Global Trends

Environmental crises exacerbated by climate change
- Number of climate-related disasters increased by 35% since 1990s; approximately 1 billion children (nearly half of the world’s children) live in extremely high-risk countries

Socio-economic crises, poverty, increasing and pervasive inequalities
- Children living in multidimensional poverty has soared to over 1.2 billion as a result of COVID-19

Health epidemics including COVID pandemic
- Pandemic, infectious disease and outbreaks cause loss of life and livelihoods of up to $60 billion per year.

Fragility and conflict, protracted humanitarian crises
- 1.8 billion people live in fragile contexts (23% of the world population); expected to increase to 25% by 2030 and 31% by 2050. As of 2021, around 36.5 million children had been displaced as a consequence of conflict and violence.

Persistent patterns of exclusion
- Including around gender, ethnicity, race, socio-economic, disability

Migration and displacement
- An expanding global reality, increasing in scale, complexity and political importance. An estimated 281 million persons are international migrants of which ~36 million are children

Demographic
- By 2030, 63% of the world’s children will be living in low-income countries (LICs) and in lower-middle-income countries (LMICs)

Urbanization
- Today, more than 57% of the world’s population live in urban areas, a proportion that is expected to increase to 68% by 2050. Around 1 billion people (including 350-500 children) live in slums, a number that is expected to triple by 2050.

Globalization, digital connectivity
- Health, education and food choices + personal behavior being influenced by global tendencies
- Misinformation, online violence
UNICEF’s Strategic Plan 2022-2025: Renewed ambition towards 2030


ENABLERS

Accelerated resource mobilization
Agile, responsive business model
Decentralized and empowered internal governance and oversight
Dynamic and inclusive people and culture
Strategic internal communication and staff engagement

CHANGE STRATEGIES

Advocacy and communications
Community engagement, social and behaviour change
Data, research, evaluation and knowledge management
Digital transformation
Gender transformative programming
Innovation
Partnerships and engagement: public and private
Risk-informed humanitarian and development nexus programming
Systems strengthening to leave no one behind

MEDIUM-TERM CHANGES (BY 2025)

Catalytic child, adolescent and youth engagement and empowerment
Child-friendly governance, institutions, policies and laws
Comprehensive and predictable financing for children
Decision-making based on data and evidence
Equitable and inclusive access to essential supplies and services
Full implementation of the Core Commitments for Children in humanitarian and fragile settings
Greater public engagement and support for child rights
Positive behaviours, social and gender norms
Programmes that reduce fragility, prevent crisis and build peace
Strategically mobilized business for results

LONG-TERM RESULTS (BY 2030)

Every child, including adolescents:
Survives and thrives, with access to nutritious diets, quality health care, nurturing practices and essential supplies
Learns and acquires skills for the future
Is protected from violence, exploitation, abuse, neglect and harmful practices
Has access to water, sanitation and hygiene and lives in a safe and sustainable climate and environment
Has access to inclusive social protection and lives free from poverty

Every child

Realizing the rights of every child, including adolescents, especially the most excluded

GOAL AREAS

Goal Area 1
Goal Area 2
Goal Area 3
Goal Area 4
Goal Area 5

CRC
CEDAW
CRPD
Why UNICEF?

Global Leader

Intellectual leadership and agenda setting; shaping global discourse, policy and knowledge on child rights

Trusted brand, extensive reach and voice

Strategic partner, convener, broker and alliance builder (including some hosted partnerships i.e. Sanitation and Water for All, GenU, Education Cannot Wait etc).

Lead in Humanitarian: Global WASH Cluster Lead for WASH, Nutrition and Education and the Child Protection Area of Responsibility

Lead on Data & custodian of several SDG indicators

Integral to the development and humanitarian sector ‘architecture’ i.e., co-Chair of the SUN etc.

Country Leader

Largest footprint- programming

Sector (inc. SWAP) and cluster lead in many countries

Biggest technical workforce globally in Education, WASH, Nutrition and SBC

Partner of choice; privileged relationship with government working at national, sub-national, and community levels. Trusted partner (public, academia, CSOs)
38.9 million live births delivered in health facilities through UNICEF-supported programmes

958 million COVID-19 vaccine doses delivered to 144 low-and-middle income countries through COVAX

<336 million children reached with services to prevent stunting and other forms of malnutrition

19.5 million adolescents (54% girls) across 125 countries were engaged in UNICEF programmes supporting adolescent empowerment in humanitarian and development settings

Expanded access to safe water for 69.9 million people and basic sanitation for 59.6 million people from 2018-2021, reaching ambitious targets

99 countries have established enabling policy environment for ECD with national policy or action plan in place (up from 65 in 2017)

33 million children in 91 countries benefitted from UNICEF-supported skills development programmes

13.9 million women and children benefitted from gender-based violence risk mitigation, prevention or response programmes

48.6 million out-of-school children accessed education

42 million children received learning materials

812 million people reached through Social and Behavior Change messaging on access to services in humanitarian settings

133 million children in 95 countries were reached by UNICEF-supported cash-transfer programmes

4.8 million children with disabilities were reached through disability-inclusive programming

Source: UNICEF 2021
UNICEF’s Strategic Plan embeds targets for CEED action in our goal areas and cross-sectoral action

2021 Results Highlights:

- Developed and launched the **Children’s Climate Risk Index**, the first global atlas of children’s vulnerabilities to the impacts of climate change, related disasters, and environmental degradation.
- Supported **88 countries** to develop **child-sensitive national or local risk management plans** addressing risks related to disasters, climate change, conflict, public health emergencies or other crises.
- In **81 countries**, UNICEF supported **child-sensitive climate and environmental programming** in areas such as resilient water and sanitation systems, the use of renewable energy in health-care facilities and social protection systems that are responsive to climate and environmental shocks.
- Supported more than **750,000 children and young people** to participate in, or lead, offline and online civic initiatives on climate and environmental action in **114 countries**.
- Provided support to **27 countries** for strengthening climate/DRR information systems & early warning systems (EWS).
Mental Health

• Articulation of UNICEF’s MHPSS direction across GAs in its **Strategic Plan (2022-2025)**

• Advancing multi-sectoral **community-based** MHPSS services to address the burden of mental health problems on children, adolescents, caregivers and families.

• In 2021, community-based mental health and psychosocial support, including targeted awareness campaigns, reached over **8.4 million children and adolescents** in 111 countries (up 170% over 2017), and **3.6 million parents and caregivers** in 97 countries.
In 2021, close to 2.6 million adolescent girls (aged 10–19) received life skills and comprehensive sexuality education.

Close to 16 million community members, including adolescent boys and girls, were engaged in meaningful community dialogues on child marriage, the rights of adolescent girls and gender equality.

Over 1.1 million boys and men engaged in dialogues and education sessions around addressing harmful masculinities and gender norms.

Over 55 million individuals were reached by traditional mass media and social media messaging on child marriage, the rights of adolescent girls and gender equality.
Thank you.