



Child-Lens Investing

To ensure responsible and sustainable growth for generations today and tomorrow

The Need

Children stand to inherit a world marked by worsening global crises



5 MILLION CHILDREN will die before their fifth birthday due to a lack of access to life-saving services.



The risks of inaction and **COSTS OF EXCLUDING CHILDREN** are high.

...and yet, **aligning about 1%** of the untapped global finance amount to the SDGs, **could help address that gap and have a tremendous potential for transformative impact**

The Case for Investment

Investing in children is not only the good thing, but the smart thing to do



FOREGONE ECONOMIC GROWTH: Help break intergenerational cycles of poverty and disadvantage, create the conditions for healthier and more inclusive societies, and reduce the cost of inaction.

OPPORTUNITIES FOR RETURNS & IMPACT: Child-lens investing supports opportunities material both for children and adult outcomes (infrastructure, agriculture, housing, etc.) which can yield attractive commercial returns, create new markets, and attract potential new clients.



What is Child-Lens Investing?

Child-lens Investing (CLI) is an approach to sustainable investing in which investors intentionally consider child-related factors to advance positive child outcomes while minimizing child harm.

3 foundational elements to invest with a child-lens:



STRATEGY: Setting investment strategies with the intention of creating and strengthening the resources, conditions, and opportunities that children need to thrive.



PROCESS: Adopting an investment process that integrates systematically child-related considerations throughout the full investment cycle, from transaction to exit.



CONTRIBUTION: Leveraging investors' unique capabilities to enhance their impact on children and the wider CLI market and field.

This framework aims to positively **impact the whole child ecosystem, consider the larger context** in which children grow and be **complementary to existing investment processes and impact themes** (e.g., climate investing, gender-lens investing, etc.).



CALL TO ACTION !

We call upon investors to **make an audacious bet** on the well-being of present and future generations by **adopting CLI, sharing this approach widely** and helping us refining the **CLIF** by sharing feedback & lessons learned.

We also invite the overall responsible investment ecosystem and all child-stakeholders to **join us in building the field of child-lens investing** together.

If you are interested in learning more about this work, please reach out to IF-Hub@unicef.org