Structured dialogue on financing the results of the UNICEF Strategic Plan, 2018–2021

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Item 7: Structured dialogue on financing the results of the UNICEF Strategic Plan, 2018–2021
Reference documents: E/ICEF/2021/30; UNICEF/2021/EB/12
Member State commitments

- Aligning funding to entity requirements
  - 16% RR
  - 11% inter-agency pooled
  - 7% thematic

- Providing stability
  - 123 govt. partners
  - 12 pooled fund donors
  - 14 thematic donors
  - 39% multi-year

- Facilitating coherence & efficiency
  - 9 cost-recovery waivers

United Nations commitments

- Accelerating results on the ground
  - 100% CPD alignment with UNSDCF
  - Evaluation Office engaged in joint and system-wide evaluations

- Improving transparency & accountability
  - Submit disaggregated financial data to CEB
  - Meet IATI standards
  - Publish evaluations
  - Donor recognition

- Increasing efficiencies
  - 50% common premises
  - 80% BOS implementation
  - Mutual recognition
  - Annual reporting on efficiency gains and cost recovery

Status vis-à-vis Funding compact target
- Reached target
- No progress

Direction of progress
- Digressing from target
Income estimates for the Strategic Plan, 2018–2021

Latest revised financial estimates (June 2021) compared to the SP original financial estimates (Sept 2017):

- Projected RR income reduced by $621 million
- Projected OR income increased by $4 billion

Note: All figures have been rounded and may not add up to the totals.
Planned Expenditure (Resource Gap) 2018–2021

IRRF (Plan) - Actual expenditure = Planned expenditure (Resource gap)

$25.9 billion - 19.3 billion = $6.6 billion

<table>
<thead>
<tr>
<th>Purpose</th>
<th>Millions</th>
</tr>
</thead>
<tbody>
<tr>
<td>Every child survives and thrives</td>
<td>8,924</td>
</tr>
<tr>
<td>Every child learns</td>
<td>4,462</td>
</tr>
<tr>
<td>Every child is protected from violence and exploitation</td>
<td>3,543</td>
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<tr>
<td>Every child lives in a safe and clean environment</td>
<td>2,677</td>
</tr>
<tr>
<td>Every child has an equitable chance in life</td>
<td>599</td>
</tr>
<tr>
<td>Organizational effectiveness and efficiency</td>
<td>4,328</td>
</tr>
<tr>
<td>Special Purpose</td>
<td>3,242</td>
</tr>
<tr>
<td>Total</td>
<td>10,086</td>
</tr>
</tbody>
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IRRF, 2018-2021 (as of midterm review, June 2020)

Cumulative Actual Expenditure, 2018-2020
Flexible funds remain a small % of total contributions received

In the past 5 years:

- $ thematic funds have increased by 25% (2020 vs. 2014).
- But ratio of thematic funds as % of total OR has remained around 8%.
- Ratio of RR to OR has steadily and significantly decreased.

Member State funding compact commitment: to double agency-specific thematic funds:

- Executive Board approved Strategic Plan, 2018-2021 target of 15% of total OR by 2021 for current SP will not be reached.

Member State funding compact commitment to increase core resources to 30% of voluntary funding:

- Member State trend is moving away from the commitment, decreasing from 13% in 2018 to 11% in 2020.
UNICEF Flexible Funding Strategy:
Accelerating implementation of funding compact

1. Communicate
   Rebrand, articulate and communicate the investment case on the impact of flexible resources (including complementarity of RR and thematic funds)

2. Invest & Innovate
   New models for fundraising for all audiences and markets.

3. Accelerate
   Targeted marketing with select Governments and high-priority private sector partners to reach stretch targets for RR and thematic funds

4. Integrate
   Implement integrated (private and public sector) country approach in key markets (through Joint Engagement Plans/Joint Strategic Plans)
Thank you.