

# Private Fundraising & Partnerships: 2025 Financial Report

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Item 16: Private Fundraising and Partnerships: financial report for the  
year ended 31 December 2025  
Reference document: E/ICEF/2026/AB/L.5

unicef   
for every child

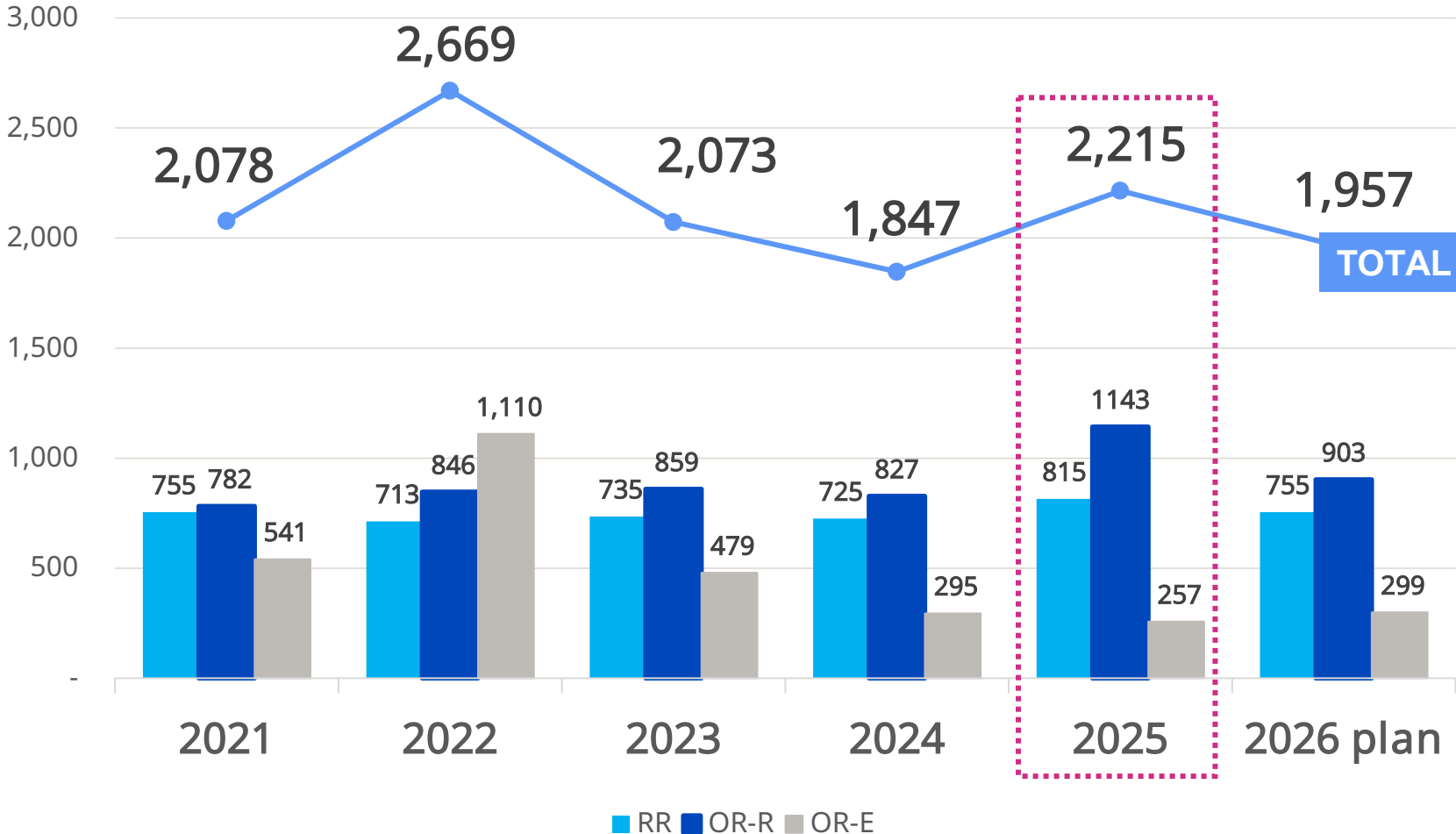
# 2021 – 2025 Private Sector Financial Results

