



PERCEPTIONS ON VACCINATION

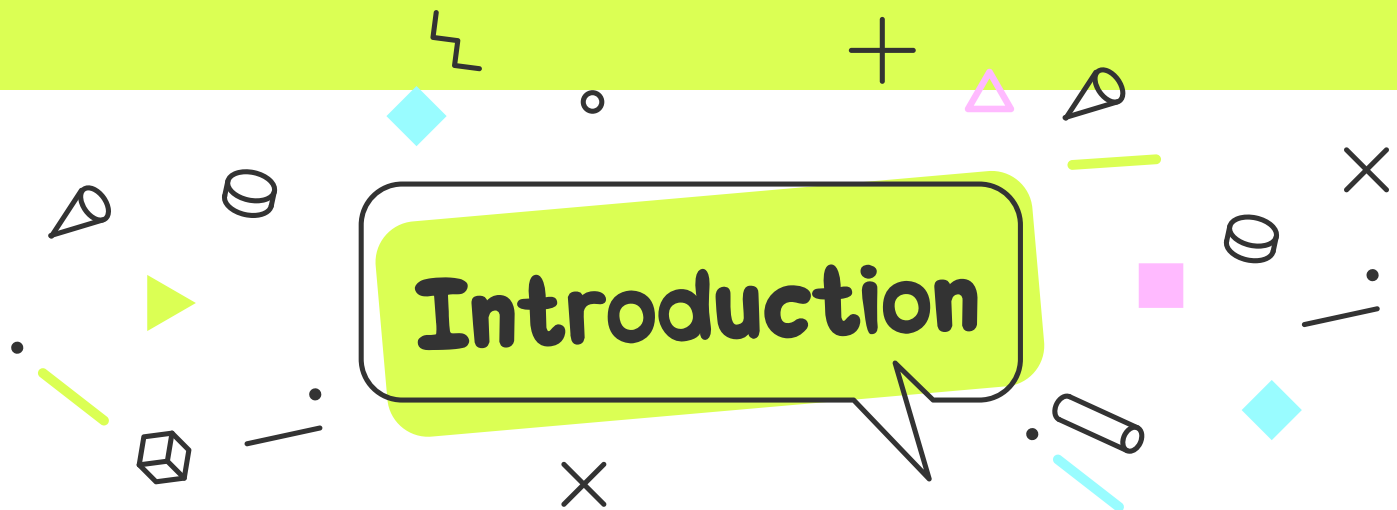
Opinions of U-Reporters on overall vaccination
and COVID-19 vaccine



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KOSOVO

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The UNICEF Kosovo Office in collaboration with the National Institute of Public Health launched a U-Report poll on December 2020 on the perceptions around vaccines and COVID-19 vaccine acceptance

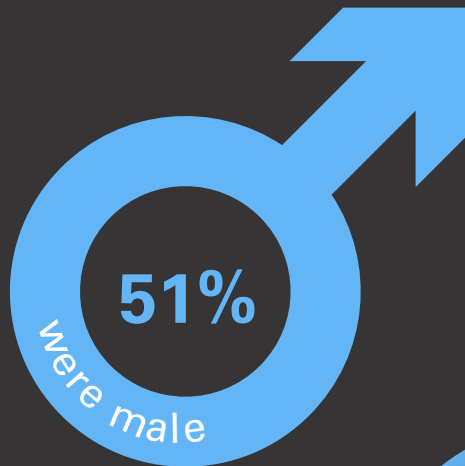
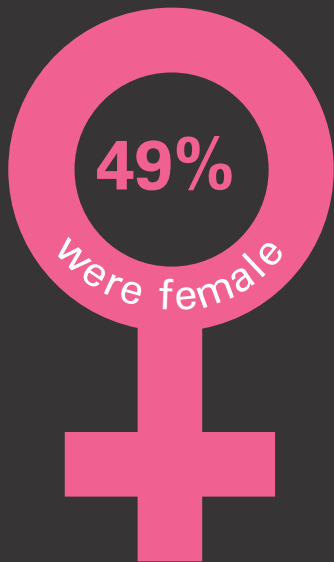


The COVID-19 pandemic has impacted the Kosovo society on many levels. Since the first cases of infections with COVID-19 were registered in Kosovo on March 2020, the total number of confirmed cases has reached 54.839 with 48.046 reported recoveries and 1.392 deaths (as of January 14th).

