

Private Fundraising & Partnerships: 2025 Financial Report

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UNICEF Executive Board
Informal briefing – 22 May 2026
Item 16: Private Fundraising and Partnerships: financial report for the
year ended 31 December 2025
Reference document: E/ICEF/2026/AB/L.5

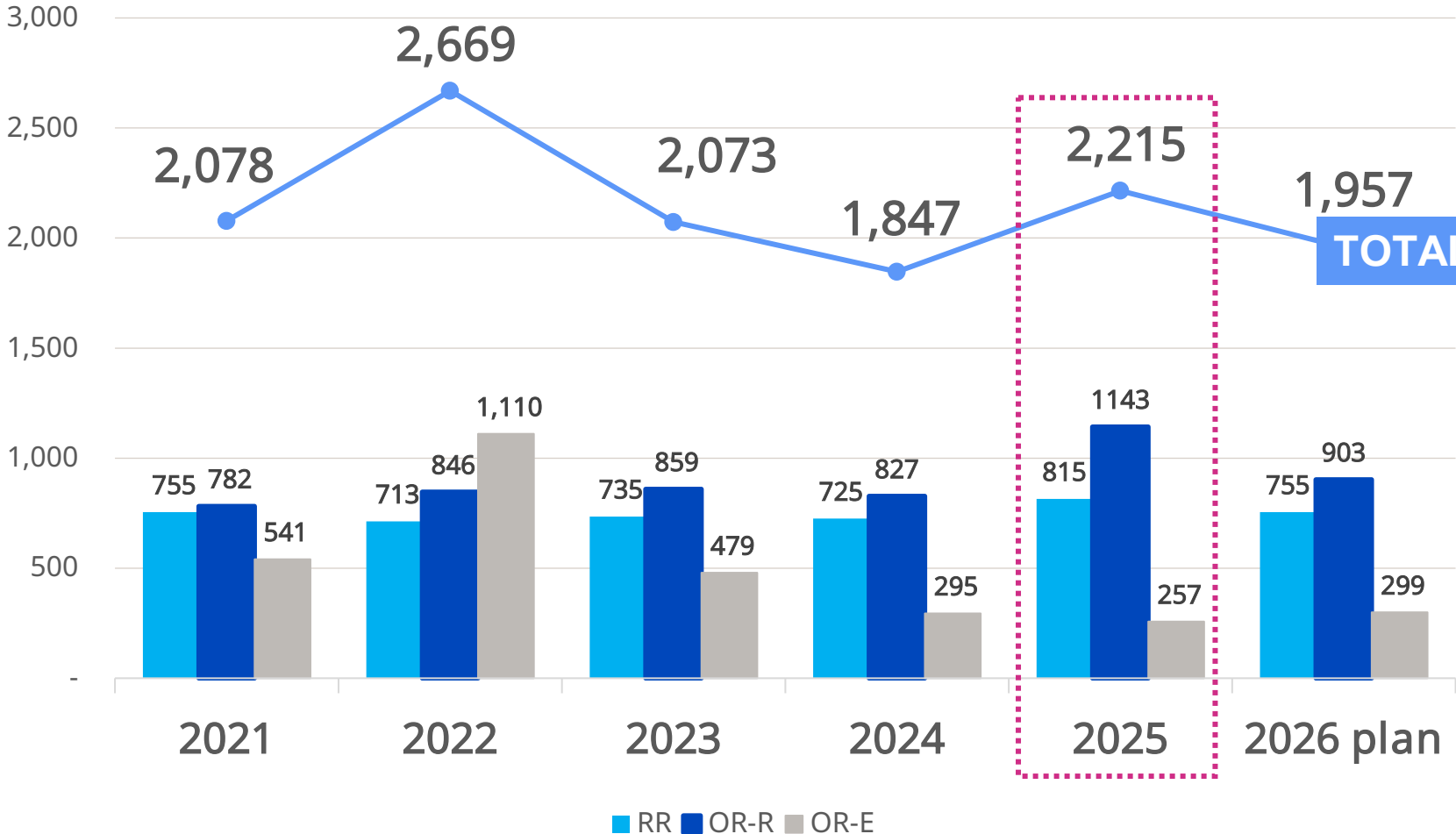
2021 – 2025 Private Sector Financial Results

