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Dear friends,

I am delighted to share with you our annual report for 2017. This is only the second year of our new five-year cooperation programme with the Government of Indonesia, and we are already seeing some wonderful results for children.

In 2017 UNICEF partnered with 10 government ministries, over 80 civil society organizations and 26 youth networks. Together, we reached over 35 million children, and 20,000 midwives. We worked with these partners to generate evidence, provide technical advice and build capacity to assist the Government, so that together, we can protect the rights of each and every child in Indonesia.

Our country programme is underpinned by the Sustainable Development Goals (SDGs), which Indonesia continues to champion as a global leader. At UNICEF, we believe sustainable development begins with children, and this year we came one step closer to making children more visible in the SDGs. Together with the Government, we produced the SDG Baseline Report* on Children in Indonesia, generating evidence that can be used to inform policy decisions. This in-depth analysis of what the SDGs mean for children, has already been picked up and is more visible in the SDGs. Together with the Government, we work hard this year to meet some really inspiring women, men, girls and boys, both at the highest levels of government and in some of the harder to reach rural communities, as well as representatives from the private sector and civil society. Our diversity is our strength, drawing on each other’s expertise to seek better ways to cooperate in the interest of children’s rights.

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In Java, we have trained midwives to use the Infobidan platform, so now over 20,000 women at the forefront of a newborn baby’s care, have access to crucial information and advice just by using their mobile phones*. On page 17 you can also read about how we have supported enhancing the quality of education in Papua, where only 13 per cent of 2nd and 3rd graders have acquired adequate learning skills. As many as 62 per cent of children could not read even a single word in the programme target schools according to a baseline study conducted in 2015. After intensive programme interventions, the percentage of non-readers went down to 27 per cent in 2017 according to a mid-line study. These are just some of many more examples.

From Government, to grassroots community level, everyone has a role to play in fulfilling rights for every child. In the fourth year of our campaign to end open defecation, we also launched the Tinju Tinja Squad, a nationwide collection of enthusiastic grassroots heroes who have pledged to help their communities reach open defecation free status.

Another first was Indonesia’s Measles and Rubella Campaign, to vaccinate more than 35 million children across the island of Java. UNICEF supported the Government and worked closely with media partners (such as Jawa Pos) and the World Health Organization to mobilize political leadership, conduct public communication campaigns and facilitate real-time monitoring using UNICEF’s own RapidPro technology. In just two months, the campaign surpassed its target of 35 million children vaccinated across 119 districts and 6 provinces. On page 12 you can read more about this powerful example of partnerships for children.

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UNICEF works closely with civil society and government partners to find ways to reach every child and protect them from harm. We work with community networks, and help build capacity among influential figures, to ultimately deliver child rights throughout the whole country. In Flores for example, the community has proved vital in registering births: read about why this is so important, on page 11.

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*Read more about the programmes I have mentioned here. Also, watch some great, short videos of some of our highlights, by scanning this QR code:

Please turn to page 24 for help.

Mathilda is one of these heroes. She talks about her plans to focus on teaching younger children on page 6.

We also worked hard this year to give young people a voice and hear their views. Over 110,000 young people dialogueing with each other and decision-makers (through the platform “U-Report”) to promote improved investments in children’s wellbeing*. We also conducted a completely voluntary and first-of-its-kind wellbeing survey, with over 24,000 children aged 8 to 12*. On page 18 you can also read about how young people in Kupang are inspiring their leaders to see what can be done for them.

We are much encouraged by the results I have mentioned above, but it wouldn’t be possible without the support of our 60,000 Individual Indonesian donors, a few of whom have some words to say on page 22.

Personally, I have had the opportunity this year to meet some really inspiring women, men, girls and boys, both at the highest levels of government and in some of the harder to reach rural communities, as well as representatives from the private sector and civil society. Our diversity is our strength, drawing on each other’s expertise to seek better ways to cooperate in the interest of children’s rights.

I hope you enjoy reading about these inspiring people and programmes and I look forward to telling you many more stories in the coming years.