Different measures were introduced to contain the virus, including nationwide lockdowns and school closures. While children are not the face of this pandemic, they risk being among its biggest victims, as children's lives are nonetheless being changed in profound ways. All children, adolescents and youth, are being affected, in particular by the socio-economic impacts and, in some cases, by mitigation measures that may inadvertently do more harm than good. The wider social and economic impact of the pandemic will in the long term have a significant impact on children's right to health, education, protection and psychological well-being.

Who are U-Reporters?

1.454 respondents (95% response rate)



60%

were under
24 years

Most of
them fall
between age
15-19 years

KEY

Takeaways

43% of U-Reporters consider that vaccines are safe overall and **62%** young people think that vaccines are effective in preventing infectious diseases.

Two in three U-Reporters (66%) have heard negative information about vaccines.

Around half of U-Reporters (54%) usually receive information on vaccines through internet (social media, google search, blogs). Other important source of information is TV/Radio

Less than half of U-Reporters (**40%**) would take COVID-19 vaccine if available, with **25%** stating they would not take the vaccine and **35%** are indecisive. The most frequent reasons for refusal are lack of information on vaccines and safety concerns.

Overall,
I think vaccines
are **safe**

Only **43%** of
U-Reporters agree
that vaccines are
safe overall

STRONGLY AGREE

21%

AGREE

22%

NEITHER AGREE
NOR DISAGREE

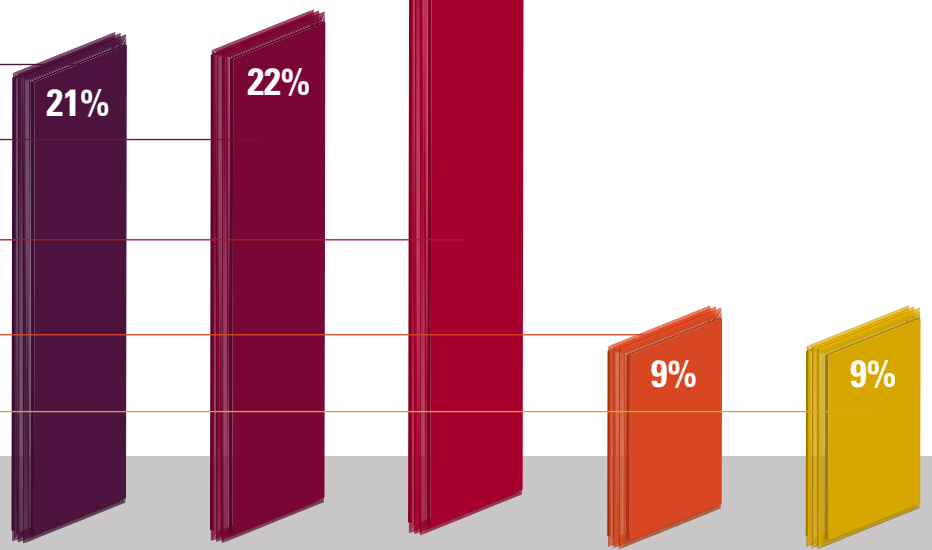
39%

DISAGREE

9%

STRONGLY DISAGREE

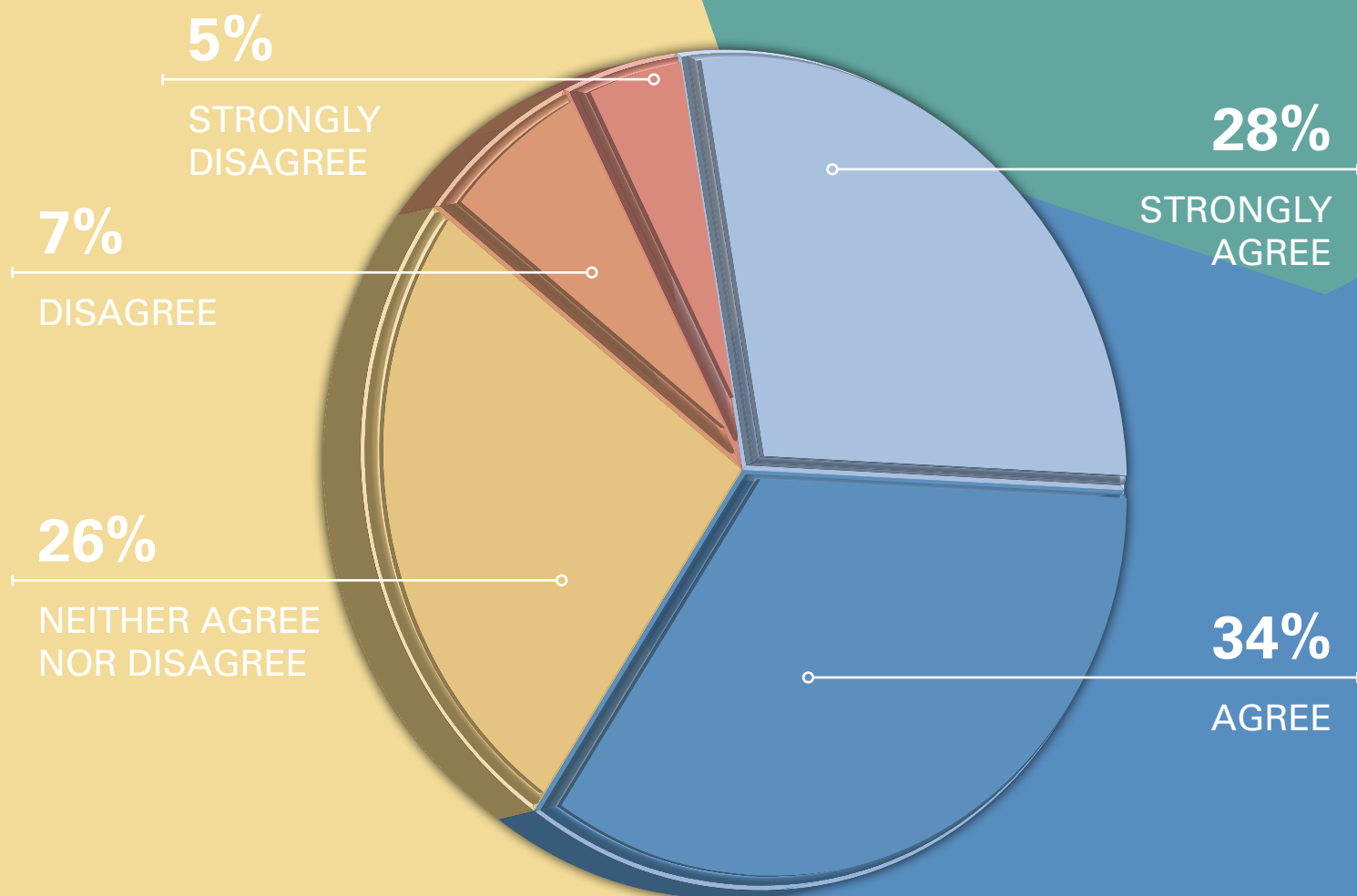
9%



Overall, I think vaccines are effective in preventing infectious diseases

62%

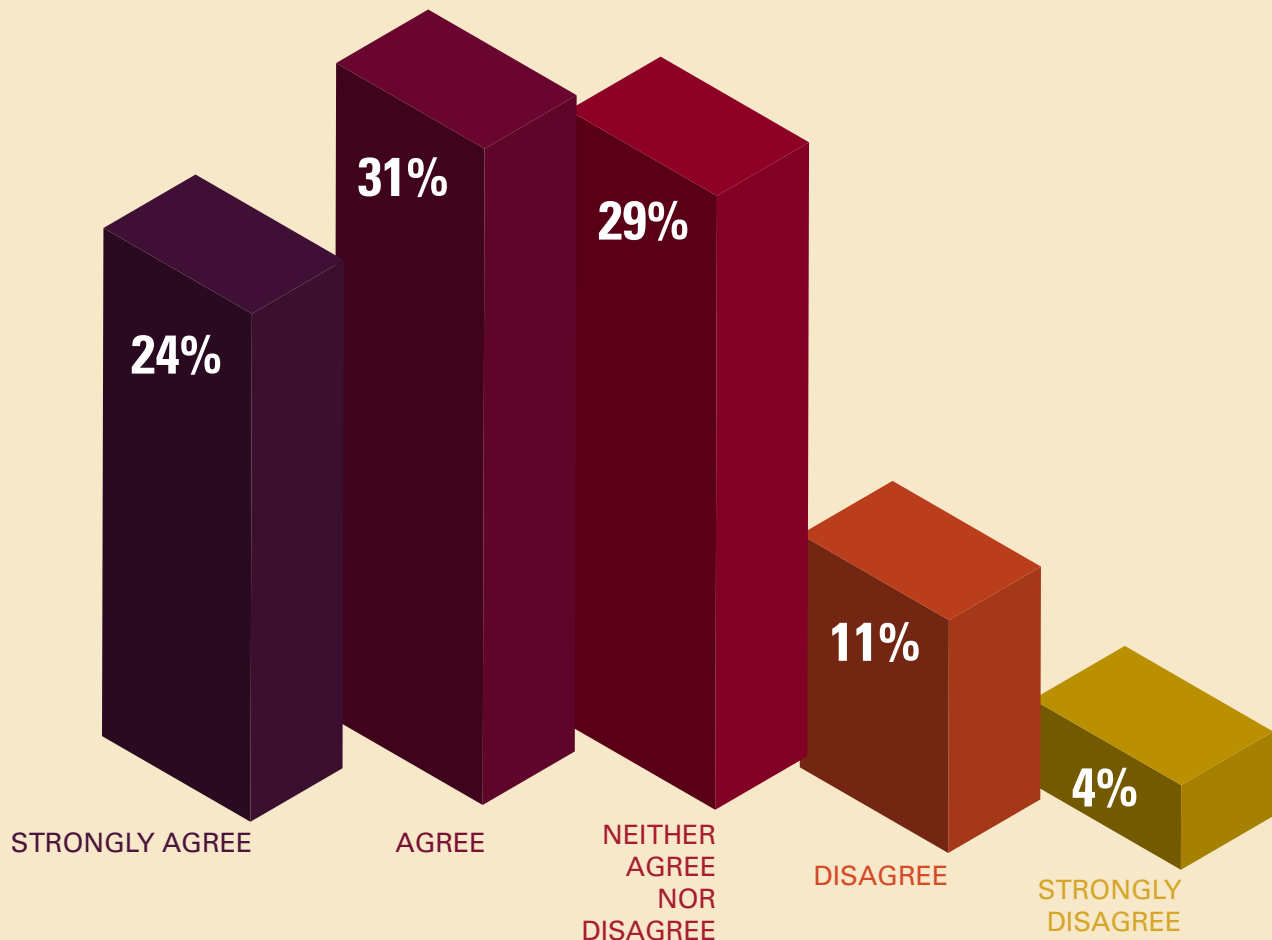
of young people agree that vaccines are effective in preventing infectious diseases



