

## Sub-Theme: Physical and Mental Health

### UNICEF 75 – Youth TED Talks

#### *Reimagining the future for every child in Lao PDR*

#### Terms of Reference for Youth Speakers on the Sub-Theme: Physical and Mental Health

##### 1. Background

Since its inception, UNICEF has been the leading organization advocating for children’s rights all around the world, especially during times of crisis. Now with the ongoing COVID-19 pandemic, the world is once again facing a crisis that has virtually disrupted every aspect of people’s lives, including children. While children are not the face of the COVID-19 pandemic, they are among the hardest hit and the pandemic threatens to revert the decades of progress that has been made for children’s rights and across key issue areas affecting their wellbeing.

UNICEF’s 75th anniversary thus offers an important advocacy moment to shine the spotlight on the impacts of the pandemic on the most vulnerable children. As part of these events, a series of TED Talks by selected Lao youths will be organized, the central theme of which is “Reimagining the Lao Generation 2030 – building back a better, greener, more sustainable post-pandemic world for every child”, focusing on reimagining a new-normal which creates opportunities, ignites dreams and enables every child to fulfil their potential in the post-pandemic world.

This event will be jointly organised by UNICEF, ChildFund, the National University of Laos (NUOL) and Global Shapers.

##### 2. Scope

The successful candidate will be tasked with delivering a 10–15-minute talk, based on the global TED format, around the central theme of “Reimagining the Lao Generation 2030 – building back a better, greener, more sustainable post-pandemic world for every child”, with a focus on the sub-theme of Physical and Mental Health.

##### 3. Objective

The aim of the Youth TED talks is as follows:

- Amplify the ideas, expertise and vision of Lao children and young people.
- Provide Lao children and young people with a platform to reimagine a brighter future for every child in Lao PDR and inspire others to act for the benefit of society.
- Potentially generate new and fresh ideas about the topic of interest that could change people’s perception around it.

##### 4. Pre-Event Preparation

In the lead up to the event, speakers will go through the following steps:

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**(1) Event briefing** - The core event management team will brief the candidates on the format and rules of TED Talks. The team will also discuss with each candidate on the potential topic or title of their talk based on the selected sub-theme.

**(2) Submit the necessary documents** - After the initial briefing, the candidates are required to submit the following to the core event management team:

- **Draft topic and basic outline of the talk** – After the initial briefing, the candidates are required to submit a written draft outlining their proposed topic and a basic structure of their talk based on their selected sub-theme to the core event management team, who will provide feedback and revise the draft accordingly.
- **Video demo of the talk** - Candidates are also requested to submit a video recording of themselves speaking on their chosen topic to ensure that their talk is within the time limit (10 -15 minutes).
- **PowerPoint Slides for the talk** - Candidates are also requested to prepare a PowerPoint slide for their talk and submit it to the core event management team for review.

Rehearsal sessions will be organised for candidates following the revision of the first draft of their proposed topic and structure of talk and more opportunities for rehearsal will be offered thereafter.

**(3) Dress rehearsal and final preparation:** Dress rehearsal is a critical step in the preparation process because it allows speakers a chance to practice in a setting resembling the actual event.

### 5. Timeline and venue

Phase	Tentative Dates
Briefing	2 <sup>nd</sup> week of August
Thesis and basic outline due	3 <sup>rd</sup> week of August – 4 <sup>th</sup> week of August
A script or detailed outline due	1 <sup>st</sup> week of September - 2 <sup>nd</sup> week of September
Second draft and first rehearsals	3 <sup>rd</sup> week of September – 4 <sup>th</sup> week of September
Final draft and second rehearsals	October
Third rehearsals	1 <sup>st</sup> week of November
Fourth rehearsals	2 <sup>nd</sup> week of November
Take a break (don't think about the talk.)	3 <sup>rd</sup> week of November
Dress rehearsals and final preparations	4 <sup>th</sup> week of November (1-2 days out)
Youth TED Talks event	2 <sup>nd</sup> week of August
<b>Venue:</b> The National University of Laos (NUOL) – depending on the situation, the event could also be held virtually via an online meeting room.	

### 6. Travel and accommodation (for provincial candidates only)

The selected provincial speaker will receive travel and hotel accommodation allowance during the dress rehearsals and Youth TED Talks event.

### 7. Qualifications and Experiences

Candidates are required:

- A Lao youth between the ages of 15-30.
- Experienced in delivering public speeches and has good communication skills.
- Outgoing, active in their school/community, a team-player.

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- Someone who has previously volunteered/worked in community projects promoting Lao youths, preferably a project related to adolescent health with a focus on either physical or mental well-being.
- Preferably also a youth advocate for adolescent health and well-being in their local community. This could also be a social media advocate who has been raising awareness about mental health on digital platforms.

### 8. How to get involved

Potential candidates are kindly requested to send the following documents.

- Curriculum Vitae
- A letter of motivation
- A short video recording of around 2-3 minutes in length briefly introducing yourself and your sub-theme of interest for this TED talk

### 9. Evaluation Method and Criteria

Once the selection committee has decided on a list of potential speakers, the identified candidates will be organised according to each sub-theme, with up to three preferred choices of speaker

Each potential candidate will have to go through an interview session, and the committee will then give a compatibility score based on the following criteria.

- Letter of Motivation (20 min/35 max marks)
- Relevant background and experience (10 min/+25 max marks)
- Interview (20 min/40 max marks)

Provincial candidates are strongly encouraged to apply for this opportunity.\*