**In 2025**

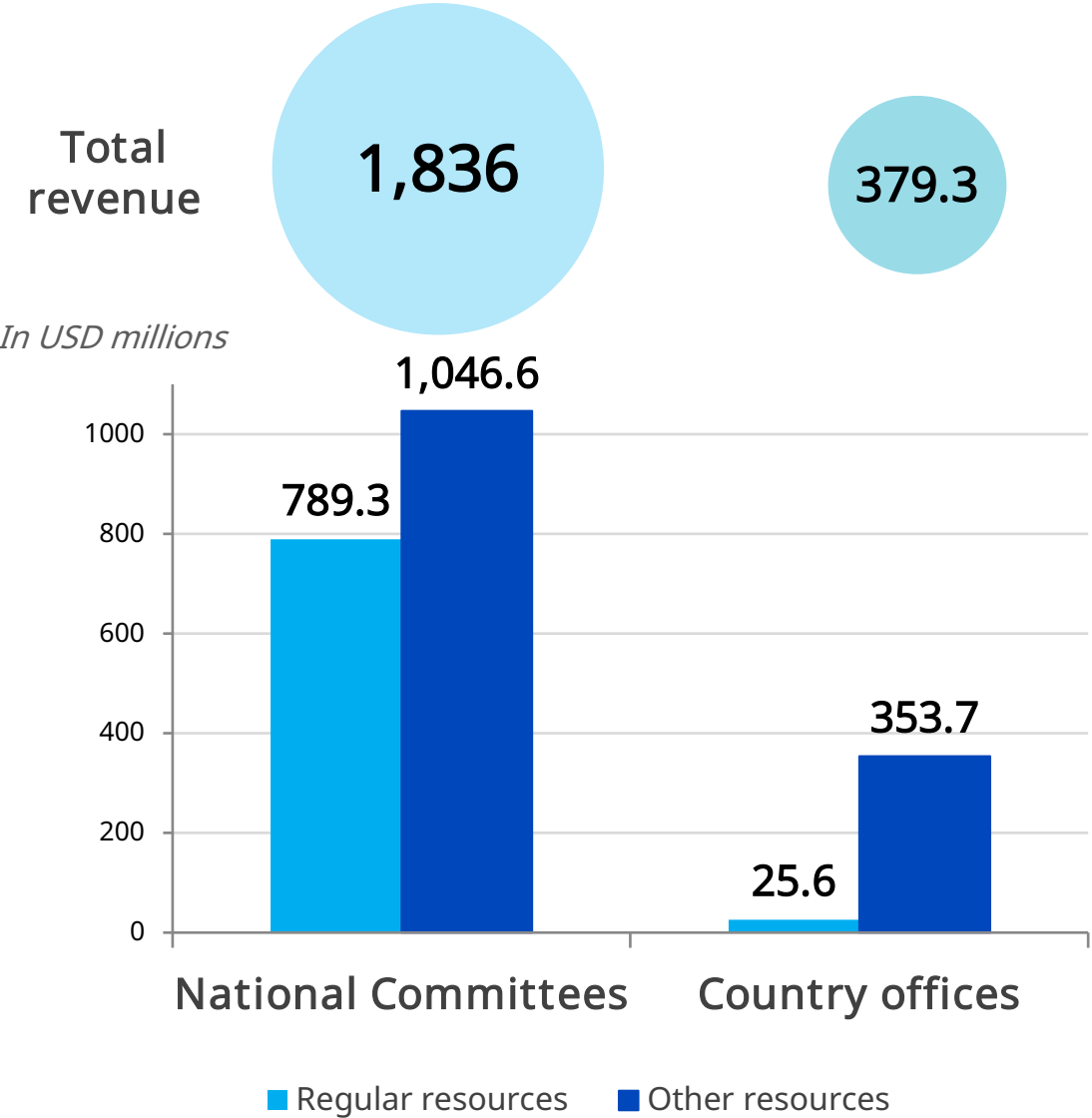
The **UNICEF private sector ecosystem** raised **USD 2.215 billion**

**Core resources for results (RR)** from the **private sector** reached a **historic record**

*In USD millions*



# 2025 private sector ecosystem results



**Total private sector revenue increased by 19.7 % since 2024**

National Committees: 83%  
Country offices: 17%

**Over half of UNICEF total RR came from the private sector**

**Top five RR contributors:**  
National Committees of France, Germany, Japan, the Republic of Korea and Spain  
*(in alphabetical order)*

**90% of private sector RR came from individual supporters**

# 2025 results highlights

## INCOME

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Improved quality & diversity

Resilient income from 10 million+ individual supporters

Philanthropic milestone – largest private donation in UNICEF history, up to \$500m

Advancing innovative financing solutions: **Today and Tomorrow**, Child-lens investing with **CAF**

## INFLUENCE

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Amplified global & national advocacy

Policy impact reported by 23 National Committees

UNICEF International Council: 172 diverse members

## ENABLERS

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Local fundraising capacity strengthened across 34 programme countries

