donors and partners around the world.

**$957.4 million**
Direct Programmes

**$87.5 million**
Institutional Budget Expenditures*

* Expenses – actual expenses made in the year.
Expenditure – includes the expenses made and commitments of funds.

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**Yemen**

Engineer Haitham Alolfi installs solar panels to supply power to refrigerators in the health centre in Ibb, Yemen. The refrigerators were provided by UNICEF to store vaccines and keep them effective.
Ensuring support at the field level: Direct Programmes expense

RR Direct Programmes expense by category

Within Direct Programmes, UNICEF spends funds efficiently and effectively through several fund types:

Countries with UNICEF programmes of cooperation:
The UNICEF Executive Board has established a clear and transparent way to allocate these valuable resources where they matter most so as to ensure that the greatest possible results are achieved for children. In 2022 this resulted in 80 per cent of Direct Programme Assistance going directly to country offices.

Strategic and innovative activities:
The Executive Board requires that up to 7 per cent of RR for programmes is set aside annually for flexible allocation by the Executive Director. This allows for investment in pioneering innovations that can lead to even greater opportunities for children. Such innovation is a hallmark of RR, ensuring that UNICEF can quickly adapt to changing trends and circumstances, and thus continue to be the global leader for the world’s most vulnerable children.

EXPENSES BY STRATEGIC AREA IN 2022 (USD)

- Systems strengthening and institution building: 4,249,330
- Advocacy and public engagement: 1,270,046
- Developing and leveraging resources and partnerships: 610,245
- Harnessing power of business and markets: 210,191
- United Nations working together: 183,920
- Fostering innovation and use of new technologies: 476,656
- Evaluations, research, and data: 688,890
- Operational support to programme delivery: 275,848
- Advocacy and communications: 4,362,524
- Community engagement, social and behaviour change: 4,417,509
- Data, research, evaluation, and knowledge management: 1,729,914
- Digital transformation: 225,091
- Innovation: 4,883,378
- Partnerships and engagement: public and private: 1,227,523
- Risk-informed humanitarian and development nexus programming: 6,592
- Systems strengthening to leave no one behind: 24,069,953
- Operational support to programme delivery: 2,267,978
- Grand Total: 51,155,589
Emergency Programme Fund (EPF): RR is the ‘first responder’ in most emergency situations, as it is accessed through the EPF within the first 24–48 hours of a sudden onset emergency in a country. The EPF is a revolving fund providing reimbursable loans to offices that require immediate financing in response to a sudden humanitarian crisis or a deterioration of an existing crisis, prior to receiving broader donor support. This timely and flexible funding allows UNICEF to scale up lifesaving humanitarian action for children within hours of a disaster, and facilitates response to complex and protracted humanitarian crises globally.

Financed by RR, in 2022 the EPF remained a vital, reliable, flexible, and time-critical source of humanitarian funding for UNICEF. As depicted below, EPF allocations were made to 33 UNICEF offices across global, regional, and country levels.

The Eastern and Southern Africa and Middle East and North Africa regions received the highest amounts in line with the magnitude of the response to the drought in the Horn of Africa and the continued humanitarian crisis in Yemen. In South Asia, the EPF proved critical in responding to the unprecedented flooding that affected 33 million people in Pakistan.

For more details refer to the UNICEF Global Annual Results Report for Humanitarian Action at www.unicef.org/reports.

Advocacy and global and regional programmes:
These allocations are central to ensuring UNICEF’s primary role in promoting and safeguarding the rights of children. They support the latest innovations and approaches in advocacy and programme development as informed by global and regional technical experts, research, evaluation, and studies, as well as supporting the ongoing evaluation of the organization’s performance.

Haiti
A baby is inoculated against rotavirus in a clinic in Hopital Immaculée Conception, Haiti.

$36.7 million
Emergency Programme Fund

$51.5 million
Advocacy and global and regional programmes

EPF 2022 allocations by regions

- Eastern and Southern Africa: 29%
- Middle East and North Africa: 24%
- South Asia: 17%
- West and Central Africa: 10%
- Latin America and the Caribbean: 8%
- Europe and Central Asia: 7%
- East Asia and Pacific: 3%
- Global: 3%
In 2022, RR contributed $87.5 million to UNICEF’s Institutional Budget, which was used strategically to ensure the development effectiveness of our global organization. This enables UNICEF to take programmes to scale by making critical evaluation, research, policy formulation, and guidance universally available. Examples include UNICEF’s pioneering research and social policy leadership on public financing for children. UNICEF also has commitments to the overall UN system, and this contribution of RR supports the important coordination of development efforts with other UN agencies.

Supporting results globally through the Institutional Budget

**RR expenditure as part of the Institutional Budget by category**

In 2022, RR contributed $87.5 million to UNICEF’s Institutional Budget, which was used strategically to ensure the development effectiveness of our global organization. This enables UNICEF to take programmes to scale by making critical evaluation, research, policy formulation, and guidance universally available. Examples include UNICEF’s pioneering research and social policy leadership on public financing for children. UNICEF also has commitments to the overall UN system, and this contribution of RR supports the important coordination of development efforts with other UN agencies.
Core Resources for Results around the world

By supporting Core Resources for Results (RR), donors safeguard the essential core funding of more than 150 country offices across seven regions, helping to maintain UNICEF’s global footprint around the world. In 2022 the vast majority of Direct Programme Assistance went straight to UNICEF’s country programmes. Allocation starts with a minimum of $850,000 for each country office each year until the country achieves ‘high income’ status for two years, based on the World Bank’s country classification. Further funds are allocated across countries based on three key criteria: under-five mortality rate, gross national income per capita, and child population size.

Within this overall allocation, UNICEF also ensures that Least Developed Countries receive at least 60 per cent of RR allocations to country programmes and that 50 per cent is directed to sub-Saharan African countries. These guidelines target donor funding in a consistent and sustainable way, enhancing the lives of the world’s most vulnerable children.

Core Resources for Results are integral to UNICEF’s humanitarian response. In 2022, $244 million in RR supported lifesaving humanitarian programmes across the globe.

The colours on this map represent the seven UNICEF regions, with the ‘global’ category representing the HQ divisions.

This map is stylized and not to scale. It does not reflect a position by UNICEF on the legal status of any country or area or the delimitation of any frontiers.
$227.1 million
Eastern and Southern Africa
27% for humanitarian response

$146.1 million
South Asia
14% for humanitarian response

$63.5 million
East Asia and the Pacific
24% for humanitarian response

$34.6 million
Europe and Central Asia
28% for humanitarian response

25% of our Core Resources for Results (RR) supported humanitarian action in 2022
Core Resources for Results by Goal Area and region

Core Resources for Results (RR) is spent across all Goal Areas, balanced for the unique local contexts and needs of children, including in support of our sustainability and climate work. This enables us to fulfil our promise of a liveable planet for every child.

Survive and Thrive: Every child deserves a healthy start to life and the nurturing practices needed to thrive into adolescence adulthood. UNICEF knows that this requires comprehensive care for mothers and their children from the prenatal stage to adolescence, vital HIV and nutrition programmes, and early development for critical stimulation in the key developmental years.

Learning and Skills: Every child has the right to an education. UNICEF champions quality learning opportunities from early to adolescence, including digital learning.

Violence and Exploitation: Every child has the right to be protected from violence, exploitation, abuse, neglect and harmful practices. Work in this area covers both prevention and response initiatives.

WASH, Climate and Environment: Every child has a right to access to safe and equitable water, sanitation and hygiene (WASH), to live in a safe and sustainable climate and environment. UNICEF prioritizes clean water and sanitation, mitigating climate change, and disaster risk reduction.

