



QUDWA: Building on SBCC Approaches to Address Key Child Protection Issues

Interventions Guidelines

General Recommendations on Programmatic Interventions

- QUDWA initiatives should only target children when your aim is (1) to attract caregivers and be able to reach out to them (2) as an entry point to CBPSS.
- QUDWA initiatives should focus on community empowerment and capacity building, where the outcome should be capacitating local communities to lead on initiatives.
- Every initiative you pinpoint in your PDs should touch on the four pillars of QUDWA (advocacy, edutainment, mobilization & engagement) or at least be backed up by complementary ones which focus on such.)
- If you are organizing roundtable discussions, those cannot be calculated as QUDWA initiatives unless there is a mobilization outcome to them, a commitment by each actor on the discussion to a certain action point (refer to the QUDWA template with examples)
- Your QUDWA initiatives should be tied to a clear timeline. You cannot leave QUDWA implementation till the end of your PD – QUDWA interventions need to go hand in hand with your ongoing activities.

QUDWA ACTION PLANS

our goal is to move from initiatives that are mostly focused on community engagement and Edutainment into social mobilization. Therefore, every initiative being implemented by a partner should be linked to a justification on how they are planning to ensure communities are engaged as active members on the roll-out of QUDWA. Mentioning hereafter some examples for reference:

1. Caregivers' toolbox: The creation of community-based committees responsible of disseminating the toolbox - this could include caregivers, scouts, youth groups, local women's movements. (etc.)
2. Community theatre & puppet shows outreach and mobilization tools
 - (a) Identification of at-risk children and referral to response services & community QUDWA's
 - (c) Training community members on conducting shows
 - (d) Partnering with municipalities/local institutions to lead on organizing such activities
3. Social Media / advocacy tools: ensure tools are created by caregivers/ local influencers and promoted via community-based channels – youth movements platforms, local influencers WhatsApp/social media platforms, municipalities, etc.)

Note: unit cost of QUDWA initiatives covers this component and that this is a requirement rather than an option.

Technical Guidelines: Reach and expected outcomes

Targeting:

Mobilization initiatives: 15 individuals per activity
 Engagement Initiatives: 25 individuals per activity
 Edutainment initiatives: 50

Reach Calculation:

Only for mobilization initiatives: you calculate the number of your QUDWAs and multiply it by 25. The total is your indirect reach.

This is strictly based on the follow up you do with each mobilized individual to commit to channeling the messages and the work they need to do as QUDWAs to 25 individuals in their community.

Disclosures and Referrals

Referrals: please note that these are disclosures that we need to attend to. QUDWA is becoming a rich platform for disclosures, and it is very important these are Quantified and dealt with, so we do not lose credibility.

QUDWA's should be trained where possible on Safe identification and referrals.

Initiatives Recommendations:

How can you ensure that your initiatives are based on SBCC approaches and in line with the QUDWA strategy?

Initiative	Guidance
Outdoor Cinema	<ol style="list-style-type: none">1. The recommended series to be screened is Bakir. You can find the link here. All your activities around the series should be based on the guideline manual shared on running community-based discussions on Bakkir.1. Targeted Groups:<ol style="list-style-type: none">(a) presence for Syrian refugee communities is essential, a minimum of 50-60% of your target should be Syrians (as per the targets set in your PD)(b) include caregivers of children we know are engaged in labor; rights are violated in any way.(c) It is very important not to have the same targeted groups in QUDWA events, QUDWA is a way to reach out to new community members.2. Engagement and dialogue: in support of an effective implementation of outdoor cinema activities based on Bakir:<ol style="list-style-type: none">(a) Supporting docs: Not all audiences have watched Bakkir, therefore, it would be good if the synopsis of the series is printed (regular A4

