

GUIDE FOR FACILITATORS

MODULE 11

SOCIAL MOBILIZATION, NETWORKING AND ALLIANCE BUILDING



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GUIDE FOR FACILITATORS

Module 11: Social Mobilization, Networking and Alliance Building

INTRODUCTION

Welcome to the facilitators guide for the Social Mobilization, Networking, and Alliance Building Module. This comprehensive resource is designed to equip you with the necessary tools, strategies, and insights to effectively lead participants through the module's objectives. As facilitators, you play a vital role in creating an engaging and inclusive learning environment where participants can explore the significance of social mobilization and the power of networking and alliances in driving collective action for social change.

Within this guide, you will find a detailed overview of the session structure, key content areas, and a variety of interactive methods aimed at enhancing participant engagement. Each section is thoughtfully organized to facilitate the flow of the module, ensuring that essential topics are addressed while promoting meaningful discussions and practical applications.

We encourage you to familiarize yourself with the content and methodologies presented in this guide so that you can adapt them effectively to the unique needs of your participants. Your experience and expertise are invaluable assets in this learning journey. By leveraging your skills alongside the resources provided in this guide, you will empower participants to understand and harness the potential of social mobilization, networking, and alliances to effectively address societal challenges.

Throughout this facilitator's guide, participants will benefit greatly from additional insights and resources found in the ***Handbook for Improving Organizational and Programming Capacities of Youth-Led Civil Society Organizations in Lesotho***. This handbook serves as a vital companion in enhancing the understanding and skills required for effective organizational and programmatic efforts.

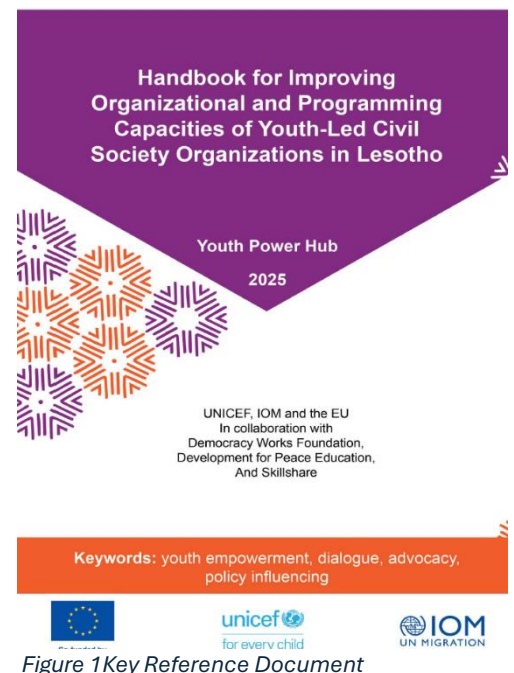


Figure 1 Key Reference Document

Together, let us create an enriching experience that inspires our participants to become proactive in building networks and alliances that amplify their impact in their communities. Thank you for your dedication to this important work and for being an integral part of this journey.

WHO SHOULD FACILITATE THIS MODULE

A trainer for this module on social mobilization, networking, and alliance building should possess a strong background in community development, social movements, or organizational partnerships within civil society organizations (CSOs). Ideally, this individual will have experience in mobilizing communities, developing networks, and creating strategic alliances for social change. Trainers may also come from backgrounds in grassroots organizing, nonprofit management, or advocacy organizations, ensuring they bring valuable insights and practical knowledge to participants.

Given the target audience, it is essential for the trainer to be proficient in Sesotho to facilitate effective communication and engagement. Additionally, the trainer must demonstrate strong facilitation skills to create an inclusive and interactive learning environment, empowering participants to build effective networks and alliances in their communities.

GUIDING PRINCIPLES

- Successful training should be based on prior needs assessment.
- Each training session should involve a minimum of two facilitators. One facilitator will serve as a rapporteur, responsible for recording issues that arise during the workshop. These notes can then be synthesized into a brief addendum to this training manual to support future capacity building.
- The training workshop should be participatory, ensuring that each participant is involved and given a chance to speak or raise questions.
- The number of participants should not exceed 30 to maximize interaction and enhance the learning potential of the initial face-to-face training and feedback.

TRAINING METHODS

A participatory methodology is encouraged, utilizing adult learning methodologies.