Freedom from Poverty: Every child has the right to access inclusive social protection and to live free from poverty. 67 million children are still in conflict, discrimination, and exclusion. By addressing these challenges, UNICEF works to ensure that every child can fulfil their potential.

Our sustainability and climate work contributes to multiple SDGs, including SDG 7 and 13 on energy and climate change.

RR expense in 2022, including for sustainability and climate:

- Survive and Thrive: $328.6 million (8% for sustainability and climate)
- Learning and Skills: $187.2 million (6% for sustainability and climate)
- Violence and Exploitation: $169.3 million (6% for sustainability and climate)
- WASH, Climate and Environment: $160.3 million (6% for sustainability and climate)
- Freedom from Poverty: $107.5 million (8% for sustainability and climate)

* $96.8 million significantly supported our sustainability and climate work, with up to $203 million more contributing broadly to this agenda across all Goal Areas.

Geographical breakdowns:

**East Asia and the Pacific**

- Survive and Thrive: 26%
- Learning and Skills: 17%
- Protection: 23%
- WASH, Climate and Environment: 16%
- Freedom from Poverty: 17%

**Eastern and Southern Africa**

- Survive and Thrive: 36%
- Learning and Skills: 16%
- Protection: 16%
- WASH, Climate and Environment: 20%
- Freedom from Poverty: 12%
The children of Chad are the second most vulnerable on the planet to the extremes caused by climate change. This means that even in an ordinary year children face the harsh impact of both drought and flooding. But 2022 was not an ordinary year. The country was already reeling from the effects of conflict, as well as from supply-chain issues caused by the COVID-19 pandemic and the Russia-Ukraine war. Further, the droughts of 2021 had led to crop yields falling by almost half in some provinces, resulting in the number of under-five children suffering from severe acute malnutrition spiking by an estimated 11 per cent. And then, in August 2022, the rain began.

For two solid months torrential rain battered the country, causing massive damage to homes, infrastructure, and agriculture, and severely affecting 18 of the nation’s 23 regions. But the end of the rains brought no relief. The two rivers that surround Chad’s capital, N’Djamena, were swollen by water from neighbouring countries and burst their banks. The water rose a full metre within minutes of the breach, and two days later the Government of Chad announced a food and nutrition state of emergency.

UNICEF has been working in Chad since 1961 and has 200 expert staff members based in the capital and in four zonal offices across the country. Our expertise and presence meant that following the government’s emergency declaration, UNICEF responded immediately – leading and steering efforts as the country’s emergency nutrition coordinator. In this role, UNICEF managed data and information across all partners, including collecting, collating, analysing, and
disseminating figures (population in need) to support the humanitarian planning process. The role also saw us manage the supply chain and provide overall coordination of the nutrition response across international and local NGOs as well as with the government.

The fact that we could step into this role so quickly was a direct result of Core Resources for Results (RR). It is this flexible funding and our network of experts that ensures our on-the-ground presence, and our agility to respond almost immediately to an emergency. For example, our Nutrition Manager, Dr. Djibril Cissé; Nutrition Cluster Coordinator, Dr. Delwende Parcouda; and Nutrition Information Management Officer, Ado Balla Abdoul Azizou – each of whom played a central role in the response – are funded by RR, as are other key programme staff. Beyond staffing, RR also makes it possible for us to prepare logistics in advance and to build up knowledge about what might be needed and where. And because RR allows us to be in the country for the long term, we can liaise swiftly and effectively with government authorities and civil society and build effective monitoring and evaluation systems.

Despite the flooding emergency, UNICEF’s ongoing work in the country continued, and RR was vital to helping the children of Chad overcome the threat of malnutrition. RR-funded work facilitated the treatment of more than 334,000 under-six children suffering from severe acute malnutrition, with an exceptional cure rate of 94 per cent. Further, there was a dramatic increase in dietary diversity among children aged 6–24 months – from 14.5 per cent in 2021 to 42.5 per cent in 2022 – meaning that children were receiving a much more balanced and nutritious diet. RR allowed us to work with the community to address their immediate emergency needs, and to develop and incorporate day-to-day preventative nutrition support. These preventative measures are critical for communities to build their resilience in a changing climate.

Nutrition supplies, such as ready-to-use therapeutic food (RUTF), are essential for treating malnutrition, and UNICEF uses a range of supply management strategies. Thanks to RR funding, the organization can be there for children before, during, and after emergencies by pre-ordering supplies, and our supply specialists can even borrow from neighbouring countries, if needed. In addition, UNICEF leadership advocates the government to invest domestic resources in RUTF financing plans; and we also procure supplies of vitamin A supplements and deworming tablets, which play a major role in the prevention of malnutrition.
In 2022, RR also helped to catalyse additional funding. In the weeks following the declaration of emergency, as a result of our convening power, and having seen the highly effective way in which we delivered results using our own resources, UNICEF leveraged an additional $50 million investment from other organizations and governments for the response going forward.

“I am so proud of how our teams of dedicated professionals were able to meet the needs of the most vulnerable victims of the Chad floods,” declared Jacques Boyer, UNICEF’s country representative. “Their expert planning and preparation were first rate. We are deeply appreciative of our generous and understanding donors. Once again, their support of RR meant we were able to get aid to the children quickly and effectively.”

It is clear that climate change is exacerbating crises in Chad and across the Sahel. Whether it is in the face of severe drought or devastating flooding, UNICEF’s commitment to equity through our presence in every country and for every child will never waver.

Children who are severely malnourished require specific treatment. In the early 2000s, UNICEF invested RR to develop ready-to-use therapeutic food, referred to as RUTF by professionals, which is a special kind of food used to treat malnutrition at home. It comes in a one-dose foil sachet and needs no special storage or preparation, such as refrigeration or mixing with water. This high energy, high protein micronutrient paste with a taste similar to peanut butter has helped treat millions of children threatened by malnutrition. Worldwide, UNICEF procures and distributes an estimated 75–80 per cent of the international RUTF supply. RUTF treatment typically involves a 72-sachet box, at a cost of $41.
From global to on-the-ground implementation: An illustration from Chad

This graphic illustrates how Core Resources for Results (RR) is used by one country to achieve results. This begins with following the global use of funds within one of UNICEF’s five programmatic Goal Areas, then to a region, and finally to UNICEF’s office in Chad.

34 per cent of Direct Programmes expense was used for Goal Area 1: Survive and Thrive.

RR for Goal Area 1

Early childhood nutrition

$65.1M

Every child survives and thrives

RR for early childhood nutrition

Early childhood nutrition

$65.1M globally

Close to half of RR for early childhood nutrition was used in West and Central Africa.

In Chad, RR was spent on responding to the acute nutrition crisis caused by unprecedented levels of food insecurity exacerbated by climate change-induced flooding.

Expert staff and consultants to ensure technical leadership and coordination for nutrition services. This includes strengthening national and local capacities to conduct nutrition surveys, forecast nutrition trends, ensure access to quality nutrition services at health facilities and community levels, and ensure nutrition coordination platforms are operational.

UNICEF’s network of sub-offices that ensures direct contact with local authorities and communities in support of strong nutrition programming, as well as response to chronic and acute malnutrition.

Procurement and distribution of essential nutrition supplies such as ready-to-use therapeutic food, vitamin A supplements, and deworming tablets.

Partnerships with governments and civil society to ensure correct and efficient delivery of quality nutrition services and therapeutic care. This includes strengthening the operational capacity of nutrition therapeutic units country-wide. Health facility staff, community health workers, mothers, and caregivers are also trained on optimal infant and young child feeding practices, and on identifying early signs of malnutrition using a mid-upper arm circumference measuring tape.