Gunilla Olsson
UNICEF Indonesia Representative
UNICEF’S EVIDENCE GENERATION WITH PARTNERS HAS RESULTED IN:

Indonesia’s first Baseline Report on the Sustainable Development Goals (SDGs) and Children, and a complementary online dashboard, mapping global targets against available baseline data. This tool will inform SDG planning, monitoring and reporting on children. *

New data on monetary and multidimensional child poverty, produced together with the Central Bureau of Statistics, highlighting inequities across the country. The report underpins the introduction of universal child grants by local governments in Aceh and Papua. *

30,000 adolescent girls and boys benefitting from increased knowledge and awareness about menstruation, helping to break through patterns of discrimination and keep girls in school. *

UNICEF’S POLICY ADVICE TO PARTNERS HAS RESULTED IN:

A Presidential regulation on child care, which will help more than 500,000 children living in institutions to reintegrate into home care.

New guidelines on budgeting for children at village level, issued by the Ministry of Villages, promoting the use of village funds for child priorities in all 75,000 villages.

Contributions to the national stunting reduction movement to benefit millions of children. This includes efforts to promote access to nutrition, health, hygiene, sanitation, early child development services and social protection.

Fourteen new malaria-free districts, through interventions such as bednets, training and local regulations.

Mobilizing religious partners to allocate USD 250,000 of Islamic Financing for water, sanitation and hygiene programmes in Nusa Tenggara Barat.

UNICEF’S CAPACITY DEVELOPMENT OF PARTNERS HAS RESULTED IN:

The culmination of a multi-year programme that has achieved sustainable access to sanitation for over half a million people, including the poorest children and families, in selected districts.

An innovative SMS-based monitoring platform facilitating rapid response for the immunization of 35 million children during the Measles and Rubella campaign, led by the Ministry of Health. The platform is being replicated for interventions against malaria, HIV and other diseases. *

30% increase in birth registration coverage in Banda Aceh, through a mix of innovative approaches and learning by local governments across the country. *

The successful implementation of a pilot literacy programme, leading to a twofold increase in literacy amongst early grade children in remote areas of Papua and West Papua. *

UNICEF’S ENGAGEMENT WITH PARTNERS HAS RESULTED IN:

310,000 young people participating in dialogue with each other and decision-makers to raise their concerns and promote action for children’s wellbeing. *


Closer attention to child well-being by United Nations and civil society partners in preparedness planning to complement government-led responses in large-scale emergencies.

A new bullying prevention programme, led by adolescents in schools in Makassar, already resulting in a reduction by almost 30 per cent in bullying. *

Work continues as children still suffer deprivations as a result of pressing inequities. We thank our 60,000 individual donors, development partners and all Indonesia’s champions for children who continue to make progress possible.
Some dangerous habits are easy to understand, like driving without a seatbelt. Others, like defecating in the open, seem abstract -- even innocuous by comparison. But make no mistake, they can be just as deadly: Diarrhoea is one of the leading causes of under-5 mortality in Indonesia, and good sanitation is an important factor in reducing it.

In November, on World Toilet Day, UNICEF Indonesia joined officials in East Nusa Tenggara Province’s (NTT) Sumba Barat Daya District to inaugurate the ‘Tinju Tinja Squad’ and celebrate local strides in the fight against open defecation.

“In my community, most adults and adolescents already use toilets,” says Mathilda Aeirce Bani, age 19 and one of the first people to sign up. “It is the young children who we have to reach.”

The Tinju Tinja Squad is a new phase in UNICEF’s four-years-and-running Tinju Tinja online campaign. The initiative asks young people to step up and take concrete steps to end open defecation in their communities.

Some 4,000 have already signed up, using the social media hashtag, #tinjutjinjasquad, to post about initiatives in schools and organizations like Pramuka, the Indonesian Scouts.

In Sumba Barat Daya, Mathilda’s home district, 35 villages were declared open-defecation free last year. The success was the culmination of efforts on the part of local government and UNICEF to free up more funds for sanitation and toilet-building.

At the same event that celebrated this success, the national Tinju Tinja Squad was launched and Mathilda was given her education pack: a Tinju Tinja Squad T-shirt, ID card and materials that will help her teach children about the importance of using toilets and washing hands. Across Indonesia, 499 others will also receive this free kit.

“With this I hope I can make my village open-defecation free, too,” she says. She will do it by holding after-school information sessions with kids.

