

# The Dynamo Revolving Fund for investment in private sector fundraising

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for every child

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Reference document: [E/ICEF/2021/AB/L.1/Add.1](#)

# Dynamo Revolving Fund – rationale and benefits

Decision 2020/23 ([E/ICEF/2020/AB/L.8](#))

## RATIONALE

- **Sizeable percentage of private sector income** in UNICEF comes from emerging markets in Asia, Latin America and Europe
- **Long-term growth of private sector income in these markets**
  - Depends on the level of investment made in fundraising activities
  - Contributes to catalytic transformation in delivery of programme results and drives achievement of SDGs
- **The Revolving Fund is an innovative solution** for investing in private sector fundraising activities in uncertain funding environment in which expectations that UNICEF meets the growing needs for children are ever-higher

## BENEFITS

- The Revolving Fund will
  - Provide **sustainable financial capacity** for investment in private sector fundraising for UNICEF country and regional offices
  - Provide for **additional and predictable investment** in private sector fundraising for UNICEF country and regional offices

# Dynamo Revolving Fund – administration

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## CAPITALIZATION

Potential sources of capitalization include:

- The special purpose budget allotted to PFP (as seed)
- United Nations System partners, such as the international financial institutions (IFIs)
- Other public and private partners

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## ALLOCATION & REPAYMENT

- Financing depends on potential and commitment of country and regional offices to pay back
- Activities eligible for financing will be part of regional investment strategies and embedded into country private sector plans
- All types of fundraising activities will be eligible
- Repayment period will be, at a minimum, 36 months, or as determined appropriate by the Comptroller with the Director, PFP

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## MANAGEMENT & FIDUCIARY OVERSIGHT

- Comptroller will have fiduciary oversight and ensure compliance with UNICEF Financial Regulations and Rules
- Accountability for the management will be delegated to Director PFP, in collaboration with Regional Directors
- Risks will be managed at the country office level, with overall guidance from PFP



# Thank You