I believe vaccines' benefits outweigh the potential (and rare) side effect

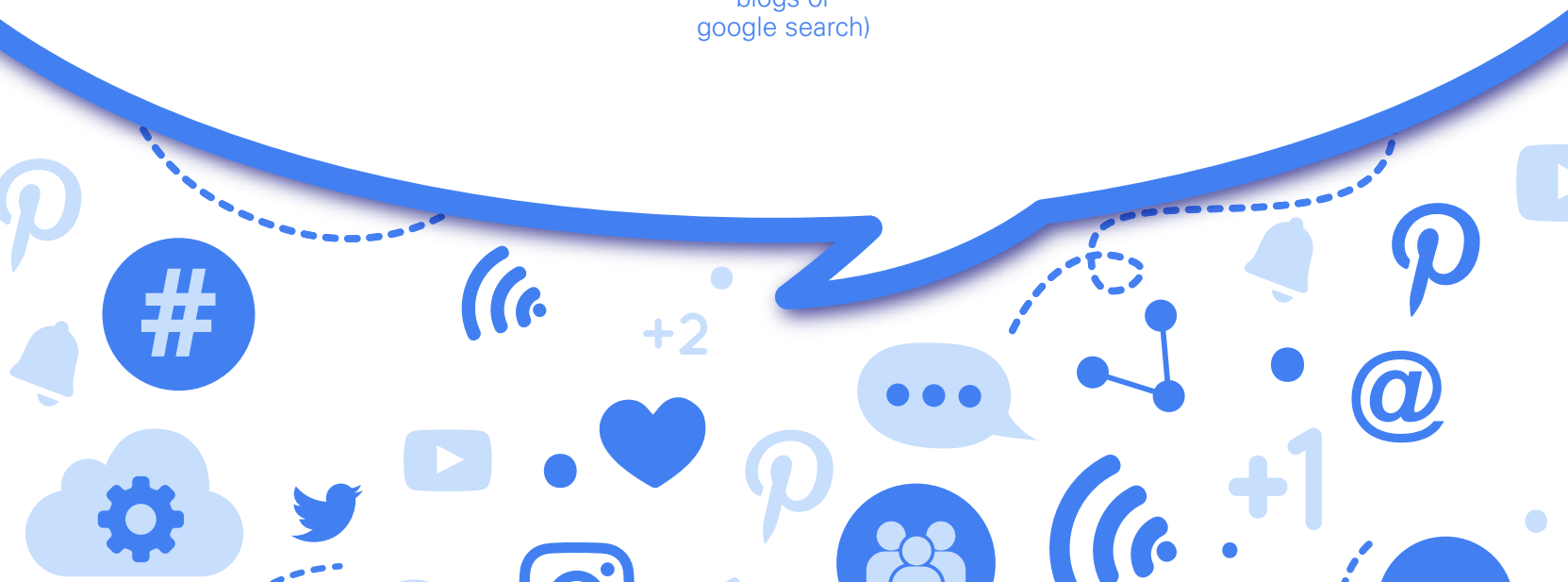
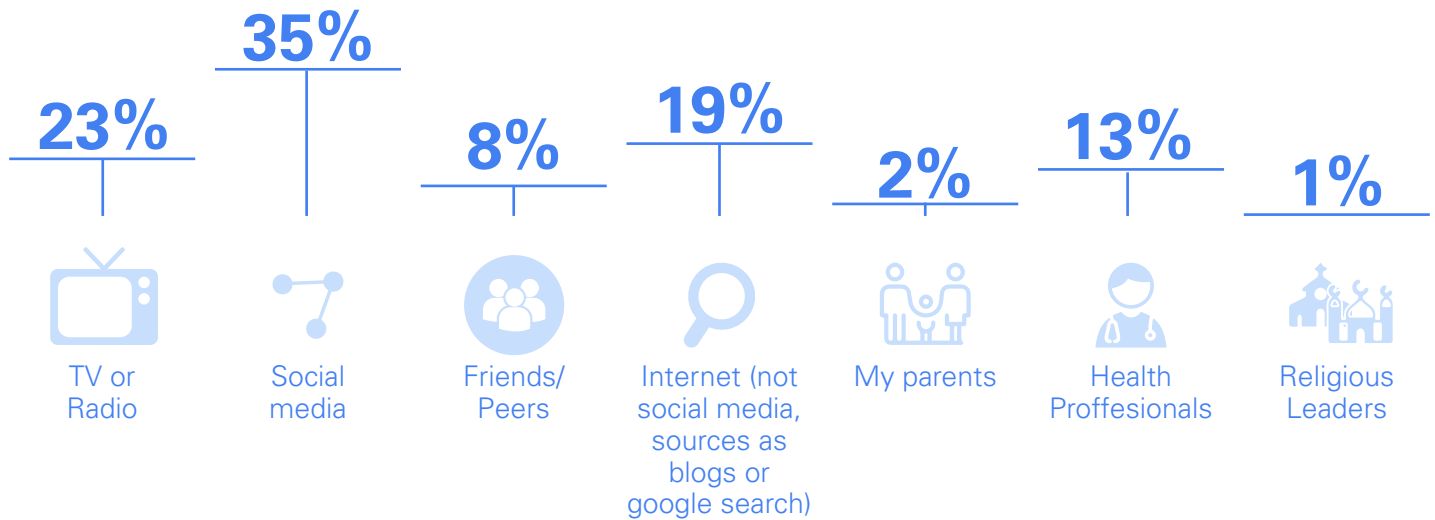
55%

of U-Reporters agree that vaccines' benefits outweigh the potential (and rare) side effects



Where do you usually hear from, or get information about vaccines?

54% of young people usually receive information on vaccines through internet (social media, google search, blogs)



Have you ever received or heard negative information about vaccinations?