On-site field travel to support partners to plan, coordinate, monitor, and evaluate UNICEF-funded nutrition programmes.

RR strengthened nutrition interventions, contributing to an increase from 14.5 per cent in 2021 to 42.5 per cent in 2022 in dietary diversity among children aged 6–24 months. It also played a critical role in providing catalytic support, which leveraged other resources, for the ready-to-use therapeutic food supply chain.
UNICEF partners

Public and private sectors working together

UNICEF is 100 per cent voluntarily funded, meaning that we rely on you to help us fulfill our mandate. Together, governments, bilateral and multilateral organizations, international finance institutions, corporations and foundations, civil society organizations, philanthropists, and millions of individuals around the world make our work possible. We all share a commitment for every child.

In 2022 total income for UNICEF was $9.326 billion, of which RR contributed $1.326 billion or 14 per cent. Of this, $494 million was contributed by public sector partners, and $709 million by private sector partners. The remaining $123 million included income from interest, procurement services, and other sources. We sincerely appreciate the support of all donors and partners.

Through UNICEF, the public and private sectors are uniting for children. For the period 2022–2025 we aim to raise $5.781 billion of RR, which provides the foundation to deliver on our mandate. We continue to rely on the sustained growth and support of both the public and private sectors to achieve this ambitious goal. This builds on the commitment by UN Member States to bring RR to a level of at least 30 per cent by 2023 and to increase multi-year contributions. It also relies on the increasing awareness by the private sector of the importance of collective funding and the continued steady growth in donations by individuals and institutions.

A look back: The ratio of RR to total income over two decades

Our ambition for RR is critical to the achievement of results for children, especially as the world strives to reach the Sustainable Development Goals by 2030.

Recent years have seen a decline in the ratio of RR to total income, most recently from 17 per cent in 2021 to 14 per cent in 2022. This downward trend, driven by a more rapid growth in OR, coupled with volatile exchange rates negatively impacting non-USD income, is concerning as it comes at a time when the needs for children and communities and our response to them has grown exponentially. This means that UNICEF’s ability to deliver on our mandate for all children at scale, wherever they live, is at risk.

UNICEF is extremely appreciative of all types of funding. While earmarked funding supports targeted interventions for children, it inherently means that UNICEF cannot direct it to support the needs for every child. At UNICEF, we must address the spectrum of needs from the time a mother is pregnant through adolescence. To achieve this, UNICEF requires the predictability, flexibility, and efficiency that RR provides, and which in turn creates greater value for money for UNICEF, children, and all donors.

We very much hope that you will support this call to action and increase your contribution to RR in the coming years.

1 September 2022 UNICEF Executive Board revised approved financial income estimates.
Every philanthropist has a unique motivation for their charitable giving. For Karen Olga Ársælsdóttir, a UNICEF supporter from Iceland, the motivation came from her upbringing and the values she learned at an early age.

“Growing up in a small fishing village in Iceland, my father and mother both experienced severe poverty and hardship during their formative years,” Karen explains. “So, from an early age, they instilled in me the importance of doing my part to promote equality.”

Years later, when Karen and her husband were building a thriving business in the video game industry, she remembered those values. As the success of the business grew, they committed to donating 30 per cent of the profits to charitable causes, including UNICEF.

The couple had first become aware of UNICEF a few years earlier, when they had struck up a conversation with some UNICEF volunteers on the street. The organization’s mission for children was one that particularly resonated with Karen.

“As a mother myself, I understand the desire to provide everything for one’s children,” she tells us. “But every child deserves a secure haven where they can thrive, with access to the resources necessary for their mental and physical well-being. I firmly believe that if one possesses the means to provide for oneself, it is a fundamental duty to ensure that the remainder is allocated where it is most needed.”

Just a few years after the couple began to grow their philanthropy, Karen’s husband passed away. Yet, out of this tragedy, Karen found a new motivation.

“Following the unexpected loss of my husband, I was searching for a sense of purpose and motivation to continue operating our business,” Karen recalls. “I found that motivation in UNICEF.”

In the years since, Karen’s support for UNICEF has continued to grow. She has become a particular advocate for Core Resources for Results (RR) and is now one of UNICEF’s most generous philanthropist supporters of this fully flexible funding.

“I place my trust in UNICEF and its team of expert professionals to effectively allocate resources where they are most needed,” Karen says, explaining her motivation for supporting RR. “It is simply not feasible for individuals to accurately assess where the greatest need lies, particularly in cases of unforeseen emergencies. Instead, I believe that it is essential to rely on the expertise and experience of established organizations such as UNICEF to make informed decisions regarding the allocation of resources.”

“If more individuals shared Karen’s mindset and values, the world would undoubtedly be a better place. Her consistent contributions to UNICEF Core Resources for Results reflect a deep understanding of the organization and its needs, and it is heartening to see such a strong commitment to making a meaningful impact.”

Ingibjörg Magnúsdóttir
Fundraising Director, UNICEF Iceland
UNICEF has been working to create a better world for children for over 75 years. But we have only been able to thrive for so long thanks to the dedicated commitment of key partners, who have remained with us for the long term. This year, one of our most valuable private sector partners is celebrating a milestone of 30 years with UNICEF. The Dutch Postcode Lottery is the largest charity lottery in the Netherlands. It was founded in 1989 by Novamedia, a marketing agency. And, critically, a cornerstone of its business model is that at least 40 per cent of the proceeds are donated to good causes.

Jonne Arnoldussen, managing director of the Dutch Postcode Lottery, explains how it works. “Our founders saw in the late 1980s that charities needed a stable revenue stream to do their work,” begins Jonne. “So through the lottery we generate a continuous flow of funds that our partners can use to achieve their goals. We now have about 146 long-term partners to whom we contribute financially, including UNICEF. We also provide brand awareness for our partners through TV programmes, commercials, newspaper advertisements, and online visibility – inspiring further support from the public.”

Notably, the Dutch Postcode Lottery takes a unique approach to ensure maximum flexibility. “Our cooperation is based on mutual trust,” adds Jonne. “We find it important, for example, that UNICEF itself determines how best to spend the budget it receives from us.”

It is precisely for this reason that UNICEF allocates the contributions of the Dutch Postcode Lottery to its Core Resources for Results (RR), thus allowing the organization to direct those funds to where the need is greatest. And these contributions have totalled a truly incredible €431 million between 1993 and 2023!

Each year a portion of these RR funds go towards UNICEF’s work to ensure that every child lives in a safe and sustainable environment. This includes helping communities adapt to the world’s changing climate, such as by adapting classroom infrastructure to ensure more efficient cooling in areas vulnerable to heatwaves. It also includes our efforts to reduce the risks of extreme climate events, such as by installing systems to warn of impending drought. And it includes working with children and young people themselves – helping them to advocate with governments, companies, and communities to use water more sustainably and to avoid the worst impacts of climate change in the future.

All of this is strongly aligned with the vision of the Dutch Postcode Lottery, which has taken an increased focus on climate and environmental issues in recent years. “Both our organizations are committed to a sustainable and just world,” declares Jonne. “Because only in such a world can children truly be children.”

Of course, for many players of the Postcode Lottery there are also more personal reasons why UNICEF is an organization close to their hearts. “I myself am a father of two young children,” Jonne says with a smile. “This makes me realize all the more how vulnerable children are. I am therefore extremely grateful that UNICEF has been working for so many years to create a better world for children less fortunate than my own.”