- Be participatory – avoid excessive presentations/monologues.
- Be supportive to each participant.
- Vary training methods including group discussions, role plays, case studies, and practical networking exercises.

- Create spaces for participants to share experiences and strategies, fostering inspiration and collaboration.
- Be relevant by addressing the context and realities faced by participants when discussing social mobilization and alliance building.
- While English will be the medium of communication, utilize Sesotho when necessary.

Examples of Participatory Training Methods

Trainers are encouraged to employ interactive methods to promote active participation and ensure that learning objectives are met. Recommended methods include:

- Plenary group discussions
- Small group work
- Role plays and simulations
- Case studies
- Brainstorming sessions
- Networking activities

a) Managing Time

Time management is always a challenge in training workshops. Each trainer should allocate time for each specific sub-section to ensure that the

key concepts of the module are addressed, tailoring the program to meet the participants' needs. Identify a timekeeper and ensure the agenda is followed. Avoid encroaching on breakfast and lunch time.

b) Preparations

- Preparation is key to successful workshops. Arrive early each day to set up materials and equipment and arrange furniture and audio-visual equipment in a manner that fosters learning and teamwork.

TRAINING MATERIALS/TOOLS

The following materials will be needed throughout the training:

- ❖ Flipcharts for note-taking, Projector/screen, prestik
- ❖ Laptop
- ❖ Adhesive paper
- ❖ Markers in different colors
- ❖ Writing materials, including note pads and pens/pencils
- ❖ Electrical connection points (if classroom-based)

- A more informal arrangement is generally more comfortable than a traditional auditorium setup.
- Ensure that the physical environment is comfortable, well-lit, and adequately equipped. Create an atmosphere where participants feel accepted, respected, and supported.
- Given that training employs a combination of didactic and interactive techniques, the workshop room should be equipped with tables and chairs that can be easily rearranged. For interactive activities, informal arrangements are preferable. Arrive early to organize the room properly.
- Print agenda and case studies in advance.
- Prepare facilitation materials, especially markers and flip chart paper.
- Plan an energizer in between the sessions.

(f) Resources Required to Facilitate Learning

- Case studies of stakeholder analysis at the national level and beyond the country as well as community mapping of typical Basotho village, of Rights holders and Duty Bearers
- A success story of social mobilization, networking and alliance building for advocacy that changed otherwise entrenched stereo-types attitudes and the situation of rural and hard to reach areas.
- A repertoire of National, regional and international platforms and organizations for networking and advancement for social change.
- A set of three Training for Transformation Handbooks
- Tools for building partnerships and collaborations.

(h) Proposed Agenda and Run of Show

This course typically requires a full day; however, given time constraints, the session can be condensed to about 2 hours.

Content	Time Allocated	Key Content	Method and Resources Needed

<p>Introduction of the Module & Learning Outcomes</p>	<p>10 minutes</p>	<ul style="list-style-type: none"> - Introduce the session, emphasizing the importance of social mobilization, networking, and alliance building for community development. - Outline the length and structure of the module. - Encourage questions for clarification as needed. 	<p>PowerPoint presentation/Flip chart</p>
<p>Understanding Social Mobilization</p>	<p>15 minutes</p>	<ul style="list-style-type: none"> - Discuss the concept and importance of social mobilization in effecting change. - Highlight examples of successful mobilization efforts in communities. 	<p>Plenary discussion followed by presentation</p>
<p>Networking and Building Connections</p>	<p>20 minutes</p>	<ul style="list-style-type: none"> - Discuss strategies for effective networking and relationship building. - Engage participants in a group activity to practice networking skills. 	<p>Networking activity/Group discussion</p>
<p>Developing Strategic Alliances</p>	<p>25 minutes</p>	<ul style="list-style-type: none"> - Introduce frameworks for identifying and building strategic alliances. - Facilitate a case study analysis where participants outline 	<p>Strategy templates/Case study analysis</p>

		potential alliances for their initiatives.	
Mobilization Techniques and Campaigning	20 minutes	<ul style="list-style-type: none"> - Discuss effective techniques for social mobilization and campaigning. - Guide participants through a role-play exercise to simulate a mobilization campaign. 	Role-play activity/resources
Practical Exercise: Action Planning	20 minutes	<ul style="list-style-type: none"> - Provide a scenario where participants must develop an action plan for mobilizing a community around an issue. - Facilitate group discussions on findings. 	Printed scenario and action planning templates
Conclusion	15 minutes	<ul style="list-style-type: none"> - Summarize key points discussed during the module. - Encourage participants to apply learnings to their own communities and foster collaborations. - Distribute resource handouts. 	Presentation with key takeaways and resource handouts

