



# Update on Innovation

*Informal briefing of the UNICEF Executive Board*

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# Update

## *Evaluation management response*

<b>Evaluation Recommendation</b>	<b>Response</b>
1. Develop a shared strategic vision and approach that directly addresses fundamental constraints in the current approach and drives decision-making across the organization.	UNICEF's Global Innovation Strategy and Vision has been finalized.  <i>This recommendation is complete.</i>
2. Act on needed structural change to advance innovation as a means of achieving results for children.	Under the overall guidance of the new DED Innovation, the Division of Innovation is being re-organized to align to the new Innovation Strategy, to ensure it is fit for purpose.  <i>This recommendation is approximately 70% complete</i>
3. Utilize a portfolio management approach for innovation.	The Division of Innovation has put in place a portfolio management approach in with this new recommendation.  <i>This recommendation is approximately 75% complete</i>

# Strategy and Framework

**Accomplishments:** Comparative advantages and demonstrated successes in applying innovation to improve children's lives.

**Bending the curve:** Understanding where to focus innovation to influence and accelerate the arc of progress positively for children, and applying a portfolio approach to do so.

**Capability and culture:** Purposefully collaborating with partners and contributing to innovation as a catalyst and convener, and in other roles – as well as evolving our organizational capability and becoming more fit for purpose in the context of a learning oriented, risk-taking culture.

# Accomplishments, applications, advantages

## *Categories of experience*



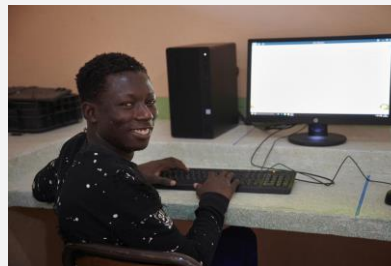
### Digital

- EduTech
- Data & digital health tools
- Mobile youth platforms



### Physical products

- Portable incubators
- Accessible latrine slabs
- Multi-purpose, lightweight tents



### Financing

- Bridge funds
- Blended finance
- Cryptocurrency
- Transactional Financing



### Programme

- Blockchain
- Human-centered design
- Behaviour science-driven C4D



### Frugal

- Kangaroo care and safe birth kits
- Youth entrepreneur programmes
- FieldLab

# Bending the curve

## *Portfolio management approach*

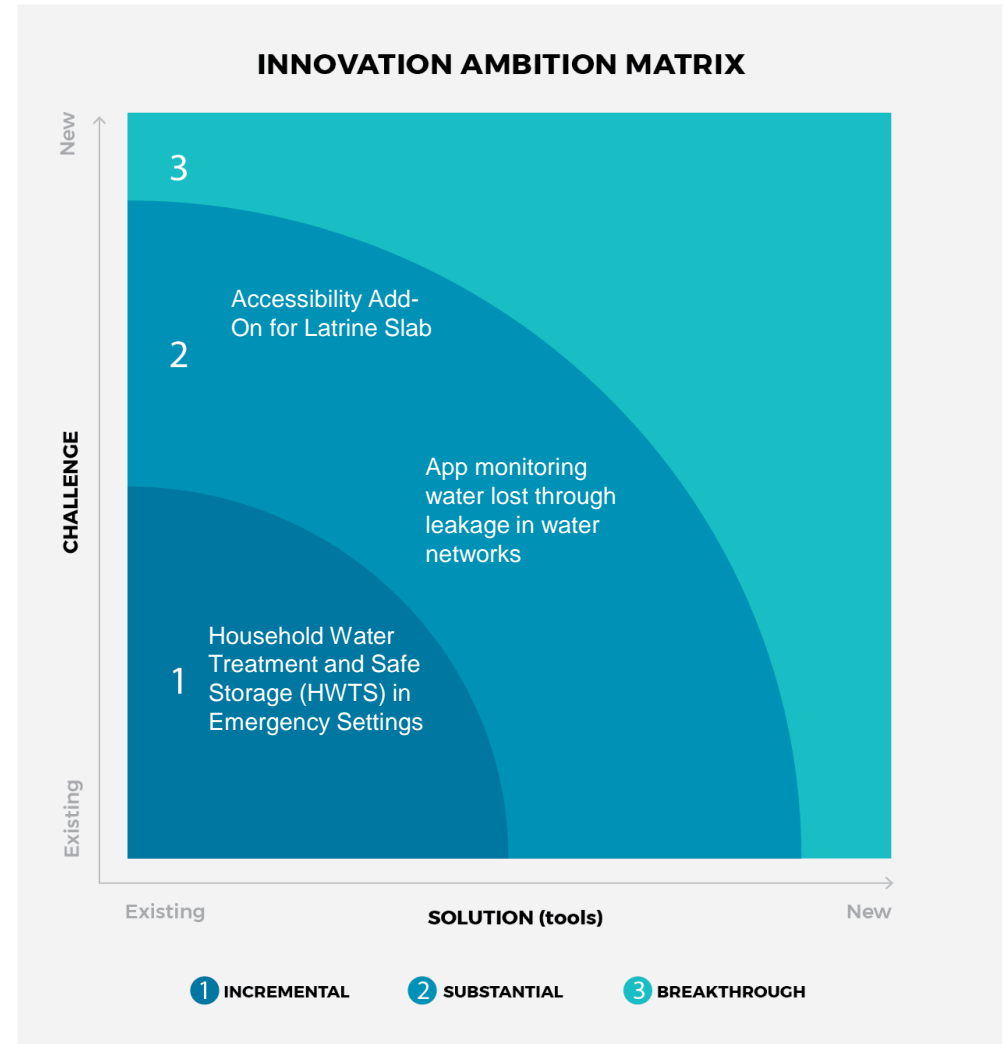
**Problem-focused approach** to select from a portfolio of innovations with a sectoral-focus on:

