



Outdoor Cinema - Guidance Note

Background: As part of the Qudwa Plan, Outdoor Cinema has been identified as an activity to promote key messages and/or start a dialogue around ideas related to violence against children and women, child labour or child marriage or their drivers (for example a movie touching upon gender). The outdoor cinemas will be an opportunity for families and the community to come together for entertainment and leisure whilst also promoting educational content.

Key considerations:

- ✓ Ensure screenings that target different population groups including the most vulnerable population and consider gender, age and disability
- ✓ Ensure a screening does not expose children to inappropriate content such as violence, use of drugs etc.; this means that the screening modality needs to fit the movie
- ✓ If there are scenes which may not be appropriate for the group composition this has to be made clear before to participants
- ✓ Diversify locations and hours to reach the most people possible across sex and age groups
- ✓ Consider the literacy level and capacity to read subtitles in case of “foreigner movie content”
- ✓ Take into consideration if there are people with disabilities who maybe need special subtitles for deaf or hard hearing.
- ✓ Given the current times, it is advisable to include basic guidance on Covid-19 preventative measures and ensuring that if applicable the audience follow all the protection measures (i.e distance, masks etc).

Modalities: Outdoor cinema can be done anywhere, key is to ensure that the locations can be easily accessible to many community members and ensure diversity in access, this therefore includes different geographic areas but also different times of showing; this may also mean one item may be repeated for multiple days to reach more people. These locations can include: a screen in a square where people sit and watch they can bring their own chairs, or these can be provided by a local association. They can watch the screenings from their balconies also (these could also be projected on walls). They can be shown in field where people come and watch them in cars “drive in” style, or maybe during the break of working children and families. The timing can include morning, afternoon and evening. Don’t forget providing if necessary technical support such as big speakers for the sound, access to electricity, extension cables etc. Be creative and always ensure adaptations for COVID-19!

Process:

- 1.) **Introduction:** Before the showing, and as possible as per modality of showing provide an introduction about the purpose of the initiative and the description of the movie. Explain that this is part of the Qudwa Plan.
- 2.) **Key Discussions Questions:** These questions are for facilitators to ask is there are follow-up on discussions to screenings:
 - a. Did you see the screening this week?
 - b. How did you find the screening? And then build upon the answers: what made you feel mad? What components made you find it funny? (Poke on the yes’s and no’s and ask follow-up questions like: why did you find it funny? Why did you find it sad? Why did it make you mad? Why did it give you a sense of injustice?)

- c. How is it relatable to your community? Can you specify the relatable aspects and give examples from where you live?
 - d. Why do you think this is an issue/ these are an issue in this/ other community?
 - e. What can be done about this issue/s? Who has influence in solving this issue?
 - f. Do you have suggestions for movies we could show in the future? parents also if they have suggestions for their children.
- 3.) Documentation:** For every showing please document summary feedback form the audience (sample below).

Don't forget: IEC materials (both on existing services and Covid-19) can be disseminated during the event!

Recommended screenings: Please find below list of suggested cartoon, films and documentaries for your showings. These movies have been vetted and indication shows when they are not appropriate for a non-adult audience.