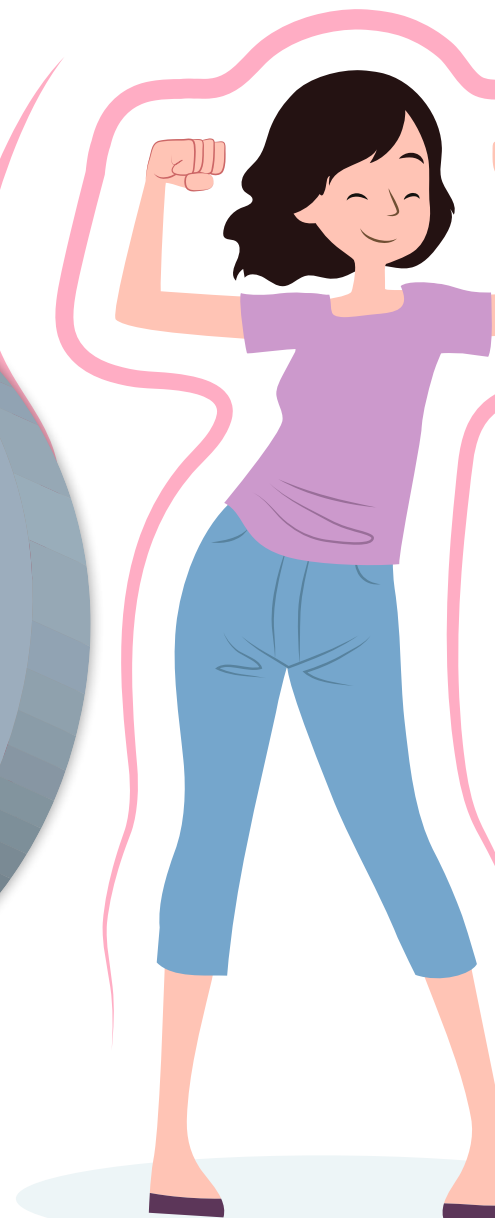
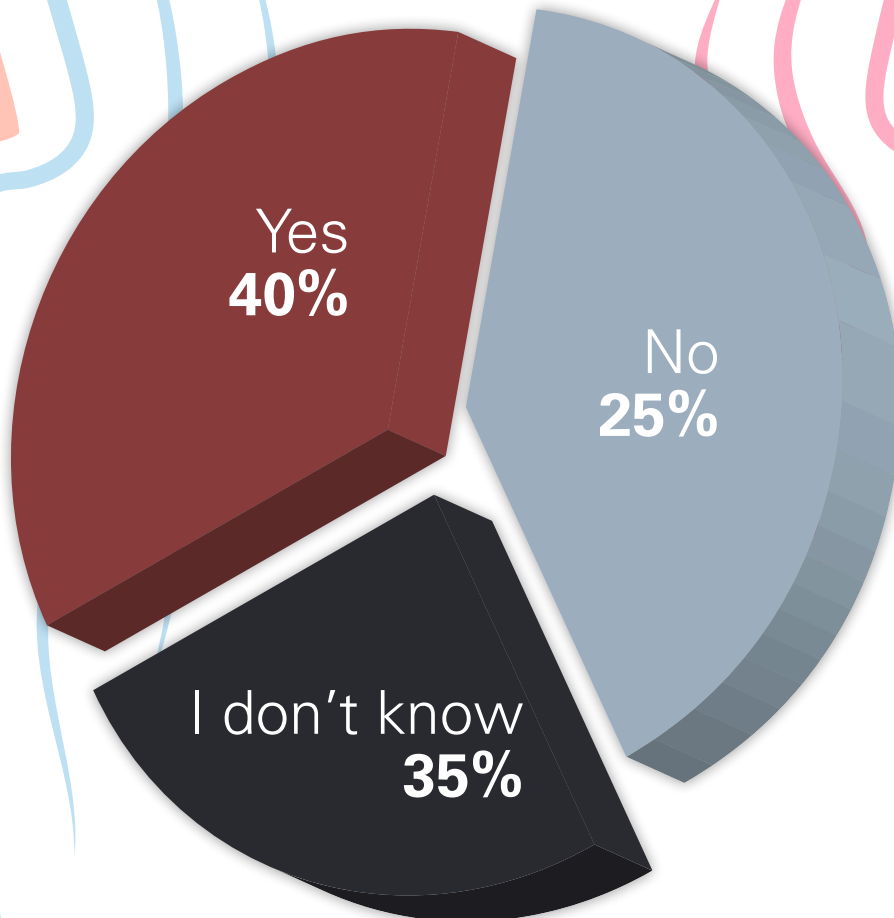
66%

of U-Reporters have heard negative information about vaccines.