“The progress in Sumba Barat Daya shows how political leadership, merged with grassroots engagement, can make big progress in a short amount of time. We hope to use the success in NTT to inspire regional heads, parliaments and communities across the country to invest in sanitation, too,” says Aidan Cronin, former Chief of WASH, UNICEF Indonesia.

With actions from Tinju Tinja Squad members sprouting up nationwide, it is clear that young people are poised to play a leading role.

It is no exaggeration to say that the lives of many children depend on it.

The Tinju Tinja Squad inauguration, held on World Toilet Day 2017, involved local officials, children, young sanitarians and celebrities including UNICEF Champion for Children and Tinju Tinja Ambassador Melanie Subono.

© UNICEF Indonesia/2017/Cory Rogers

Annually, about 40,000 of the 150,000 under-5 deaths in Indonesia are caused directly by diarrhoea, which can be drastically reduced by good sanitation.

It is an opportunity for young people to take the lead, a chance for them to become sanitarians whose work saves lives.

Gunilla Olsson, Representative, UNICEF Indonesia
I’m not scared of immunization, I want to grow up healthy.

–Ayu, 10 years old, from East Java–
Maumere, Flores:
“He came knocking on my door,” Karolina Klong said, grinning on the church portico.
The 27-year-old mother from Maumere says that it was a home visit from her village head that reminded her to go to Heart of Christ Church in Ili Parish where the mobile drive for birth registration was happening.

“For a long time the Church and Government have done things separately” said Romo (Father) John, who heads the diocese’s Puspas, or pastoral council. “But there are many problems, including birth registration, which neither the Church nor the Government can solve alone, and we know children need birth certificates to progress through school, to get a passport and other rights.”

For Karolina, her son had not been registered for reasons that her community understands all too well. For both parents’ names to be on the birth certificate, they must show a marriage certificate. But the high cost of the ceremonial exchange of wedding gifts known as belis means that her marriage is yet to take place.

“We know it’s expensive, but it is a tradition that has been passed down from generation to generation,” she says. Consequently, until now, her son had not been registered, and she’s far from alone in this. As recently as last year, the number of children with a birth certificate in Sikka District, where Maumere is located, stood at 38 per cent. This is barely half the 67 per cent national average, and way lower than the 85 per cent national target by 2019.

UNICEF, the Diocese of Maumere and the Civil Registration Office (CRO) have been working to accelerate progress on birth registration by establishing community-accelerated teams at the village level and a mobile registration campaign in area churches. The initiatives bring CRO employees together with diocese officials at churches in 12 pilot parishes to encourage parents to register their children. Plans are currently being devised to expand to all 36 parishes in the regency.

In the week before a church visit, members of the Puspas liaise with local priests and the Government sends instructions to village heads to reach out to families with unregistered children, so this is how Karolina learnt about it.

One of about a dozen mothers to come, Karolina said she’d grown tired of paying for medicine when her son fell ill. But now with a birth certificate, she should be able to sign up for the Government’s free health care plan and pay nothing.

With the Puspas taking charge of community mobilization and the Sikka CRO ramping up registration drives, the results are looking good. In the first few months of the year over 200 babies were already registered at Ili, representing over a quarter of the parish’s population of unregistered children.

According to Astrid Dionisio, a Child Protection Specialist at UNICEF based in Jakarta, the progress in Sikka has been encouraging in terms of its regional implications, too.

“The experience shows how the Church can use its community reach to run targeted initiatives alongside government,” she said. “It shows us a way forward to ensure that all children have the right to an identity.”
Leveraging strategic partnerships to immunize children has been critical to preventing the spread of diseases. During the 2017 Measles and Rubella campaign, some 35 million children were immunized in Java, with another 35 million outside Java to be immunized in 2018. UNICEF supported the Ministry of Health’s strategy, which included community mobilization around immunization, through tailored communication such as TV and radio spots, SMS, social media posts and calls for action. In addition, influencers such as celebrities, doctors and community leaders were engaged to correct misperceptions, motivate parents, children and students to get measles and rubella vaccines. High-level advocacy with local leaders including governors, mayors and regents was another key to reaching the immunization targets.

**MR Campaign 2017**

3,617 Health Centres
119 Districts
6 Provinces
in 10 Weeks

**Overall Achievement**

>95% Coverage

35,141,969 Children aged 9 months to 15 years old vaccinated in just 10 weeks

The MR campaign was launched by President Joko Widodo on 1 August 2017 in Yogyakarta.

