

CHILD-LENS INVESTING

Aligning global capital with the well-being of children.



THE NEED



Over a billion children lack access to essentials like food, healthcare, clean water, and education.



Children, as **one third of the world** today, are one of the most important stakeholders for our future.



UN Sustainable Development Goals (SDG) face a significant funding gap that could be bridged with about **1% of global finance**.

THE MARKET



Children hardly represented in investment decisions.



Need for more guidance highlighting the impacts of investments on children.



Growing responsible investing market and increasing regulatory pressure.

CHILD-LENS INVESTING

encourages investors to intentionally consider child-related factors to advance positive child outcomes while minimizing child harm.

CLI

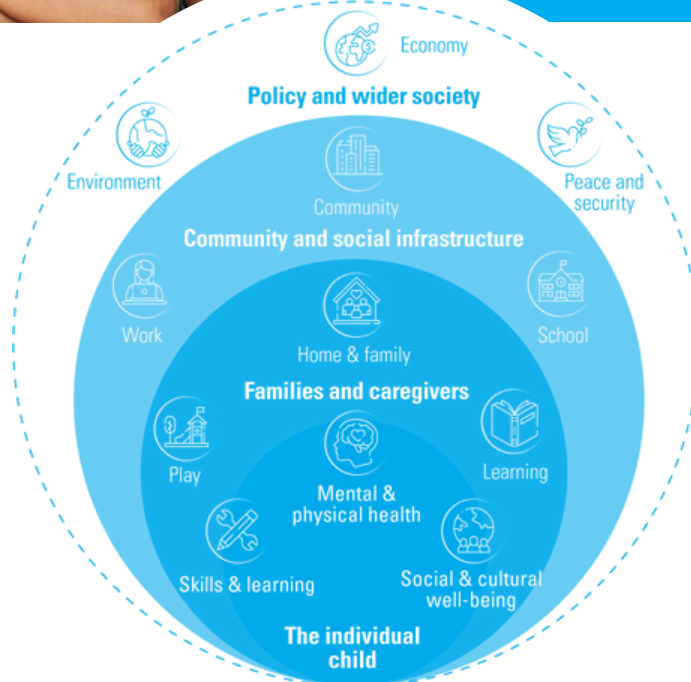
Child-Lens investors are expected to:

- 1 Incorporate** children into their Impact and ESG strategies.
- 2 Embed** child-related considerations to the entire investment cycle.
- 3 Contribute** to the broader Child-Lens Investing field and market.



Every investment decision has direct or indirect impact on children.

- Children's well-being and development is influenced by the whole world around them.
- Child-Lens Investing gives guidance and support to positively impact children and their ecosystem.



TAXONOMY

Child-Lens Investing recognizes diverse approaches - each investment can create meaningful impacts for children.

 CHILD-SCREENED CHILDREN AS AFFECTED STAKEHOLDERS	 CHILD-INCLUSIVE CHILDREN AS INDIRECT OR DISCRETE BENEFICIARIES	 CHILD-CENTERED CHILDREN AS PRIMARY BENEFICIARIES
MINIMIZE OR AVOID CAUSING HARM TO CHILDREN		
ADVANCE CHILDREN'S BEST INTERESTS THROUGH BUSINESS PRACTICE		
INVEST IN SOLUTIONS FOR CHILDREN		

- Applicable across several portfolios, asset classes, markets and investment strategies.
- Interoperable with existing lenses, frameworks and standards.

Read more on Child-Lens Investing on www.unicef.org/innovation/child-lens-investing or contact us at the UNICEF Innovative Finance Hub in Helsinki, Finland, IF-Hub@unicef.org



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