UNICEF Strategic Plan for 2022-2025
Towards 2030: An Ambition Renewed
Regional Consultations with Member States, 8-22 March 2021
Ambition Renewed for the Future of Children

Context for developing new SP

- 1.6 billion children and young people affected by school closures.
- 463 million without access to remote learning.
- 150 million more children in poverty
- COVID-19 Pandemic
- SDGs Off-track
- Complex Humanitarian Crises
- Economic Recession
- Climate Change
- Human Rights Violations
- Social Justice

2-7 fold acceleration is needed to get SDGs on track.

Children in complex humanitarian crises face higher risks of deprivation and exclusion.

200 million people likely to be displaced due to climate change.

Inequalities exposed and deepened. People, including children, are demanding their rights more than ever.

All rights are under threat, for all children.
Ambition Renewed for the Future of Children

Strategic Direction

Address the impact of COVID & enable the world to move forward

Accelerate lagging SDGs and child rights, lifting children and families out of poverty and inequality

Deliver Core Commitments for Children in humanitarian settings
Design principles towards an outcome-oriented Strategic Plan

Ensure **continuity** across planning cycles to enhance learning

Integrate the criticality of **humanitarian action** in shaping theories of change

Encompass programming in **high-income countries**

Focus on the **HOW** to stimulate higher-level change

Move to an **outcome-level** plan to galvanize global action

Anchor global targets in **country-level data**

Reinforce **gender equality** and **human rights**

Integrate transformative partnerships and increase coordination and efficiency through **UN reform**

**Ambition Renewed**
A plan that fulfills the rights of every child, meets the expectation of our partners and rises to the ambition and enthusiasm of our staff
A holistic approach to child well-being
Phase 1
Analysis:
Review of the situation of children, development of projections and trends, lessons learned and critical performance analysis

Phase 2
Strategy:
Revision of Theories of Change

Phase 3
Results and measurement:
Definition of results and indicators

Phase 4
Strategic Plan consolidation and drafting:
Development of the Strategic Plan narrative and annexes

Phase 5
Communication and finalization:
Refinement of the Strategic Plan, outreach and communication with all stakeholders

SP 2022–2025: Phases of the Development Process
United to promote a society where every child is included and has agency, opportunity and their rights fulfilled

A New Strategic Plan

unicef
for every child