**Fatul and Akhsan**

“Akhsan’s mother works at the garment factory during the day, I work nights,” says Fatul in Regunang, Central Java, a shady, rolling village in sight of Mt. Merbabu, a 3,145m volcano rising slowly from the hills.

“It’s just me here today.”

He and 3-year-old son Akhsan are the lone father/child pair on the lawn of the village health post, but they are at ease: like the 30 mother/child pairs, they’ve come for Measles and Rubella (MR) vaccines — two diseases that, while entirely preventable, can be deadly to children.

“Did it hurt?” Fatul asks Akhsan, who is busy watching throngs of toddlers in various stages of fear and relief, seemingly amused by the commotion. Akhsan shakes his head no. “He didn’t cry once!” Fatul boasts. “Not once!”

Fatul and Akhsan show off Akhsan’s purple thumb at the village health post, indicating he has already received his MR vaccine © UNICEF Indonesia/2017/Cory Rogers

**RapidPro**

“With RapidPro, we get the information immediately, and can see where there are problems,” says Ibu Ani, head of the health agency in Semarang.

RapidPro, an entirely free, SMS-based, mobile health monitoring tool developed by UNICEF, provided real-time coverage analysis at the level of the community health centre (puskesmas). It’s the first time the technology has been scaled up by the Government nationwide, and with so many health centres to cover, analysis had never reached this level of detail before.

Specialists at community health centres tally the numbers of children immunized during scheduled visits to area schools or village health posts and send the raw figure by SMS to a central database in Jakarta.

The data – which can be viewed by the day, week, or month – is uploaded to the RapidPro dashboard, providing a scorecard that shows which provinces, districts and puskesmas are hitting vaccination targets. All clinics and districts have location codes, which allows for the quick mapping of problem areas.

“The technology is simple and easy to use,” Ani says. “It is fast and it is accurate.”

© UNICEF Indonesia/2017/Raditya Rizky Herilo
FOR EVERY CHILD

Measles and Rubella immunization means more than just fulfilling the rights of children. Every drop of vaccine administered by health personnel ensures that millions of Indonesian children can realize their dreams with smiles on their faces.

“I want to be a doctor, so I can heal sick people for free!”
- Andes (6), Tangerang -

“If I’m healthy, I can be a school teacher”
- Reva (9), Garut -

“I want to grow up healthy because I want to be like my father”
- Niko (10), Tulung Agung -

“I want to be a football player. I have to be healthy!”
- Fahri (9), Surabaya -

“I want to stay healthy and when I’m older I want to go to my mom’s village to see her.”
- Tian (5), Surabaya -

“It’s not just me being immunized, my friends too, every child!”
- Naura (10), Surabaya -

“I want to be a firefighter. I have to be healthy”
- Alvin (14), Garut -

“For Every Child”

Every drop of vaccine administered by health personnel ensures that millions of Indonesian children can realize their dreams with smiles on their faces.

Measles and Rubella immunization means more than just fulfilling the rights of children.
Between 2015 and 2017, UNICEF has been testing an early grade literacy model at school and community level in Papua and West Papua Provinces.

With financial support from The Australian Department of Foreign Affairs and Trade (DFAT), UNICEF implements the Rural and Remote Education Initiative for Papuan Provinces. The initiative strengthens the Government’s efforts to improve the quality of education in these provinces.

The results are already promising - the percentage of children who cannot read in the early grades has decreased from 62 per cent to 27 per cent in the programme target schools.

The core of this programme is simple: train teachers to upgrade their skills to teach the Indonesian language. Hundreds of teachers and school principals are now able to effectively teach reading skills. Thousands of students have benefited from the new teaching methods and activities.

Another important component is “Gemilang” (A Habit of Reading for a Brighter Future) - a series of leveled books designed to cultivate the love for reading and fluency in Indonesian. The Gemilang Book Series are written in short and simple texts, presented in the form of locally contextualized stories, to encourage children to develop a reading habit. Children can choose books of different levels in accordance with their reading fluency.

The programme also encourages communities and families to support children to improve their reading and writing skills at home and at school. It stresses the importance of literacy and quality education to offer a brighter future. Sensitization of communities and parents have led to some reduction in teacher absenteeism, which remains a major challenge in many parts of Papua.