And UNICEF, in turn, is deeply grateful for major partners such as the Dutch Postcode Lottery. Here’s to the next 30 years!
Top 30 RR partners by contributions received, 2022

<table>
<thead>
<tr>
<th>PARTNER</th>
<th>USD (MILLIONS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>United States</td>
<td>134</td>
</tr>
<tr>
<td>Japan Committee for UNICEF</td>
<td>133</td>
</tr>
<tr>
<td>Germany</td>
<td>98</td>
</tr>
<tr>
<td>Korean Committee for UNICEF</td>
<td>86</td>
</tr>
<tr>
<td>German Committee for UNICEF</td>
<td>79</td>
</tr>
<tr>
<td>Sweden</td>
<td>63</td>
</tr>
<tr>
<td>Spanish Committee for UNICEF</td>
<td>61</td>
</tr>
<tr>
<td>French Committee for UNICEF</td>
<td>51</td>
</tr>
<tr>
<td>Italian Committee for UNICEF Foundation</td>
<td>44</td>
</tr>
<tr>
<td>Norway</td>
<td>44</td>
</tr>
<tr>
<td>United States Fund for UNICEF</td>
<td>41</td>
</tr>
<tr>
<td>Swedish Committee for UNICEF</td>
<td>38</td>
</tr>
<tr>
<td>Netherlands</td>
<td>34</td>
</tr>
<tr>
<td>Dutch Committee for UNICEF</td>
<td>28</td>
</tr>
<tr>
<td>Switzerland</td>
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</tr>
<tr>
<td>Japan</td>
<td>19</td>
</tr>
<tr>
<td>United Kingdom Committee for UNICEF</td>
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<tr>
<td>Belgian Committee for UNICEF</td>
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<tr>
<td>Belgium</td>
<td>15</td>
</tr>
<tr>
<td>Finnish Committee for UNICEF</td>
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<tr>
<td>Canada</td>
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<tr>
<td>Denmark</td>
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<tr>
<td>Portuguese Committee for UNICEF</td>
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<td>Polish National Committee for UNICEF</td>
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<td>Hong Kong Committee for UNICEF</td>
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<tr>
<td>Canadian UNICEF Committee</td>
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<tr>
<td>Ireland</td>
<td>8</td>
</tr>
<tr>
<td>Committee for UNICEF Switzerland and Liechtenstein</td>
<td>7</td>
</tr>
<tr>
<td>Finland</td>
<td>6</td>
</tr>
<tr>
<td>Italy</td>
<td>5</td>
</tr>
</tbody>
</table>

Multi-year RR revenue recognized, 2018–2022

Multi-year partner agreements promote the sustainability of UNICEF’s programming and therefore help us achieve the greatest impact for children.

<table>
<thead>
<tr>
<th>DONOR COUNTRY NAME</th>
<th>PERIOD</th>
<th>USD (MILLIONS)**</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sweden</td>
<td>2018–2021 &amp; 2022–2025</td>
<td>529</td>
</tr>
<tr>
<td>United Kingdom</td>
<td>2018–2020</td>
<td>154</td>
</tr>
<tr>
<td>Switzerland</td>
<td>2018–2021 &amp; 2022–2024</td>
<td>150</td>
</tr>
<tr>
<td>Netherlands</td>
<td>2019–2021</td>
<td>112</td>
</tr>
<tr>
<td>Australia</td>
<td>2018–2021 &amp; 2022–2026</td>
<td>78</td>
</tr>
<tr>
<td>Belgium</td>
<td>2017–2020 &amp; 2021–2024</td>
<td>64</td>
</tr>
<tr>
<td>Canada</td>
<td>2018–2021</td>
<td>49</td>
</tr>
<tr>
<td>Denmark</td>
<td>2020–2022 &amp; 2023–2025</td>
<td>37</td>
</tr>
<tr>
<td>New Zealand</td>
<td>2019–2021 &amp; 2022–2024</td>
<td>24</td>
</tr>
<tr>
<td>Luxembourg</td>
<td>2020–2021 &amp; 2022–2025</td>
<td>22</td>
</tr>
<tr>
<td>Qatar</td>
<td>2019–2020 &amp; 2022–2023</td>
<td>16</td>
</tr>
<tr>
<td>Grand total</td>
<td></td>
<td>1,234</td>
</tr>
</tbody>
</table>

Note: Numbers may not add up because of rounding.

* Revenue is recognized, for the most part, in the year the agreement is signed, and amounts in other years represent revaluation due to exchange rate fluctuations.

** Agreements with a lifetime of two years or more are defined as multi-year agreements.
Individual donors from around the world

Our mission is to be there for every child, and every single one of our individual donors helps us honour that commitment.

Millions of individual donors are united by contributing €10, $20, £25, ☢, ¥1,000, ₩10,000, and many other currencies from countries and territories around the world – from Asia to the Middle East, from Europe to Africa, and across to the Americas. Our donors come from all walks of life, and they show their support for the work of UNICEF in a variety of ways. Some become monthly donors, others make one-time gifts, and still others include UNICEF in their estate planning.

Our community continues to grow, with an impressive 10 million-plus individual donors spread throughout 50 countries and territories.

To each and every individual who has chosen to support UNICEF, we send you a warm “thank you”! It is your generosity that enables us to transform the lives of children and achieve the greatest long-term impact for all children everywhere.

Over 10 million individual donors contributed to UNICEF in 2022

United States

Mexico

Brazil

Colombia

Argentina

Canada

United States

Mexico

Brazil

Colombia

Argentina
This map is stylized and not to scale. It does not reflect a position by UNICEF on the legal status of any country or area or the delimitation of any frontiers.
A government’s perspective on giving to Core Resources for Results

The Qatar Fund for Development (QFFD) serves as the primary official development assistance provider of the State of Qatar, spearheading Qatar’s international cooperation efforts. Its core objectives revolve around fostering human development and reducing poverty through initiatives aimed at strengthening health care services and educational systems, supporting economic growth, mobilizing humanitarian aid, and bolstering the ability of communities to adapt to climate change.

For more than a decade the Qatar Fund for Development has been supporting UNICEF, including through donations to Core Resources for Results (RR), providing the organization with a constant and valuable funding source each year.

By firmly supporting UNICEF, QFFD showcases its dedication to aligning its humanitarian and development initiatives with its National Vision 2030 and the UN Sustainable Development Goals (SDGs). The two organizations share the important goal of benefiting children and advancing the SDGs, and QFFD particularly shares UNICEF’s belief that education is a child’s fundamental right.

Since its inception, QFFD has been a firm believer in RR as the best way to support UNICEF. While project-based funding has its own set of benefits, H.E. Khalifa Jassim Al-Kuwari, Director General of QFFD, explains that “we invest in RR because it has the distinct advantage of flexibility, which enables UNICEF to address urgent and changing needs on the ground. Core funding means UNICEF can adapt and respond effectively to emerging situations, and these are advantages that project-based funding does not always permit.”

RR funding also appeals to QFFD because it provides predictability and relationship-building opportunities; and having flexible resources on hand enables the organization’s expert staff to research, build, and tailor innovative solutions that better fit the needs of children. Crucially, it also ensures that in emergency situations funding is immediately available to mobilize human and physical resources so that time is not lost, and children do not suffer, while new funds are being raised.

RR funding has been a key element of the long-term QFFD-UNICEF relationship, fostering trust and collaboration that has led to strategic partnerships, joint planning, and better alignment of objectives. And this, in turn, has resulted in more effective and coordinated interventions. QFFD is proud that its support of RR has enabled UNICEF to have a predictable and stable source of funding that has helped the organization to plan its activities, allocate its resources, and implement its strategic plans with greater certainty, rather than relying solely on ad-hoc or project-specific funding.