Annex 1: Agenda

Time	Content	Key Activities
09:00 - 09:10	Introduction of the Module & Learning Outcomes	<ul style="list-style-type: none"> - Welcome participants - Introduce the session's objectives and importance of social mobilization,

		<p>networking, and alliance building</p> <ul style="list-style-type: none"> - Outline the length and structure of the module - Encourage questions for clarification
09:10 - 09:25	Understanding Social Mobilization	<ul style="list-style-type: none"> - Discuss the concept and importance of social mobilization in effecting change. - Highlight examples of successful mobilization efforts in communities.
09:25 - 09:45	Networking and Building Connections	<ul style="list-style-type: none"> - Discuss strategies for effective networking and relationship building. - Engage participants in a group activity to practice networking skills.
09:45 - 10:10	Developing Strategic Alliances	<ul style="list-style-type: none"> - Introduce frameworks for identifying and building strategic alliances. - Facilitate a case study analysis where participants outline potential alliances for their initiatives.
10:10 - 10:30	Mobilization Techniques and Campaigning	<ul style="list-style-type: none"> - Discuss effective techniques for social mobilization and campaigning. - Guide participants through a role-play exercise to simulate a mobilization campaign.
10:30 - 10:50	Practical Exercise: Action Planning	<ul style="list-style-type: none"> - Provide a scenario where participants must develop an action plan for mobilizing a community around an issue. - Facilitate group discussions on findings.
10:50 - 11:05	Break	<ul style="list-style-type: none"> - Allow participants to network and refresh
11:05 - 11:20	Conclusion	<ul style="list-style-type: none"> - Summarize key points discussed during the module. - Encourage participants to apply what they've learned to their own communities and foster collaborations. - Distribute resource handouts

11:20 - 11:30	Session Evaluation	- Distribute evaluation forms for participants to provide feedback on the session
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Annex 2: Session Evaluation

Training Title: SOCIAL MOBILIZATION, NETWORKING, AND ALLIANCE BUILDING

Date: _____

Location: _____

Facilitator(s): _____

Please take a few moments to complete this evaluation form. Your feedback is valuable in improving future training sessions.

1. Content Evaluation	1 (Poor)	2 (Fair)	3 (Good)	5 (Excellent)
Clarity of objectives				
Relevance of the topics discussed				
Depth of information provided				
Engagement of participants				
Practical application of concepts				
Overall quality of the training				
2. Delivery Evaluation	1 (Poor)	2 (Fair)	3 (Good)	5 (Excellent)
Knowledge of the facilitator(s)				

Clarity of presentation				
Ability to engage participants				
Responsiveness to questions				
Overall delivery style				

1. Application of Learning

How do you plan to apply what you learned in your organization?

2. Additional Comments

Please share any additional feedback you may have:

CONCLUSION

As we conclude the Social Mobilization, Networking, and Alliance Building Module, take a moment to reflect on the insights gained and the collaborative discussions fostered throughout the session. Your role as a facilitator is crucial in guiding participants toward a deeper understanding of the importance of social mobilization and the strategic value of networking and alliances in achieving shared goals.

The objective of this module is to empower participants to adopt effective social mobilization strategies and build strong networks that enhance their collective efforts in addressing community needs. By utilizing the interactive methods outlined in this guide, you have the

opportunity to create an engaging learning environment that encourages meaningful dialogue and practical application of mobilization and alliance-building techniques.

As you lead future sessions, continue to encourage participants to share their experiences and challenges. This open dialogue not only enriches the learning process but also cultivates a sense of community and shared commitment among the organizations represented.

Thank you for your commitment to this important work. Your dedication to empowering civil society organizations through effective social mobilization and networking is commendable, and the positive impacts of your efforts will be felt throughout the communities they encompass. We look forward to hearing about the successes and transformative changes that arise from your facilitation of this module. Best wishes as you continue on this journey, and may your efforts lead to lasting improvements in social engagement and collaborative action.