Partners are now working towards the replication of this model beyond the current target districts and provinces.
Adolescents Take Action: ADULTS LISTEN

Adolescents learn to recognise risks in their environment and identify potential solutions using UNICEF’s Adolescent Kit for Expression and Innovation. The adolescent kit is a set of tools and supplies for a series of facilitated learning sessions, known locally as adolescent circles, which lead groups of young people through activities that stimulate team-work, leadership skills, creative-thinking and problem-solving.

In Kupang, the long annual dry season led the group to focus on improving the year-round water supply. For the older children in their village who collect the water for their families, the distance of the water supply point meant getting up at 4am and still often being late for school. They brainstormed ideas, discussed feasibility and honed their plans, to install a water pump at the centre of the village. Then they took diagrams, maps, and even a cardboard prototype to their parents and asked them to present the idea at the annual village planning meeting.

“It’s definitely never happened before. I never thought adults would ever listen to children’s ideas. But the head of the village did listen to us and now we have an easier life.”

So says 17-year-old Ina who lives in Oeleletsala village near Kupang, a city in the western end of Timor Island in Eastern Indonesia. She is part of a pilot programme in 35 villages to help adolescents take action.

Pak Ayub Meto, the village chief said he could not recall a time when children had ever taken an active role in village affairs before this. “I thought to myself, ‘these young people are not children anymore.’ They can now express their ideas and are thinking about the village’s wellbeing.”

He was so impressed by the children’s initiative that he agreed to allocate Village Funds to complete the project. A pump house was built in a central location and now supplies the village with water for drinking, washing and farming without the need for a long walk.

The overwhelmingly positive results convinced the village leadership to commit additional funds for two more water pumps this year.

“I was really moved to find that the children in our village have so much potential and ability. We need this young generation in this village but we tend to underestimate children and their ideas.” Pak Meto says he plans to make sure their voices are heard in future by formalising the involvement of children at various stages of the village planning process to contribute through information gathering and the child forum.

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Support:  
FROM OUR DONORS

Private Sector Donors in Indonesia

- Individual donors* 6,940,157
- Corporate & Foundation donors*
  - Signify Indonesia 149,254
  - PT Bank Central Asia Tbk 74,074
  - Others 73,491
  - Total 7,236,076

*Donations made in IDR are shown in US$ based on UN Exchange rate 31 Dec 2017 reported in Revenue Expenditure Report 2017

UNICEF Country Offices

- UNICEF Saudi Arabia 332,037
- Total 332,037

Global Partners

- GAVI The Vaccine Alliance 191,909
- Nutrition International 4,781
- Total 196,690

Global Thematic

- Global - Education 684,695
- Global - Water Sanitation & Hygiene 620,291
- Global - Child Protection 412,097
- Global - Nutrition 141,503
- Global - HIV and AIDS 119,972
- Global - Health 31,697
- Total 2,010,255

UNICEF National Committees

- Consolidated Funds from Natcoms 1,416,154
- United States Fund for UNICEF 1,281,536
- Swiss Committee for UNICEF 661,497
- Canadian Committee for UNICEF 317,246
- Australian Committee for UNICEF 244,875
- Hong Kong Committee for UNICEF 195,886
- Netherlands Committee for UNICEF 72,461
- Finnish Committee for UNICEF 2,703
- Total 4,192,358

Regular resources

- Total 5,574,955

Utilization:  
FOR THE CHILDREN

Child survival & development  
(health, wash, nutrition) 33%

Education for early childhood  
& adolescent development 29%

Child protection 10%

Social policy 7%

Emergency preparedness & disaster risk reduction 2%

Communication & public advocacy 4%

Cross sectoral 8%

Private sector fundraising 8%
It has been an honour for us at Signify Indonesia to partner with UNICEF for the past two years. Since 2016, through our ‘Terangi Masa Depan’ campaign, we have supported UNICEF’s ‘Back to School’ programme to help school age children to re-enroll – or enroll for the first time – and stay in school.

At Signify Indonesia, our work is guided by the goal of improving the lives of those around us through our innovation and social contributions to the society. As the world leader in lighting, we believe in the extraordinary potential of light for brighter lives and a better world, and our partnership with UNICEF is one of many ways to unlock it.

