



PRIVACY NOTICE

Last revised 3 September 2020

This Privacy Notice sets out how we will collect, handle, store and protect your information in connection with the public consultation of draft 1.0 of the *Policy Guidance on AI for Children*.

In this Privacy Notice, we will refer to your information as “personal data.” Please note that we may sometimes collectively refer to collecting, handling, storing and protecting your personal data as “processing” such information.

1. Who is calling for this public consultation?

UNICEF’s Office of Global Insight and Policy (“We” or “UNICEF”) is managing this public consultation process. We have drafted a *Policy Guidance on AI for Children* intended to inform and spur positive action by government policymakers and private sector business leaders.

We are inviting your input and comments to make this Guidance as relevant and effective as possible.

2. What personal data do we collect?

In general, you may provide your comments in one of the following ways:

- By adding your comments to a [Microsoft form](#), or
- By downloading an [Excel spreadsheet](#), adding your comments to it, and e-mailing it to us at ai4children@unicef.org.

By adding your comments to the Microsoft Form, you have the option to either (a) submit an anonymous response or (b) link your response to your name and/or email address by voluntarily providing this information.

By mailing us your comments, your email address will be captured.

No personal data will be captured unless you explicitly provide it to us. As part of the feedback questionnaire you have the option to provide your name, email address and certain data related to your professional affiliation to help us situate your feedback and comments. If you choose to provide such information, it will be processed as set out in this Privacy Notice.

3. How do we use, share and store your personal data?

As stated above, the details relating to your professional affiliation and/or background will help us contextualize your responses. If you provide your email address, we may contact you to clarify certain responses, but only if deemed necessary by the survey reviewers. We will not share this information with third parties and will only store this personal data temporarily and securely on the Microsoft Form application until the end of the public comment period and will then securely delete the personal data.

4. On what basis do we collect/capture your personal data?

As stated above, your name and email address may be captured when you respond to the survey, and certain additional personal data may be collected as part of your response to our optional survey question.

By participating in this public consultation, you provide your consent to the capture, use, and storage of your personal data as stipulated in this privacy notice.

This public consultation does not target children under 13 and is not intended for children.

5. How may you contact us regarding your personal data?

You may contact us at ai4children@unicef.org with requests regarding the personal data captured as part of the public consultation process.

In particular, you may contact us to:

- obtain confirmation that your personal data is being processed, and request a copy of the personal data held about you
- ask that the personal data held about you be corrected or supplemented if such information is inaccurate or incomplete
- ask that we delete personal data that we hold about you, or restrict the way in which we use such information
- object to our processing of your personal data.

You may also reach out to us at ai4children@unicef.org if you wish to make a complaint to us relating to your personal data or privacy.

6. Changes to this Privacy Notice

We may modify or amend this Privacy Notice from time to time at our discretion. When we make changes to this Notice, we will amend the revision date at the top of this page and such modified or amended privacy Notice shall be effective as to you and your information as of that revision date. We encourage you to review this Privacy Notice periodically to be informed about how we are protecting your personal data.