- Learning
- Maternal and Newborn Child Health
- WASH
- Humanitarian Context

**Tackle the most difficult challenges** while prioritizing issues in which existing solutions are not making enough progress

**Accelerate Results** toward achieving the SDGs

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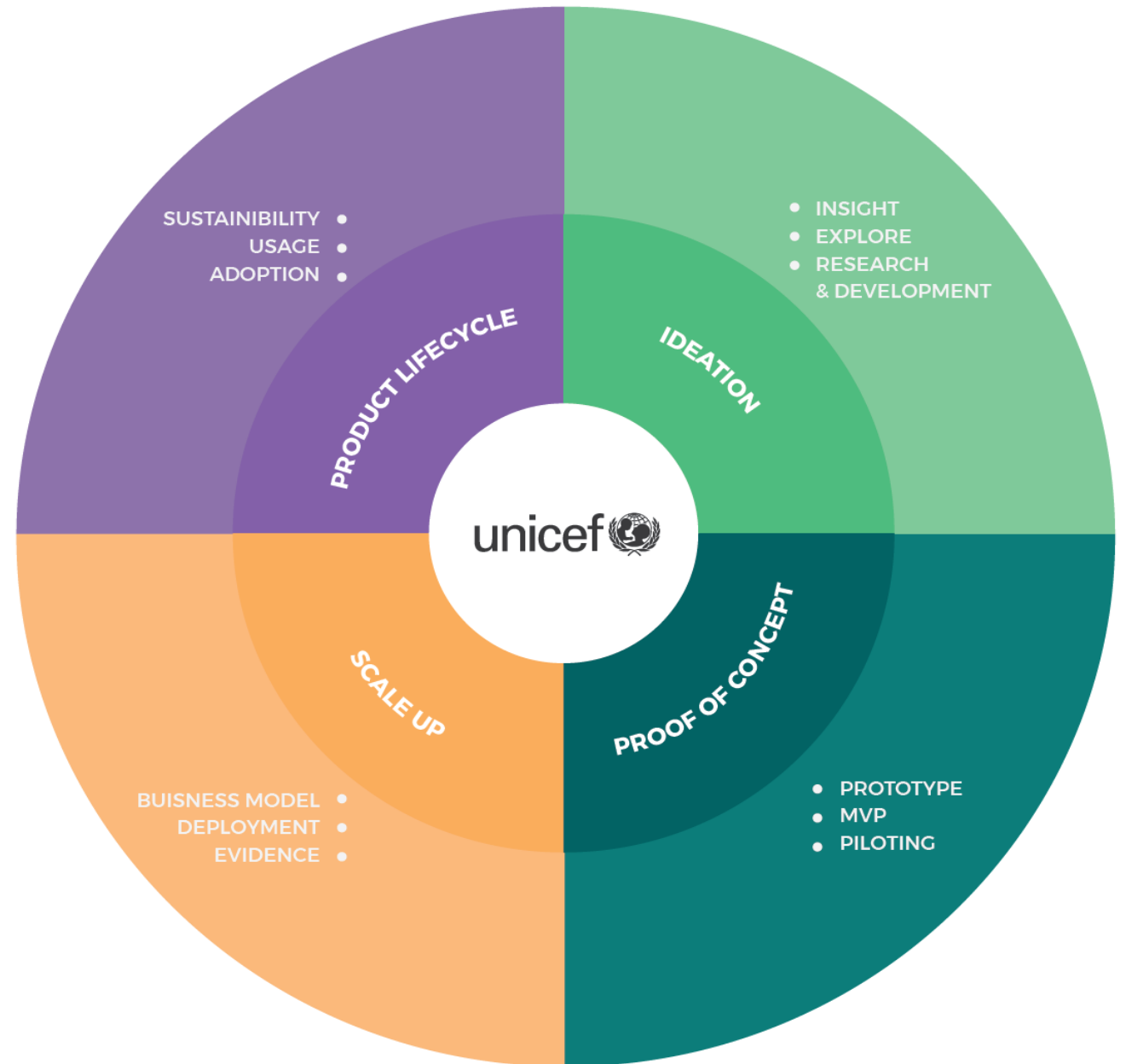
# Innovation cycle