Insight

Lack of safe water is common across Northern Iraq where water networks have been damaged by war. UNICEF has been working with the Qatar Fund for Development to enable children like Ronak in this photo to have access to clean and safe water.
Iceland is a proud supporter of UNICEF and we are very pleased to announce increased core donations to the organization. With the increasingly complex challenges facing the world, and with children and young people being the most affected, the work UNICEF is doing is more important than ever.

Þórdís Kolbrún Reykfjörð Gylfadóttir
Foreign Minister, Government of Iceland

The German Government through the Federal Ministry for Economic Cooperation and Development (BMZ) substantially increased the contribution to core resources in 2022 with a view towards supporting UNICEF’s valuable and continued response to mitigate the global consequences for children and families of the war against Ukraine. Acknowledging that the secondary effects of globally rising food and energy prices also affect basic services, the German Government seeks to support the pivotal role that UNICEF plays in providing health, education, WASH, and nutrition services both in Ukraine itself and in crisis countries around the world.

Nicole Ruder
Assistant Director General and Head of Multilateral Affairs Division, Swiss Agency for Development and Cooperation

Sound institutional capacities and robust oversight systems are the backbone of effective multilateral operations on the ground. Core Resources for Results for children ensure that these central functions can be adequately funded.

South Sudan
Climate change is impacting children in South Sudan as never before. In this photo, 13-year-old Athieng Akoi Duot washes pots outside a flooded village in Jonglei State.
Looking through the eyes of a child, it is impossible to ignore the momentous changes being caused by climate change, and the urgency of the response. Today’s children and young people are experiencing an increasing scarcity of vital water supplies, the result of protracted and reoccurring droughts. They are witnessing devastating floods that destroy their homes and schools and that lead to the spread of disease. Periods of extreme temperatures are becoming longer and more frequent, threatening their ability to learn. And they keenly feel the impact of the destruction of their families’ livelihoods, while tasting the pollution in the air.

Working for children and young people around the world, UNICEF has seen that the impacts of climate change are very real, and that they are compounding and interconnecting. They threaten children’s health, education, protection, and their very survival. This is why we are accelerating our efforts to address climate change, including as part of our contribution towards the United Nations Sustainable Development Goals (SDGs), and to ensure that we make good on our commitment to stand with every child throughout the world.

UNICEF, sustainability and climate, and RR

There is no question that the Earth’s climate is changing, and the way UNICEF helps children and young people is changing too. In this effort, RR plays a pivotal role in funding our sustainability and climate work, and in leveraging other types of funding to further accelerate progress.

Our work is always driven by the needs of children. And as those needs change, UNICEF must pioneer and innovate as well. For example, in the early 2000s we ensured that the unique needs of children were integrated into the HIV/AIDS epidemic by using RR to design programmes focusing on the elimination of mother-to-child transmission, an approach that reduced such transmission by over 90 per cent. In the same way, the unequivocal impact of climate change on children today has required us to think differently and carry out a comprehensive recalibration to ensure that issues of sustainability and climate are integrated into all our work. To that end, we are now working to make social sectors green and climate resilient; we are empowering young people to be champions for the planet; and we are driving sustainability within UNICEF and our global network of partners. These three pillars are the foundation of our response for children.

Somalia
A young boy collects what little water he can from a dried up river due to severe drought.
How does RR ensure a liveable planet for every child?

RR provides the foundation of UNICEF’s work for every child. And because of its predictability, flexibility, and efficiency, we have harnessed the power of RR to take several distinct steps to address issues of climate and sustainability:

1. **We have done the research to underpin action, and the policy work to drive scale**

All of our sustainability and climate work is underpinned by evidence. To be most effective on a global scale we needed to know precisely where and how children are being affected by climate change in regard to exposure and vulnerability, so we used RR to create the ground-breaking Children’s Climate Risk Index (CCRI).

Insights from the CCRI, combined with our convening power, have demonstrated the impacts of climate change for children and influenced the global narrative to include children in sustainability and climate work. The CCRI report broke a new record in terms of media coverage for UNICEF, with over 3,800 online and print media mentions. This helped change the conversation on climate impact, and it put children front and centre in that conversation.

Thanks to the CCRI there is now a comprehensive, rights-based view of children’s exposure to different climate and environmental impacts, from droughts to floods to severe weather. This underpins increased discussion in global and regional forums and agendas, as well as more and better programming and preparedness to ensure children’s well-being in the face of inevitable and unannounced disasters. As a next phase, and again thanks to RR, the CCRI is being adapted for use at national and subnational levels to influence policies and strategies in even more detail, including to prioritize scarce resources on areas where children are most vulnerable, and to make humanitarian action more effective and timely.

2. **We have doubled down on our commitment for every child and their rights**

3. **We are responding globally to a global challenge**

4. **We are fully invested in young people**

5. **We are walking the talk and looking at our own sustainability**
In 38 country offices we use RR to undertake climate landscape analyses for children so as to provide key insights into country-specific climate, environment, and energy issues, as well as existing finances, policies, and programmes. This helps to articulate UNICEF’s comparative advantage and to identify the most effective entry points for integrating children into sustainability and climate efforts.

Through our expertise on children’s issues, we’ve integrated children and young people into government action plans for addressing climate change, known as National Determined Contributions. These plans are essential for ensuring that the rights and perspectives of children are integrated into a country’s climate response. UNICEF is also investing RR in other foundational work, such as environmental and social safeguards and climate strategies. This work can be a precondition to accessing other climate financing, highlighting how RR can leverage additional new funding and how it positions UNICEF for future action and progress.

We have doubled down on our global commitment for every child and their rights by mainstreaming climate into our work

‘For every child’ includes our global commitment as defined in the UNICEF Strategic Plan 2022–2025 to promote a liveable planet for every child, and this is a direct result of being able to count on flexible resources such as RR. This is because RR supports our foundational programmes and thus allows us to mainstream sustainability and climate into core areas of our work with children across all sectors.

It is hard to overstate the impact of the commitment in our Strategic Plan, which has led to nothing short of a recalibration of how we work. We are now treating environmental considerations as central components of what UNICEF says and does, rather than as a peripheral ‘add-on’ issue. By doing so, we catalyse the full power of the organization – across our 190 country offices, our global programmes, and our operations and supply chain – and we do so in a cost-effective way rather than creating entirely new ‘silos’ around sustainability and climate.

We are now committed to report on our sustainability and climate results as part of our Strategic Plan. We have aligned our sustainability and climate work and results to contribute to the SDGs. And since 2020 we have used RR to create strategic initiatives that have jumpstarted sustainability and climate programming to ensure that these issues are integrated into all our programmes: health, nutrition, education, WASH (water, sanitation, and hygiene) in Mozambique.

Mozambique
Tropical Cyclone Gombe leaves a trail of destruction in its wake, destroying schools, health centres, roads, and houses in Mozambique.
sanitation, and hygiene), child protection, and social policy. This mainstreaming work, made possible by RR, is setting the standard not just for our sustainability and climate work but for all those who work with and for children and young people in the twenty-first century, including governments, civil society organizations, the private sector, and youth networks.

What makes our approach so powerful is that it has children, and the rights of children, at its heart – their right to education, to health care, to shelter and protection, and to live in a safe and clean environment. This is now central to everything we do: from designing, implementing, and evaluating our programmes and advocacy based on sustainability and climate risks, to the way we work with implementing partners, to striving for sustainable procurement through green supply and logistics systems, to framing how we use our reach and influence in international forums. This means that right across the organization, we are driving a transformation towards sustainability in key social sectors upon which children and young people depend, especially in the most vulnerable countries.