Would you consider getting a COVID-19 vaccine when one is available?

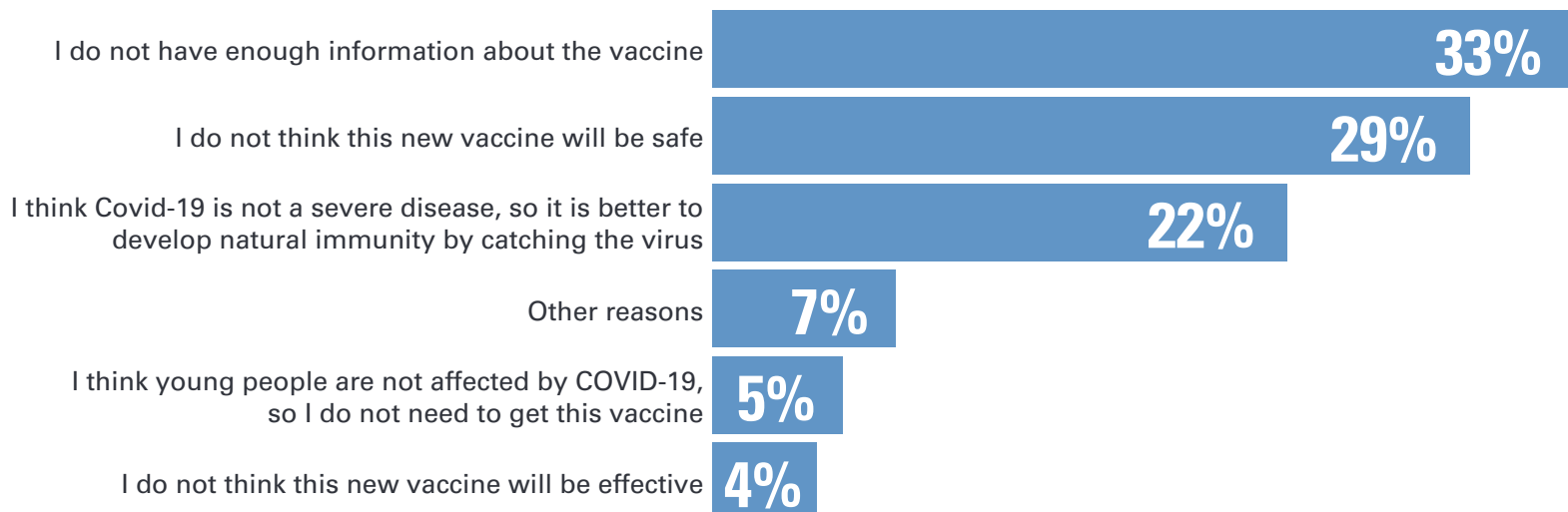
40%

of U-Reporters would take COVID-19 vaccine (if available).



Why would you not consider getting a COVID-19 vaccine?

Not enough information, safety concerns and COVID-19 not considered a severe disease are the most frequent responses (84%)



How informed do you consider yourself on COVID-19?



44%

consider
themselves
informed



53%

consider
themselves
somewhat
informed

What is U-Report?

U-Report is a free and anonymous digital tool, created by UNICEF Global, where registered users – U-Reporters – can anonymously speak out on topics that are important to them and their community. U-Report directly interacts with young people ages 15 and higher, with a focus on those ages 15 to 24, who sign up to become U-Reporters through simple polls sent via Facebook Messenger or Viber.

The U-Report polls are focused on topics and challenges that are most relevant to U-Reporters in their respective communities, and they give youth the means and a channel for stating and discussing their opinions. U-Report data offers valuable insight into young people's perceptions and priorities, and it serves as a gauge of public opinion on issues important to them.

DISCLAIMER: U-Report is designed as an anonymous online platform, and therefore data generated by U-Report polls should not be used to replace a nationally representative survey and its findings cannot be generalized as a representative data source of the targeted population.



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