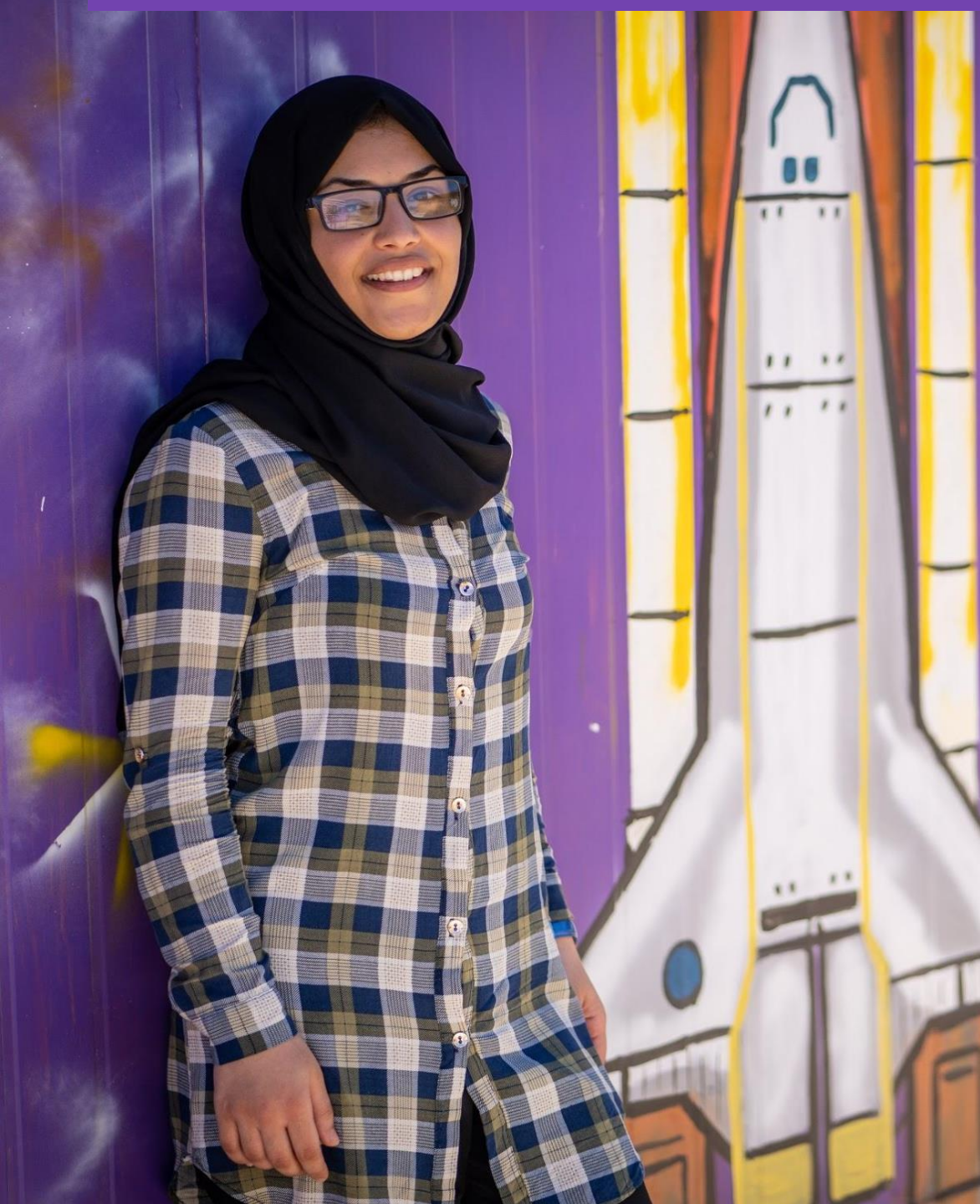
*Matching today's challenges with tomorrow's solutions*

**Common framework** to nurture culture of innovation across UNICEF

**Four stage cyclical innovation process:**

1. Ideation
2. Proof of concept
3. Scale up
4. Product lifecycle





## Ongoing steps

Implement **interconnected innovation governance** and **realign structures** to deliver the strategy

**Align partnerships** to innovation priorities for children through an expanded innovation portfolio with a **focus on scaling**

**Continuing to cultivate a culture of innovation**, deliberate learning and risk taking

Further invest in **knowledge management** and building staff and partner capability

**Measure our progress** and effect on results for children



Thank You