3 We are responding globally to a global challenge

Clearly, climate change is a global challenge, and UNICEF is in a unique position to respond to this challenge because of our global presence in 190 countries worldwide. Our long-term presence means that we have a deep understanding of the needs of children in a particular country. It also means we have enduring, trusted relationships with governments to influence change at scale; and we have a large network of private, public, civil society, and youth partners to implement climate actions.

As a flexible resource that UNICEF allocates annually, RR ensures that we can work in ways that are truly global, wherever the need is greatest, maintaining our equity agenda and meeting the needs of all children, now and into the future. For example, thanks to RR, since 2018 we have increased the number of countries implementing child-sensitive national climate change adaptation and/or mitigation plans from 16 in 2018 to 67 in 2022 – more than a four-fold increase.

RR also helps to fund our expert staff, who advocate and manage foundational programmes for children, including sustainability and climate, as well as part of our work on preparedness, disaster risk reduction (DRR), emergencies, and WASH. This includes working in the top ten countries on the CCRI index with the highest exposure to climate and environmental shocks, such as Chad and Mozambique. And it allows us to address sustainability and climate challenges in countries that may struggle to get attention from donors.
We are fully invested in young people

We have a vision of a world where young people are effective champions for sustainability, and we are bringing this vision to life thanks to RR. Our innovative U-Report, based on SMS messaging, engages with a large number of young people around the world and highlights their thoughts and feelings. We know that climate change is something that really matters to them, which is why the engagement of children and young people on climate, environment, sustainable energy, and DRR action is one of the most widespread of all UNICEF programmes – reaching 122 countries in 2022. For example, during the year we supported over 1.5 million young people in volunteer programmes on issues such as water security, disaster risk reduction, pollution, sanitation, and sustainable energy, including the provision of an online hub, training materials, and hands-on support.

The final piece of how RR allows us to be ‘all in’ on young people is how it enables us to draw all our work together and ensure a strong youth perspective in key events around the world. At the November 2022 Conference of the Parties of the UN Framework Convention on Climate Change (known as COP27), UNICEF released key data and evidence to further the case for action for children and young people, including the results of a global climate poll of over 240,000 young people from 29 countries outlining how they are experiencing and adapting to the impacts of climate change. We also advocated with government partners to include 82 young people in national delegations to international events; and worked with the Youth Constituency of the UN Framework Convention on Climate Change in the training and support of more than 200 youth delegates.

We are walking the talk: Investing in the sustainability of our operations

Reaching net zero carbon emissions by 2050 is no longer a lofty ambition for organizations and companies – it is essential. Indeed, the timeline must be accelerated. With RR support, UNICEF has invested in its internal sustainability since 2015 with the establishment of the Internal Sustainability Operations team to track and monitor the organization’s carbon footprint.

We are also leading the way in green solutions for children. For example, for more than 30 years UNICEF has been procuring solar-powered water pumping systems to ensure clean water to vulnerable populations in countries such as Malawi, Mauritania, South Sudan, and Uganda. We have strengthened climate-resilient, environmentally friendly, and sustainable health care facilities in 59 countries, including harnessing the sun as the main source of power for the freezers and refrigerators that are crucial for transporting and keeping vaccines in a temperature-controlled environment.

We have also changed our procurement practices so as to reduce waste and volume. For example, Long Lasting Insecticidal Nets are one of two main tools for malaria prevention, and between 2021 and 2022 the organization delivered some 60 million nets across 36 countries. Working with governments and partners, UNICEF changed its packaging practices from individual to bulk packaging, resulting in the elimination of 11.5 million single-use plastic bags. Thanks to funding from RR, UNICEF is looking to become a ‘net zero’ organization even before 2050.
Without RR...

RR provides the very foundation of how we help children. Whether it is ‘big picture’ or highly specific work, without RR the fate of the world’s children would be very different:

• We would not know where the most vulnerable children are or how best to help them.
• We would not have been able to respond to countless climate-related disasters over the last decade.
• We would not have dedicated climate experts on our teams.
• We would not have empowered youth to raise their voices for sustainability and climate around the world.
• We would not have sustainability and climate as foundational in all our work, but instead would have been limited to specific programmes or countries, with many children missing out.
• We would not be working with governments around the world to ensure climate resilient social sectors.
• We would not have begun the solarisation of schools and health centres.

It is for all these reasons and more that we are so grateful for your continued support of RR.

‘For every child’ is UNICEF’s promise to the world, and that includes our global commitment to promote a liveable planet for every child. Thanks to your generous contributions to RR, UNICEF can imbed sustainability and climate across all our core programmes, generate and use critical evidence to target the best solutions, reach scale across the world with our global presence, put child rights at the heart of action on sustainability and climate, and ensure that the organization is meeting its internal sustainability commitments.
UNICEF’s commitment to ensuring a liveable planet for every child has driven real change in how we work. In the Eastern Caribbean climate change and sustainability are now fully integrated into our five-year 2022–2026 multi-country programme, as are a set of specific targets to drive action. We are preparing today for the emergency situations of tomorrow, and in doing so we are ensuring that the services and infrastructure on which children rely will be climate resilient. This means that, going forward, these services will be able to continue to provide vital support to children with as little disruption as possible, even when disaster strikes.

To make this ambitious strategy come to life, securing expert staff has been crucial, and RR has made that possible. “We created specific positions to deliver real change,” declares Pieter Bult, UNICEF Representative for the Eastern Caribbean. “We started with temporary appointments to demonstrate the impact, and now we have hired permanent staff to cement this long-term shift in our way of working. We have a programme specialist who works on disaster risk reduction and climate action. We have an emergency officer and an emergency specialist who also focus on preparedness. We’ve also recruited six UN Volunteers. So, thanks to RR, we have expanded our presence in five additional high-priority Eastern Caribbean countries.”

Our experience in these countries has given us the expertise to know how to make a difference, and to do so for the long term. We also know that children themselves are central to building the necessary resilience to cope with emergencies, and that they need the skills and opportunities to advocate for change. That’s why, for example, in 2022 we supported the twelfth Caribbean Conference on Comprehensive Disaster Management. At that event, a cadre of young people led the discussion on disaster preparedness and resilience; and they drafted a youth declaration that is providing governments with a roadmap on how to bolster regional responses.

Believing that children and youth are powerful advocates and actors, UNICEF is working with children and young people as change agents at all levels. Importantly, we are empowering them to act on climate change and environmental degradation, and to champion actions that promote the interrelationship of issues related to health and.
well-being with those of the environment. A key part of our advocacy empowerment has been working with the Caribbean-based Healthy and Environment-friendly Youth Campaign, which has supported 40 young people to be trained as climate ambassadors, and has reached over 50,000 youth with knowledge and skills to build resilience and strengthen their engagement in policy decisions related to climate change and disaster risk reduction. And in addition to advocacy, RR is helping to give children the life-skills they need by, for example, working with the Caribbean Disaster Emergency Management Agency on the Caribbean Safe Schools Initiative. All this has been possible thanks to RR.

We also know it is important to listen to children. As Patrick Knight, a UNICEF Communications Specialist, has noted, “These emergencies take a toll on children’s mental health. That’s why we used our RR-funded U-Report platform in 2022 to talk to children about exactly how they were feeling. And when over 80 per cent said that they were negatively affected by climate emergencies, we knew we had to address that. For example, we are working on rolling out real-time online mental health support through the U-Report, and we have already successfully implemented psychosocial support through UNICEF’s ‘Return to Happiness’ programme.”