In 2025

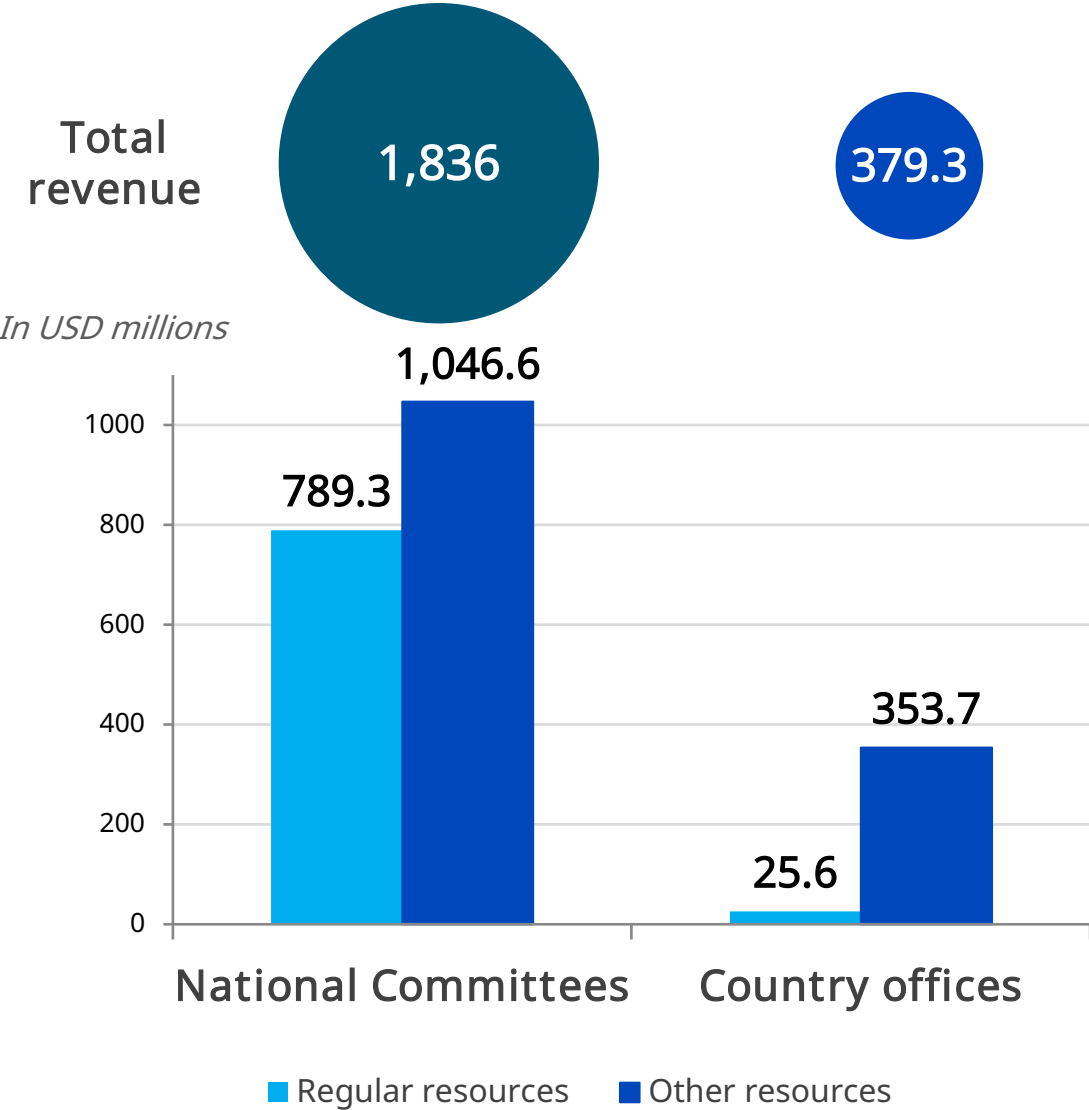
The **UNICEF private sector ecosystem** raised **USD 2.215 billion**

Core resources for results (RR) from the **private sector** reached a **historic record**

In USD millions



2025 private sector ecosystem results



Total private sector revenue increased by 19.7 % since 2024

National Committees: 83%
Country offices: 17%

Over half of UNICEF total RR came from the private sector

Top five RR donors:
National Committees of France, Germany, Japan, the Republic of Korea and Spain
(in alphabetical order)

90% of private sector RR came from individual supporters

2025 results highlights

INCOME

Improved quality & diversity

Resilient income from
10 million+ individual supporters

Philanthropic milestone –
largest private donation in UNICEF history, up to **\$500m**

Advancing innovative financing solutions: **Today and Tomorrow**, Child-lens investing with **CAF**