The responsibility to help solve the education challenges that the Indonesian children are facing lies with all of us, and only by working together, we can make a difference.

Rami Hajjar  
President Director  
Signify Indonesia

Good education is very important for children and the young generation. As adults, we have a responsibility to assist their education. UNICEF can help you make it happen. Your support is very meaningful, regardless of the value. Remember, the future of the Indonesian nation is in the hands of these children.

Taka Saleh,  
UNICEF monthly donor since 2013

Compassion cannot be seen or heard, but only felt with the heart. This is the simple happiness I feel when I see the smiles of these children. Thank you UNICEF for the opportunity given to me.

Suryani,  
UNICEF monthly donor since 2015

Supporting children in education is the best way to provide opportunities for a child to have a bright future. When I was young, I received education funding support through UNICEF. This education fund can reach many more children in need so they can realize their dreams and contribute to a better Indonesia in return. UNICEF is my top choice for donating to because it is one of the world’s most credible organizations with a good track record in protecting and fighting for the rights of children around the world.

Leonardo Sambodo,  
UNICEF monthly donor since 2008

Children are the future of our nations. Investing in child development, including helping them to grow and prosper in a healthy and educated manner, can make it easier for them to take advantage of opportunities and develop into independent and useful people for themselves and others.

This story began when I became a pledge donor, while I was in one of the shopping centres in Jakarta after work. At that time, one of the UNICEF people stopped me and began to explain the UNICEF programmes. For some reason, I decided to stop and listen. Of the many fundraising activities, only this time I was interested. Probably because of a mother’s calling. It is sad to hear that children out there are not as fortunate as children in general who are healthy, prosperous and have a family. End of story, I decided to join UNICEF by donating using my credit card every month. After that, I forgot and rarely checked my e-mail. I just realized that UNICEF sends updates of activities and results almost every month. I’m happy and touched to see good intentions and that my small contribution can be very useful and impactful for the vulnerable children in Indonesia. Thank you UNICEF. I hope you can continue your noble mission.

Herna Dwi Ariesandhy,  
UNICEF monthly donor since 2017

Good education is very important for children and the young generation. As adults, we have a responsibility to assist their education. UNICEF can help you make it happen. Your support is very meaningful, regardless of the value. Remember, the future of the Indonesian nation is in the hands of these children.

Taka Saleh,  
UNICEF monthly donor since 2013

Compassion cannot be seen or heard, but only felt with the heart. This is the simple happiness I feel when I see the smiles of these children. Thank you UNICEF for the opportunity given to me.

Suryani,  
UNICEF monthly donor since 2015

Supporting children in education is the best way to provide opportunities for a child to have a bright future. When I was young, I received education funding support through UNICEF. This education fund can reach many more children in need so they can realize their dreams and contribute to a better Indonesia in return. UNICEF is my top choice for donating to because it is one of the world’s most credible organizations with a good track record in protecting and fighting for the rights of children around the world.

Leonardo Sambodo,  
UNICEF monthly donor since 2008

Children are the future of our nations. Investing in child development, including helping them to grow and prosper in a healthy and educated manner, can make it easier for them to take advantage of opportunities and develop into independent and useful people for themselves and others.

This story began when I became a pledge donor, while I was in one of the shopping centres in Jakarta after work. At that time, one of the UNICEF people stopped me and began to explain the UNICEF programmes. For some reason, I decided to stop and listen. Of the many fundraising activities, only this time I was interested. Probably because of a mother’s calling. It is sad to hear that children out there are not as fortunate as children in general who are healthy, prosperous and have a family. End of story, I decided to join UNICEF by donating using my credit card every month. After that, I forgot and rarely checked my e-mail. I just realized that UNICEF sends updates of activities and results almost every month. I’m happy and touched to see good intentions and that my small contribution can be very useful and impactful for the vulnerable children in Indonesia. Thank you UNICEF. I hope you can continue your noble mission.

Herna Dwi Ariesandhy,  
UNICEF monthly donor since 2017
HOW TO USE THE BARCODE:

Visit your phone’s app store (eg Google Play Store or Apple App Store) and download a QR code reader/scanner app.

Open the app and point your camera at this code. After a second or two, a web page will open with all these links.