Bottom line, RR has been absolutely pivotal for all our work in the region. “Climate is one the dominant issues facing the children of the Eastern Caribbean, affecting virtually every aspect of their lives,” explains UNICEF Representative Pieter Bult. “I am extremely proud of how our entire team has been able to deliver really compelling support for children. Around 90 per cent of our RR funding is used for climate work. Actually, nearly everything we do here, including our staff time, is funded by RR. Quite simply, nothing would be possible without it.”
Climate change and sustainability are often intertwined with other challenges for children. And nowhere is this more evident than in Burundi.

Life for children is hard in the camps for internally displaced persons (IDPs) located outside the country’s largest city, Bujumbura. Lack of access to energy is acute, with only 0.2 per cent of the population having access to non-solid fuel sources, such as gas and electricity, for cooking. This means that adolescent girls and young women must walk long distances to gather firewood. In fact, adolescent girls in the IDP site in Gatumba, in Bujumbura province, spend an average of three hours each day in this activity, putting them at risk of threats, sexual violence and abuse, and preventing them from spending time learning skills that could make them economically independent. Further, when they do get home, using the firewood causes excess smoke in cooking environments, which presents a serious risk to families, especially to new-borns and small children.

It is in this way that the problems compound and interconnect. Sourcing firewood exacerbates deforestation, which is already a problem in the country. Between 2000 and 2020, Burundi experienced a 2 per cent net loss in tree cover. Areas where there are fewer trees are much more affected by flooding. Over the past five years the IDP camps outside Bujumbura have suffered real devastation from flooding, as low vegetation cover has accelerated the water runoff that destroys everything in its path.

Core Resources for Results (RR), with its inherent flexibility, proved to be just what was needed to start making an impact on these multifaceted challenges in Burundi. The country office used RR funding to launch six exciting innovative projects designed to improve early childhood development, support adolescents, and address climate change. One of these projects, Green Girls 2.0, received $50,000 in seed funding and has been a resounding success.
Launched in August 2022 in the IDP site of Gatumba and in the Bujumbura neighbourhood of Butere, the project’s goal was to address all of the interconnected issues of safety, health, income generation, deforestation, and climate change by providing adolescent girls and young women with a sustainable alternative to collecting firewood. The programme trained them in the sourcing and production of ‘green charcoal’, which can be produced locally and consists of blocks of compressed biomass material such as agricultural waste, small pieces of wood, household organic waste, or wastepaper collected in public landfills. In addition, households have been taught how to fabricate an improved cooking stove designed to cook efficiently and with less smoke using the ‘green charcoal’.

Turning waste material into green charcoal also reduces litter and is part of UNICEF’s aim to counter environmental degradation. Less rubbish should improve the overall environment for residents, especially in a context such as Bujumbura where there is no efficient waste management system.

According to Lucía Sáenz Terrero, a former WASH, environment, and climate change specialist with UNICEF Burundi, “Without RR this initiative would not have been possible. So far, the programme has transformed the lives of some 100 vulnerable girls. It has made their everyday lives safer, and has given them access to new streams of income. Going forward, the project will be further monitored and adapted to target adolescent girls who are out of school.”
Throughout 2022 we all watched as catastrophic climate events unfolded, one after another, including the worst flooding in the last several decades in Pakistan. The monsoon season brought almost three times the normal level of rain, while an intense climate change-related heatwave caused glaciers to melt far more than usual. Of course, as is so devastatingly common with climate change events, it was the most vulnerable who suffered the most.

Preparing for emergencies

The story begins in 1948, when UNICEF first established its presence in Pakistan. Seventy-five years of progress has been achieved, supported by our continued presence, and funded by Core Resources for Results (RR). Progress for children’s education, for their health and their quality of life. But progress is not achieved simply by being on the ground and implementing programmes. It is achieved with trust - the trust of children, communities, local organizations, and the government.

Given Pakistan’s high risk of natural disasters, one of the most important ways we leverage this trust is by ensuring levels of emergency preparedness to address the rights and needs of children in cases of emergency. Key staff members who are funded by RR develop Emergency Preparedness Plans in close association with the government. To implement these plans, UNICEF staff and government agencies pre-positioned lifesaving resources at key points across the country to meet the needs of 100,000 vulnerable children and their families, including essential medicines and nutrition supplies, high performance emergency tents, and water, sanitation and hygiene (WASH) supplies. So when, on 25 August 2022, the government announced an official state of emergency, there was a clear plan in place for how to respond, as well as the means to do so quickly.
A rapid and lifesaving response

The impact of the August 2022 flooding in Pakistan was unprecedented in scale. Much of the vital infrastructure that children rely on was destroyed or severely damaged – including thousands of schools and public health facilities. This means that an estimated 3.5 million children, especially girls, were now at high risk of permanently dropping out of school. The flooding also damaged most of the safe water systems in affected areas, forcing more than 5.4 million people, including 2.5 million children, to rely solely on contaminated water from ponds and wells.

Collectively, UNICEF’s humanitarian appeal, combined with RR and other reprogrammed resources, contributed $66 million towards the flood response, and we are hugely appreciative to all our donors for their lifesaving support. But raising funds took time, and children had immediate needs. RR was their lifeline. We used $7 million in RR, in addition to $9 million from the Emergency Programme Fund – a revolving fund that provides reimbursable loans to offices that require immediate financing in response to a sudden humanitarian crisis. Overall, this represented 17 per cent of the total flood response expenditure. As Robert Carr, UNICEF Pakistan’s former Chief of Planning, Monitoring, and Reporting, recalls: “At the beginning, we had little in our pocket but RR. We could react quickly because RR had enabled us to pre-position supplies

UNICEF helped to establish temporary learning centres and health centres using high-performance tents to ensure continuity of education and health care for children affected by the floods.

Innovating with RR

In 2020, UNICEF’s experts in the Product Innovation Team at the organization’s Supply Division set out to innovate the design of emergency tents to increase their effectiveness. The team used unrestricted RR funding to develop and manufacture a new type of tent that would better suit the needs of children, their families, and their communities, especially in times of flooding. We set ambitious requirements for durability, protection, and simplicity, and we are proud of the result: a tough, straight-wall design that provides much more usable space than traditional tents. These are now being distributed around the world whenever emergency strikes, including in Pakistan.
even before the flood ever hit and to immediately support lifesaving services in flood affected areas. It also allowed us to bring in additional experts to meet the massive need. Indeed, it was the single most important contributor to our early successful response.”

UNICEF’s response began by deploying our pre-positioned medical, nutritional, and protection supplies from our strategically placed national depots and by supporting rapid outreach to ensure access to safe drinking water and health and nutrition services. UNICEF tents were safe environments and used as clinics, health centres, and schools. In the first few weeks of the response UNICEF provided safe drinking water to 55,000 people, deployed 14 mobile health clinics, and set up eight new outpatient therapeutic feeding programmes for malnourished children.

Pakistan has some of the highest rates of child malnutrition and low-birth weight in the world, so when the floods hit it was critical to provide already vulnerable children and mothers with preventative and lifesaving nutritional support. Throughout 2022, we enabled treatment of over 323,000 severely wasted children with ready-to-use therapeutic food, averting disease and death. To proactively address a potential decline in nutrition, over 822,000 children and almost 1.8 million mothers received multiple micronutrient supplementations; over 522,000 adolescent girls received iron and folic acid; and UNICEF supported the counselling of 2.1 million mothers on infant and young child feeding. Not only did UNICEF provide lifesaving support to children and mothers but we also built resilience, improved overall nutrition status, and prevented other health complications by reaching these communities with essential interventions.

UNICEF also addressed the education challenges inherent in an emergency by funding education officers through RR to set up emergency schools. These addressed not just their learning needs but also provided protection, clean water, sanitation, and health care. For some children, this was their first time ever attending school. Throughout this uncertain period our expert child protection specialists joined in the response by expanding protection and support mechanisms for the most at-risk children through counselling and other mental health and psychosocial support in safe and protective spaces, further building the trust of families and communities. And as the waters receded, UNICEF worked to remove sludge and debris from schools to make them operational again.