Systems, governance, risk management, and due diligence reinforced

Reach expanded through audience insights, brand and communications: 1,500+ Gaza crisis interviews and 4,300+ virtual experiences

# Key Lessons

Diversified fundraising streams are the strongest risk mitigation strategy against volatility

Investment in long-term revenue engines sustain RR growth

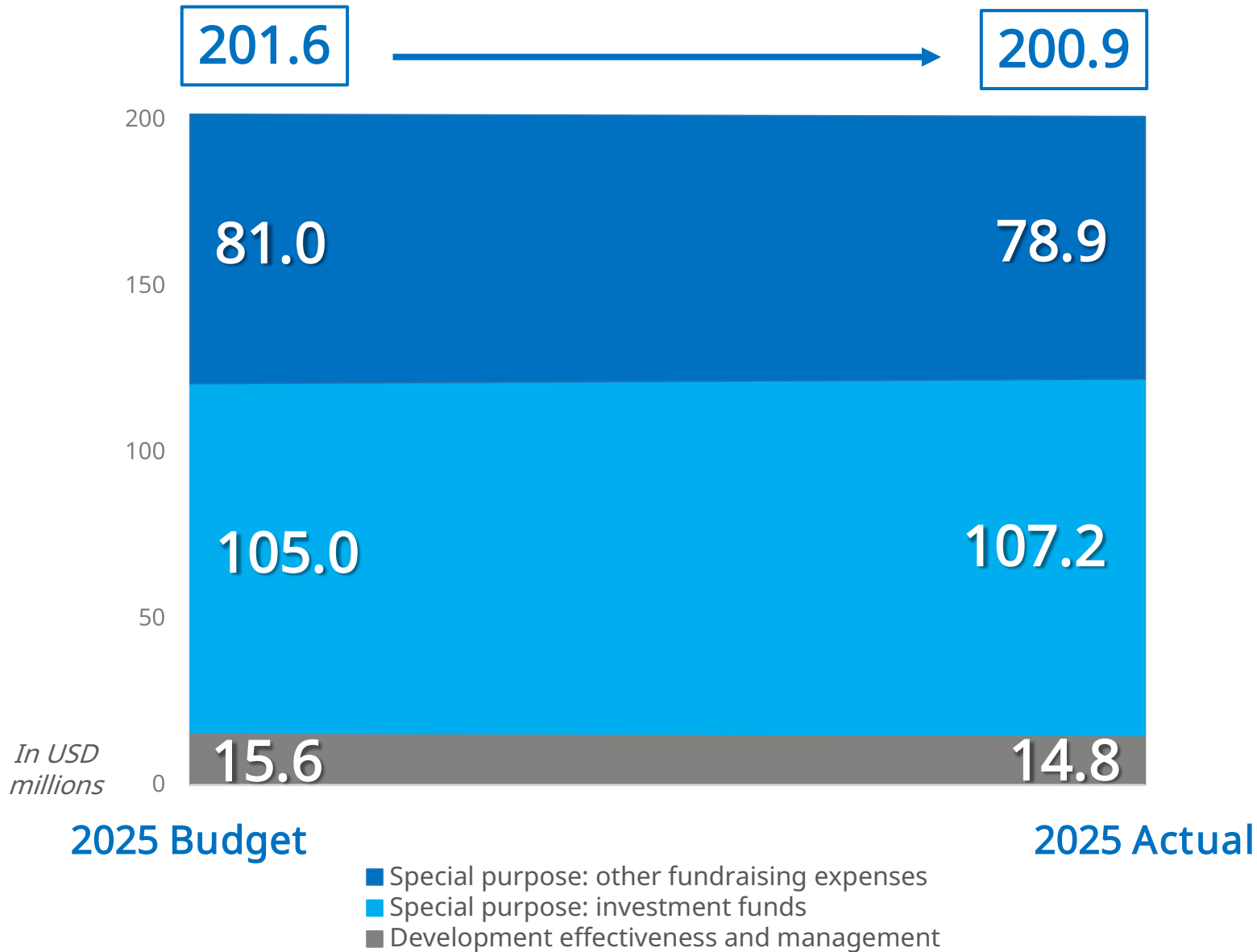
Collective ownership and management of risk accelerates fundraising

Data, analytics and forecasting are critical

Transformative partnerships create value beyond income



# How PFP utilized RR resources in 2025



## Future Focus Initiative expected cost savings in 2026:

- Core budget has been reduced by 25%
- Workforce restructuring and realignment
- Relocation of over 90% of PFP staff from GVA to Rome in 2026

Thank you