INFLUENCE

Amplified global & national advocacy

Policy impact reported by
23 National Committees

UNICEF International Council:
172 diverse members

ENABLERS

Local fundraising capacity strengthened across
34 programme countries

Systems, governance, risk management, and due diligence reinforced

Reach expanded through audience insights, brand and communications: **1,500+ Gaza crisis interviews** and **4,300+ virtual experiences**

Key Lessons

Diversified fundraising streams are the strongest risk mitigation strategy against volatility

Investment in long-term revenue engines sustain RR growth

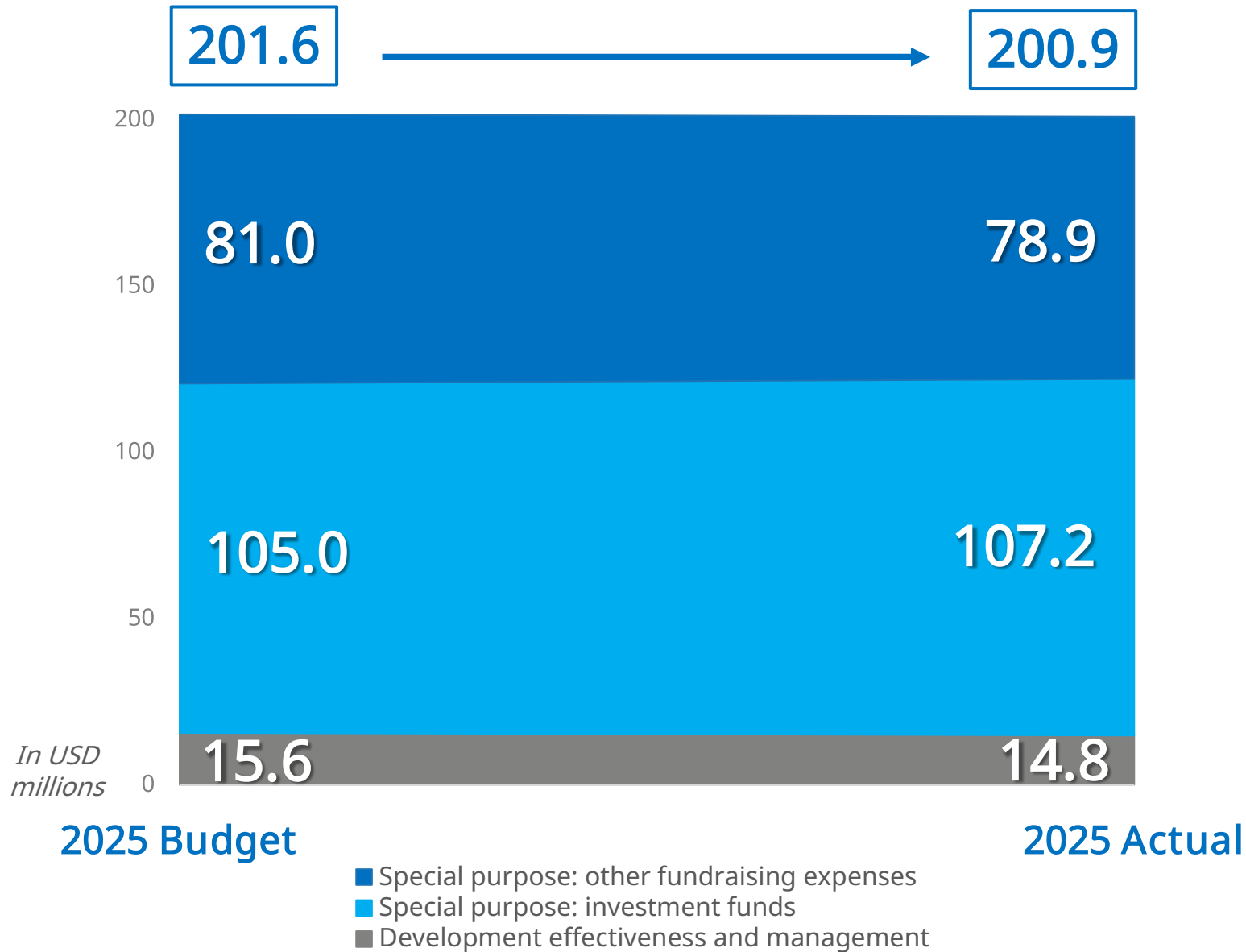
Collective ownership and management of risk accelerates fundraising

Data, analytics and forecasting are critical

Partnerships create value beyond income



How PFP utilized RR resources in 2025



Future Focus Initiative expected cost savings in 2026:

- Core budget reduced by 25%
- Workforce restructuring and realignment
- Relocation of over 90% of PFP staff from GVA to Rome in 2026

Thank you