Anita, age 8, received new books and a book bag when she attended her first class at a UNICEF-supported temporary learning centre for flood-affected children in Umerket district, Sindh province.

$16 million of our Core Resources for Results (RR) supported the 2022 flood response in Pakistan.
After the emergency: Repairing, rebuilding, and fostering resilience

The floods and their immediate consequences were not UNICEF’s only focus, as the future needs of Pakistan’s children are always part of our response as communities recover, and as reconstruction and rehabilitation efforts are introduced. Throughout the emergency, UNICEF worked to protect the significant health, education, and WASH gains that had been made with donor investment over the past decades and to leverage these for even greater gains going forward. In particular, as Pakistan is one of the remaining three countries in the world where polio is endemic, UNICEF’s long-term investment in the polio programme meant that our teams had a large network of partners who could not only maintain our critical polio work after the floods but could also be activated to support the emergency response. These networks continue to be important today as the country anticipates and prepares for future crises.

In the months following the flood, UNICEF has used the RR entrusted to us to continue to invest in future sustainability. We have worked closely with the government to generate crucial data and evidence on the impact that the floods had on children so as to better prepare the country for the future. Flexible funding has enabled us to integrate climate resilience and sustainability across all sectors of our work; and an array of new partnerships, including with universities, coupled with our work with the Ministry of Climate Change is leading to a cutting edge understanding of what it means to be climate resilient.

Reflecting on the 2022 flooding and thinking towards the future, Abdullah A. Fadil, the UNICEF Representative in Pakistan, shared, “We do not know exactly when the next natural disaster will strike, so preparedness is front and centre of our ongoing response to the catastrophic floods. Together with the Government of Pakistan and other partners, we are investing in children and families to strengthen the resilience of communities and to ensure a more sustainable future. Thanks to RR and all our donors, a liveable planet for every child is not just a slogan, it has become the driving force behind all our work.”
Core Resources for Results delivers data-powered change in Viet Nam

Climate change is putting Viet Nam’s children at risk. UNICEF’s ground-breaking Children’s Climate Risk Index (funded by RR) ranks Viet Nam as the 37th most at-risk country in the world, and the 10th highest-ranked in Asia. As Viet Nam still relies on fossil fuels for the vast majority of its electricity generation, this exacerbates climate change and produces atmospheric pollution that causes over 60,000 deaths each year.

But how best to help? This is where RR comes in. A detailed 2019 study by UNICEF East Asia and the Pacific Regional Office, “It is getting hot: Call for education systems to respond to the climate crisis,” to which UNICEF Viet Nam contributed, looked at climate change and the education sector. While companies in Viet Nam have increasingly turned to solar panels to ensure reliable green energy supplies, little work had been done either to install or even assess the potential for solar energy in the country’s 40,000 schools.

The report documented the damaging impacts of climate change on children and their schooling as a result of severe weather damaging schools and other infrastructure and from a lack of dependable electricity. These are particularly exacerbated in rural areas, meaning that classroom lessons risk being disrupted, and school children are less able to benefit from technology in the classroom. The study also showed how, in the longer term, climate change and diminished air quality would adversely affect children’s learning abilities, absenteeism, and drop-out rates, as well as their psychosocial well-being and security. The data clearly demonstrated the urgent need for clean and reliable energy to power schools and to address some of the most polluted air in the region; and it underlined the need for schools and the education sector in general to become ‘climate-proofed’.
Using conclusions from the data, UNICEF and partners took action. Based on this knowledge and insight, the new UNICEF country programme 2022–2026 prioritizes climate-smart schools, including the installation of solar power systems. Using RR funding, UNICEF experts produced a comprehensive roadmap for rooftop solar installation, addressing all the necessary supply, financial, technical, and public policy issues. The experts also canvassed banks and possible donors to find viable means to get solar energy panels fitted, and they recommended a national solar power initiative involving private, state, and international partners as well as government action on pricing. The initiative also included a comprehensive and localized new teaching package, which has increased environmental knowledge for 1.1 million teachers nationally. This package speaks to the power of the flexibility of RR and how it allows UNICEF to develop solutions that are specific to the challenges facing children in Viet Nam.

UNICEF Viet Nam has also bolstered the case for the programme through its work collecting and amplifying young people’s views on climate change and the challenges they face. The work, supported by RR, included online surveys of 12,258 children as well as video production competitions whereby young people talk creatively about both their worries and their suggestions for solutions, including solar power for schools.

“Thanks to RR, we have been able to invest in the future so that we can benefit every child in the country,” declares Lesley Miller, UNICEF Viet Nam Deputy Representative. “The research that RR funded was vital. There is now clear and solid data that tells us young lives can be saved by switching to cleaner power generation. And we have identified that children themselves see it as a priority. This evidence base is essential to unlocking more funding from other donors, which will allow us to take the project to scale.”
UNICEF wishes to thank all our partners and donors who gave so generously to RR in 2022. This comprehensive listing presents financial support in two ways – by Revenue and by Contributions Received. This allows UNICEF to recognize your support both when a donor agreement has been signed (revenue) and when funding is received each year (contributions received).

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At Pandora, we know that the world is facing increasing challenges and crises. During these times, it is extremely important to have sufficient resources that are flexible and unrestricted, allowing UNICEF to respond quickly to new situations as they arise and use such funds wherever they are needed most. We are proud to contribute to core resources, knowing that it allows UNICEF to achieve the greatest results for children.

Mads Twomey-Madsen, SVP Global Communications & Sustainability, Pandora
As a global company with a core value to **Serve Our World**, Marriott International is proud to be a partner of UNICEF, an organization that has the reach and expertise to make an impact across the local communities where we operate. By supporting UNICEF’s core resources, Marriott donations are allocated where there is the greatest need for children, including when emergencies strike. Since 1995, Marriott and Check Out for Children have provided over $50 million to UNICEF and we continue to work together, partnering with associates, guests, and Marriott Bonvoy members, to help ensure children around the world can live safe, healthier lives and thrive.

**David S. Marriott**, Chairman of the Board, Marriott International

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* Negative amounts, for the most part, are due to revaluation and write-down.
** Includes contributions for specific management activities and excludes investment revenue and other revenue.
*** Contributions received in cash and in kind and includes contributions for specific management activities. Numbers may not add up due to rounding.
**** The core contribution for 2022 was intended for disbursement in the calendar year of 2022. However, due to unforeseen circumstances, it was paid in full in March 2023.
About UNICEF

We are the world’s largest children’s organization, an agency of the United Nations, and 100 per cent voluntarily funded. Mandated at the highest levels, we ensure that children and adolescents are protected, healthy, and educated. We have a presence in over 190 countries and territories, working during times of peace and stability and when emergency strikes. We partner with national governments and local communities, other United Nations agencies and NGO partners, and the public and private sectors to achieve our mission to create a better future for children and adolescents.

Importantly, UNICEF provides support to children from before birth all the way through to adolescence. Thus, please note that within this report the terms “children” and “childhood” encompass the full spectrum of a child’s life, up to age 18.

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Kenya

In 2022, UNICEF appointed youth climate advocate Vanessa Nakate as a Goodwill Ambassador. On a visit to Kenya with UNICEF she saw the dried remains of the Sopel River, which had not received any rain for the last two years due to drought.

Credits

Writers and producers: Programme Coordination Team, as part of the Global RR Team (Public and Private Sector)
Editor: John Tessitore
Designer: Bruno Rocha

Resources

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