	<p>paper) & distributed ahead of the event. The synopsis of each episode is in the Bakkir manual.</p> <ul style="list-style-type: none"> (b) It is recommended that an empowered QUDWA co-facilitates the discussion, Neutrality of the QUDWA /frontliner is crucial: during the dialogue, we highly encourage that they remain neutral while listening to people’s feedback and to keep on reminding everyone to respect each other’s opinions. (c) Angle of discussion: conversations can move towards discussing the role of NGOs in eliminating harmful practices. It is important to remind that QUDWA is all about opening spaces for conversation around the role of community members in addressing and supporting the elimination of harmful practices. Therefore, your role and the QUDWA facilitator is to continuously remind audiences of the angle: what can they do? How can they support. This could happen through continuously answering questions on NGOs role with probing Questions and comments on community role <p>3. Visibility:</p> <ul style="list-style-type: none"> (a) QUDWAs should not be wearing UNICEF / Partner vests. The entire purpose is to ensure that these speak to community members as COMMUNITY MEMBERS* their relation to an NGO / you as an actor should not be emphasized. (b) For QUDWA events, please reduce the emphasis on UNICEF and partner logos. A gentle reminder that these should be perceived as COMMUNITY BASED /LED dialogues by community members to community members. <p>4. Location/ event venue/invitations: make sure municipalities as venues are not a barrier for Refugees to access</p>
<p>Caregivers’ toolbox:</p>	<ul style="list-style-type: none"> 1. Format of Session: Under QUDWA ideally, we promote dialogue opportunities and spaces for discussions among caregivers or targeted communities on the different topic matters. Ideally the sessions should not be in the form of lessons where the QUDWA/ Frontliner is on one side/ caregivers on the other. The sessions must be run in a roundtable discussion where everyone is sitting at the same level. Seating should be circular including the QUDWA facilitating the session 2. Topics of discussion: <ul style="list-style-type: none"> (a) We highly encourage that there is space for dialogue rather than a format of questions and answers (b) We highly encourage that the session is kickstarted by questions related to the wellbeing of caregivers, the challenges of parenting which will open conversations on possible violations. 3. Initiatives based on need: QUDWA was left flexible for the reason of allowing partners to create initiatives based on needs. please raise by caregivers on violating neighbors and teachers and other community members necessitate a readaptation plan on QUDWA by partner to

- Make sure to reframe any opinion or suggestion the audience makes, that is, reformulate the idea or suggestion and re-direct it to the audience.

- Avoid using technical terminology and should make sure to use the simplest expressions in Arabic slang.

b) At the beginning of each community theatre session, the Joker/facilitator should:

- Introduce the actors with the professions they practice clarifying that they are not professional actors, which encourages the audience to interact and participate later

- While introducing actors, avoid making any judgment about the character and his role in the story (a violent man, a battered woman, a woman victim or survivor of violence...) to ensure the objectivity that contributes to enhancing the impact of the interactive play on the audience

c) When a spect-actor is invited to the stage, the Joker/facilitator should follow some rules:

- During the discussion with a potential spect-actor, the Joker should ask for the spectator's name after deciding to invite him/her on the stage. As if this is a reference to this invitation

- Suppose a spect-actor suggests that he/she take a hostile or violent behavior to confront the violence. In that case, the Joker should pay attention to this matter and focus on addressing the chronic state of oppression and not dealing with the current aggression directly.

- The Joker should ask the spect-actor about the point from which he/she would like to start acting (based on the scenario being played by the actors)

- When the spect-actor finishes performing his/her role on the stage, the Joker must be careful to avoid feeling disappointed by the ineffectiveness of his/her proposal. The Joker should make sure to ask him/her in front of the audience: "What have you been able to implement and what you have not been able to implement from your proposal?", to generate new ideas and solutions.

- The Joker should avoid using the word: "show us your suggestion" but instead replace it with "Help us communicate the idea."

- When a spect-actor begins to perform the role, the Joker and the actors should allow him/her to test his/her proposal and avoid stopping him/her or interrupting the scene prematurely.

d) General instructions for the actors:

- Actors should make sure that their hands are occupied most of the time with actions like real everyday actions, using realistic accessories
- When a spect-actor enters the stage, the actor who plays this specific role must hand him the item or accessory that suggests/symbolizes the character.
- Actors should pay attention to avoid any physical contact between them in order to respect the cultural restrictions and to encourage the audience to interact and go to the stage without any fear or warning of violating their privacy
- The actors should be careful not to bring the chairs too close together. This is to keep a safe distance between the actor and the spect-actor

e) Instructions for the actors for specific scripts:

- In the scene of domestic violence, the performer of the role of the father must make sure to take off his shoes and throw them in the middle of the room, as evidence of the daily behavior of this type of man. The performer of the role of the mother must bring him a slipper and grab the shoes as evidence of the automatic behavior of the submissive woman.
- The performer of the role of the father should always avoid appearing as a violent and tense man. On the contrary, he must appear with an understanding, kind, or loving behavior, sometimes then turns into an escalating violent behavior. To highlight the concept of the cycle of violence, the actor who plays the abusive man should always avoid appearing hostile and always avoid yelling. He also must show the other side of the aggressor's personality, the quiet side sometimes.